





Northwood - Kensett Community School District

1:1 MacBook Rollout
School Year 2010-2011



A quick look at the MacBook

Specifications and features

MacBook

2.26 GHz Intel Core2
Duo

2 Gigabytes of RAM

250 Gigabyte Hard Drive

Superdrive DVD/RW



Built-in iSight Camera



Sudden Motion
Sensor

Built in Wi-Fi

Unibody Design

Latchless cover



Built-in
Bluetooth

Multi-Touch
Trackpad

7-Hour Battery

Other Features

Endless Possibilities



Built-In Battery



MagSafe Adapter

Magnetic



Trip. No problem. It breaks away.

Notebook Usage Agreement

Notebook Usage Agreement

- The MacBook is the property of Northwood - Kensett Schools
- Usage is a privilege
- It is intended for educational use
- Supports the learning environment

Notebook Policies

- Bring your charged Macbook to school every day
- Use for education purposes during the school day
- Treat the MacBook with care and caution
- Don't share it
- Keep it in the bag when not in use

Notebook Policies

- Do not deface the MacBook or the bag
- Student code of conduct applies in the digital world
- MacBook is subject to inspection at any time

Notebook Policies (Parents)

- Monitor students at home
- Follow the guidelines in Board Policy 605.6 (Computer and Internet Appropriate Use)

Music, Videos & Pictures

- You may not use district networks or storage to back up personal pictures, music, video or other files
- It is your data, you are responsible for backing it up
- If a computer is serviced, you may lose all data

Back up your data

- Back up your data
- It is YOUR responsibility
- Save all documents to the Documents folder

Cleaning your MacBook

- Use **ONLY** microfiber cloths to clean screens
- Do not use solvents or any household cleaners anywhere on the computer
- Take the computer to Mr. Welch to clean your computer
- For more information, go to:
<http://www.apple.com/support/macbook/care/>

Theft Protection

- Keep your MacBook under your control at all times
- Don't leave it in a car or on top of your locker
- If it is in your locker, the locker must be locked
- You could be liable for loss



For the parents, grandparents, guardians, siblings and everyone at home...

a short guide to bringing your MacBook into the family

Cyber Safety

- Be careful about what you share
- Once something is posted, it is permanently available to the world
- Safeguard your passwords
- Use a strong password
- Beware of strangers



Internet safety tips

- Safeguard your identity
- Never share your vital numbers
- Establish “house rules” with your student

Web Site Resources

- <http://netsmartz.org>
- <http://www.netsmartz411.org/>
- <http://iaicac.org>
- <http://cybersmart.org/>
- <http://www.getnetwise.org/>

Social Networking

- Becoming more popular than chat
- Examples: Facebook, MySpace, Twitter, Flixter, LinkedIn, Plaxo, classmates, myyearbook
- 46% of teens admitted they shared personal information with strangers



What's out there?
social networks

Social Networking

- Explosive growth
- Facebook has over 500 million users
- Minimum age is 13
- Average user has 130 “friends”
- People spend over 500 billion minutes on Facebook per month

Sites for parents

- Learn more!
 - <http://www.fbi.gov/publications/pguide/pguidee.htm>
 - <http://www.cyberangels.org/homefront.html>
 - <http://www.safekids.com/kidsrules.htm>
 - <http://www.isafe.org/>

Caring for your MacBook

Caring for your laptop video

Produced by...

Katie Hale

Starring

Alex Breitsprecher

Keeping your MacBooks safe

- Don't leave your MacBook unattended
- Don't leave it where the temperature will be very hot or very cold
- Don't leave it in a car
- Don't feed it
- Don't water it
- Don't put pencils, pens or other objects on keyboard, it could severely damage your MacBook if the lid closes



Home Usage

- MacBooks should be fully charged when students arrive at school
- MacBooks should last up to 7 hours
- Discharge battery at least once a month

Battery life tips

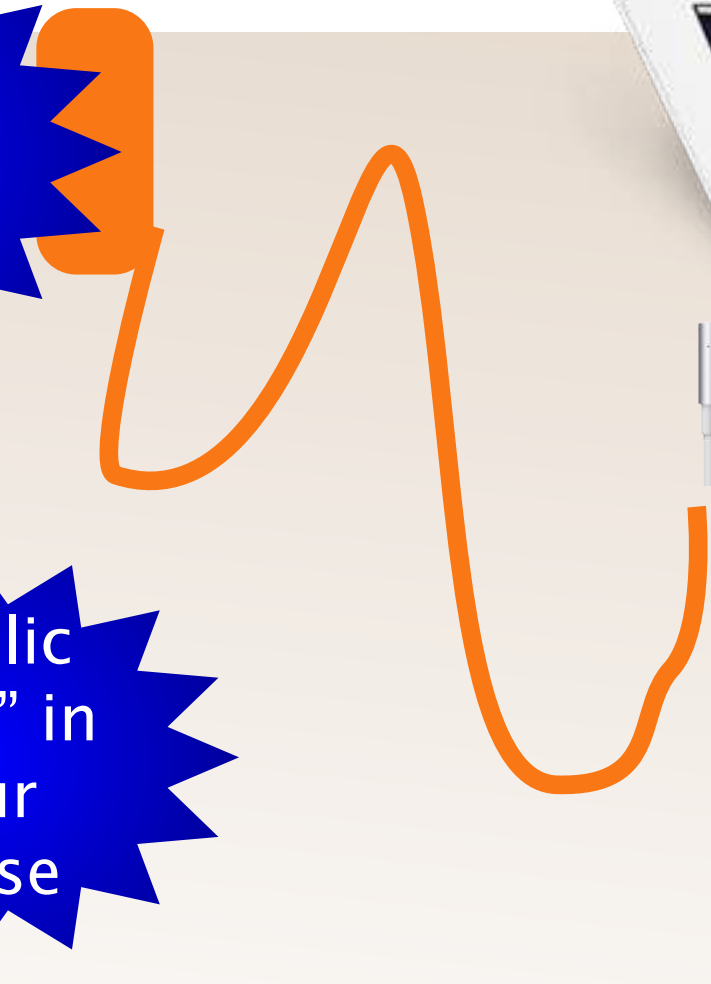
- Charge overnight
- Up to 7 hours of battery life
- Mobile computing practice
 - Reduce the number of open applications and features
 - SuperDrive (DVD) uses a lot of energy, use with adapter
 - Dim the screen
 - Use only what you need at a given time
 - Best operates in temperatures between 50° and 95°f

Home Usage

- Be safe, the MacBook should be used in a “public” place in the home
- Engage your student, have them show you what was learned
- Use the MacBook for educational purposes

Caring for your Macbook

the safe at home work zone



Safeguard
charger in
non-trip
area

“Public
Place” in
your
house

No
Drinks

Away
from
edge of
table or
desk

No food

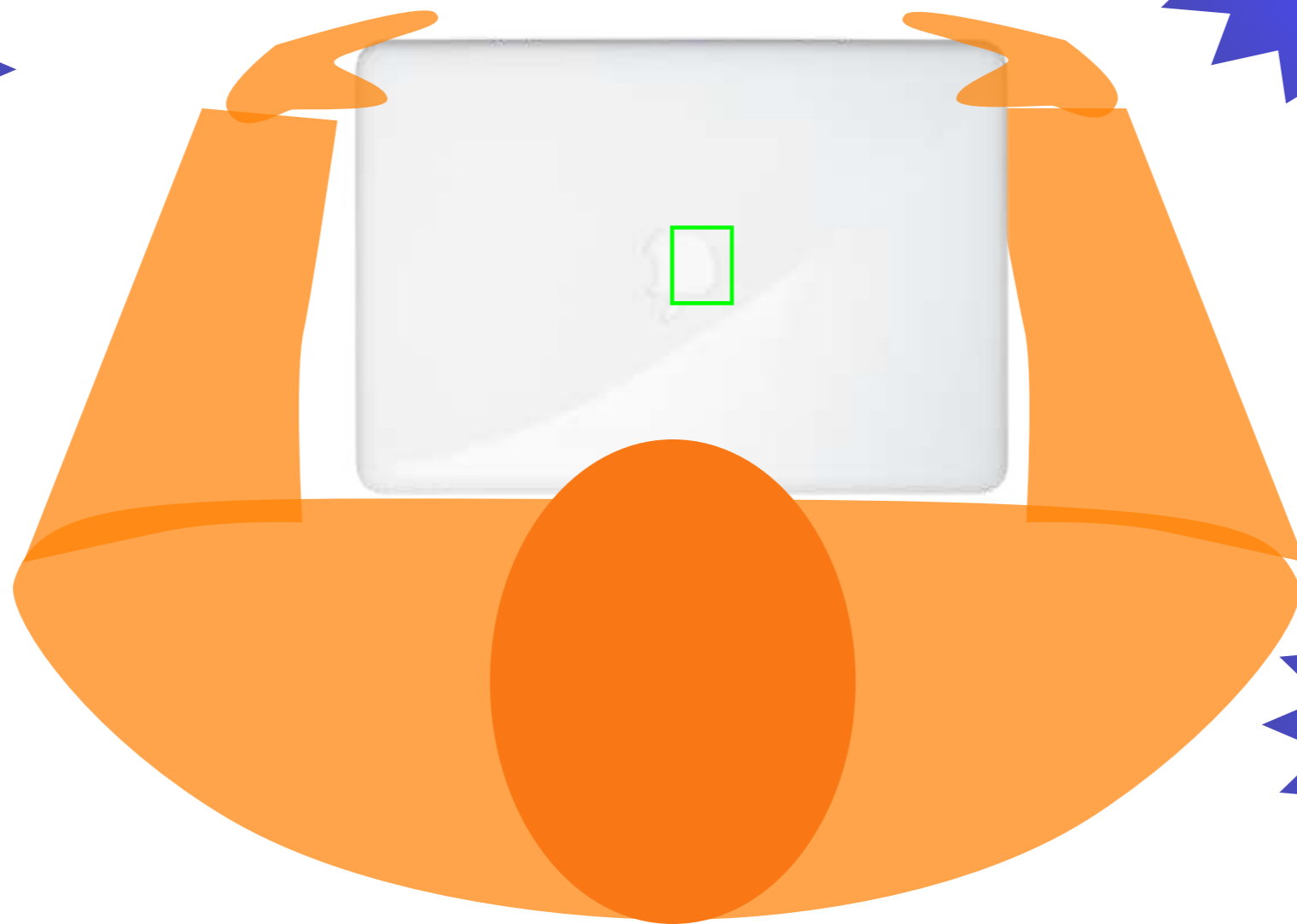
Flat, dry
area

Carrying your MacBook in class

Stem to the belly or in your bag

Use both hands

Lid Closed

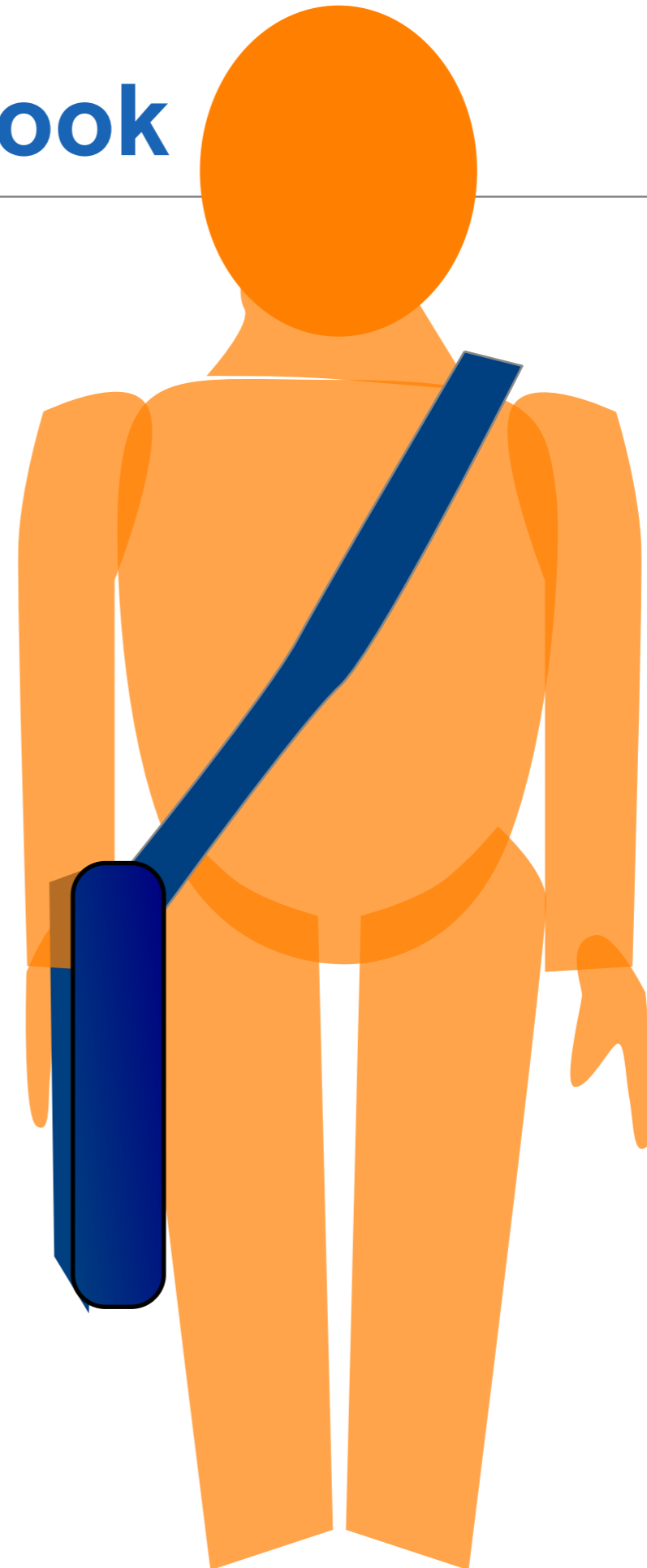


Stem of Apple logo towards you

Carrying your MacBook

- Messenger Carry (in Bag)

Keep MacBook safe
from impact



Laptop Usage Fee and other administrative details...

Thank You!

