



# Unit 1

# Digital Citizenship

Core Standard 5: Students integrate technology in a social, legal, ethical, and safe manner to be lifelong digital citizens. (BMS 5.1-5.8)



# Digital

Electronic technology that generates, stores, and processes data

# Digital Native



## Digital Native

A person who has been familiar with computers, the Internet, and other digital technology from your earliest memory.

: <https://www.youtube.com/watch?v=YdLR4ANs2AI>

# Digital Immigrant

## Digital Immigrant

A person who has become familiar with computers, the Internet, and other digital technology as a ***young adult or later in life.***

2001; coined by Marc Prensky, born 1946, American educator and consultant, on analogy with an ***immigrant who must learn a new language***

It's not that hard, just double click on digital thoughtware interactive generation...



# So, Who's who?

## Digital Native vs Digital Immigrant



- \* Remember, it isn't about the **AMOUNT** of **technology** you use nor how **GOOD** you are at using **technology**. It's all about what **technology** was available to you when you were **BORN**.

# Digital Life: How are YOU using technology?

Track your digital usage for the next 24 hours and record your results on a sheet of paper. List the total number minutes spent on each device.



**common  
sense**  
education

[commonsense.org](https://commonsense.org)

# Digital Life: How are YOU using technology?

458/day

LIVING IN A DIGITAL world

7.5 Hours  
Use it Wisely!

[https://www.youtube.com/watch?v=zNtII\\_7Dk58](https://www.youtube.com/watch?v=zNtII_7Dk58)

# It's not all bad!





# Digital Citizenship

## Digital Citizenship

Being a part of the online community and using technology appropriately

Online Community:

Twitter, Instagram

Offline Community:

Church Group, School club, Sports team



# Digital Literacy



## Digital Literacy

The learning process of how to find, sort, evaluate, manage, and create information in digital forms. It is a crucial part of digital citizenship.

*Learn it. Know it. Show it.*

# **NORTHSTAR**

BASIC COMPUTER SKILLS CERTIFICATE

## About the project

The Northstar Digital Literacy Project defines basic skills needed to perform tasks on computers and online. The ability of adults to perform these tasks can be assessed through online, self-guided modules. Included are basic computer digital literacy standards and modules in ten main areas: Basic Computer Use, Internet, Windows Operating System, Mac OS, Email, Microsoft Word, Social Media, Microsoft Excel, Microsoft PowerPoint, and Information Literacy.

When individuals pass the assessments at approved sites, they can obtain the Northstar Digital Literacy Certificate. This provides a credential for employment. There is no cost to complete the online assessments.

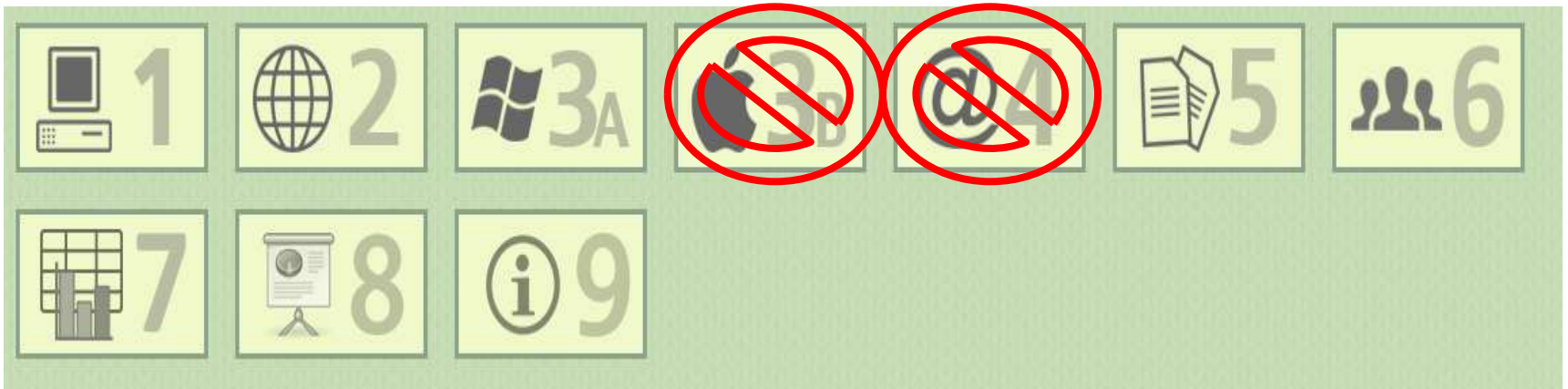


*Learn it. Know it. Show it.*

# NORTHSTAR

BASIC COMPUTER SKILLS CERTIFICATE

**Jump in and launch a module**



# NORTHSTAR DIGITAL LITERACY ASSESSMENT RESULTS



Module 1: Basic Computer Use  
Score: 93.5%  
Passing Score

2015-12-22  
9:39 am  
Record: 864590  
Code: 1E7E04

**Correct: (37 out of 40)**

**MASTERED BASIC COMPUTER SKILLS**

- ✓ Tell the difference between a desktop and laptop computer.
- ✓ Identify parts of a computer.
- ✓ Plug in headphones correctly.

**Incorrect: (3 out of 40)**

**BASIC COMPUTER SKILLS TO IMPROVE**

- ✗ Identify mouse pointers.
- ✗ Left click and right click.

# NORTHSTAR DIGITAL LITERACY ASSESSMENT RESULTS

Don't forget to write your name and Period number on your paper immediately!!

Module 2: PowerPoint  
Score: 78.4%  
Not a Passing Score

2015-12-22  
9:24 am  
Record: 864551  
Code: 254C75

**Correct: (20 out of 25)**

- ✓ Open a new or existing PowerPoint presentation.
- ✓ Insert new slides, duplicate, or reuse slides.
- ✓ Manage text (insert, delete, copy, cut and paste, drag and drop, format, and use spellcheck).
- ✓ Apply or change a theme.
- ✓ Use zoom control.
- ✓ Insert items into a presentation, resize, and adjust them (video, chart, pictures, clip art, screenshots).
- ✓ Change the view of slides (normal, slide sorter, reading view).

**Incorrect: (5 out of 25)**

- ✗ Identify parts of the PowerPoint Screen: slide navigation pane, slide pane, notes, the ribbon, quick access toolbar, and scroll bars.
- ✗ Add a textbox, adjust it, resize it, or delete it.
- ✗ Create handouts.
- ✗ Print a presentation.

# Digital Footprint

<https://www.youtube.com/watch?v=Aydi5JjsjMU>

## Digital Footprint

One's unique set of digital activities, actions, and communications that leave a data trace on the Internet or on a computer device.

Our online browsing habits are part of our passive digital footprint, created without our consent or knowledge, but our active digital footprint, especially on social media, can more easily be managed.





Record the imagery in this next video.



**THINK** Pause  
How will your digital footprint  
impact your future?

<https://www.youtube.com/watch?v=DwFE25f50P4>

Michelle Clark TedX

<https://www.youtube.com/watch?v=NI GyTp4Nd4M>

New 1<sup>st</sup> Impression

[https://www.youtube.com/watch?v=eZjmrJvL\\_eg](https://www.youtube.com/watch?v=eZjmrJvL_eg)



# THINK

BEFORE YOU POST ONLINE

WHO MIGHT BE ABLE TO READ THIS?

COULD SOMEONE MISINTERPRET WHAT I'M SAYING?

AM I POSTING IN ANGER?

AM I SHOWING A BAD SIDE OF MYSELF?

AM I REVEALING TOO MUCH ABOUT MYSELF?

COULD SOMEONE FEEL DISRESPECTED?



# Trillion Dollar Footprint Assignments

## Directions

What kinds of information would you want to find about yourself online in 10 years? Fill in the footprint below with the types of search results (articles, posts, videos, images, etc.) that you would want to see.

Examples: "a YouTube video of me performing with my band," "an online newspaper article about my work to help the homeless," "a photo of me at the White House meeting the president." Be creative!



## Directions

Today you're all producers for "Trillion Dollar Footprint," a popular TV show that tours the country looking for teens to compete in a nationwide talent show. You're looking for a new host for the show. Based on personal statements from several applicants, you have narrowed the candidates to two: Linda and Jason.

The executive producer has hired a private investigator (PI) to dig up whatever he or she can about the candidates online. The PI has created a profile of both of the final candidates with the most important online documents he could find. He has passed along these profiles to you.

Based on these profiles, the executive producer wants you to choose which candidate should host the show. You should be very careful how you choose. Your candidate will be seen by millions of teens, so you should make sure that she or he, in particular: 1) works well with others, and 2) is honest.



BMS-5.7 Recognize and explain the need for protecting privacy in order to preserve an online digital footprint

Mrs. Sauer Business & Information Technology



# Cyberbullying

Responsibility/Accountability

Action + Action = Intent NOT Accident

## Trails vs Footprint

<https://www.youtube.com/watch?v=zaEnoBQSOvY>

TedX Paul Davis



# “Fight the Virus”

Selfish

Hurt

Angry

Jealous

Insecurity

Envy

Peer Pressure

**Cyberbullying:**

*the new pandemic*

[https://www.youtube.com/watch?v=-5PZ\\_Bh-M6o](https://www.youtube.com/watch?v=-5PZ_Bh-M6o)

# Cyberbullying



**Words DO Matter!**

A careless word may kindle strife;  
A cruel word may wreck a life.  
A bitter word may hate instill;  
A brutal word may smite and kill.

A gracious word may smooth the way;  
A joyous word may light the day.  
A timely word may lessen stress;  
A loving word may heal and bless.

-unknown

<https://www.youtube.com/watch?v=nTndMoIXMol>  
news story- 12 year old suicide

# Cyberbullying



What are the differences in face to face bullying and cyberbullying?

It only takes once AND the bruises are on the inside.

No one knows UNLESS someone SPEAKS UP!  
Takes ACTION!  
**Be an UPSTANDER !!**

# Cyberbullying: the movie



active bystander



bystander

upstander



cyberbully



<https://www.youtube.com/watch?v=be6gjjWdUw4>

cyberbully

upstander

bystander

active bystander

**Cyberbullying**: The use of the Internet, cell phones, or other digital means to hurt or embarrass someone else. A cyberbully may be a person the target knows in “real life,” or it may be a stranger.

**Upstander**: Someone who not only recognizes when something is wrong but as a result, stands up for his/her beliefs by taking actions. An upstander will help/support whomever who is being hurt, or will speak up to correct the situation/ make it right

**Bystander**: Someone who sees something that is wrong but simply “stands by” and doesn’t do anything to support someone or speak up. A bystander will witness a situation/ behavior but take no actions.

**Active bystander** takes negative action by making comments or forwards or participates in some negative way.



The things we read, see, and hear online can lead people to have all sorts of feelings. You may feel happy, hurt, excited, angry, curious, and much more.

A **digital citizen** is more than just an Internet user.

It's someone who chooses to act in a **safe, respectful, and responsible** way online.



<https://www.youtube.com/watch?v=wI0JojWH1rQ>



# A Creator's Rights

## Copyright

<https://www.common sense media.org/videos/copyright-and-fair-use-animation>



- \* A law that protects your control over the **creative work** you make so that people must get your permission before they copy, share, or perform your work.

- \* **Creative Work:** any idea or artistic creation that is recorded in some form, whether it's a hard copy or digital



## Copyright Infringement

<https://www.youtube.com/watch?v=afUPJOg7uRk&feature=youtu.be>

# A Creator's Rights

## Fair Use

- \* Ways to use copyrighted works, in limited ways, without needing permission.



<https://www.youtube.com/watch?v=MLMKBHMFSyI>



- \* **Public Domain:**

Free media for anyone to use or items for which the copyright has expired.

Ideas, facts, common knowledge, US

government documents

- \* **Creative Commons:**

A partial license giving people access to PART of your creative work for a variety of uses

<http://guides.library.harvard.edu/c.php?g=310751#s-lg-page-section-2072816>

# A Creator's Rights

## Piracy

<https://www.youtube.com/watch?v=7JSrrxb85FY>

- \* Stealing copyrighted work by copying or downloading it in order to keep, sell or give it away without paying for it or getting permission.

## Plagiarism

<https://www.youtube.com/watch?v=gs9JSGP07AQ>

- \* “Copying and Pasting” or using someone else’s work and words and playing it off as your own.
- \* A way to avoid this is to properly cite the source.

# DIGITAL CITIZENSHIP

## Categories

Respect

Educate

Protect

## Nine Elements of Digital Citizenship

- Digital Access
- Digital Commerce
- Digital Communication
- Digital Literacy
- Digital Etiquette
- Digital Law
- Digital Rights and Responsibilities
- Digital Health and wellness
- Digital Security



# \* Digital Citizenship

Core Standard 5: Students integrate technology in a social, legal, ethical, and safe manner to be lifelong digital citizens. (BMS 5.1-5.8)



## RESPECT

Respect Yourself  
Respect Others

Etiquette  
Access  
Law

## EDUCATE

Educate Yourself  
Connect With Others

Communication  
Literacy  
Commerce

## PROTECT

Protect Yourself  
Protect Others

Rights & Responsibilities  
Safety & Security  
Health & Wellness