

## Syllabus

### Leadership Mountain Brook {Entrepreneurship}

Instructor: Mrs. Amber Benson

Three business credits  
are required to be a  
business completer.

#### Course Description:

Leadership Mountain Brook {Entrepreneurship} is a one-credit course (two semesters) designed to provide students with skills needed to effectively organize, develop, create, and present a project proposal based on the needs of the Mountain Brook community. Through a partnership between MBHS, Mountain Brook Chamber of Commerce, and the City of Mountain Brook, this program fosters the development of leadership skills, critical thinking, integration of technology, and application of knowledge and skills related to practical questions and problems. Topics covered include collaborative leadership, business management and entrepreneurship, communication and interpersonal skills, economics, and professional development foundations.

#### Course Goals:

Leadership Mountain Brook {Entrepreneurship} students will complete the following study/skill development units: Foundations of Leadership, Effective Team Work, City Government, Business Plan Development, Finance, Legal Implications, Marketing, Career Opportunities, and E-Business. These topics will be presented to the class by using lecture/demonstration of each concept. After the introduction of each lesson daily, students will be given the responsibility for planning, designing and completing service based projects. As students work on these assignments, they will have individual monitoring and instruction, providing immediate feedback to reinforce correct procedure.

#### Requirements:

Students enrolled in finance are required to:

- Organize and manage classroom handouts, notes, articles, and projects.
- Bring materials need for daily class activity completion.
- Maintain classroom behavior that provides themselves and other students with an environment in which optimum learning can take place.
- Arrive to class on time. Class will start when the tardy bell rings.
- See the Business Department Documents for the Rules and Procedures

#### National Business Honor Society

- Have a 3.5 in three of the following business courses: Accounting, Business Management, Finance and Business Law.
- Have a 3.0 overall average.

#### Student Evaluation:

Periodic class discussions will be held to emphasize key points, check student understandings, and prevent gaps in overall progress. Students will be evaluated throughout the semester using course activities, quizzes/tests, and production projects. This is a weighted average evaluation system and will measure summative as well as formative aspects of student performance.

- **LMB Responsibilities (10%):** Attendance, Communication, Behavior, Effort in Classroom, Program Portfolio
- **LMB Course Activities (20%):** This includes the self-assessments/career interest evaluations as well as article/book analysis.
- **Presentations/Projects (70%):** All presentations/ projects will be graded on a scale of 1-5 using each of the criteria listed below.

#### Student Organizations:

Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) is a co-curricular component of the business program. This student organization enhances classroom instruction, develops leadership skills, and provides opportunities for professional growth and service. Business Technology students are strongly encouraged to be active FBLA members in order to participate in district, state, and national competitions and conferences. A membership fee of \$15.00 is required and can be paid online.

#### Additional Assistance:

I am always available to any student or parent requesting additional assistance. I may be contacted in Room 414, at 414-3800 or at [bensona@mtnbrook.k12.al.us](mailto:bensona@mtnbrook.k12.al.us).