

iPad Workshop: Book Trailers

Introduction to Project

This project is designed to correspond with our reading unit, “Getting to Know Our Characters” and our Writing about Reading Unit. Students work in partnerships/groups to create Book Trailers to persuade others to read their books.

Book Trailers need to include the characters, setting, and problem of the book, without spoiling the ending. The Book Trailers may include images or video clips.

Apps to Used

- iMovie
- Drawing Pad
- Camera
- Photos
- Reflector (Laptop Application)

Teacher Objectives

Teachers will learn how to:

- Use storyboards in iMovie
- Use the Camera app to take still images and videos
- Create images using drawing apps (i.e. Drawing Pad)
- Make a Book Trailer within iMovie
- How to facilitate students to make Book Trailers
- How to export finished projects
- Use reflector and airplay to display videos from the iPad

Student Objectives

Students will:

- Use storyboards to plan Book Trailers
- Evaluate the aspects of a book to include within a Book Trailer
- Match text, images, and music to convey genre/ theme of book

Book Trailer Lessons

Day 1: Introduction

Goal:

- Students will see examples of Book Trailers.
- Teachers will present sample Book Trailers (Play using AirPlay(from iPad) to Reflector (Computer App) to SmartBoard)

Academic Skill:

- Students will evaluate Book Trailers.
- Students will brainstorm qualities of good Book Trailers

Model/ Teaching:

- What did you notice about the Book Trailers?
 - What went well?
 - What would you like to try?
- Attempt to have students discover that the words need to match the text without giving away the ending of the book.

Day 2: Writer's Workshop: What Should Be in Every Book Trailer?

Goal:

- Students will become familiar with format of a book trailer through shared writing.

Academic Skill:

- Students will be introduced to the elements of a book trailer.
- Students will work together to create cohesive text that persuades other students to read their book.
- Students will evaluate the shared piece using the rubric.

Day 3 -5: Create Text

Goal:

- Students will storyboard the text of the Book Trailer.

Technology Skill:

- Students will choose a storyboard within iMovie.
- Students will write the storyboard within iMovie.

Academic Skill:

- Students will create cohesive text that persuades other students to read their book.

Model/ Teaching:

- Show Storyboards
- Write a few frames

- How to manipulate the cursor
- Where to make changes
- Drop Down Menus
- Playback the story board for revision and editing
- Teacher conferences with groups/partners and approves text prior to next step
- On 2nd Day of “Create Text”: Teacher reinforces skills as needed

Day 4 -6: Creating Visuals/Filming

Goal:

- Students create visuals to enhance the text.

Technology Skill:

- Students will utilize camera roll to take photos and videos.
- Students will incorporate visuals into trailer within iMovie.

Academic Skill:

- Students will portray aspects of a book using visuals.

Model/ Teaching:

- Review how to use camera and video within iMovie
- Reminders for Camera
 - Hold iPad Landscape to capture images
 - Include the entire subject (do not cut off people’s heads)
 - Try to have simple backgrounds
- Teach how to use the Trailer within iMovie
 - How to add images/ videos
 - How to remove images/ videos
 - How to trim video
- Playback the story board for revision and editing
- Teacher conferences with groups/partners
- On 2nd Day of “Create Visuals”: Teacher reinforces skills as needed

Differentiation:

- Students may use any App that exports to the Camera Roll (Example: Screenshot from Keynote).
- Students may create visuals, if desired.
- Students may create additional text, if desired.

Day 7: Film Festival

Goal:

- Students will share their projects with their peers and receive feedback in the form of a compliment and a suggestion.

Technology Skill:

- Students playback Book Trailers within iMovie using AirPlay.

Academic Skill:

- Students learn how to compliment student work.
- Students learn how to suggest improvements to student work.

Model/ Teaching:

- Watch Trailer from student iPads
- Facilitate class discussion about trailer and what went well
- Teacher e-mails notes from class discussion to student (optional)
- Students e-mail themselves what they want to do tomorrow to revise their Book Trailers (optional)

Day 8: Exporting Video

Goal:

- Students learn how to export Book Trailers

Technology Skill:

- Students will export Book Trailer from iMovie to the iPad's camera roll

Academic Skill:

- N/A

Model/ Teaching:

- Teach how to export from iMovie to Camera Roll using share button
- Export movie in **Large** format