Exponential and Logarithmic Functions







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What You Should Learn

- Recognize and evaluate logarithmic functions with base *a*.
- Graph logarithmic functions with base *a*.
- Recognize, evaluate, and graph natural logarithmic functions.
- Use logarithmic functions to model and solve real-life problems.





When a function is one-to-one—that is, when the function has the property that no horizontal line intersects its graph more than once—the function must have an inverse function. Every function of the form

$$f(x) = a^x, a > 0, a \neq 1$$

passes the Horizontal Line Test and therefore must have an inverse function. This inverse function is called the **logarithmic function with base** *a***.**

Logarithmic Function

Definition of Logarithmic FunctionFor x > 0, a > 0, and $a \neq 1$, $y = \log_a x$ if and only if $x = a^y$.The function given by $f(x) = \log_a x$ Read as "log base a of x."is called the logarithmic function with base a.



Every logarithmic equation can be written in an equivalent exponential form and every exponential equation can be written in logarithmic form.

The equations

$$y = \log_a x$$
 and $x = a^y$

are equivalent.

Example 1 – Evaluating Logarithms

Use the definition of logarithmic function to evaluate each logarithm at the indicated value of *x*.

Function Value

- **a.** $f(x) = \log_2 xx = 2$
- **b.** $f(x) = \log_3 xx = 1$
- **c.** $f(x) = \log_4 xx = 2$

d. $f(x) = \log_{10} xx = \frac{1}{100}$

Example 1 – Solution

a. $f(32) = \log_2 32 = 5$ because $2^5 = 32$.

b. $f(1) = \log_3 1 = 0$ because $3^0 = 1$.

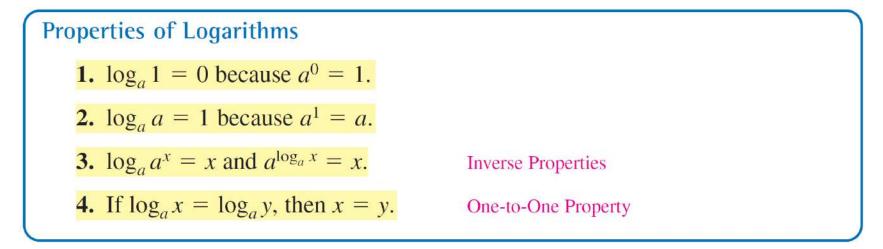
c. $f(2) = \log_4 2 = \frac{1}{2}$ because $3^{4/2} = \sqrt[4]{2}$.

d. $f(\frac{1}{100}) = \log_{10} \frac{1}{100} = -2$ because $10^{-2} = \frac{1}{10^2} \frac{1}{100}$



The logarithmic function with base 10 is called the **common logarithmic function.**

The following properties follow directly from the definition of the logarithmic function with base *a*.



Example 3 – Using Properties of Logarithm

- **a.** Solve for *x*: $f(x) = \log_2 x = \log_2 3$
- **b.** Solve for *x*: $f(x) = \log_4 4 = x$
- **c.** Simplify : log₅5^x
- **d.** Simplify : $7 \log_7 14$

Solution:

a. Using the One-to-One Property (Property 4), you can conclude that x = 3.

- **b.** Using Property 2, you can conclude that x = 1.
- **c.** Using the Inverse Property (Property 3), it follows that $\log_5 5^x = x$.
- **d.** Using the Inverse Property (Property 3), it follows that $7 \log_{7} 14 = 14$.



Graphs of Logarithmic Functions

Graphs of Logarithmic Function

To sketch the graph of

 $y = \log_a x$

you can use the fact that the graphs of inverse functions are reflections of each other in the line y = x.

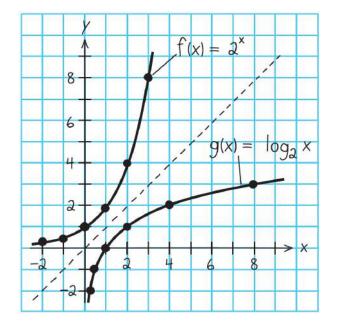
In the same coordinate plane, sketch the graph of each function by hand.

a.
$$f(x) = 2^x$$

b. $g(x) = \log_2 x$

Solution:

For $f(x) = 2^x$, construct a table of values. By plotting these points and Connecting them with a smooth curve, you obtain the graph of shown in Figure 3.16.



x
 -2
 -1
 0
 1
 2
 3

 f(x) = 2^x

$$\frac{1}{4}$$
 $\frac{1}{2}$
 1
 2
 4
 8

Because $g(x) = \log_2 x$ is the inverse function of $f(x) = 2^x$, the graph of is obtained by plotting the points (f(x), x) and connecting them with a smooth curve.

The graph of *g* is a reflection of the graph of *f* in the line y = x, as shown in Figure 3.16.

Graphs of Logarithmic Function

The parent logarithmic function

 $f(x) = \log_a x, a > 0, a \neq 1$

is the inverse function of the exponential function. Its domain is the set of positive real numbers and its range is the set of all real numbers. This is the opposite of the exponential function.

Moreover, the logarithmic function has the *y*-axis as a vertical asymptote, whereas the exponential function has the *x*-axis as a horizontal asymptote.

Many real-life phenomena with slow rates of growth can be modeled by logarithmic functions. The basic characteristics of the logarithmic function are summarized below

```
Graph of f(x) = \log_a x, a > 1
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Domain: (0, ∞)

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Range: (-\infty,\infty)
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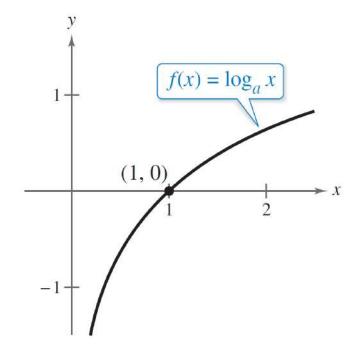
Intercept: (1,0)

```
Increasing on: (0, \infty )
```

y-axis is a vertical asymptote ($\log_a x \rightarrow -\infty$, as $x \rightarrow 0^+$)

Graphs of Logarithmic Function

Continuous Reflection of graph of f(x) = a^x in the line y = x



Each of the following functions is a transformation of the graph of $f(x) = \log x$

 $f(x) = \log_{10} x.$

a. Because $g(x) = \log_{10}(x - 1) = f(x - 1)$ the graph of g can be obtained by shifting the graph of one unit to the *right*, as shown in Figure 3.18.

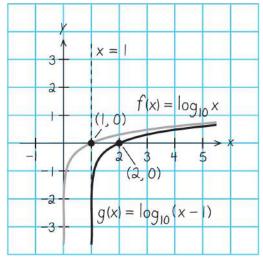
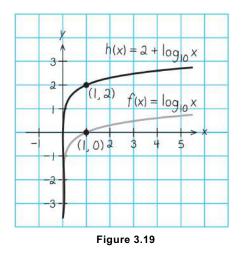


Figure 3.18

b. Because $h(x) = 2 + \log_{10} x = 2 + f(x)$ the graph of *h* can be obtained by shifting the graph of f two units *upward*, as shown in Figure 3.18.



Notice that the transformation in Figure 3.19 keeps the y-axis as a vertical asymptote, but the transformation in Figure 3.18 yields the new vertical asymptote x = 1.



The Natural Logarithmic Functions

The Natural Logarithmic Function

The function $f(x) = e^x$ is one-to-one and so has an inverse function. This inverse function is called the **natural logarithmic function** and is denoted by the special symbol Inx read as "the natural log of x" or "el en of x."

```
The Natural Logarithmic Function
```

For x > 0,

 $y = \ln x$ if and only if $x = e^{y}$.

The function given by

 $f(x) = \log_e x = \ln x$

is called the natural logarithmic function.

The Natural Logarithmic Function

The equations $y = \ln x$ and $x = e^y$ are equivalent. Note that the natural logarithm ln x is written without a base.

The base is understood to be e.

Example 7 – Evaluating Natural Logarithmic function

Use a calculator to evaluate the function

 $f(x) = \ln x$

at each indicated value of x.

c. x = −1

Example 7 – Solution

Function Value	Graphing Calculator Keystrokes	Display
a. $f(2) = \ln 2$	LN 2 ENTER	0.6931472
b. $f(0.3) = \ln 0.3$	LN .3 ENTER	-1.2039728
c. $f(-1) = \ln(-1)$	(LN) () 1 (ENTER)	ERROR

The Natural Logarithmic Function

The *following* properties of logarithms are valid for natural logarithms.

Properties of Natural Logarithms1. $\ln 1 = 0$ because $e^0 = 1$.2. $\ln e = 1$ because $e^1 = e$.3. $\ln e^x = x$ and $e^{\ln x} = x$.4. If $\ln x = \ln y$, then x = y.One-to-One Property

Example 8 – Using Properties of Natural Algorithm

Use the properties of natural logarithms to rewrite each expression.

a.
$$\ln \frac{1}{e}$$
 b. $e^{\ln 5}$ **c.** 4 ln 1 **d.** 2 ln e

Solution:

- **a.** $\ln \frac{1}{e} = \ln e^{-1} = -1$
- **b.** $e^{\ln 5} = 5$
- **c.** 4 ln 1= 4(0) = 0
- **d.** $2 \ln e = 2(1) = 2$

Inverse Property

Inverse Property

Property 1

Property 2

Example 9 – Finding the Domains of Logarithmic Functions

Find the domain of each function.

a.
$$f(x) = \ln(x-2)$$
 b. $g(x) = \ln(2-x)$ **c.** $h(x) = \ln x^2$

Solution:

a. Because ln(x - 2) is defined only when

x - 2 > 0

it follows that the domain of f is $(2,)^{\infty}$

Example 9 – Solution

- **b.** Because ln(2 x) is defined only when
- 2 x > 0
- it follows that the domain of is $(-, \underline{\mathscr{P}})$.
- **c.** Because In x^2 defined only when
- $x^2 > 0$
- it follows that the domain of is all real numbers except x = 0





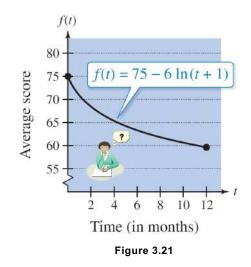
Logarithmic functions are used to model many situations in real life, as shown in the next example.

Example 10 – Psychology

Students participating in a psychology experiment attended several lectures on a subject and were given an exam. Every month for a year after the exam, the students were retested to see how much of the material they remembered. The average scores for the group are given by the *human memory model*

$$f(t) = 75 - 6 \ln(t+1), \quad 0 \le t \le 12$$

where *t* is the time in months. The graph of *f* is shown in Figure 3.21.



Example 10 – Psychology

- **a.** What was the average score on the original exam (t = 0)
- **b.** What was the average score at the end of *t* = 2 months?
- **c.** What was the average score at the end of *t* = 6 months?

Solution:

a. The original average score was

 $f(0) = 75 - 6 \ln(0 + 1)$ = 75 - 6 ln 1 = 75 - 6(0) = 75.

Example 10 – Solution

b. After 2 months, the average score was

```
f(2) = 75 - 6 \ln(2 + 1)
= 75 - 6 ln 3
\approx 75 - (61.0986)
\approx 68.41.
```

Example 10 – Solution

c. After 6 months, the average score was

```
f(6) = 75 - 6 \ln(6 + 1)
= 75 - 6 ln 7
\approx 75 - (1.9459)
\approx 63.32.
```