



**Welcome
Business and
Computer Science
Teachers!**



Farewell
Dear Friends...
Thank you for
your support!



Sarah

AGENDA

- Career Cluster DRAFT Reorganization Discussion
 - Review the DRAFT
 - Discuss
 - Comment Cards
 - Financial Literacy – Potential Requirement
 - Tools to assist with instruction
 - Project sharing
 - REMINDER - Economics
 - Business and Marketing = Certified to TEACH Econ!
 - <http://www.gcee.org/>
 - Additions to End of Pathway Assessments
 - Dates and Reminders
-

Career Clusters

Georgia has begun the process of revising the current Peach State Pathways to “match” the Federal 16 Career Clusters.

There are three clusters for BCS:

Business Administration

Finance

Information Technology

There are set competencies that each Federal pathway must meet and core learning objectives. The Peach State Pathways were being revised to meet these Federal requirements.

The following DRAFTS were created surrounding these requirements.

Career Clusters

There are three clusters for BCS:

Business Administration

Finance

Information Technology

DARK SHADING = Course needs to be developed by Georgia

NO SHADING = Course needs to be revised to meet Federal

GRAY SHADING = use GPS course “as is”

Business Administration Cluster

- Four (4) Pathways
 - Administrative Support
 - Business Information Management
 - Management (Small Business)
 - Human Resource Management

*The **goal of the model** is to have 2 similar courses across the pathways within a cluster and a 3rd course that is unique to that pathway for **flexibility**.*

Business Administration Cluster

Administrative Support Pathway

- Computer Applications
- 

- Business Procedures
- 

- Business Communications and Presentations
-

Business Administration Cluster

Business Information Management Pathway

- Computer Applications
- 

- Business Procedures
- 

- Management Information Systems
to be created
-

Business Administration Cluster

Management (Small Business) Pathway

• Business Essentials



• Legal Environment of Business



• Entrepreneurial Ventures

Business Administration Cluster

Human Resource Management Pathway

• Business Essentials



• Legal Environment of Business



• Human Resources *to be created*

Finance Cluster

- Four (4) Pathways
 - Accounting
 - Banking Services
 - Insurance Services
 - Securities and Investments

*The **goal of the model** is to have 2 similar courses across the pathways within a cluster and a 3rd course that is unique to that pathway for **flexibility**.*

Finance Cluster

Accounting Pathway

• Financial Literacy



```
graph TD; A[• Financial Literacy] --> B[• Business Essentials]; B --> C[• Accounting I]; B --> D[College Accounting];
```

The diagram illustrates the Accounting Pathway within the Finance Cluster. It consists of four blue rounded rectangular boxes arranged in a descending staircase pattern. The top box contains '• Financial Literacy'. A large downward arrow points from this box to the second box, '• Business Essentials'. From the second box, two downward arrows branch out to the third and fourth boxes: '• Accounting I' on the left and 'College Accounting' on the right.

• Business Essentials

• Accounting I

College
Accounting

Finance Cluster

Banking Services Pathway

- Financial Literacy
- 

- Business Essentials
- 

- Banking
-

Finance Cluster

Insurance Services Pathway

• Financial Literacy



• Business Essentials



• Insurance and Risk Management

Finance Cluster

Securities and Investments Pathway

- Financial Literacy
- 

- Business Essentials
- 

- Business Financial and Investment Planning
to be created
-

Information Technology Cluster

- Four (4) Pathways
 - Information Support and Services
 - Network Systems
 - Programming
 - Web and Digital Communication

*The **goal of the model** is to have 2 similar courses across the pathways within a cluster and a 3rd course that is unique to that pathway for **flexibility**.*

Information Technology Cluster

Information Support and Services Pathway

- Computing in the Modern World
- 

- Information Technology Essentials
- 

- Information Technology Support
-

Information Technology Cluster

Network Systems Pathway

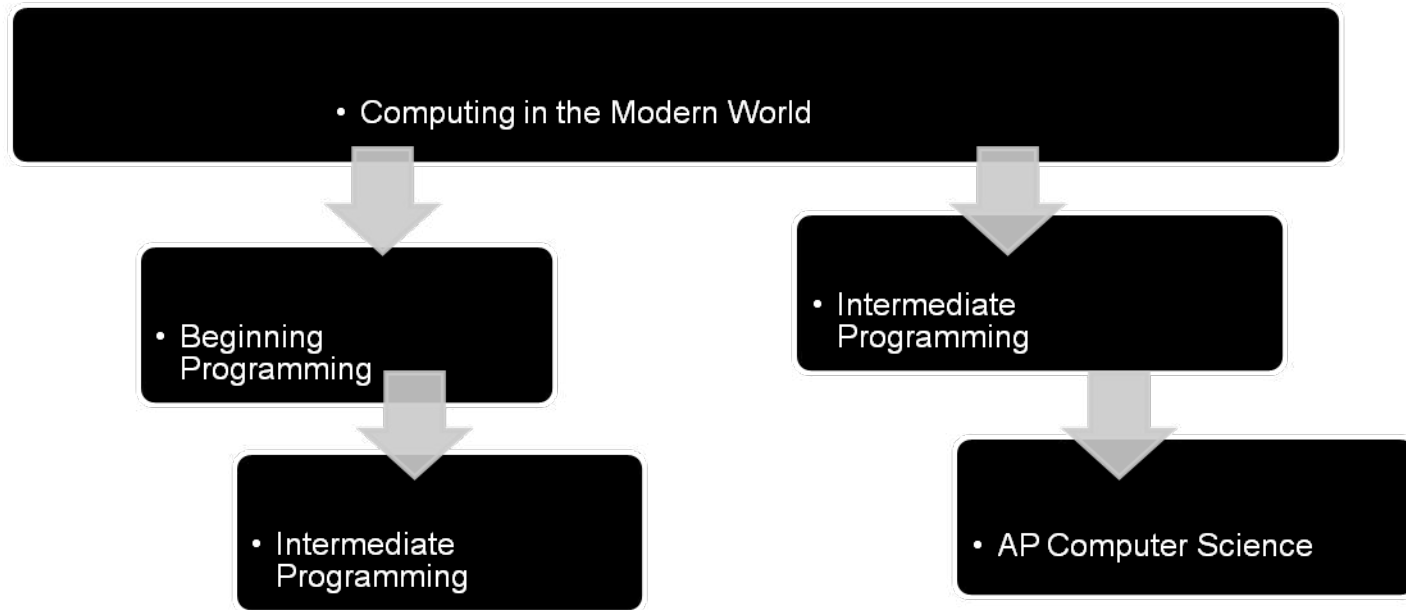
- Information Technology Essentials
- 

- Information Technology Support
- 

- Network Systems
-

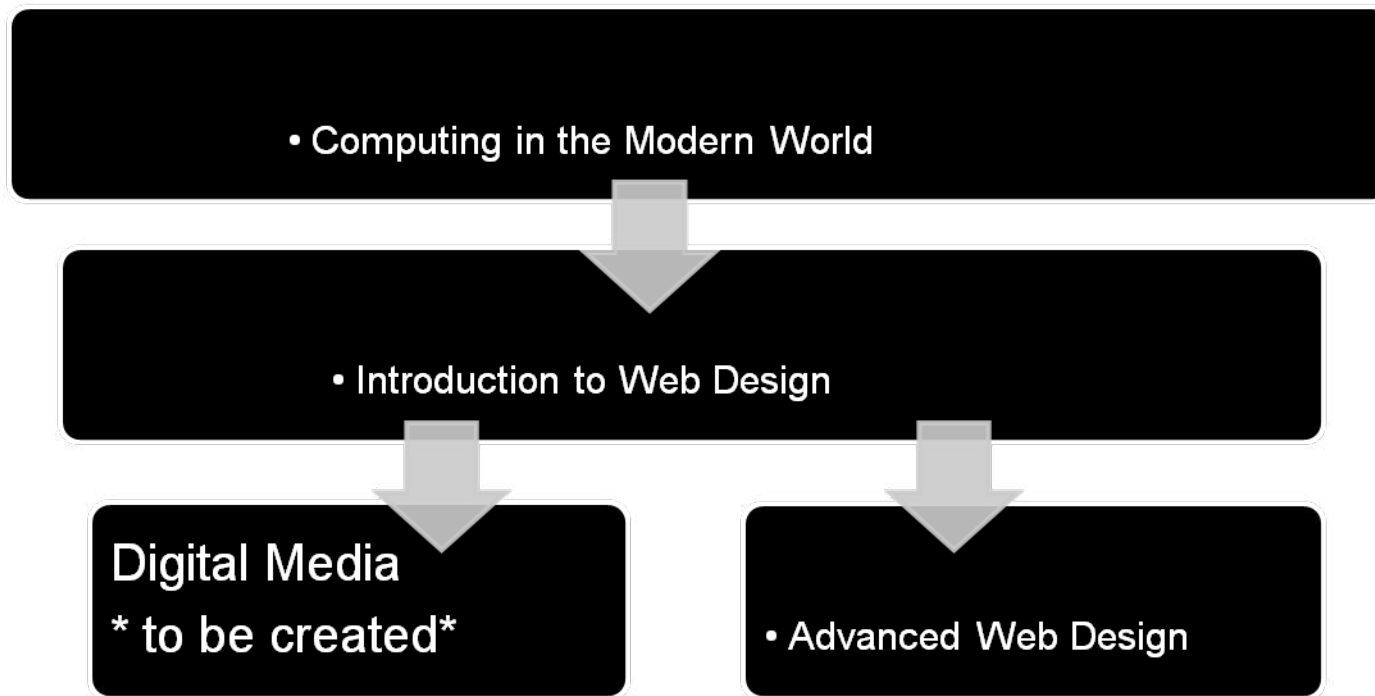
Information Technology Cluster

Programming Pathway



Information Technology Cluster

Web and Digital Communication Pathway



Career Clusters

- Career Cluster DRAFT Reorganization Discussion
 - Review the DRAFT Sheets
 - BUSINESS ADMINISTRATION CLUSTER
 - FINANCE CLUSTER
 - INFORMATION TECHNOLOGY CLUSTER
 - Discuss with a Partner
 - Please fill out your comment cards
 - Return cards to moderator at end of the session
-

Financial Literacy

- **Potentially added to graduation rule or other requirements...just a “rumor” now, but could be true in the near future.**
 - **Please review the resources provided FREE (see handout) by FEFE www.fefe.arizona.edu for Financial Literacy.**
 - **Discussion – what are some other Financial Literacy resources?**
 - **FYI = CTAERN Instructional Materials DVD will have resources for the Financial Management Services Pathway at GACTE 2012.**
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End of Pathway Assessments

- **The following changes were made to the assessments:**
 - **Accounting**
 - Added the national bookkeepers association test
 - See Gadoe.org for more details or talk with your system admin
-

If you feel like there is a great test on the market, please let Mamie Hanson (mhanson@doe.k12.ga.us) know and she will give you information on the approval process for the assessment to be added to the list.

Professional Development

ACTE

- November 17-19, 2011= St. Louis, MO

NBEA

- April 3-7, 2012= Boston, MA

GACTE

- July 15 – 18, 2012 = Cobb Galleria and Waverly

SBMEC

- February 4-5, 2012 = Athens, GA

NBEA Scholarships

NBEA awards two \$1,000 scholarships to individuals pursuing continuing education or graduate study in business education.

<http://www.nbea.org/proffsch.html>

Postmarked by December 1, 2011

NBEA Conference Stipend

If you are a professional member of NBEA and have never attended the annual national convention, you are eligible to apply for a professional development stipend of \$200.

<http://www.nbea.org/proffsti.html>

Postmarked by January 1, 2012

FBLA – GPS Correlation

- Look at CTAERN for Unit Plans
- Select the Pathway
- Select the Course
- Unit Plans = FBLA Column
 - Competitive Events
 - Look on Georgia FBLA intranet for forms
- Use the formatting guides
 - Examples for the letters, agendas, etc
 - Use for the BAA Awards
 - Use for the competitive event submission

****See next slide screen shot****



Home Instructional Units GPS Resources

Navigation | Home > Instructional Units > Small Business Development > Business Essentials

Instructional Units | Small Business Development

Curriculum Map for: **Business Essentials**
 Course Number: **6.416**



- [CTAE Foundation Skills](#)
- [NBEA National Standards](#)
- [Substitute Teacher / Emergency Unit Plans](#)
- [Business Education Resources](#)

Unit Number: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) - Foundation Skills

Unit 1	GPS	Academic Standards	Time*	FBLA	Instructional Materials, Notes, etc.
Communications Communications	BCS-BE-1 BCS-BE-2 BCS-BE-3	ELA10W1 (a) ELA10LSV1 ELA10LSV2 (a) ELA10LSV2 (b)	14 HRS.	<u>Testing Events</u> Business Communication Intro to Business Communication Introduction to Parliamentary Procedure <u>Performance Events</u> Business Presentation Impromptu Speaking Public Speaking I	Design Guidelines for PowerPoint HS Document Formatting Facing Conflicts Parliamentary Procedure Basics Planning Your Presentation School Event Communications Portfolio Steps for Making Ethical Decisions Activity Complaint Letter Activity <u>Additional Resources</u> How to Shake Hands Informative Article Personal-Business Letter - Lesson 28 Persuasive Letter - Lesson 20 Vocabulary and Review letter activities

Wrap - UP

Please spend some time sharing project ideas with your neighbors.

Please contact Monty Rhodes at monty@georgiafbla.org or see him tonight (if he is in attendance at your session) if you have FBLA questions.

Please turn in your cluster comment cards to the moderator.



**Safe Travels –
Thank you!**

