Just something to think about before we get started.

Welcome Bienvenidoto the Bienvenu REVOLUTION

http://www.youtube.com/watch?v=M9MtJ0J3Gis

### INTERNET SAFETY

## Westport Public Schools: Workshop for Parents

Natalie Carrignan,

Director of Instructional Technology

Jennifer Cirino,

Coordinator of Information & Technology Literacy

Barbara Fischetti,

Coordinator of Psychological Services

Staples High School – Computer Lab

February 8. 2011 9:00-11:00 and 11:45-1:45 and 7:00-9:00

February 9, 2011 9:00-11:00 11:45-1:45 and 7:00-9:00

### INTERNET SAFETY

# What Brings You Here Today?

### POWER OF STORIES

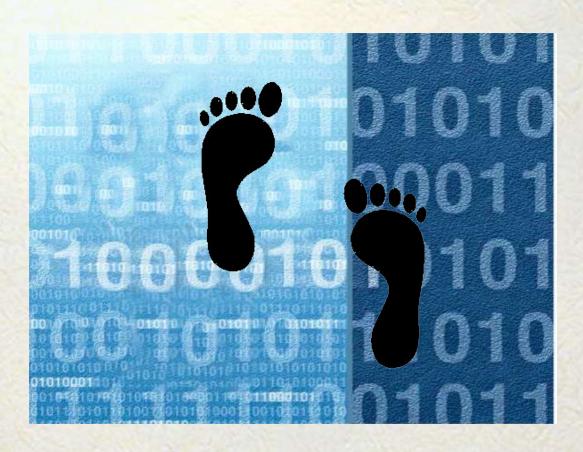


**NetSmartZ** "Real-Life Stories"

### INTERNET SAFETY ISSUES

- Digital Footprints
- Online Personal Safety
- Social Networking
- Cyberbullying
- Digital Citizenship
- Parental Resources

### **DIGITAL FOOTPRINTS**



http://www.youtube.com/watch?v=eZjmrJvL\_eg

### Digital Footprints

Where does the online content come from?

- Not just ourselves...
- Others as well: friends, family, co-workers, employers, newspapers, etc.

So how do we find our Digital Footprints?

Or those of our kids??

### Pipl

A "people search engine: http://pipl.com



- Acts as a meta-search engine:
  - Searches other search engines (i.e. Google)
  - Combines a summary of results in a single list

### "Pipl Yourself"



### Your Turn... Handout

#### **Parent Internet Safety Workshop**

PIPL Search

What is PIPL?

Pipi's query-engine helps you (indideep web pages that cannot be found on regular search engines.

Unlike a typical search-engine. Pipi is designed to retrieve information from the deep web. Our obots are set to interest with searchable databases and extract facts, contact details and other relevant information from personal profiles, member directories, scientific publications, court records and name of us other deep web sources.

Plpt is not just about finding more results two are using advanced language and lysts and entiting algorithms to bring you the most relevant bits of Information about a person in a single, casy-to-read results page.

http://www.plpl.com/help/deep-web/

1. Go to http://www.pipl.com/



- 2. Enter your First Name, Last Name, City, and State in the appropriate fields.
- 3. Click the Search button.
- Results will be displayed below organized by type: Contact Details, Personal Profiles, Quick Facts, Archives, Web Pages, Blog Posts, Documents, etc.



### Variations

- By type of search:
  - Email



- Phone/Address
- Alternate spelling of name(s)/nicknames
- By different Search Engines:
  - Spokeo meta-search
  - Zoominfo Company/Business oriented
  - Google Search...

### Google Search

- Name(s) and email addresses
  - Use "Quotes" for better results:



### "Google Yourself"



### Your Turn...http://google.com

#### "Jennifer Cirino"

About 1,030 results (0.23 seconds)

#### Jennifer Cirino | Facebook

Friends: Sierra Smith, Alan Gibson, Meghan Czarnomski, Justina Spinale, Amy St Peter **Jennifer Cirino** is on Facebook. Join Facebook to connect with **Jennifer Cirino** and others you may know. Facebook gives people the power to share and makes ... www.facebook.com/iencirino - Cached

#### Jennifer M. Cirino | Facebook Q.

Friends: Lupe Nava-Rosales, Regina Morales, Celanda Montilla, Gilberto Aguilar, Say Disla Jennifer M. Cirino is on Facebook. Join Facebook to connect with Jennifer M... www.facebook.com/jennifer.m.cirino - Cached

♣ Show more results from facebook.com

#### Jennifer Cirino's Page - CASL Q

Jennifer Cirino has not received any gifts yet. Give Jennifer Cirino a Gift. Latest Activity. Jennifer Cirino updated their profile photo. May 11, 2009 ... ctcasl.ning.com/profile/JenniferCirino - Cached

#### Jennifer Cirino (jenncirino) on Twitter Q

Jennifer Cirino (jenncirino) is on Twitter. Sign up for Twitter to follow Jennifer Cirino (jenncirino) and get their latest updates. twitter.com/jenncirino - Cached

#### Twitter / Jennifer Cirino: In Defense of Open, Online ...

In Defense of Open, Online Communication in Education : http://tinyurl.com ... twitter.com/jenncirino/status/10445634272231424 - Cached

♣ Show more results from twitter.com

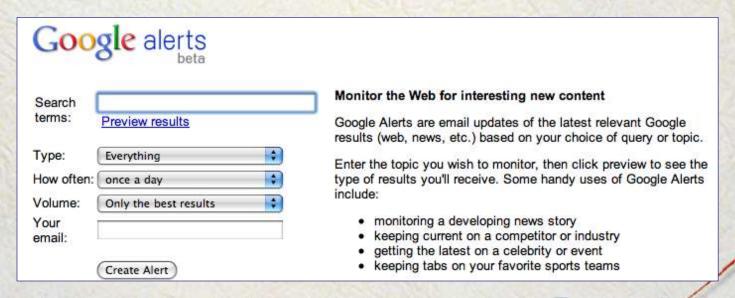
#### Design Elements - Tips By Jennifer Cirino

Design Elements - Tips By **Jennifer Cirino**. ... Design Elements - Tips By **Jennifer Cirino** Showing 1 - 9 of 9 items star Unrated | Comment this presentation ... www.slidefinder.net/d/design\_elements\_tips\_jennifer\_cirino/24179477

### Google Alerts

How can we track the information about ourselves without giving our lives over to it?

One solution = Google Alerts



### "Google Alert"



### Your Turn... Handout

#### **Parent Internet Safety Workshop**

Creating a Google Alert

Note: A Google Account is not needed to setup a Google Alert; however, with a Google account you can manage your alerts: i.e. create alerts without email verification, change how often an alert is sent, etc. If you do not use Gmail regularly, follow the steps below to create alerts that will be sent to your regular email.

What is a Google Alert?

Google Allerts, are emails sent to you when Google finds new results -- such as web pages, newspaper at their, or blogs -- that match your search term. You can use Google Allerts to monitor anything on the Web. For example, people use Google Allerts to:

- . (Indicut what is being said about their company or product.
- man Lar a developing news stary.
- · teep up to date on a competitor or industry.
- get the latest news on a celebrity or sports team.
- (Indicat what's being said about themselves.

http://www.google.com/alerts/faq.html

- 1. Go to http://www.google.com/alerts
- Enter your name within "quotation marks" in the Search Terms field
- 3. For Type, select "Everything"
- 4. Choose "once a week" for How Often
- 5. For Volume choose "All results"
- Enter your preferred email address in the Your Email field



 Click the Create Alert button to finish! A verification email will be sent to the email address entered – you must access your email account and click the verification link contained within to confirm your request:

Google alerts	(AD1 lian.)
Google Alert Created Your Google Alert request ["jenn cirino"] has be jennifer_cirino@westport.k12.ct.us.	en created and a verification email has been sent to
You will not receive Google Alerts on this topic of your request.	until you click the link in the verification email and confirm
Return to the Google Alerts home page to create	more alerts.

 If you have different variations of your name, you will want to set up additional Google Alerts. E.g. "jennifer cirino," "jen cirino," etc.

### Online Personal Safety



### Where to Begin

In **any** community (on or off-line) there are

- Dangerous
- Unlawful
- Inappropriate things

Our goal needs to be to teach children how to avoid these bad things and not try to teach the community itself

### Reminder #1...



http://www.youtube.com/watch?v=F4Qd1W VRctc

# Kids need to know that others want to influence their thinking

- Some sites prey on teen issues such as eating disorders or suicide
- Some sites take advantage of kids natural mistakes with pharming and typo squatting
- Other sites promote things such as gambling or pornography and make themselves easily accessible or invite themselves in via pop-ups

### Reminder #2... Never Reveal

- Full Name
- Address
- School
- Phone number
- Family and friends names
- Age/Birthdate
- Social Security number

\*Some exceptions may apply

# Kids need to know what to do when things happen.

Kids need to know there are **trusted adults** that they can go to for help and who they are.

- Don't click on the X
- Control-W for windows
- Command-W for macs



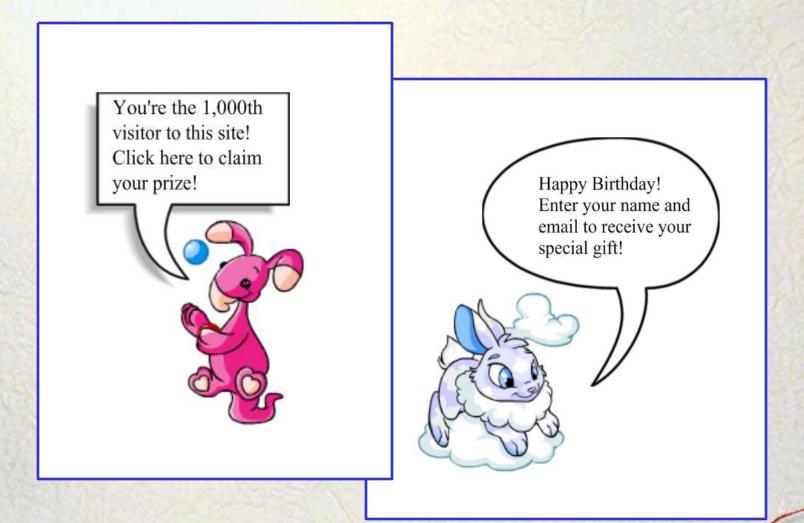
### **Identity Theft?**

My kids are too young to worry about this . . .

This is too mature for my kids to understand . . .



### It Is Never to Early to Start



### Invincibility Can Be a Liability

40 percent of Americans, under the age of 25, believe they are more likely to be hit by lighthth of the equity they after instruction of win wire 1851 and 1852 and 1854 and 1

What are
Phishers fishing
for?



http://www.onguardonline.gov/videos/phishy-store.aspx

#### Dear Member Yahoo!!!!

Sun, January 30, 2011 8:26:57 PM

From: Maintenance. <webmentance2010@yahoo.co.jp> @ Add to Contacts

To:



#### Dear Member

Due to the congestion of all Yahoo users and removal of all unused Yahoo Accounts, Yahoo would have to close your account; you must confirm your e-mail by filling in your login information below. If the form is not fully completed your account will be suspended within 24 hours for security reasons.

- (1)Name:
- (2)Surname:
- (3)Yahoo! ID:
- (4)Yahoo Address:
- (5)Password:
- (6)Country:

Confirmation of your identity. Check Your Yahoo! Mail

Subject:

Adorable puppy for adoption

Bcc:

Natalie Carrignan

Attachments:

Attach0.html

Hello,

My name is samuel mills, I am an Oncologist Doctor, i work for different prominent hospital, I came across your email address through an email surfing Affiliated with the US chamber of Commerce, and My late Grandma was a puppy breeder, She died about 4 months ago and she left a Female English Bulldog and a Female Maltese before she die, one of the Female puppy recently had a litter 3 puppies, They are so adorable, Due to my job as a Oncologist, My job do not allow me to take good care of these babies, I would have love to take care of them myself but due to the nature of my job i do hardly have time for my self, So i want to find them caring & loving parent who will take good care of them and willing to adopt, if you interested in having one of them, please contact (samuel@Imilista.value.com)

me immediately, for more details and information.

DR.samuel mills

### Phishing

- Start the conversation early
- Point out examples that you see
- Make a game of spotting the clues
- Report the Scams

FTC Game

http://www.onguardonline.gov/games/phishing-scampaspx

Reporting

http://www.onguardonline.gov/topics/phishing.aspx

### Warning Signs of Identity Theft

Beware if you get any of the following:

- Calls from collection agencies
- Bills or credit cards sent to your child
- Pre-approved credit card offers if your child never had a bank account
- Offers comes in your child's nickname
- Notice about traffic warrant, taxes owed, or lien
- Notice from the IRS that your child's name and/or SSN has already been used on a tax

http://www.idtheftcenter.org/artman2/publish/v\_fact\_sheets/Fact\_Sheet\_1206\_A\_ Guide\_for\_Parents\_-\_Child\_Identity\_Theft\_Indicators.shtml

### Steps Your Family Should Take

- Get Your <u>Annual Free Credit Report</u>
- Show your older children how to get theirs

### If there is trouble:

- Fraud Alert
- Credit Freeze
- File report with Police and FTC
- Sign up with a Protection Service (maybe)

http://www.onguardonline.gov/topics/identity-theft.aspx
http://www.nextadvisor.com/identity\_theft\_protection\_services/compare.p

# Watch out for the scams but don't forget there are hoaxes too!

Beware of the dancing hamsters!!!
Your computer will self destruct if you open up the file, download the attached antivirus block before it is oo late!

http://www.snopes.com/fraud/topscams.asp http://www.us-cert.gov/cas/tips/ST04-009.html

### What about Web Filters?

- Filtering and Blocking Software
  - Categories/Reviews
  - Whitelist/Blacklist
  - Use the settings in your operating system
  - Texting and cell phones filters now exist
- Cautions
  - Filtering does not follow you from computer to computer
  - Filtering False Sense of Security-
    - IM and Chat can be embedded
  - Over Blocking

### **SOCIAL NETWORKING**



### Social Networking Includes

- Websites
  - Facebook
  - Myspace
  - Many others
- Chat Rooms
- Instant Messaging
  - AIM
  - TWITTER
- Blogs/Wikis

- Virtual Worlds
  - Webkinzs
  - ClubPenguin/Toontown
  - Teen Second Life
- Video Sites
- Game Stations
- Auction/Shopping Sites
  - eBay
  - Amazon

### Safety Tips

- Choose your screen name and opening picture carefully
- Be honest about your age, there are different protections in place for different ages
- Know what is public and what is private
- Know how to use the sites' protective features
- Test it out!

### Parent Talking Points...

- Find the Age Requirements for sites together
- Post only information that they and you are comfortable with others seeing
- What is shared may go viral -
  - once they post information online, they can't take it back
- Tell your kids to trust their gut if they have suspicions.
- If they ever feel uncomfortable or threatened by anything online, encourage them to tell you.

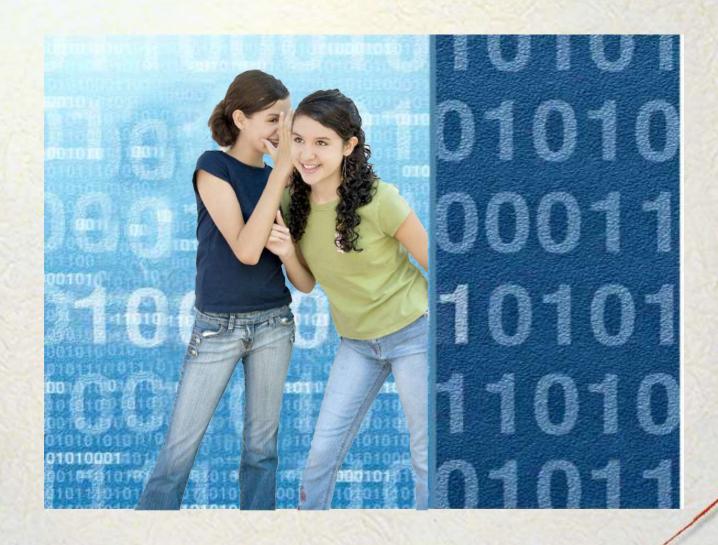
### Sexting

The act of posting and sending sexually explicit or sexually suggestive messages, photos, and videos most often using cell phones.



http://www.commonsensemedia.org/talking-about-sexting

### CYBER BULLYING



### Connecticut State Law

Revised definition of "bullying" in state law. Under the bill, "bullying" means "any overt acts by a student or a group of students directed against another student with the intent to ridicule, harass, humiliate or intimidate the other student while on school grounds, at a school-sponsored activity or on a school bus, which acts are committed more than once against any student during the school year." This new language replaces the prior law's phrase: "repeated against the same student over time".

http://www.cga.ct.gov/coc/PDFs/bullying/bullying\_law\_11-14-08.pdf

### **Our Policy**

(additions to state language)

"Off –campus bullying that has a direct, negative impact on a student's academic performance or safety in school is also subject to in-school discipline." – 2011 Parent Handbook page 4

"I will not use the computer to bully or threaten anyone, including teachers, schoolmates or other children."- AUA grade 3-5

### **Uncomfortable Situations**

Smiley334 - Hey BFF what's up?

TinaRex - Nuttin' much

Smiley334 - I heard u were trashing me

@ lunch

TinaRex - No

Smiley334 - Liar, I totally H8 u now!

### How to Respond

Strategies for dealing with uncomfortable online situations:

- 1. Quit the website.
- 2. Quit the application.
- 3. Turn off the computer.
- 4. Always tell an adult or parent.
- Leave the conversation and talk to the friend on the phone or in person.

#### **Net Bullies**

Protecting kids from each other online with cyberlawyer Parry Aftab

I hate you...everyone hates you too!...you are ugly and fat!...you are stupid and dumb!

I wish you were dead!

I have pictures of you I will post online, secret pictures! If you try and report me I will hack into your computer!

I will kill you! I know where you live and how to get you when you're alone!....

Chilling. Even more so when you read this from the comfort of your own home computer. Think about how frightening this would be if received by an 11-year old.

How Often Are Kids Netbullied?



## Four kinds of cyberbullies...

### Inadvertent Cyberbullies:

 didn't mean to cyberbully anyone; reacted in anger or was misunderstood

### Vengeful Angels

wanting to "right" wrongs

### Mean Girls

 doing it for entertainment; usually in groups. Not always girls.

### Power-Hungry or "Revenge of the Nerds":

 traditional schoolyard bullying mentality; doing it for power... the ironic twist is that offline victims often become online bullies

### The Need to Think Before You Post



A short video clip on Cyberbullying

**NetSmartZ** "Real-Life Stories"

# Cyberbullying Can Be . . .

- Harassment
- Cyberstalking
- Denigration
- Exclusion
- Impersonation
- Flaming
- Outing (revealing secrets)
- Trickery



## The Impact

- No escape -- 24/7
- Distributed world wide and often irretrievable
- Can be anonymous and can solicit involvement of unknown friends
- Reluctant to tell due to fear of restrictions

### How to respond

#### Remember

Stop! Do not respond to a bully

Tell a Trusted Adult and ask for help



Save the messages

Report the abuse to the website

Block the Bully when possible

Create a new screen name or account

### Parent Tips

- Talk to your child
  - Have your child do a self-assessment of their own behavior
  - Teach your child how to get help
  - Possible Actions
    - Contact the school
    - Contact the police
    - Contact an attorney

# Support Your Child Before, After, and During Any Problems

Example of parent action before...



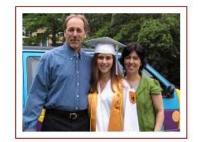


FRIDAY, OCTOBER 1, 2010

### Letter to my daughter (in the wake of senseless tragedy)

Hello my girl,

I wanted to say hi and tell you how much I miss you and that I hope your classes are going well and that you are having fun too. But I also have to have a mommy moment- bear with me here. I won't take long, and I won't be



#### LETTER TO MY DAUGHTER



Letter to my daughter ( in the wake of senseless tragedy) Hello my girl, I wanted to say hi and tell you how much I miss you and that I hope your classes are

going well and that you are having...

TOTAL PAGEVIEWS

556,011

# Blocking

#### Most Sites Have a Way to Get Help and Report Abuse-

Look under Contact Us or Safety (usually at the bottom of the main page)

#### Club Penguin's Safety Measures

As part of its commitment to creating a safe online environment for children and their families, Club Penguin offers two chat options:

**Ultimate Safe Chat** limits what users can say to a predefined menu of greetings, questions and statements, as well as emotes, actions and greeting cards. When it comes to chatting, these users can only see other Ultimate Safe Chat messages.

**Standard Safe Chat** allows players to type their own messages to other users. Every message is filtered to allow only pre-approved words and phrases, and block attempts to communicate a phone number or other personally identifiable information.

Although the filter is continuously updated, comments that could be offensive to some players may occasionally get through. In order to limit that and further protect participants, Club Penguin employs highly trained, on-site staff to monitor activity and chat, receive reports of misconduct and provide personalized player support. An "M" icon on the upper, right-hand portion of the screen reminds participants a moderator is available to help. Players who engage in inappropriate behavior can be silenced or banned.



YouTube > Help articles > Safety > Safety Center > Blocking users

#### Abusive Users: Blocking users



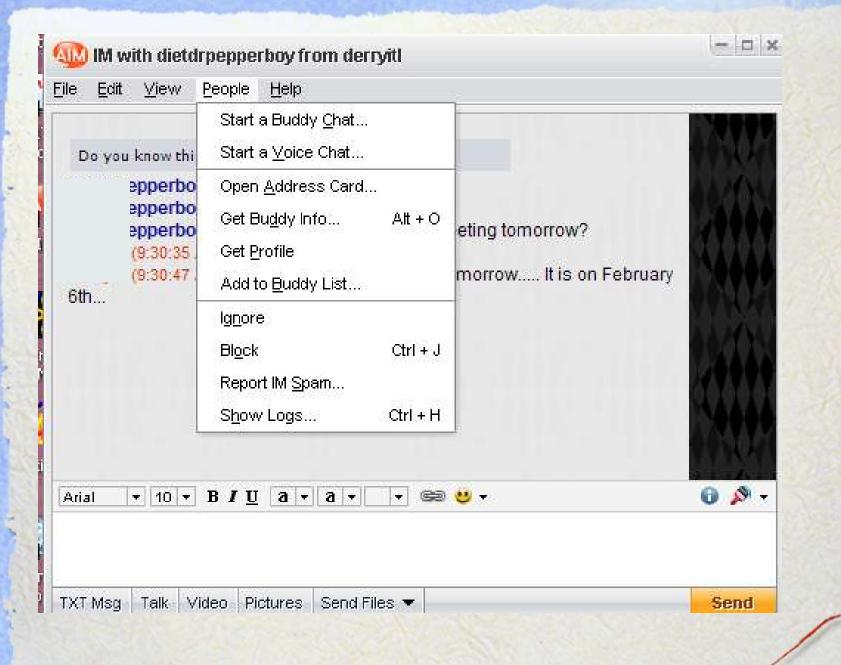




You can block users from making comments on your videos or sending you messages. To block a user, go to their Profile and click the "Block User" button in the "Connect with" box.

Similarly, you can unblock users by returning to their profile and clicking the "Unblock User" button where the "Block User" button used to be

updated 10/9/2010



# The Power of Bystanders

Research has shown that 75-85% of students in schools are considered witnesses to bullying

When peers step in, the bullying stops within ten seconds 57% of the time

## What Can a Bystander Do?

- Recognize bullying
- Walk away
- Encourage bystanders to get involved as a group
- Tell a trusted adult where bullying is taking place
- Speak up
- Help the victim

### THERE ARE NO INNOCENT BYSTANDERS

http://www.ytv.com/content/Cyberbullying.aspx

### As Parents, What Can You Do?

- Empower your child –remind them they are strong and capable and that you have confidence in them.
- Help them to see that they have a voice and a choice not only in their actions but in their reactions.
- Help them to understand the power of a kind word.
- Practice with them as they speak in a polite assertive voice "Hey cut it out." Or, "Please stop. No one deserves to be treated that way."

http://cyberbullyinghelp.com/2010/10/08/bully-bullied-and-bystander/

### Schools' Part

- Tier 1- Proactive
  - Grades 3-5 Social Skills lessons
  - Grades 6-8 Computer lessons and Development Counseling Lessons
  - Health Classes at the High School Cablevision- Cyber Safety awards and presentation
  - Tier 2 Responses to specific incidences
- Discipline students
  - Outside Referral
  - Individual/Group Counseling
  - Targeted Developmental Counseling Lessons
  - Tier 3 Authority notification

### **DIGITAL CITIZENSHIP**



## Tips for Teens

- Think before you post or text:
  - A bad reputation could be just a click away
- What goes around, comes around
- Spread heart, not hurt
- Give and get credit
- · Make this a world you want to live in

# **Tips for Parents**

- The internet is "written in pen"
- Nothing is as private as [one] thinks
- Kindness counts
- Digital cheating is still cheating
- Embrace their world



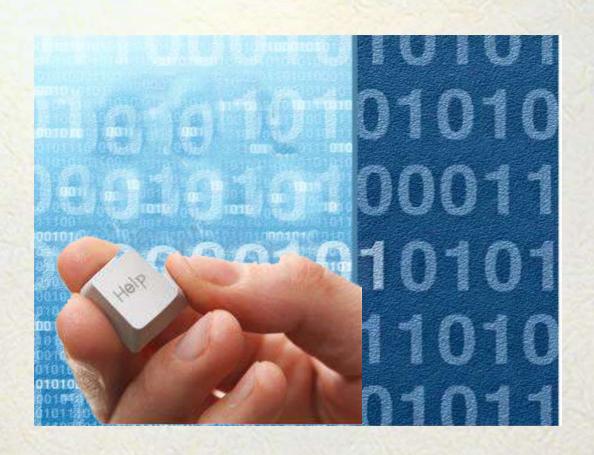
# Wrap Up



### **Best Practices**

- Have a family Internet and cell phone plan
- Stay aware and up-to-date
- Use district resources:
  - Pre-selected teacher websites
  - Subscription databases and online encyclopedias
  - iConn State Digital Library
  - Westport Public Library resources
- Maintain open communications
- · Filter if appropriate, but don't rely on it

### Parental Resources



ABOUT: Family Internet

Talking with your Kids and a sample Family Internet Safety Agreement

AD COUNCIL

Public Safety PSAs- Under Television, go to YOUTH TARGETED Bulletin Board

Bullying PowerPoint

PowerPoint presentation from the Windsor Police Dept.

Center for Safe and Responsible Internet Use

Effective strategies to protect young people on the Internet

Common Craft Videos – In Plain English

Watch a short simple video to get the basic concepts of a specific internet term.

Common Sense Media – Parent Resources

Videos on Internet Safety from Common Sense Media

Cyberbullying.us

Pages of important information and strategies to deal with cyber-bullying

Cyberbullying Blog

Identifying the causes and consequences of online harassment.

Cyberbullying: Cry of the Dolphin – Jan 2010

Identifying the causes and consequences of online harassment.

- Educator's Guide to Cyberbullying (PDF)
- Enough is Enough

Effective strategies to protect young people on the Internet

Federal Trade Commission Consumer Safety

Tips for Social Networking for Teens and Tweens

How Stuff Works (Firewalls, Viruses, Worms, etc.)

This site opens with a description of firewalls and how they work.

I Keep Safe

A national Internet Safety website, individualized for Connecticut

- Identity Theft Resources:
- http://idtheftcenter.org/
  - http://www.ftc.gov/bcp/edu/pubs/consumer/idtheft/idt05.shtm
  - http://www.idtheftcenter.org/artman2/publish/v\_fact\_sheets/Fact\_Sheet\_120.shtml
  - http://www.pbs.org/newshour/extra/features/july-dec05/idtheft\_8-29.html
  - http://www.qwest.com/highwayqwest/identitytheft/index.html
  - http://www.onguardonline.gov/games/id-theft-faceoff.aspx
  - My Space Videos:
- MySpace Video for Parents from HowStuffWorks.com
  - MySpace Tutorial for Parents from IKeepSafe.org
  - Netbullies.com

"Protecting kids from each other online with cyberlawyer Perry Aftab"

Netlingo.com

Learn about the acronyms and language of the Internet.

NS Teens.org – Making Kids Safer Online

Created through a partnership between <u>Sprint®</u> and the Internet safety experts at <u>NetSmartz® Workshop</u>, a program of the <u>National Center for Missing & Exploited Children®(NCMEC)</u>.

- Social Netwoking Video
  - Offline Consequences Video

Online Victimization of Youth (PDF)

A 2006 report from the Crimes Against Children Research Center – University of New Hampshire, Funded by the U.S. Congress through a grant to the National Center for Missing & Exploited Children

PBS – Frontline

Aired on 1/22/08 --

Pew Research Statistics

Pew Internet and American Life project

"Playing and Staying Safe Online" – video

From Safety Center Videos

Safe Teens

Magid, Larry. Teen Safety on the Information Highway. A publication of the national Organization for Missing or Exploited Children. 2004

- Sarah's Story about Cyberbullying
- "Sexting in America: When Private Goes Public"

Video from MTV on sexting

- Social Networking Articles:
- MySpace Moves to Give Parents More Information
  - Protecting your privacy on MySpace, FaceBook and Linkedin
  - POWER.COM (Brazilian "cross-social networks" webware)
  - Spectorsoft.com

Automatically record everything done on the internet

Stop Bullying Now

Strategies to get kids to think about the ramifications of bullying. 12 animated files to support main concepts.

- StopCyberBullying.org
  - A program of Parry Aftab and the Wired Safety Group, wiredsafety.org.
- Ten Common Questions About Internet Safety
  - Created by iKeepSafe and Symantec
- Teen Angels
  - 13-18 year old volunteers who provide help on Internet safety issues
- Totally Wired-What Teens & Tweens are Really Doing Online

  Book by Anastasia Goodstein discussed at workshop.
- Web Awareness Resources
  - Internet safety tips with resources for various age groups (2-3, 5-7, 8-10, 11-13, 14-17)
- Webopedia
  - The only online dictionary and search engine you need for computer and Internet technology definitions.
- Web Wise Kids Parents & Teachers Tips
  - Resources for parents such as "What is Twitter," a "Facebook Guide" and a "Tech Safety Checklist. Also includes **Katie's Story**.
- Wired Safety.org
  - "The World's largest online safety and help group."
- YouTube Parent Resources
  - Online safety tips for families from Google and Common Sense Media
- YouTube Safety Center