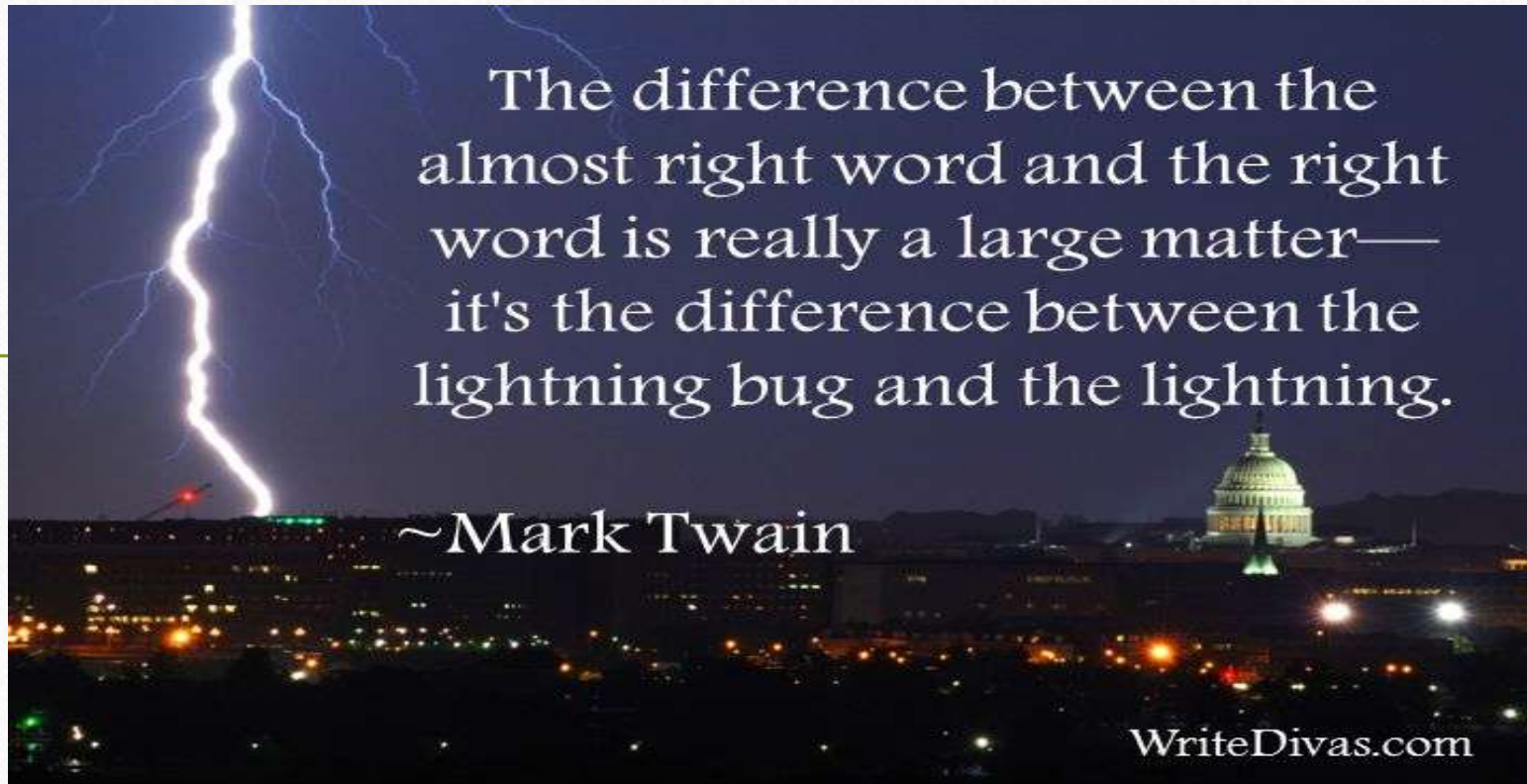


# IB Language and Literature

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Overview of Course Aims  
and Concepts



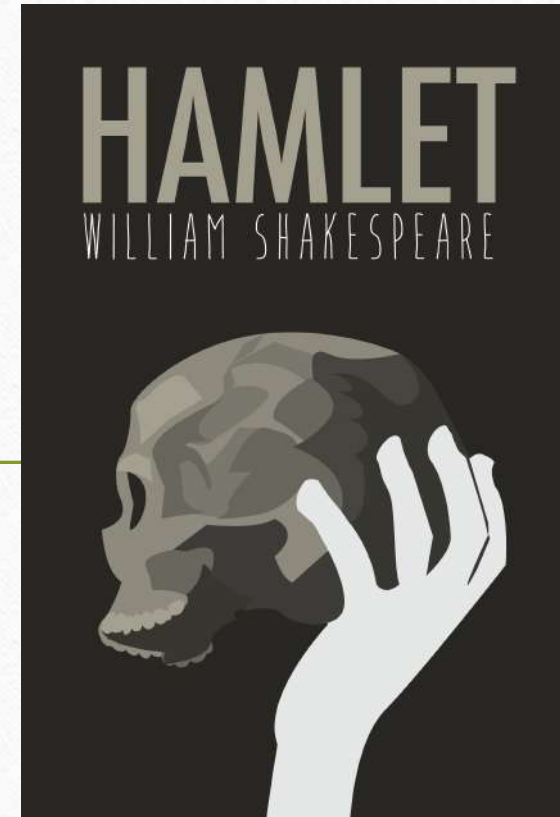
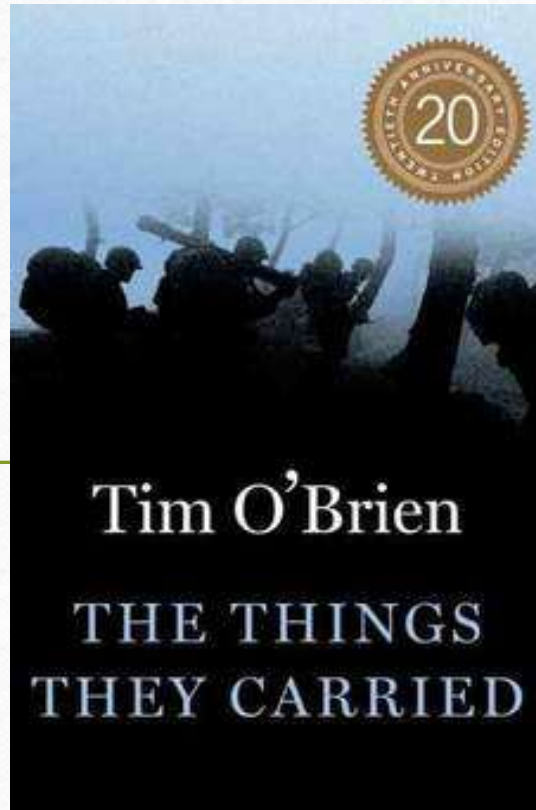
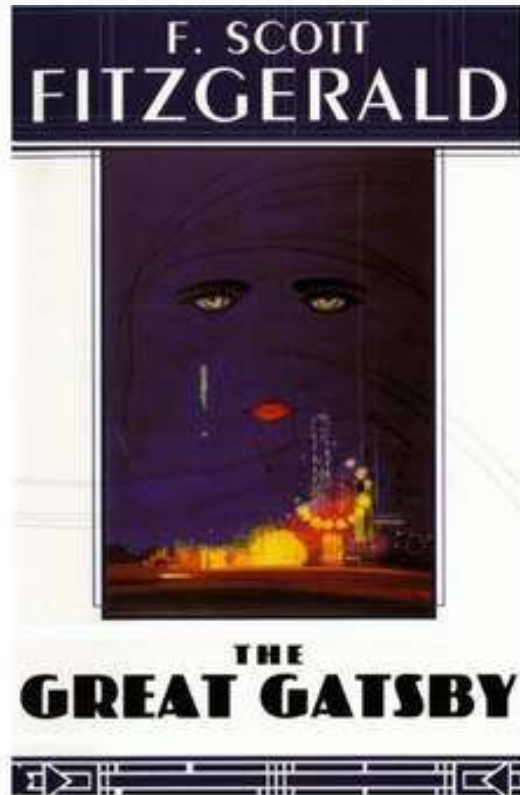
The difference between the almost right word and the right word is really a large matter—it's the difference between the lightning bug and the lightning.

~Mark Twain

WriteDivas.com

In this course, we will consider **the power of words and language.**

We will study full length literary texts



However, for the first unit, much of our time  
will be devoted to studying other kinds of  
“TEXTS”

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This means we will need to  
redefine the idea of a “text.”

In this class, we consider a text to be anything,  
which may be “read” or interpreted and analyzed in  
terms of what it communicates.

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Examples of texts will  
include...

# Print Advertisements

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# Commercials

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# Cartoons





# Television Shows



# Movies

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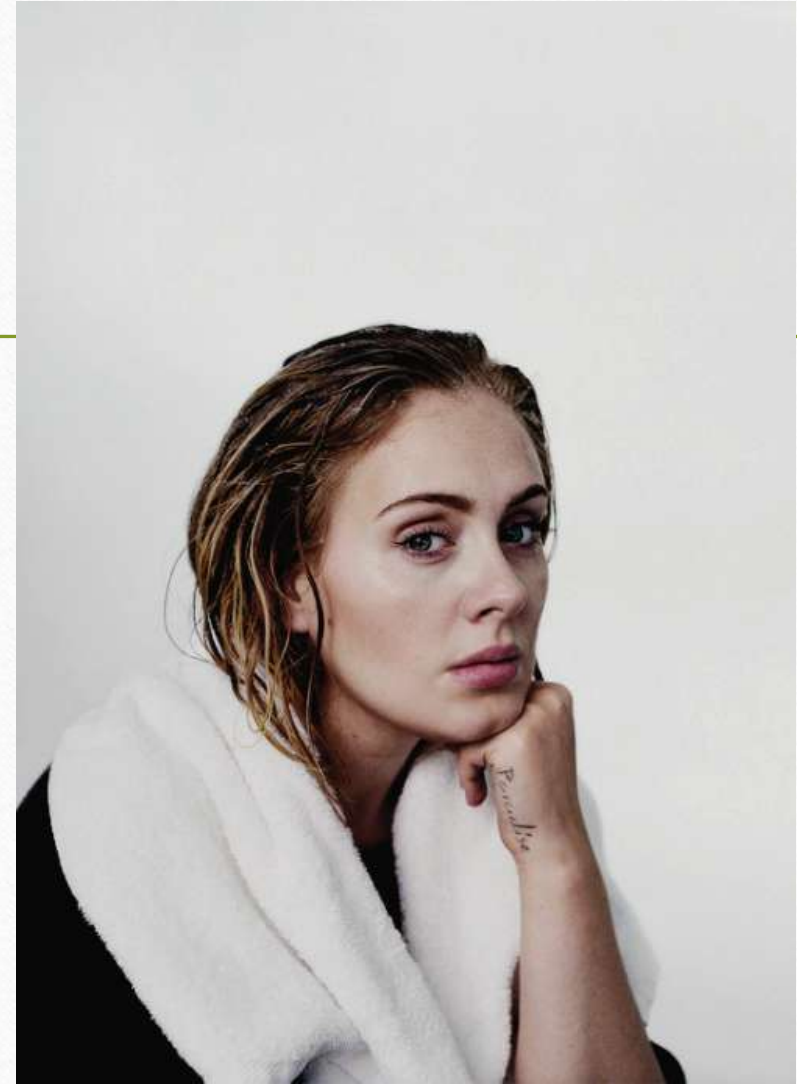


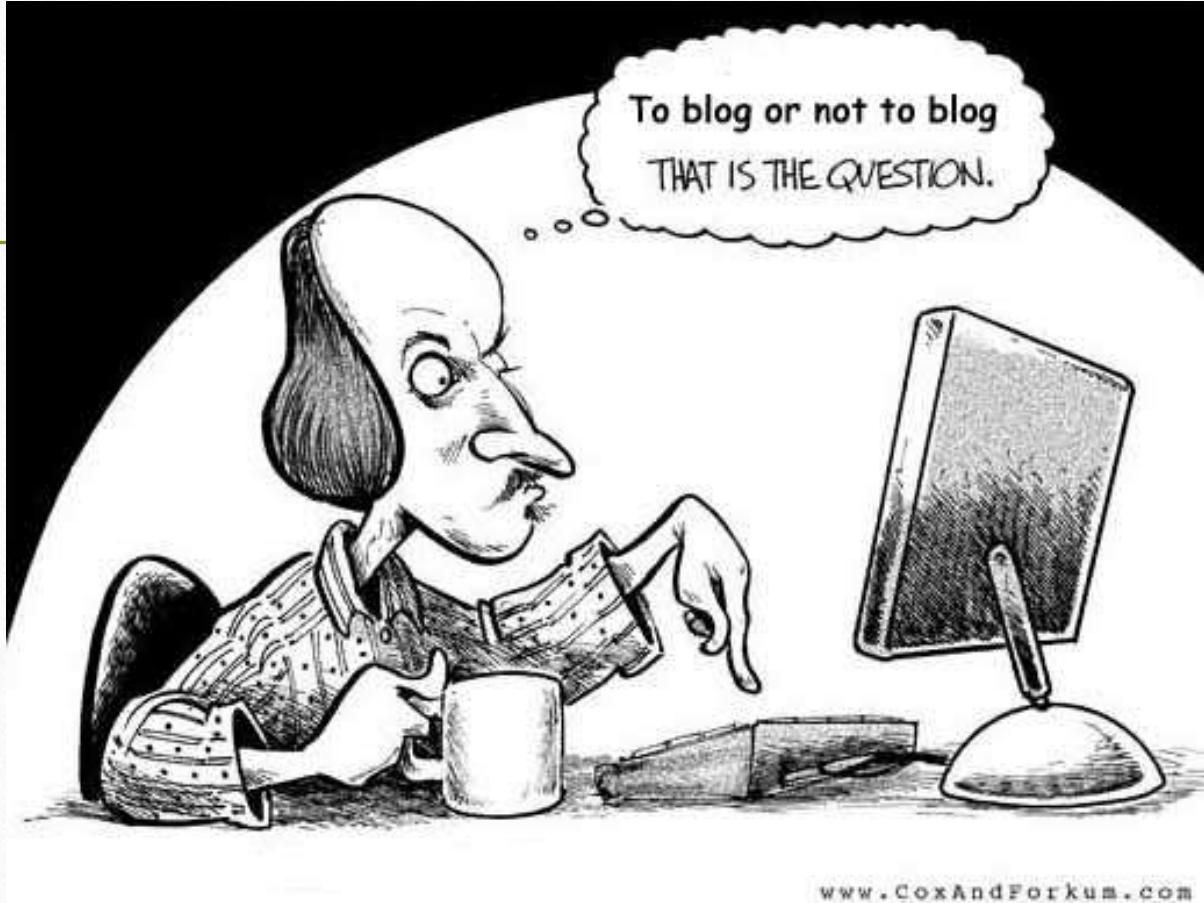
# Speeches

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# Photographs





# Blogs

**EVE OF DESTRUCTION** 135  
 Beat ORIG-TEXT U. MUSIK: PF SLOAN  
 Arr.: H. Gabriel

4 Takte - 8 Sek. (Medium Folk Beat)

Bass

**EVE OF DESTRUCTION** 135  
 Beat ORIG-TEXT U. MUSIK: PF SLOAN  
 Arr.: H. Gabriel

4 Takte - 8 Sek. (Medium Folk Beat)

Gitarre

The eastern world it is explodin' violen flarin'  
 Bullets load -in' You're old enough to kill - But not for what you don't believe in war  
 what's that gun you're tot in' and even the Jordan River has boodies flashin' out you  
 tell me

# Songs

# Posters



Through all these types of texts we  
will explore questions like...



- What are the ways we communicate?
- Do texts have an aim?
- How can language influence our points of view?
- How are groups of people portrayed in different ways?
- Is advertising made to shock us or manipulate us into a certain way of thinking?
- Do new technologies change our views?
- How powerful is pop culture in shaping who we are?
- How has language evolved throughout history?
- Is language powerful enough to change the world?

## In IB Language and Literature you will develop...

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- a personal appreciation of language and literature
- skills in literary criticism using a range of texts from different periods, styles and genres
- an understanding of the formal, stylistic and aesthetic qualities of texts
- an appreciation of cultural differences in perspective
- an understanding of how language challenges and sustains ways of thinking.
- **strong powers of expression, both written and oral**

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The course is divided into four parts,  
which will be covered over two years:

# 1: Language in a Cultural Context

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- Students will examine the influence of a variety of contexts on language usage and change, examining the relationship between language and a range of identities.
- Topics will include the history of the English language, including a focus on language death, the links between language use, power and status, language and taboo, and contemporary debates over language use.

## 2: Language and Mass Communication

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- During this unit, students will consider a range of issues to do with the ways mass media, such as newspapers, magazines and television, influence consumers' responses to events and attitudes to topics.
- They will examine political speeches and propaganda, and explore the gate keeping roles played by the media, as well as producing their own media texts which utilize appropriate conventions.

## 3: Literature: Texts and Contexts

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- In this unit, students will be invited to reflect on how different readers at different times, or from different cultures and backgrounds, might respond to the texts.
- They will examine the texts from different perspectives, such as gender or power.

## 4: Literature: Critical Study

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- In this unit, students will undertake close study and detailed analysis of the writer's craft, and explore themes, values and moral stances within the texts.

## **Assessment**

There are four ways in which students will be assessed during the course.



## **Further Oral Activities (FOAs)**

Throughout the 1<sup>st</sup> half of the year, students will engage in spoken activities in the classroom, such as group or individual presentations. These will be assessed by the teacher, with marks moderated externally.

## Written Tasks

During the course, students will produce several written tasks, which are drafted coursework pieces. Examples of written tasks might include an additional chapter for a novel studied (Written Task One) or an analysis of how an advertisement might be interpreted by two different viewers (Written Task Two). All written tasks will be submitted to [turnitin.com](https://www.turnitin.com).

These are assessed internally, with marks moderated externally.

## **Individual Oral Commentary (IOC)**

During the second half of Lang and Lit 1, students will complete an assessment where they will be asked to give a commentary on a section from one of their Part 4 Literature texts. *This assessment is mandatory for all students, regardless of whether or not they will go to Lang and Lit 2. This will count towards your class average.*

## **Examination**

Students will sit for two examinations at the end of the course (senior year).

The first examination, Paper 1, will ask students to analyze an unseen text or texts.

The second, Paper 2, will ask students to write about their Part 3 Literature texts in relation to a set question.