



January Newsletter



Dates to Remember

January

3 - Teacher Workday

4 - Students Return

6 - Report Card
Distribution

16 - Martin Luther
King Holiday - No
School

21 - Bowling In The

From Our Principal

Dear Parents,

Happy New Year! Welcome back to school! How fortunate I am to have such a great community to return to for my job. I'm truly blessed!

This coming semester is an exciting time at East as our new lunchroom will start to take shape. I hope all of us will resolve to be patient as parking and traffic will be more challenging than ever during this time. An example of one such challenge is that our preschool children can no longer be picked up down by their classroom. Please do not pull into or block access to the lower carpool lane between the hours of 8:00 and 2:00 as we now reserve this lane each day for preschool drop-off and pick-up.

We do believe that the result of this construction for our kids will be well worth the inconveniences that will invariably take place. At the time of this writing the Board of Education was on the verge of unveiling a construction website that will give details about all the projects going on in our district. This will be a handy way to get regular updates, so keep an eye out.

Thanks to all who helped us complete a very meaningful Caring and Sharing Week followed by Santa's Snack Shop, where over 900 bags of food were assembled for students in need at Hemphill Elementary School. Also, our students raised over \$1,300 for the Leukemia and Lymphoma Society. These are just two of the many, many service projects that took place at East during

<p>Hills</p> <p>February</p> <p>2 - PTO meeting at 9:15 in Cafeteria</p> <p>17- Professional Development - No School</p> <p>20- President's Day- No School</p> <p>21-24 - East Goes West (Westward Expansion) 3rd graders</p> <p>24- Pioneer Days for 3rd Grade</p> <p>27- Book Fair Week - Read Across America Week</p> <p>28 - Spring Pictures</p>	<p>the first semester.</p> <p>I'm happy to announce that Brinkley Morrison is our Vestavia Hills Rotary Club Teacher of the Year! As much as any teacher I know, Brinkley Morrison displays a compassionate and patient spirit with each and every student she teaches. It's clear that she loves all of her students and wants what's best for them. Her teaching is impeccable as well. She forges relationships with students and works closely with each of them to ensure that they achieve their potential. As far as I am concerned, in her quiet, happy, "unsung hero" way, Brinkley has truly earned the distinction of master teacher who is respected by each and every one of her colleagues. Well done Brinkley!</p> <p>Having a Wonderful Time at School!</p> <p>Mark</p> <p>Announcements:</p> <ul style="list-style-type: none"> • January is recognized each year as Board Member Appreciation Month. Our School Board members are Mark Hogewood, Nancy Corona, Jerry Dent, David Powell, and Lisa Baker. I hope you'll take any opportunity to thank these wonderful folks who invest a great amount of time in our schools. I've always felt that our efforts here at East are so supported by each and every one of these good folks! • Please continue to make sure that your Schoolcast information is up-to-date with your current contact information. Schoolcast is the messaging service that our district uses, especially for school closings. You can access Schoolcast here: https://www.myschoolcast.com/login.aspx <p>If you have a question, feel free to contact our office at 402-5200.</p>
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Saturday, January 21st from 6:15 - 10:00

All lanes are SOLD OUT! If you were unable to register for the event this year, please consider coming out and supporting this event as a spectator. We will be having an amazing silent auction, great food....PLUS we will need help cheering on our teams to victory. Don't forget to buy your drink tickets in advance to avoid waiting in line the night of the event.

Dinner & DIAMONDS



*BENEFITTING
THE VESTAVIA
HILLS CITY
SCHOOLS
FOUNDATION*

FEBRUARY 25
2017

7 PM — 11 PM

REGIONS FIELD

1401 FIRST AVENUE SOUTH
DOWNTOWN BIRMINGHAM

INCLUDES: DINNER, MUSIC BY VESTAVIA'S BHP'S,
SILENT AUCTION AND LIVE AUCTION, COMPLIMENTARY VALET

\$80
PER PERSON

VISIT WWW.VESTAVIAFOUNDATION.ORG OR CALL 205-978-8808.



The Vestavia Hills City School Foundation "Pitch In for Education" campaign gives students an opportunity to personally make a difference in their schools. By "Pitching In" loose change or bills, students help grow the Foundation's Education Endowment, which provides a perpetual source of funding for the Vestavia Hills City Schools System.

Our schools are the cornerstone of our community, and we are proud to have one of the best school systems in the country. Giving to the Foundation helps foster and protect our standard of academic excellence. To date, the Foundation has granted over \$784,000 to the Vestavia Hills Schools System for technology, classroom projects and teacher training.

Start Pitching In right away! The class in each school that contributes the most during their Pitch In campaign will win a Bruster's Real Ice Cream Party, and the teacher will win a \$50 classroom grant!

How Can You Pitch In?

- Start saving your loose change today!
- Fill up your Pitch In cup with pennies, nickels, dimes, quarters and bills.
- Take your cup to your classroom each morning and empty it in the Pitch In bucket.
- See how many times you can fill up your cup in a week!

Parents- Please use this opportunity to send in your pledge payment or make a new pledge to the Foundation. All payments made during the campaign go towards your child's classroom Pitch In total. Use the pledge card below, or make your pledge through PayPal via our website, www.vestaviafoundation.org. VHSCF is a 501(c)3 organization, so your gift is tax deductible.

Campaign Dates and School Contacts

- VHEC ~January 23-27, 2017– Alissa Padgett: Alissa_padgett@yahoo.com
- VHEW ~January 23-27, 2017– Allison Herr: allisonwhiteherr@hotmail.com
- VHECH~February 6-10, 2017– LeArden Pike: leardenpike@gmail.com
- Pizitz~ February 6-10, 2017– Deborah Newsom: deborah3528@att.net
- LPMS~February 13-17, 2017-Angie Saia: asaia@charter.net
- VHEE~February 20-24, 2017-Emily Fulton: epfulton@gmail.com
- VHELP ~March 6-10, 2017– Laura Hubbard: lhubbard2@gmail.com

If you are interested in contributing to the future of the Vestavia Hills community, contact Elaine Yancey, Executive Director (director@vestaviafoundation.org; 205.978.8808) or submit this pledge card.

Yes, I want to invest in the Vestavia Hills City Schools. Please use my gift to **BUILD** the endowment.

- I/we pledge to be:
- | | | |
|--|--|---|
| <input type="checkbox"/> Legacy (\$100,000) | <input type="checkbox"/> Benefactor (\$50,000) | <input type="checkbox"/> Stakeholder (\$25,000) |
| <input type="checkbox"/> Investor (\$10,000) | <input type="checkbox"/> Builder (\$5,000) | <input type="checkbox"/> Supporter (\$2,500) |
| <input type="checkbox"/> Associate (\$1,000) | <input type="checkbox"/> Friend (\$500) | <input type="checkbox"/> Other \$ _____ |

I/we would like this gift to be paid at a rate of \$ _____ per year, for the next _____ years.

Name: _____

Home Address: _____ Zip: _____

Home Phone: _____ E-mail: _____

Signature: _____ Date: _____

My employer has a charitable matching program: Yes No

Please return this card with your donation to: Post Office Box 60483, Vestavia Hills, AL 36286 with a check made payable to VHCSF or Vestavia Hills City Schools Foundation, a 501(c)(3) organization. Gifts are also accepted via PayPal on our website. For more information visit vestaviafoundation.org or contact Elaine Yancey (director@vestaviafoundation.org or 205.978.8808).





“Let’s Hear it for Education” Program to benefit VHCSF

Vestavia Hills, Alabama: December 1, 2016 - Sonology Hearing Aid Clinic, a division of McCool and Bhuta, ENT, is pleased to announce the launch of the “Let’s Hear it for Education” Program benefitting the Vestavia Hills City Schools Foundation (VHCSF). Through this program VHCSF will receive a donation of \$50 for every hearing aid purchased when the patient says “Let’s Hear it for Education in Vestavia Hills”.

"Dr. Bhuta and I are excited to partner with the Vestavia Hills City Schools Foundation for the ‘Let's Hear it for Education’ campaign”, stated Dr. Brian McCool. “We value excellence in education, and in providing the very best healthcare for hearing loss. We hope the Vestavia Hills community will reach out to family and friends and encourage them to visit Sonology. After all, the greater the participation, the greater the reward for the schools."

“We are so pleased to be working with Dr. Bhuta and Dr. McCool on this program,” stated VHCSF Board President, Janet Ball. “Partnerships such as this are critical to our ability to grow the endowment and increase support for our schools.”

For more information on how you or your business can support the Vestavia Hills City Schools Foundation visit our website at www.vestaviafoundation.org or email director@vestaviafoundation.org.

About Dr. Brian J. McCool

Dr. McCool was born and raised in Huntsville, Alabama. He is a 1992 graduate of Vanderbilt University, and received his medical degree from the University of Alabama School of Medicine in 1998. Dr. McCool completed his general surgery internship and the first year of his Otolaryngology (ENT) residency at the University of Texas-Houston. He completed his training in Otolaryngology-Head and Neck Surgery at West Virginia University in 2003.

Dr. McCool is certified by the American Board of Otolaryngology-Head and Neck Surgery, and is a fellow and member of the American Academy of Otolaryngology-Head and Neck Surgery.

He has practiced medical and surgical ENT in Birmingham since 2003. His practice interests include pediatric ENT, snoring and obstructive sleep apnea, facial reconstructive surgery, and sinus surgery.

About Dr. Tarika Bhuta

Dr. Bhuta graduated with Phi Beta Kappa Honors from the University of North Carolina – Chapel Hill in 1994 and received her medical degree with Alpha Omega Alpha (AOA) Honors from the University of Alabama School of Medicine in 1998. She then went on to complete her general surgery internship and first year of Otolaryngology (ENT) training at the University of Cincinnati. She completed her training in Otolaryngology – Head and Neck Surgery at West Virginia University in 2003.

Dr. Bhuta is certified by the American Board of Otolaryngology-Head and Neck Surgery. She is a fellow and member of the American Academy of Otolaryngology-Head and Neck Surgery and the Alpha Omega Alpha Medical Honor Society.

Dr. Bhuta has practiced medical and surgical ENT as well as allergy in Birmingham since 2003. She is one of two practicing female Otolaryngologists in the Birmingham area. She focuses her practice on snoring, obstructive sleep apnea, facial reconstruction/rejuvenation, pediatric ENT, and thyroid surgery.

About Vestavia Hills City Schools Foundation (VHCSF)

The Vestavia Hills City Schools Foundation is a non-profit corporation created to provide ongoing and dependable funding for critical academic "extras" such as professional development, technology, and classroom enhancements. These extras benefit every grade level, every academic subject area and every student in our school system. Making an investment in the Foundation will help to fill in the funding gaps that can make the difference between a good school system and a great one. Your tax-deductible contribution is an investment which will allow Vestavia Hills to continue to be a leader in public education.



Schaeffer Eye Center Creates “Schaeffer Eyes on Education” Program to Support VHCSF

Schaeffer Eye Center creates “Schaeffer Eyes on Education” program to support the Vestavia Hill City School Foundation. For every child from the Vestavia Hills community that has an eye exam at one of their locations, Schaeffer Eye Center will donate \$10, and \$50 for those that begin a specialty treatment plan such as myopia control or vision therapy.

“As with vision, schools are the cornerstone of a child’s learning and development,” said Dr. Jack Schaeffer, President and CEO of Schaeffer Eye Center. “The ‘Schaeffer Eyes in Education’ program allows us to fulfill our goals of supporting the community while treating visual issues early ensuring Vestavia Hills children reach their full potential in learning and in life. At the end of 2017, we hope to award a generous donation to the Vestavia Hills School Foundation through this program.”

Schaeffer Eye Center, a family-owned and operated optometric practice, provides an array of eye care services for the whole family including comprehensive eye exams, medical testing and treatment, contact lens center, fashion eyewear and laser vision correction. Their specialty pediatric program, led by Dr. Nicholas Onken, pediatric and developmental specialist and father of two in the Vestavia Hills School System, examines the skills that have the largest effect on how a child learns including eye tracking, eye teaming and focusing, and visual perception.

<p>Platinum Pie Sponsors for January</p> 	<p>Gold</p> <ul style="list-style-type: none"> Anonymous Warren and Annie Bailey Ed’s Pet World James Hale Stables Sarver Orthodontics Zoe’s Kitchen
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Platinum

BIG COLOR

Cahaba Benefits Group, LLC

Chick-Fil-A

Doodles

Falkner Gardens

Fulton Dental

Jackson, Howard & Whatley CPA's

Vestavia McDonald's

The Maddox Family

Medplex, Inc./Dr. Emily Lazenby

Megan Twitty Kincaid with ARC Realty

MOE's BBQ

Niki's West Restaurant

Norris Orthodontics

Psychiatry South/ Drs. Alicia Austin,
Rebecca Jones, and Emily Lazenby

Rocky Ridge Hardware

Sol Azteca

Hoover Tiger Rock Martial Arts Academy

Vestavia Bowl

Vestavia Hills Pediatric Dentistry

Vestavia Hills United Methodist Church

Silver

Ashley Macs

Bahama Bucks

Dr. Dominique V. Backus,
Orthodontist

Brusters Real Ice Cream

Carl Walker Orthodontics

Fancy Goods Variety

HoneyBaked Ham

Kidz Closet

Vestavia Store

Mr. ManCave

The Outzen Family

Papa John's Pizza

RE Garrison Enterprises, LLC

Serendipity Sweets

Shoefly

Ryan and Susan Walley

Jenny and Jason Waters

Bronze

Alyce and Steve Manown

Asia Rug Company

Banker Advice

Frank and Julia Vines

Yanosky Orthodontics



Partners in Education (PIE) is a program by which individuals and businesses can

support Vestavia Hills Elementary East (VHEE) through donations of money, goods or services. These individuals and businesses are recognized throughout the year in many ways including monthly school publications. PIE is supported by the Vestavia Hills Chamber of Commerce and all donations directly benefit the students of Vestavia Hills Elementary East. For more information, please contact Betts Johnson at 566-6260 or pievhee@gmail.com

Brasfield & Gorrie

Bridgeworth Financial

Beth and Greg Martin

Pediatric & Adolescent
Dentistry/Lauten Johnson & Clark
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Robert F. Henry Tile Company

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