

American Domestic Policy (1945-Present)

Unit IXB

AP U.S. History

Fundamental Question

- ▶ Compare and contrast the administrations of Democratic presidents and Republican presidents regarding political and economic policies.

Harry Truman (D) (1945-1953)

▶ Fair Deal

- "Every segment of our population, and every individual, has a right to expect from his government a fair deal." – State of the Union (1949)

▶ Labor Relations

- **Taft-Hartley Act (1947)**
 - ▶ Prohibited closed shops, political contributions, sympathy strikes
 - ▶ Permitted "right to work" states
- *Youngstown Sheet & Tube Co. v. Sawyer* (1952)
 - ▶ President order to seize national steel mills unconstitutional

▶ Presidential Succession Act of 1947

▶ Social and Cultural Developments

- **Civil Rights**
 - ▶ Executive Orders 9980 and 9981 (1948)
 - Desegregated the federal government and military

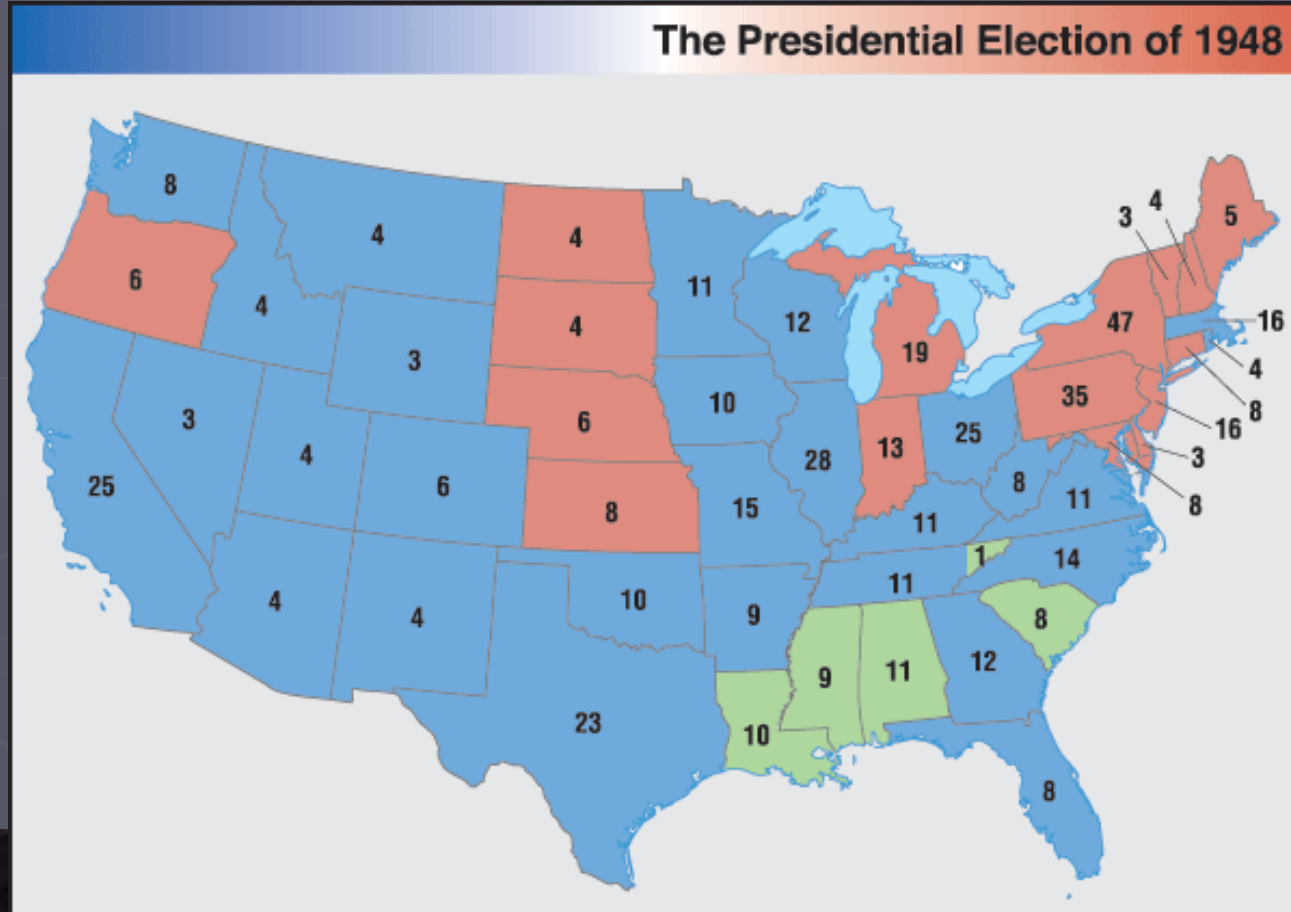
▶ Foreign Developments

- Containment
- Marshall Plan
- Berlin Airlift
- Korean Conflict



Election of 1948

- ▶ Harry S. Truman (D)
- ▶ Strom Thurmond
 - States' Rights Party (Dixiecrats)
- ▶ Thomas Dewey (R)



Party	Candidate	Electoral Vote (Share)	Popular Vote (Share)
■ Democratic	Truman	303 (57%)	24,105,812 (49.5%)
■ Republican	Dewey	189 (35.5%)	21,970,065 (45%)
■ States' Rights Democratic	Thurmond	39 (7.5%)	1,169,021 (2.5%)
Progressive	Wallace		1,157,172 (2.5%)
Minor parties			285,538 (0.5%)

Truman's Fair Deal

- ▶ A continuation of New Deal-style social welfare programs
- ▶ 21-Point Domestic Program
 - Expansion of Social Security
 - Increased minimum wage
 - Housing Act of 1949
 - ▶ Urban projects and public housing
- ▶ Prevention by Conservative Coalition
 - National healthcare insurance
 - Limited civil rights legislation



Dwight D. Eisenhower (R) (1953-1961)

▶ Modern Republicanism/Dynamic Conservatism

- Reduce federal scope of power
- Balanced budgets
- Pro-business policies
- Progressive republicans

▶ Interstate Highway System (1956)

▶ National Defense Education Act (1958)

▶ Social and Cultural Developments

- Second Red Scare
- Affluent Society
- Conformity and Consensus of Values
- Civil Rights Movement
 - ▶ *Brown v. Board of Education* (1954)
 - ▶ Rosa Parks and Montgomery Bus Boycott (1955-1956)
 - ▶ Little Rock Nine (1957)
 - ▶ Student Nonviolent Coordinating Committee (SNCC)
 - Sit-ins

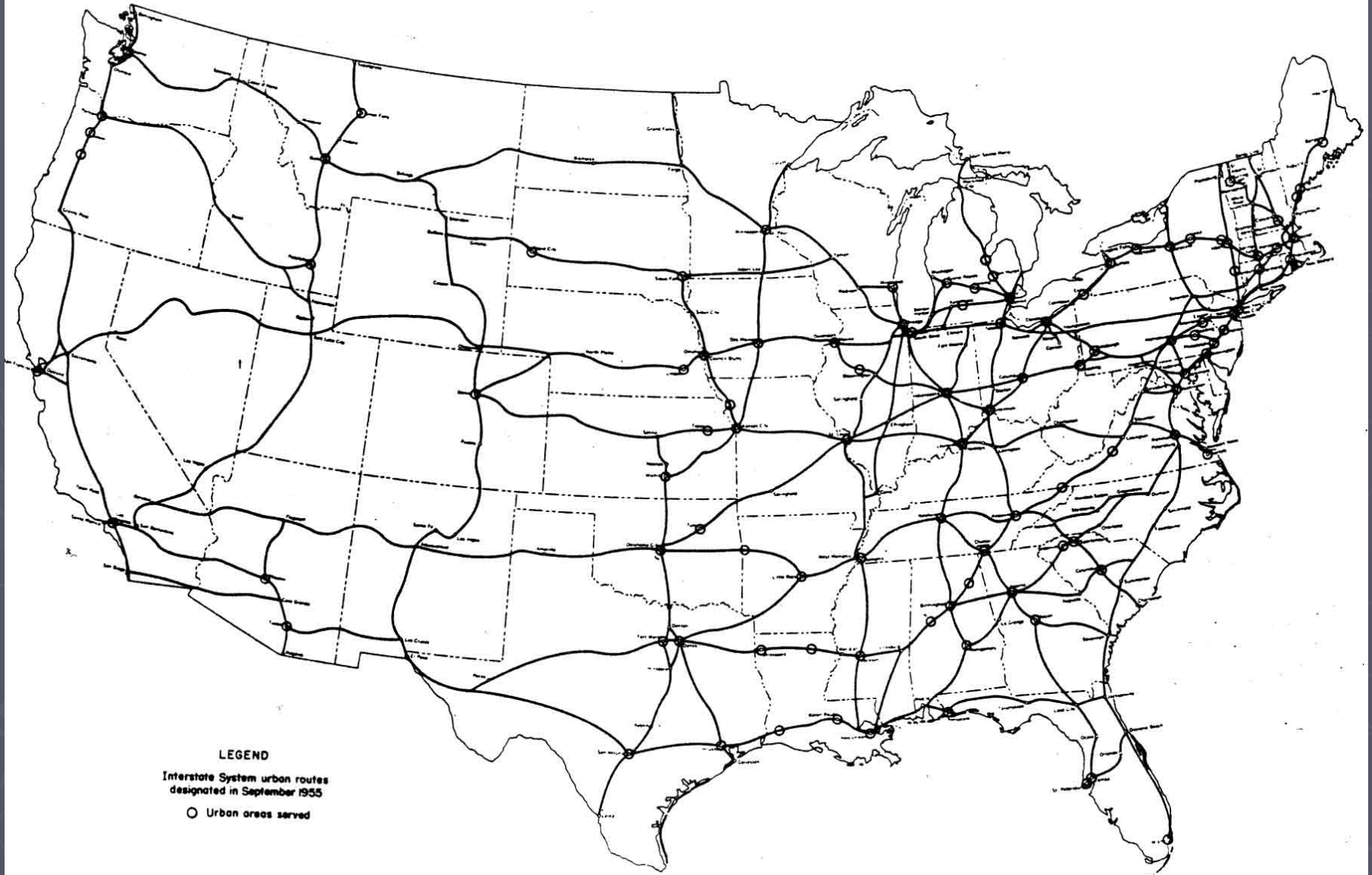
▶ Foreign Developments

- Brinkmanship
- Sputnik
- U-2 Incident



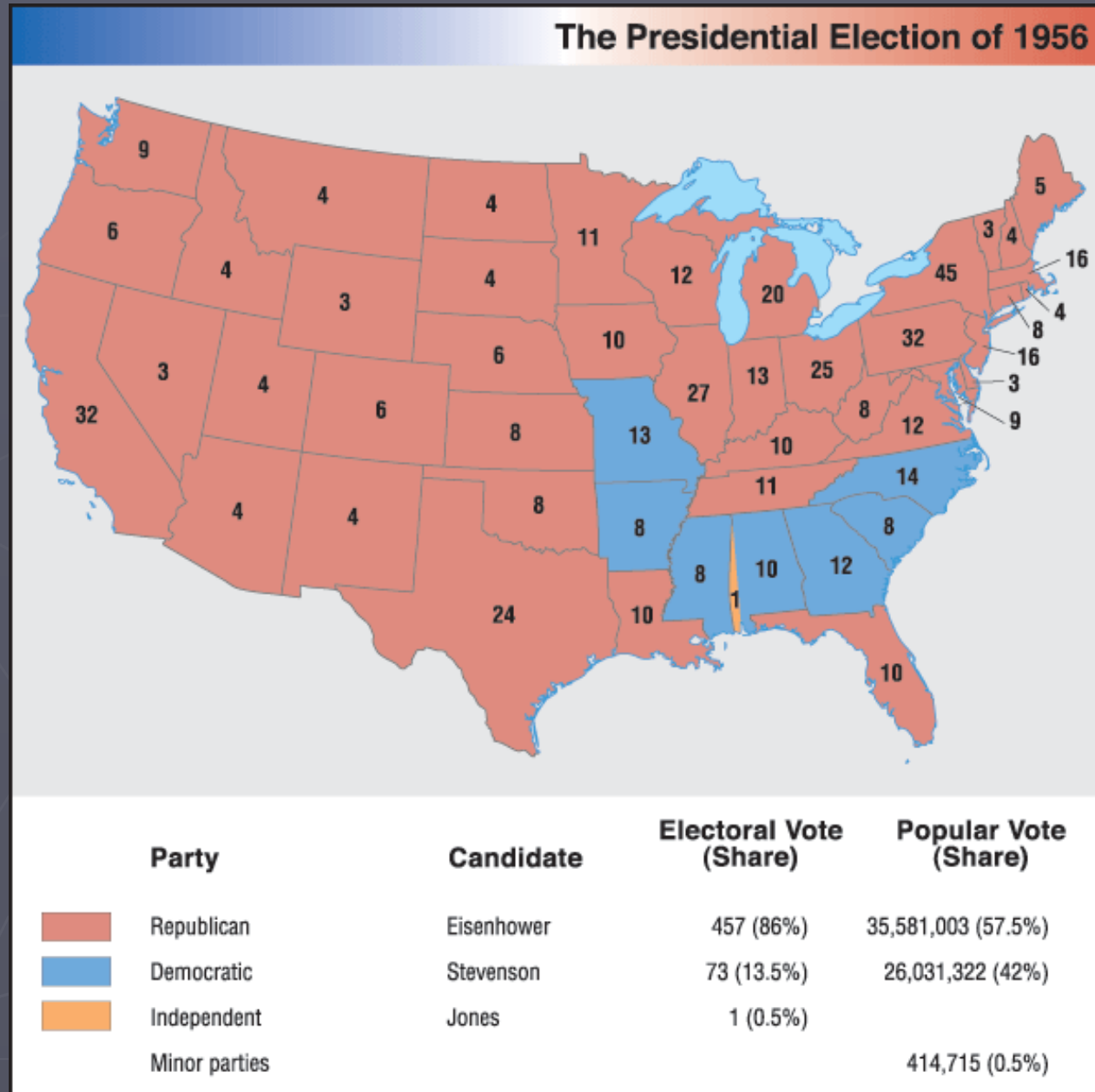
Interstate Highway System

NATIONAL SYSTEM OF INTERSTATE AND DEFENSE HIGHWAYS



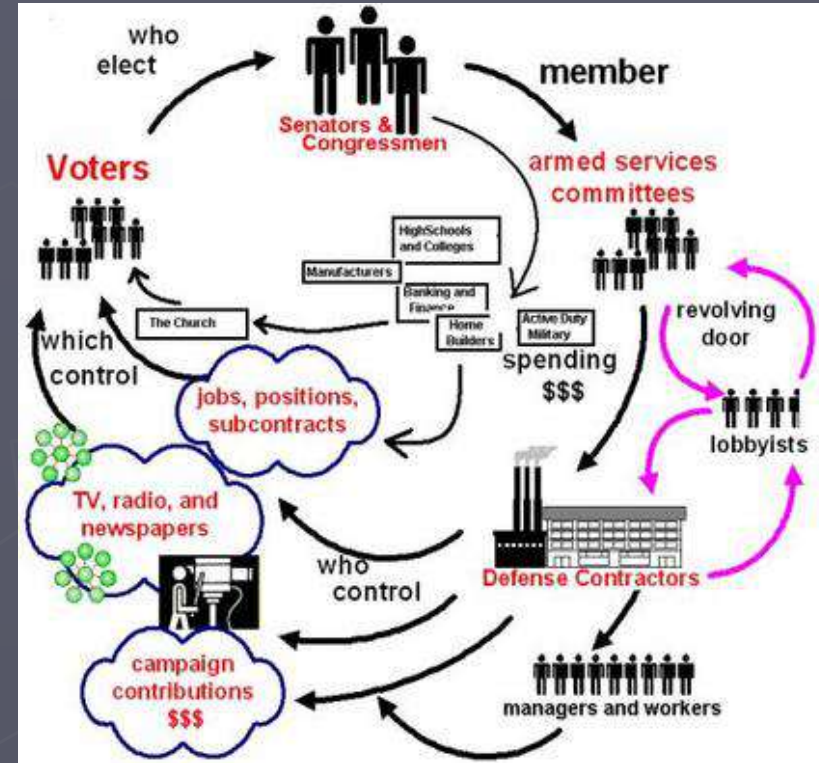
Election of 1956

- ▶ Dwight D. Eisenhower (R)
- ▶ Adlai Stevenson (D)

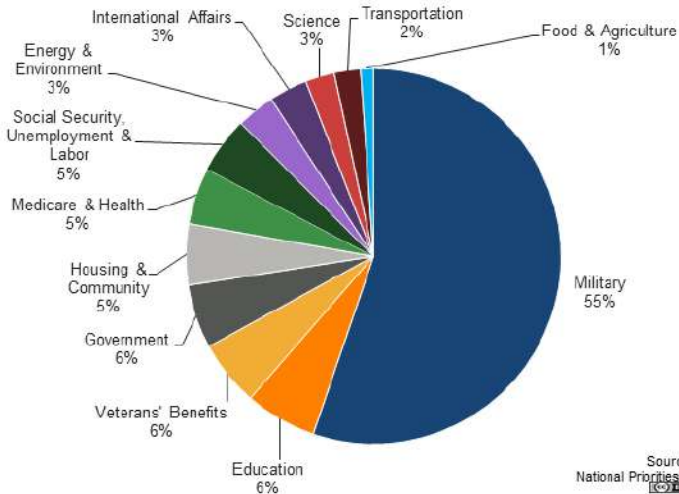


The Military-Industrial Complex

Until the latest of our world conflicts, the United States had no armaments industry. American makers of plowshares could, with time and as required, make swords as well. But now we can no longer risk emergency improvisation of national defense; we have been compelled to create a permanent armaments industry of vast proportions. Added to this, three and a half million men and women are directly engaged in the defense establishment. We annually spend on military security more than the net income of all United States corporations. This conjunction of an immense military establishment and a large arms industry is new in the American experience. The total influence in economic, political, even spiritual is felt in every city, every Statehouse, every office of the Federal government. We recognize the imperative need for this development. Yet we must not fail to comprehend its grave implications. Our toil, resources and livelihood are all involved; so is the very structure of our society. In the councils of government, we must guard against the acquisition of unwarranted influence, whether sought or unsought, by the **military-industrial complex**. The potential for the disastrous rise of misplaced power exists and will persist."



President's Proposed Discretionary Spending (Fiscal Year 2015)



Source: OMB National Priorities Project

“We must never let the weight of this combination endanger our liberties or democratic processes. We should take nothing for granted. Only an alert and knowledgeable citizenry can compel the proper meshing of the huge industrial and military machinery of defense with our peaceful methods and goals, so that security and liberty may prosper together.”

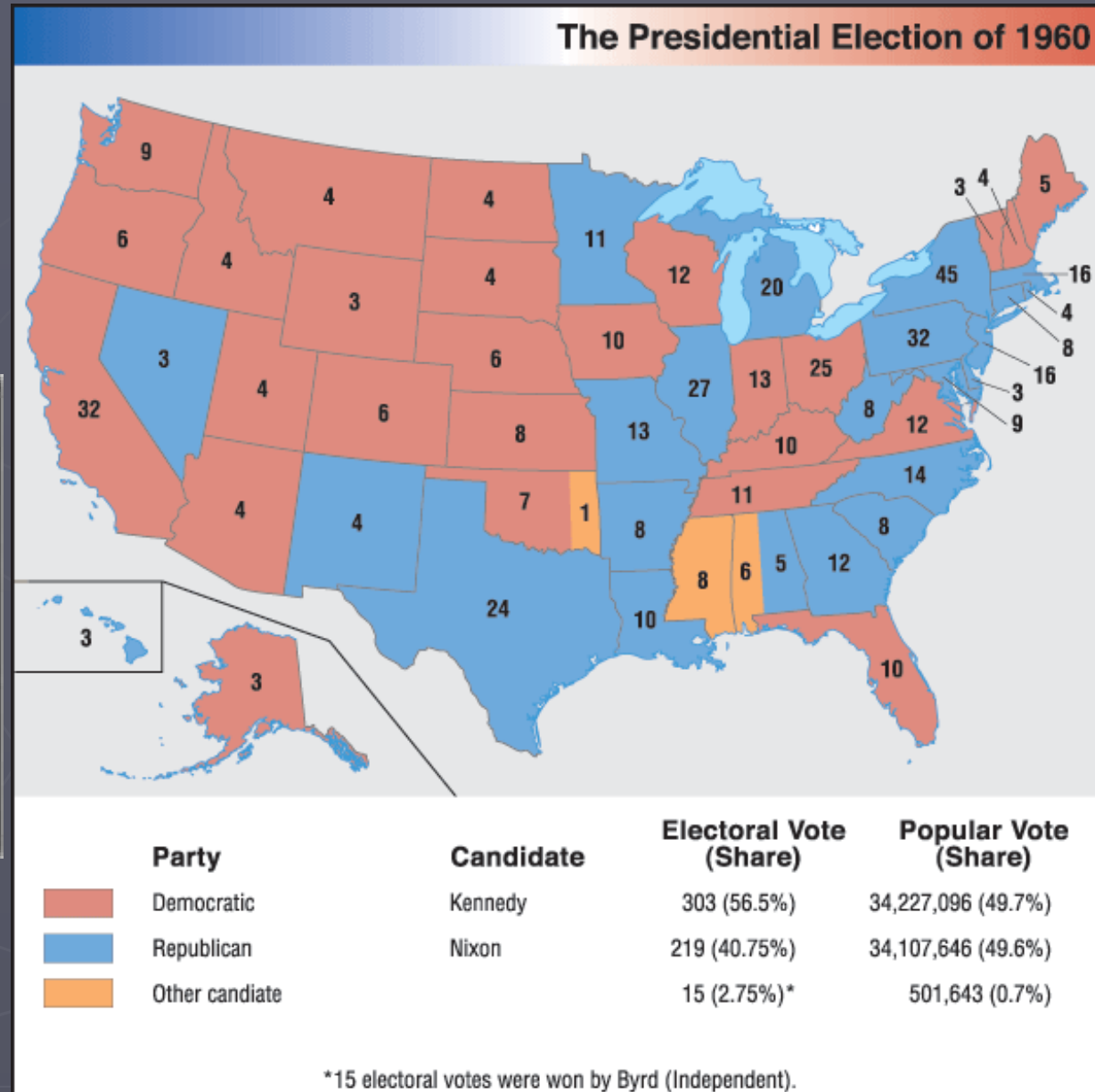
Election of 1960

▶ John F. Kennedy (D)

- Catholic
- Lyndon Johnson as VP

▶ Richard Nixon (R)

▶ First nationally televised debate



John F. Kennedy (D) (1961-1963)

▶ New Frontier

- Expansion of social welfare
- Clean Air Act (1963)
- Peace Corps

▶ “Ask not what your country can do for you--ask what you can do for your country.”

▶ 23rd Amendment (1961)

- Electoral votes for D.C.

▶ Social and Cultural Developments

- Civil Rights Movement
 - ▶ Freedom Rides
 - ▶ Stand in the Schoolhouse Door (June 1963)
 - ▶ March on Washington (Aug 28, 1963)
- Feminism
 - ▶ *The Feminine Mystique* (1963)
- *Silent Spring* by Rachel Carson (1962)

▶ Foreign Developments

- Bay of Pigs Invasion (1961)
- Berlin Wall
- Cuban Missile Crisis (1962)



Kennedy's Assassination

- ▶ Dallas, Texas on November 22, 1963
- ▶ Warren Commission
 - Investigations and hearings ruled Lee Harvey Oswald as lone assassin
 - Conspiracy theories led to doubt of federal government
- ▶ Lyndon B. Johnson assumes office

JFK moments before his assassination in Dallas



Lee Harvey Oswald
shot by Jack Ruby



LBJ takes
oath of office
on Air Force

Lyndon B. Johnson (D) (1963-1969)

- ▶ Great Society
- ▶ War on Poverty
- ▶ 24th Amendment (1964)
 - Poll taxes unconstitutional
- ▶ 25th Amendment (1967)
 - Presidential succession
- ▶ **Social and Cultural Developments**
 - **Civil Rights Movement**
 - ▶ Civil Rights Act of 1964
 - ▶ March to Selma (March 1965)
 - ▶ Voting Rights Act of 1965
 - **Counterculture Movement**
 - ▶ Free Speech Movement (1964)
 - ▶ Woodstock Music Festival (1969)
 - **Feminism**
 - ▶ National Organization for Women (NOW) (1966)
- ▶ **Foreign Developments**
 - Vietnam
 - Gulf of Tonkin Incident



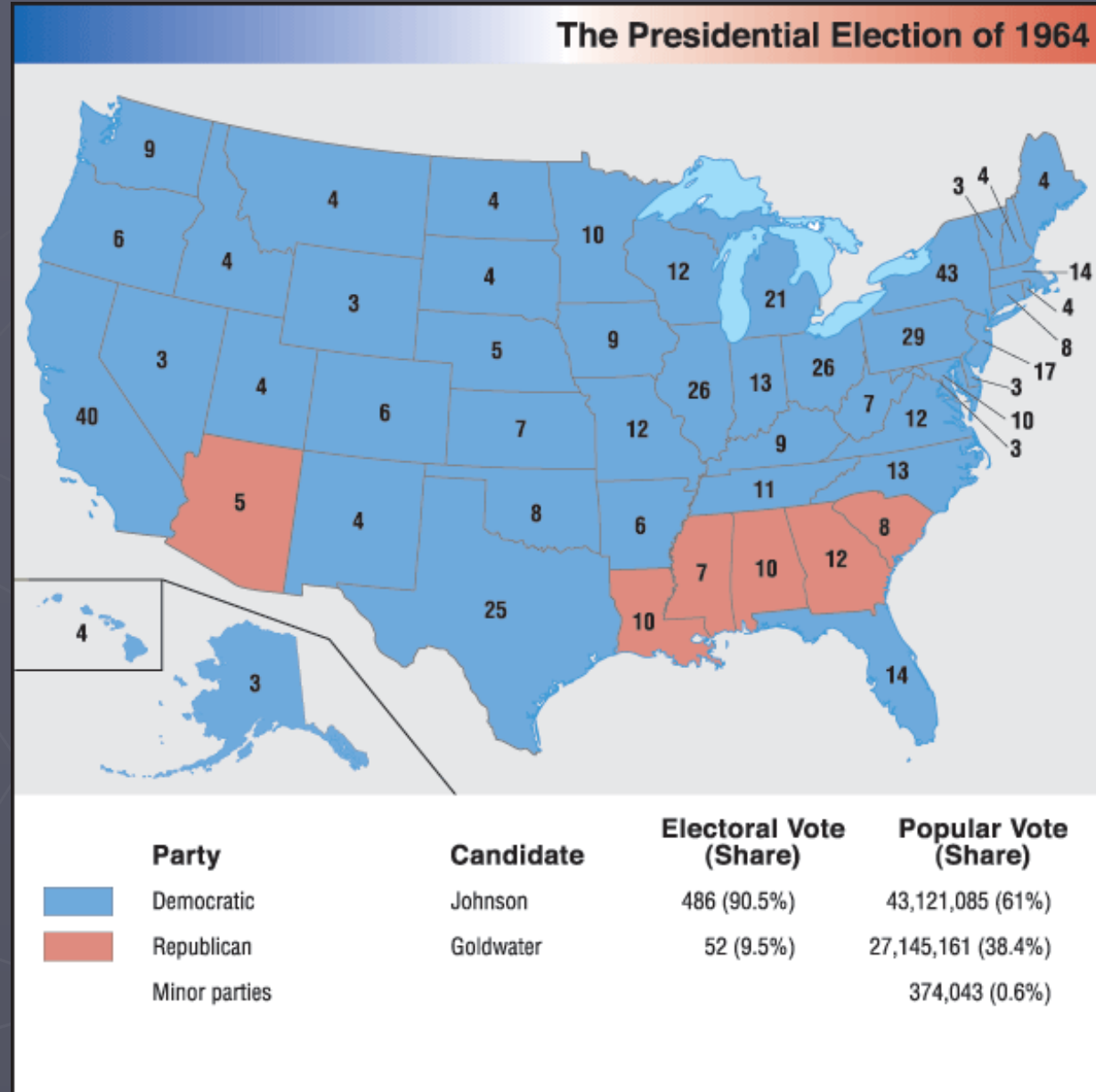
Election of 1964

▶ Democrats

- Lyndon B. Johnson
- Daisy Ad

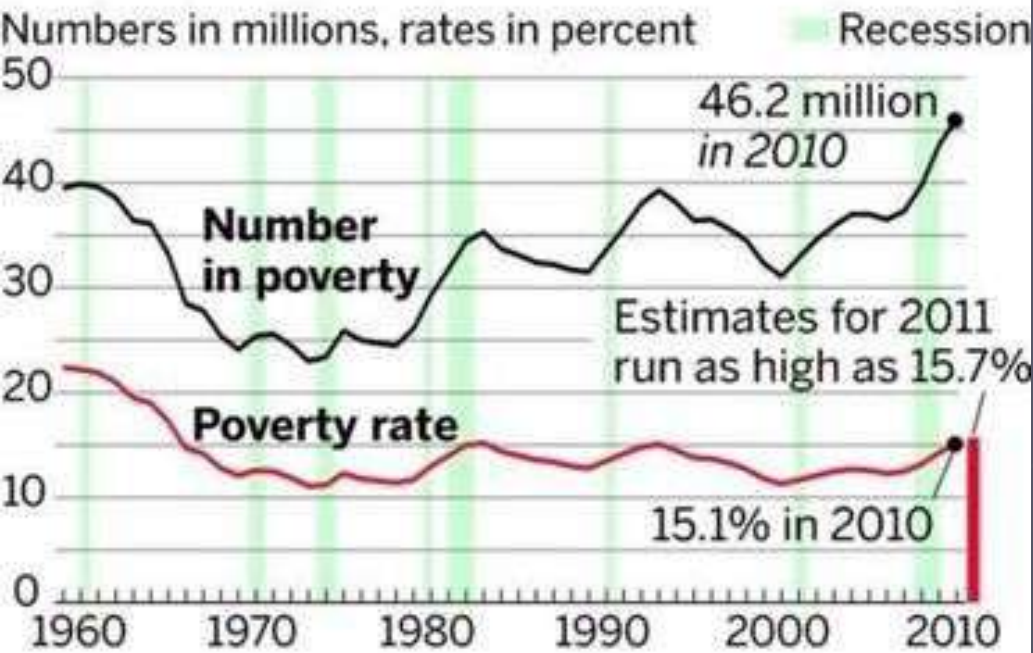
▶ Republicans

- Barry Goldwater
- Criticized welfare state policies



Poverty in America

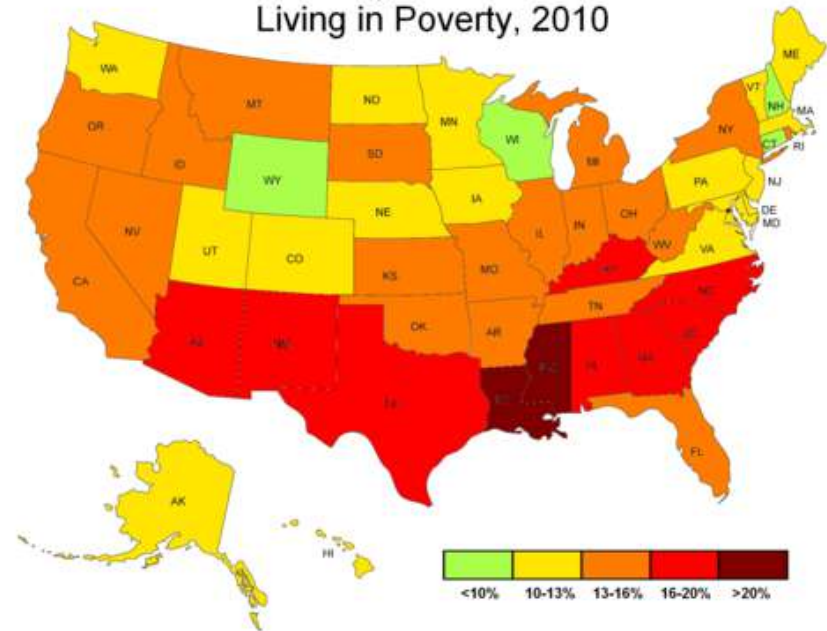
Federal poverty statistics



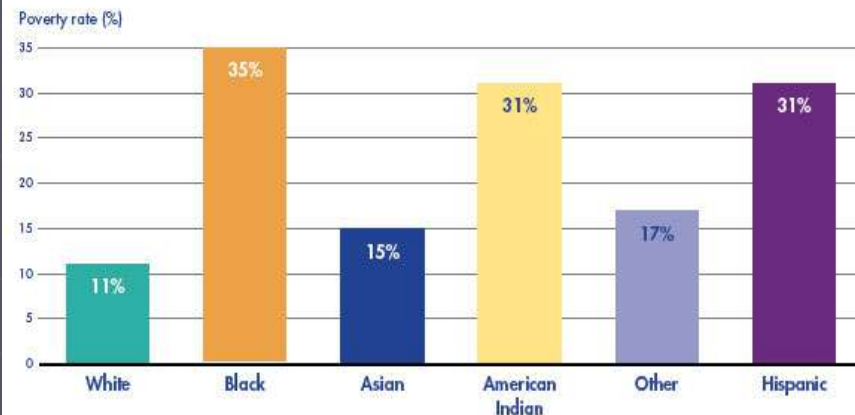
SOURCE: US Census Bureau, Current Population Survey

GLOBE STAFF

Percentage of Americans Living in Poverty, 2010



Child poverty rates by race/ethnicity, 2008



© National Center for Children in Poverty (www.nccp.org)
Who Are America's Poor Children?: The Official Story

Lyndon B. Johnson (D) (1963-1969)

Great Society

▶ War on Poverty

- Office of Economic Opportunity
- Food Stamp Act (1964)
- Community Action
- Job Corps

▶ Civil Rights Legislation

- **Civil Rights Act of 1964**
- **Voting Rights Act of 1965**

▶ Immigration

- **Immigration Act of 1965**

▶ Housing

- Department of Housing and Urban Development (HUD)

▶ Education

- **Elementary and Secondary Education Act (1965)**
- **Head Start (1965)**
- **Higher Education Act (1965)**

▶ Health Care

- **Medicare**
 - ▶ Health services for elderly
- **Medicaid**
 - ▶ Health services for low-income families

▶ Department of Transportation

- National Traffic and Motor Vehicle Safety Act
 - ▶ Safety belts, redesigns for protection, drunk drivers

▶ Environmental Protection

- Wilderness Act
- Endangered Species Act

▶ Cultural Promotion

- National Historic Preservation
- National Endowment for the Arts AND the Humanities
- Public broadcasting (PBS) and public radio (NPR)

▶ Consumer Protection

- Fair Packaging and Labeling Act

The Warren Court (1953-1969)

▶ Equality

- *Brown v. Board of Education* (1954)
- *Baker v. Carr* (1962)

▶ Criminal Justice

- *Mapp v. Ohio* (1961)
- *Gideon v. Wainwright* (1963)
- *Escobedo v. Illinois* (1964)
- *Miranda v. Arizona* (1966)

▶ First Amendment

- *Engel v. Vitale* (1962)
- *Brandenburg v. Ohio* (1969)
- *Tinker v. Des Moines* (1969)
- *New York Times v. Sullivan* (1964)

▶ Privacy

- *Griswold v. Connecticut* (1965)



Election of 1968

Richard Nixon (R)

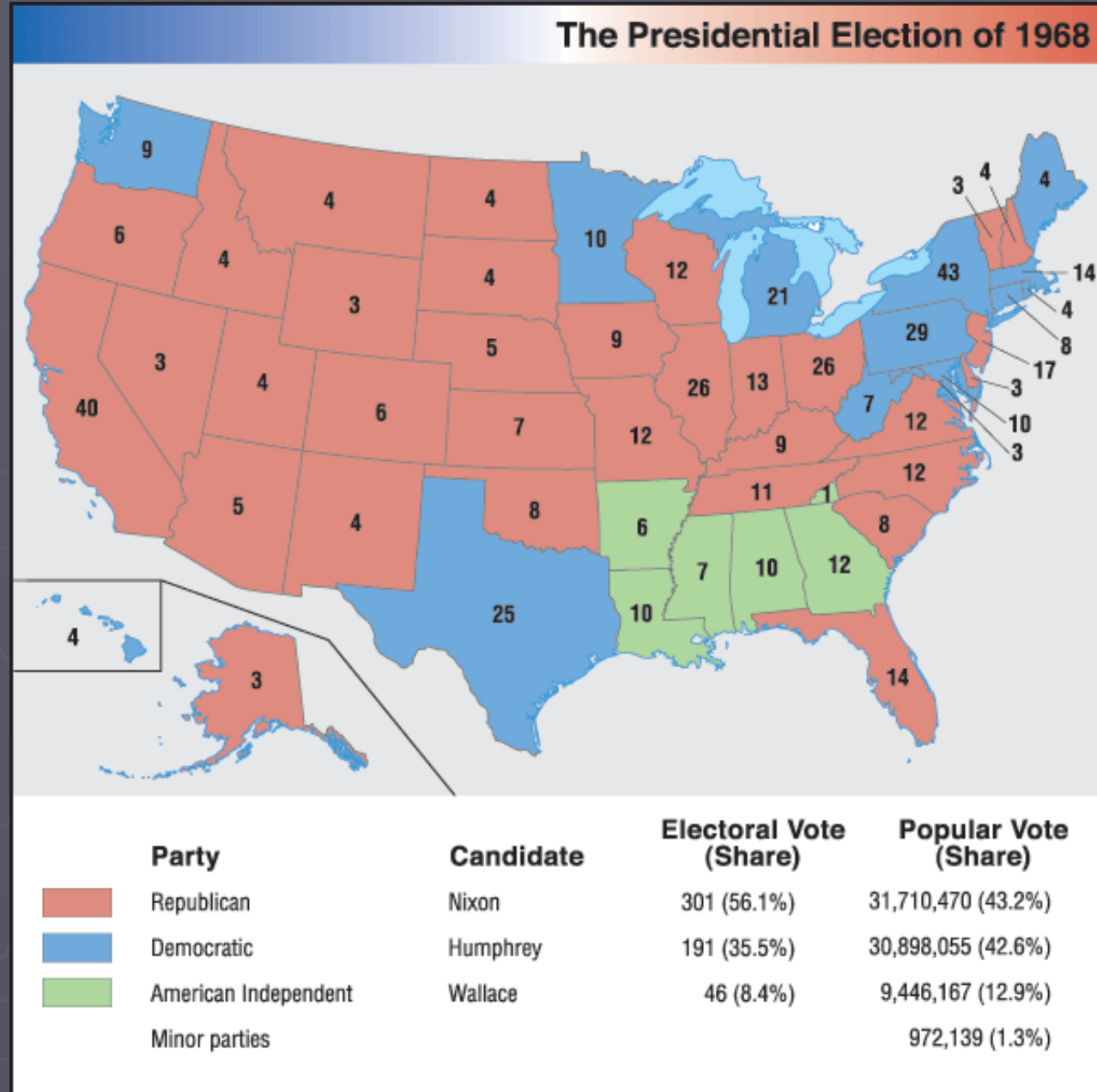
- Law and Order
- Southern Strategy

Hubert Humphrey (D)

- National Convention Riots in Chicago

George Wallace

- American Independent Party



Sixth Party System (1968-Present)

Republicans

Platform

- Conservatism
- New Federalism
- Supply-Side Economics
- Privatization
- Southern Strategy
- Christian Coalition/Moral Majority
- Proactive and expanded military
- Judicial restraint
- Pro-life

Electoral Events

- Republican Revolution
- 1994 Mid-Term Elections
- Contract with America*

Demographics

- Business Professionals/Corporations
- Blue-Collar Workers
- Bible Belt, Midwest, Rocky Mountains

Democrats

Platform

- Liberalism
- Equal opportunity and social welfare
- Keynesian economics and progressive taxes
- National health insurance
- Affirmative action
- Environmentalism
- Multinational coalitions
- Judicial activism
- Pro-choice

Electoral Events

- 1968 Democratic National Convention
- 2006 Mid-Term Elections
- 2008 Presidential Election

Demographics

- Professionals/Academics
- Women, Youth, and Minorities
- Urban sectors
- Unions
- Northeast and Pacific West (Left Coast)

Richard Nixon (R) (1969-1974)

▶ Political Policy

- Silent Majority
 - ▶ WWII veterans, Midwest, South, blue collar, suburbia, rural America
- New Federalism
- War Powers Act (1973)
- War on Drugs

▶ Energy Crisis and Stagflation

- OPEC oil embargo (1973)
- “I am now a Keynesian in economics.”
 - ▶ 90-day price and wage controls

▶ Conservation

- Environmental Protection Agency (EPA)
- Clean Air Act of 1970

▶ Watergate and Resignation (1973-1974)

▶ 26th Amendment (1971)

- Right to vote at 18 years old

▶ Social and Cultural Developments

- Kent State University (1970)

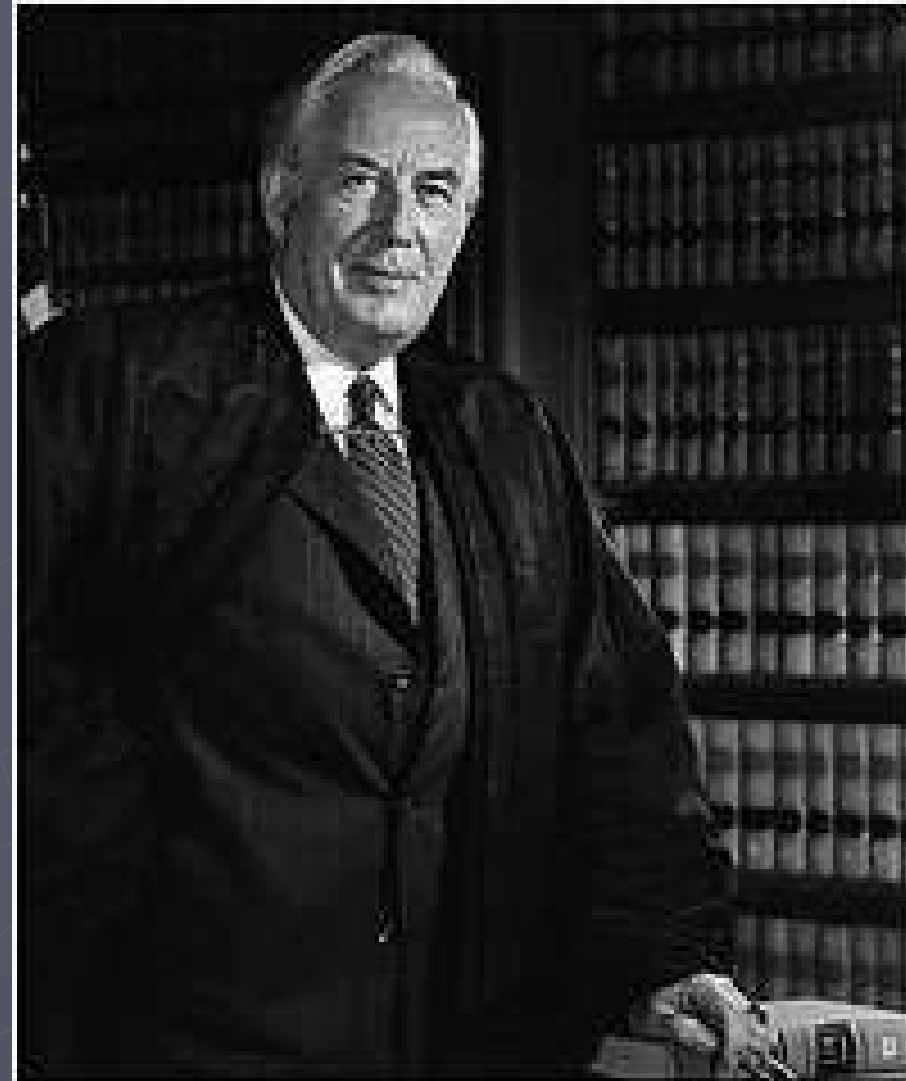
▶ Foreign Developments

- Détente
- Visit to China and Soviet Union
- Vietnamization



The Burger Court (1969-1986)

- ▶ *Lemon v. Kurtzman* (1971)
- ▶ *New York Times v. United States* (1971)
- ▶ *Roe v. Wade* (1973)
- ▶ *Miller v. California* (1973)
- ▶ *United States v. Nixon* (1974)
- ▶ *Buckley v. Valeo* (1976)
- ▶ *Gregg v. Georgia* (1976)
- ▶ *Regents of UC v. Bakke* (1978)
- ▶ *Bowers v. Hardwick* (1986)



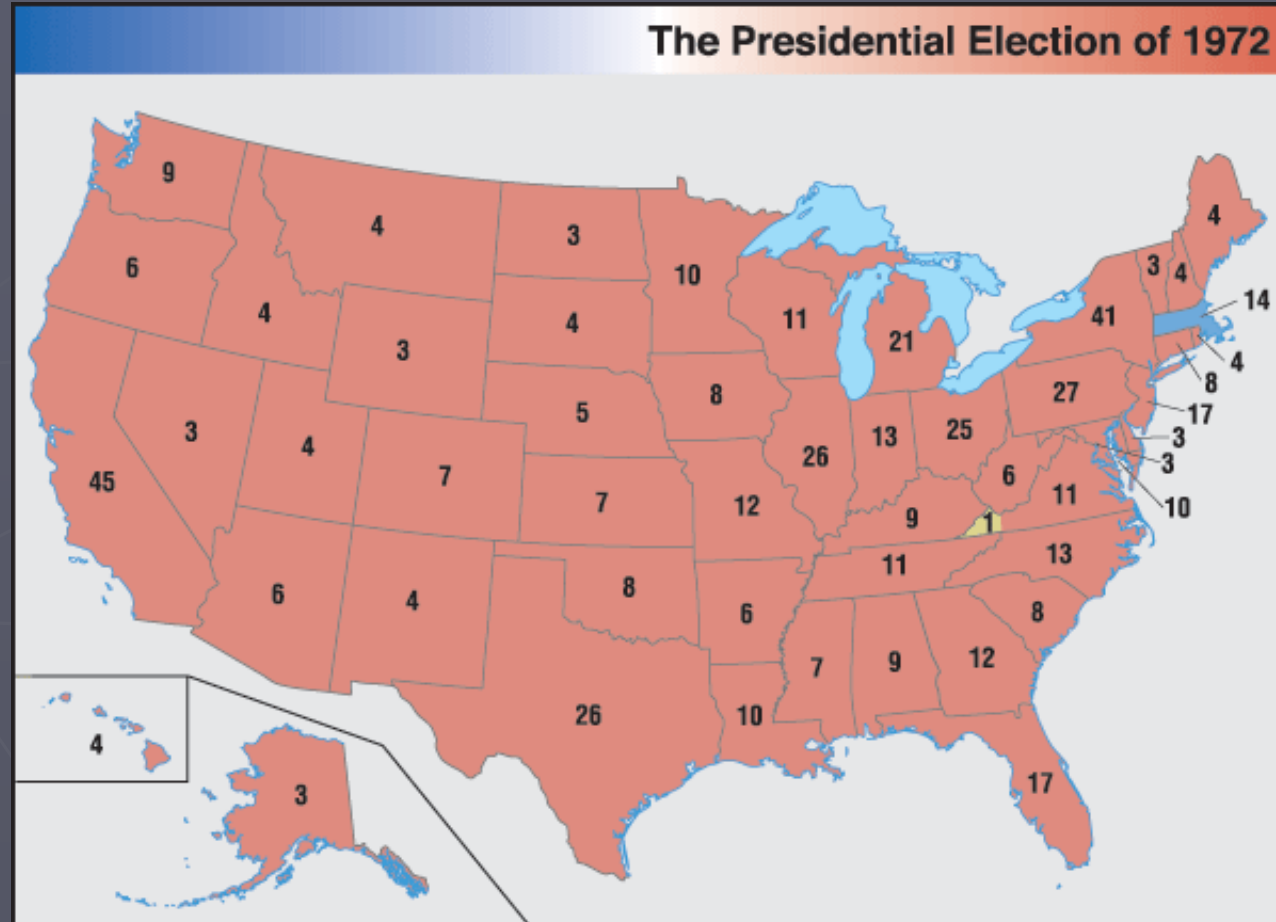
Election of 1972

▶ Republicans

- Richard Nixon

▶ Democrats

- George McGovern



The Presidential Election of 1972

Party	Candidate	Electoral Vote (Share)	Popular Vote (Share)
Republican	Nixon	520 (96.6%)	47,169,911 (60.7%)
Democratic	McGovern	17 (3.2%)	29,170,383 (37.5%)
Libertarian	Hospers	1 (0.2%)	
Minor parties			1,378,260 (1.8%)

Watergate

▶ Committee to Re-Elect the President (CREEP)

- G. Gordon Liddy
- Break-In at Democratic National Headquarters at Watergate Hotel (June 1972)

▶ Bob Woodward and Carl Bernstein - Washington Post

- Deepthroat - Mark Felt

▶ Saturday Night Massacre (October 20, 1973)

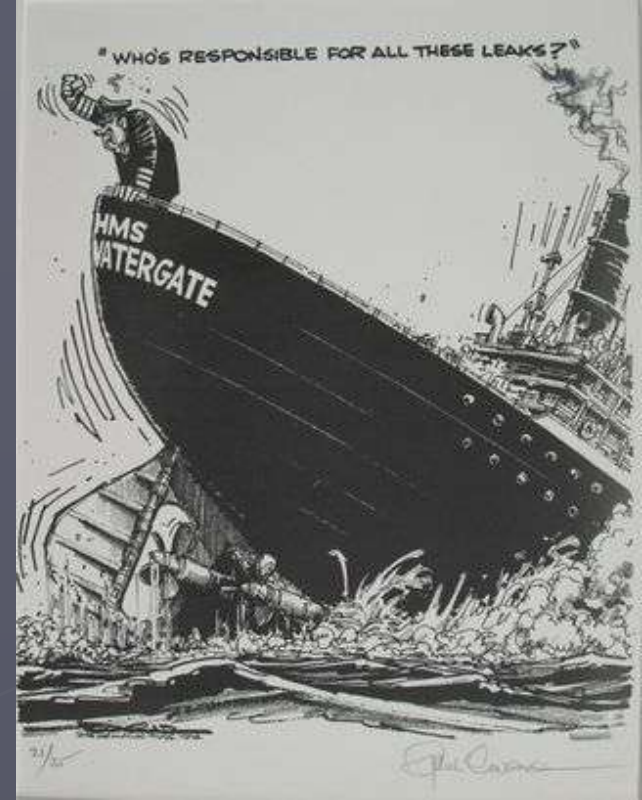
- Special Prosecutor Archibald Cox
- "I'm not a crook."

▶ Nixon Tapes

- *United States v. Nixon* (1974)

▶ Resignation (August 9, 1974)

- In lieu of impeachment articles



Gerald Ford (R) (1974-1977)

- ▶ Pardon of Nixon
 - “My fellow Americans, our long national nightmare is over.”
- ▶ WIN (Whip Inflation Now)
- ▶ Foreign Developments
 - Fall of Saigon

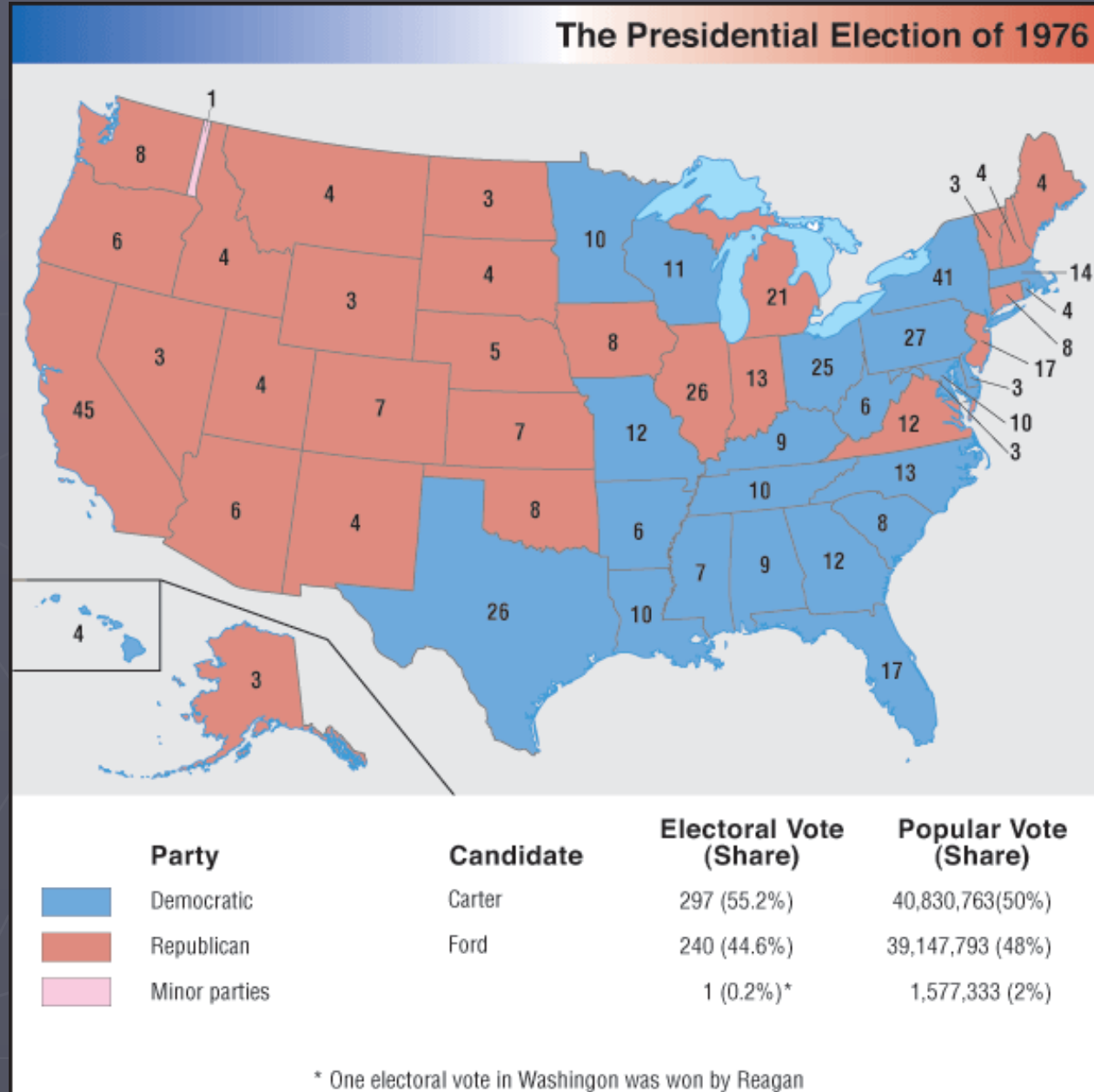


Election of 1976

▶ Jimmy Carter (D)

■ Political outsider

▶ Gerald Ford (R)



Jimmy Carter (D) (1977-1981)

▶ Economy

- **1979 Energy Crisis**
 - ▶ Three Mile Island (1979)
 - ▶ Stagflation continued
- **“Malaise Speech”**
 - ▶ Crisis of Confidence

▶ Foreign Developments

- **Camp David Accords**
- **Iran Hostage Situation**



Reagan Revolution

▶ Resurgence of Conservatism

- William F. Buckley and *The National Review*
- Barry Goldwater and *The Conscience of a Conservative*
- Milton Friedman and libertarian economics

▶ Demographics

- Suburbia
- More blue-collar workers
- Yuppies and Corporates
- Fundamentalists
- Midwest, Rocky Mountains, and Bible Belt (South)

▶ Neoconservatism

▶ Christian Right/Moral Majority

- Judeo-Christian principles



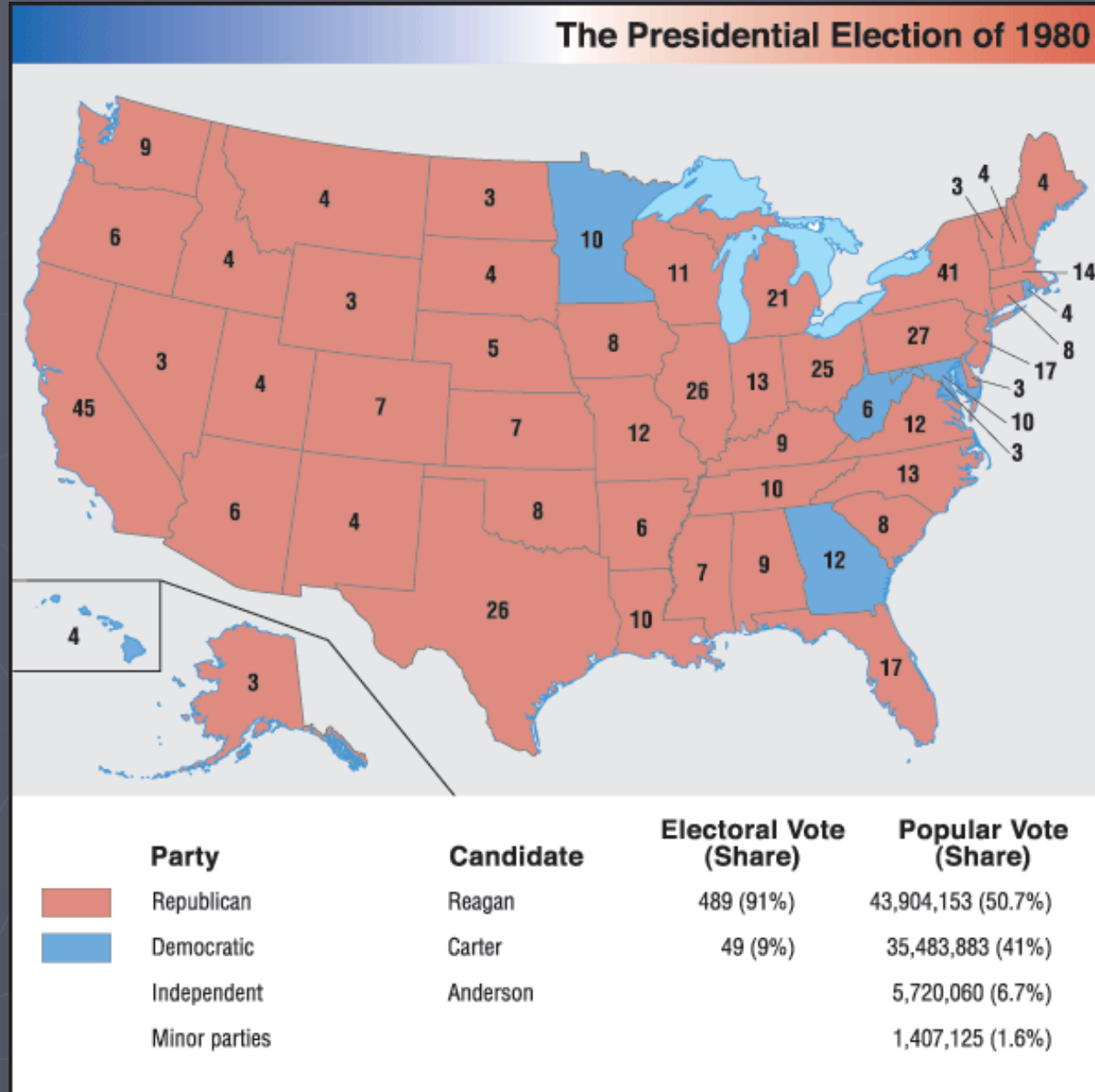
Marion Gordon Robertson, aka "Pat"



Jerry Falwell

Election of 1980

- ▶ Ronald Reagan (R)
- ▶ Jimmy Carter (D)
- ▶ Campaign
 - Debate
 - ▶ “There you go again.”
 - ▶ “Are you better now than you were four years ago?”



Ronald Reagan (R) (1981-1989)

▶ “Reaganomics”

- Tax Reform Act of 1986“
- Spending cuts on domestic and social welfare programs
- Massive military expenditures
- Deregulation - New Federalism
 - ▶ “In this present crisis, government is not the solution to our problem; government is the problem.”
- Black Monday (10/19/87)
 - ▶ 508-point drop in stock market

▶ PATCO Strike (1981)

▶ Immigration Reform and Control Act (1986)

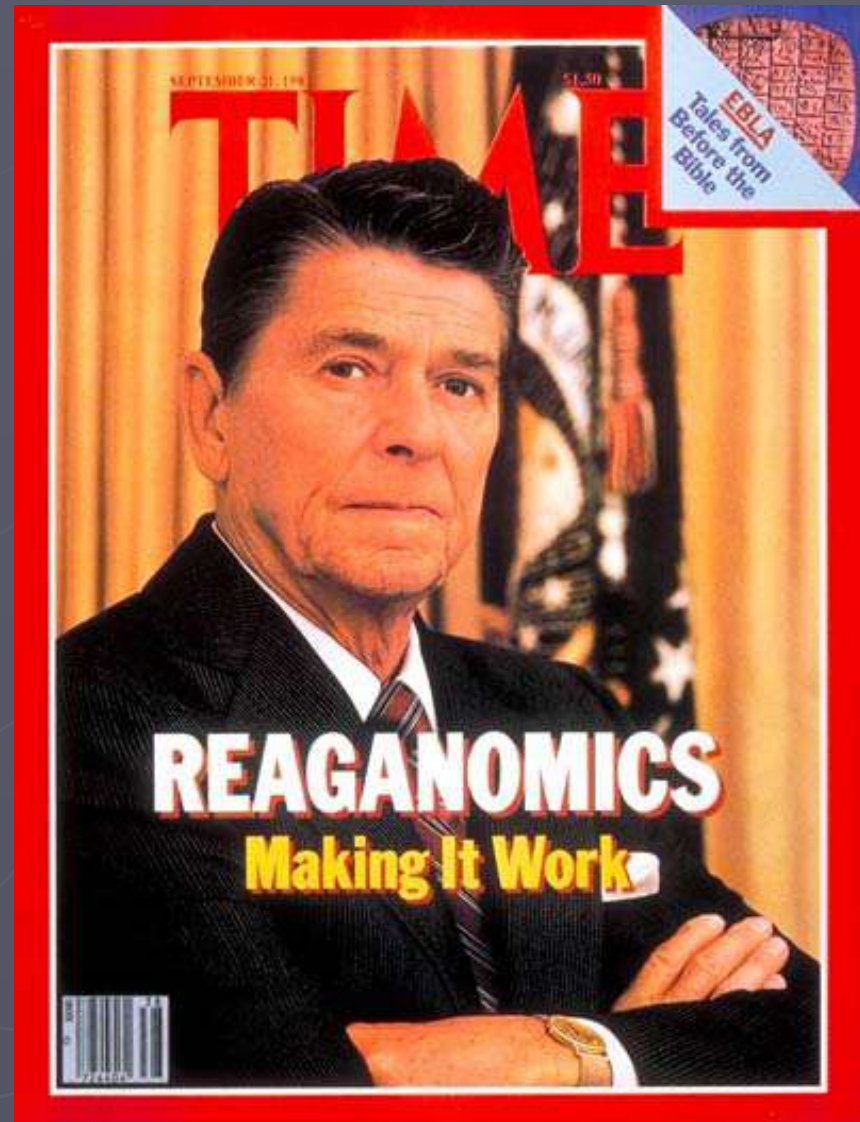
▶ Iran-Contra Affair

▶ Social and Cultural Developments

- Sandra Day O’Connor Supreme Court appointment

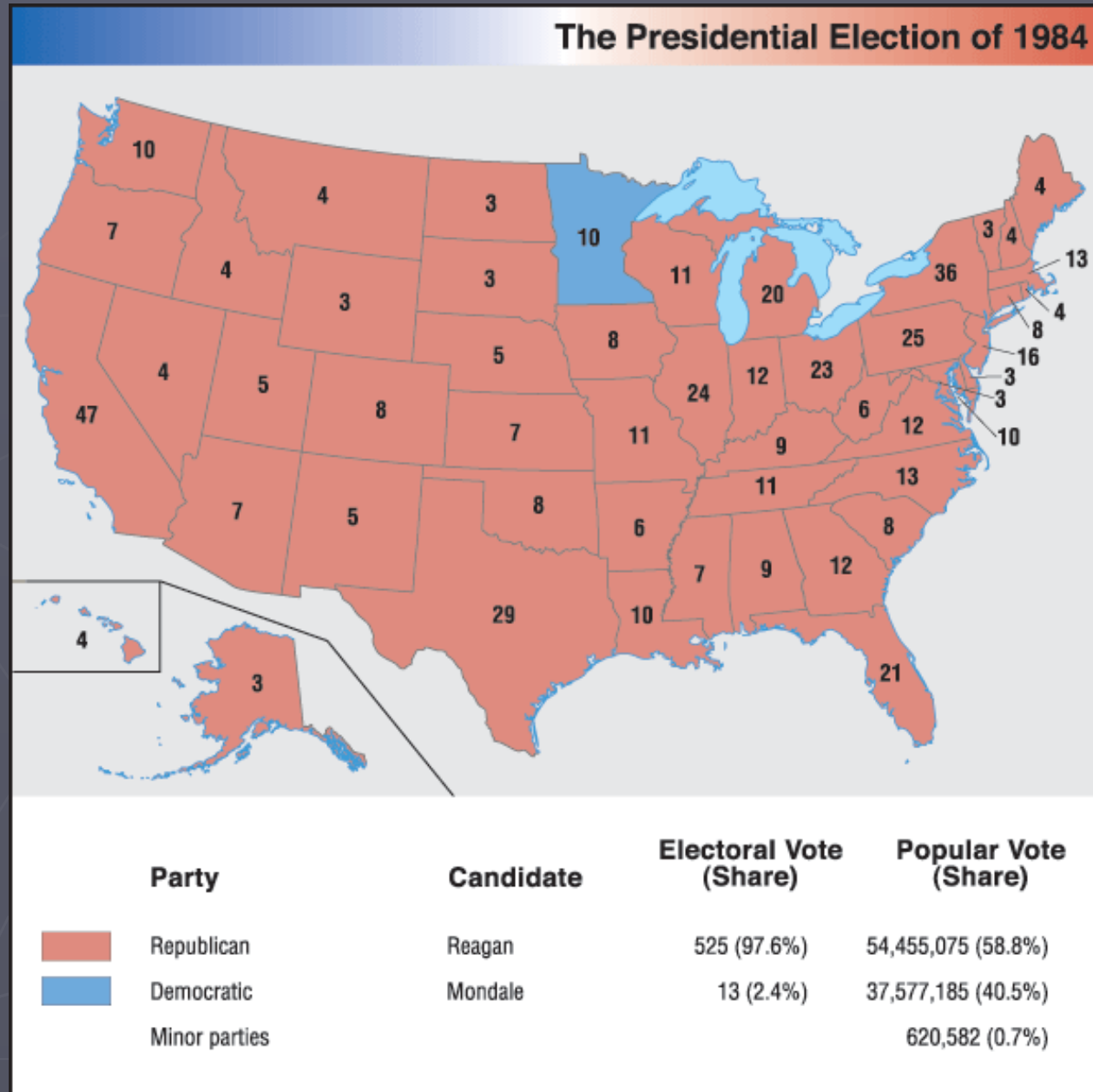
▶ Foreign Developments

- Grenada
- Mikhail Gorbachev



Election of 1984

- ▶ Ronald Reagan (R)
- ▶ Walter Mondale (D)
 - Geraldine Ferraro as VP
- ▶ Rainbow Coalition
- ▶ Campaign
 - Morning in America
 - Reagan's Age



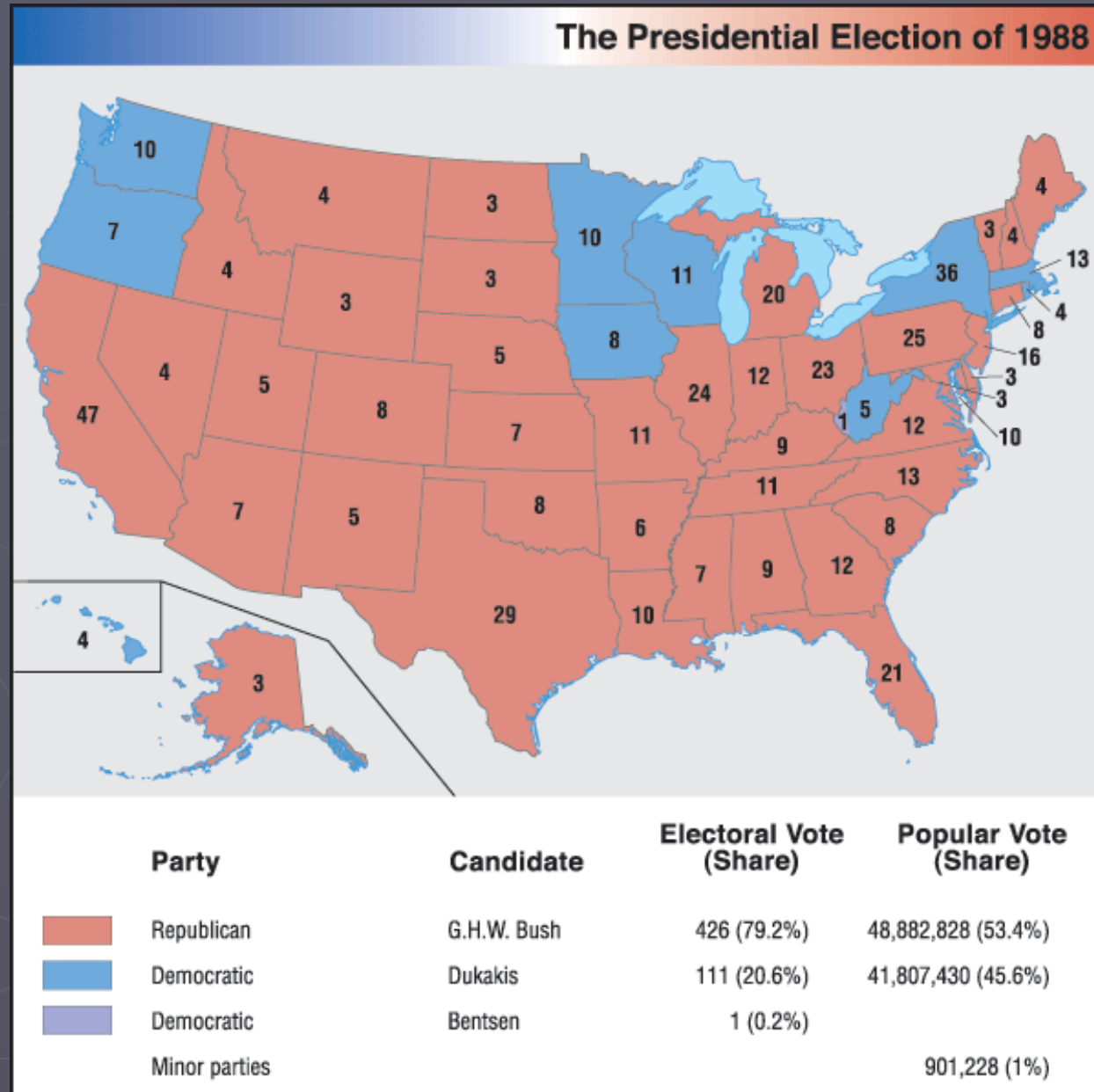
The Rehnquist Court (1986-2005)

- ▶ *Hazelwood v. Kuhlmeier* (1988)
- ▶ *Texas v. Johnson* (1989)
- ▶ *Planned Parenthood v. Casey* (1992)
- ▶ *Shaw v. Reno* (1993)
- ▶ *United States v. Lopez* (1995)
- ▶ *U.S. Term Limits v. Thornton* (1995)
- ▶ *Romer v. Evans* (1996)
- ▶ *Clinton v. Jones* (1997)
- ▶ *Clinton v. City of New York* (1998)
- ▶ *Boy Scouts of America v. Dale* (2000)
- ▶ *Bush v. Gore* (2000)
- ▶ *Lawrence v. Texas* (2003)



Election of 1988

- ▶ George H.W. Bush (R)
- ▶ Michael Dukakis (D)
- ▶ Campaign
 - “Read my lips. No new taxes.”
 - Dukakis in the Tank
 - Willie Horton ad



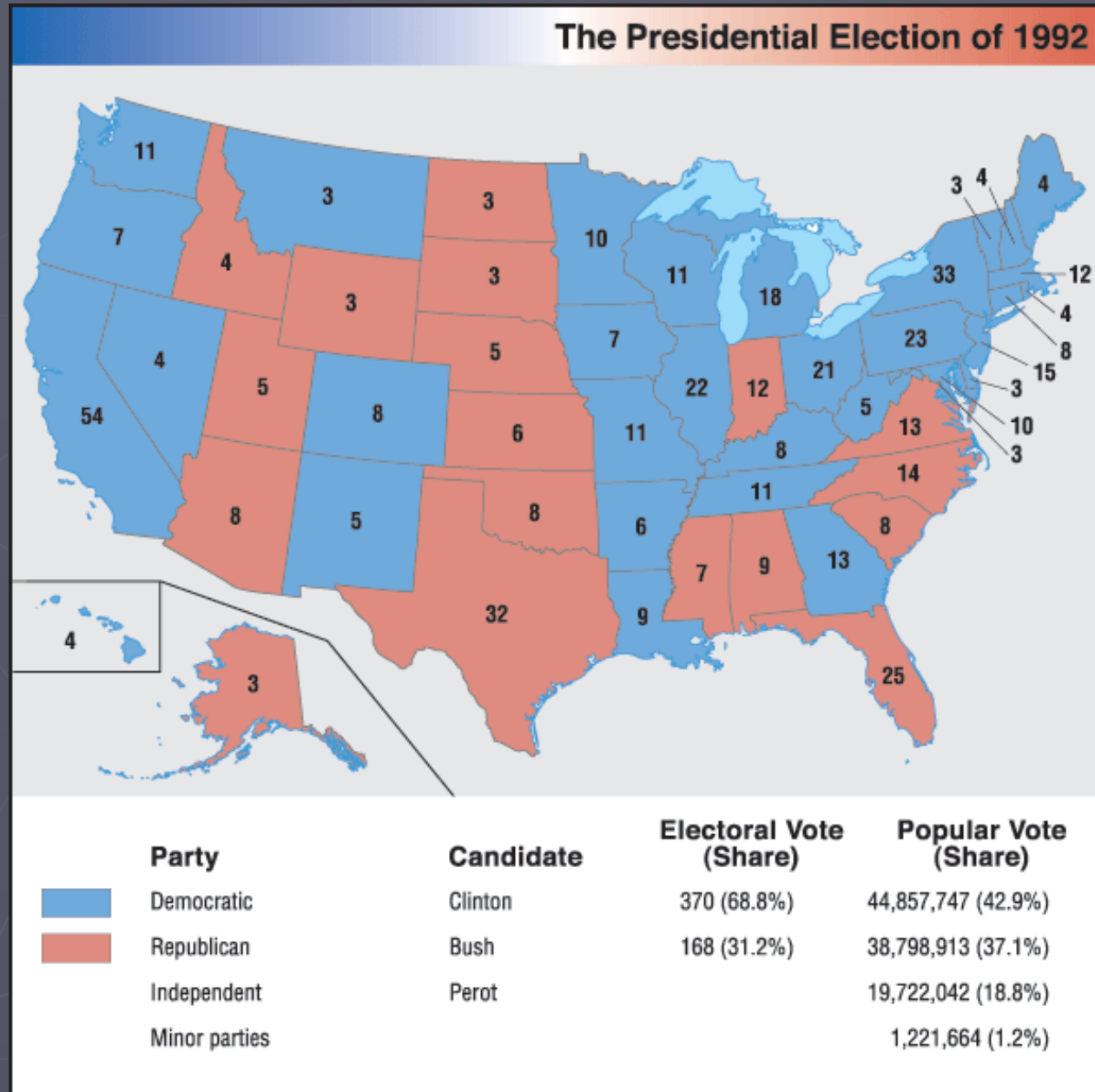
George H.W. Bush (R) (1989-1993)

- ▶ **American with Disabilities Act (1990)**
- ▶ **Recession (1990-1991)**
 - Savings and Loan Crisis
- ▶ **27th Amendment (1992)**
- ▶ **Foreign Developments**
 - **Persian Gulf War (1991)**



Election of 1992

- ▶ Bill Clinton (D)
- ▶ George H.W. Bush (R)
- ▶ H. Ross Perot (Reform Party)



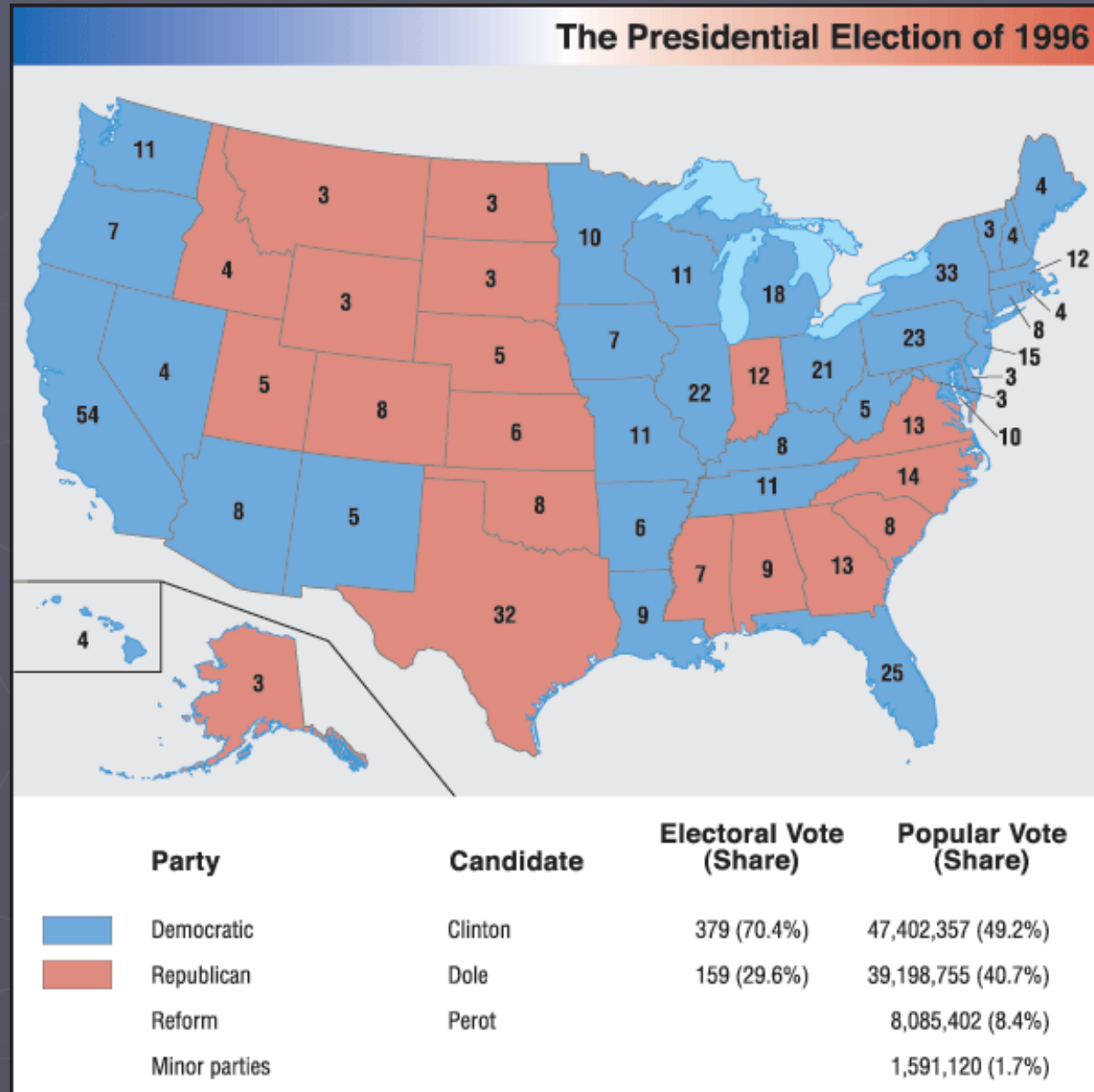
Bill Clinton (D) (1993-2001)

- ▶ **North Atlantic Free Trade Agreement (NAFTA) (1994)**
- ▶ **Republican Revolution (1994)**
 - **Contract with America**
 - **Newt Gingrich**
- ▶ **Welfare Reform Act (1996)**
- ▶ **Lewinski Scandal and Impeachment**
- ▶ **Social and Cultural Developments**
 - **Internet**
- ▶ **Foreign Developments**
 - **Bosnia**



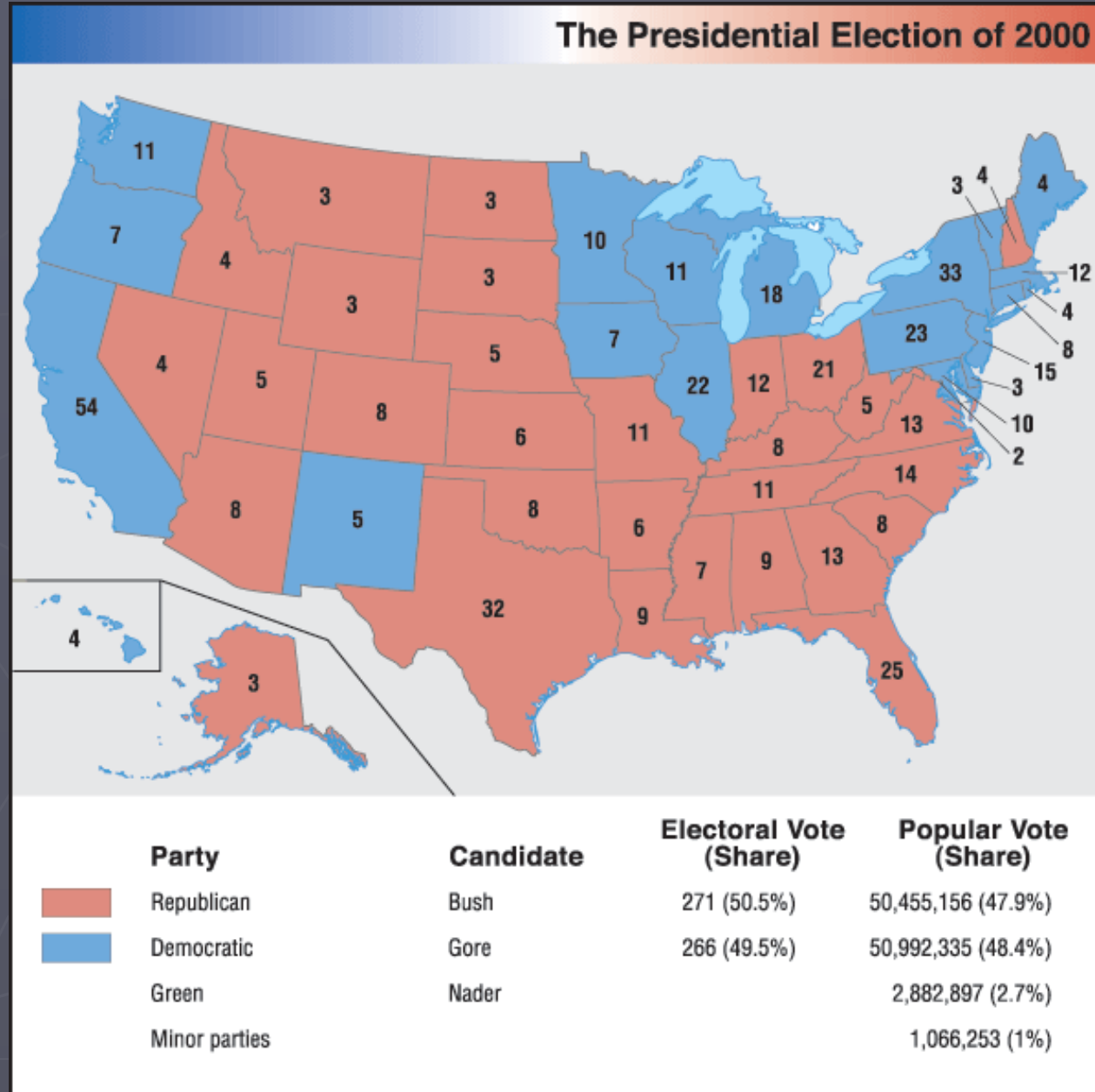
Election of 1996

- ▶ Bill Clinton (D)
- ▶ Bob Dole (R)
- ▶ H. Ross Perot (Reform Party)



Election of 2000

- ▶ Al Gore (D)
- ▶ George W. Bush (R)
- ▶ Ralph Nader (Green Party)
- ▶ ***Bush v. Gore*** (2000)



George W. Bush (R) (2001-2009)

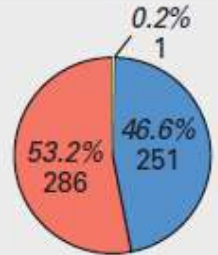
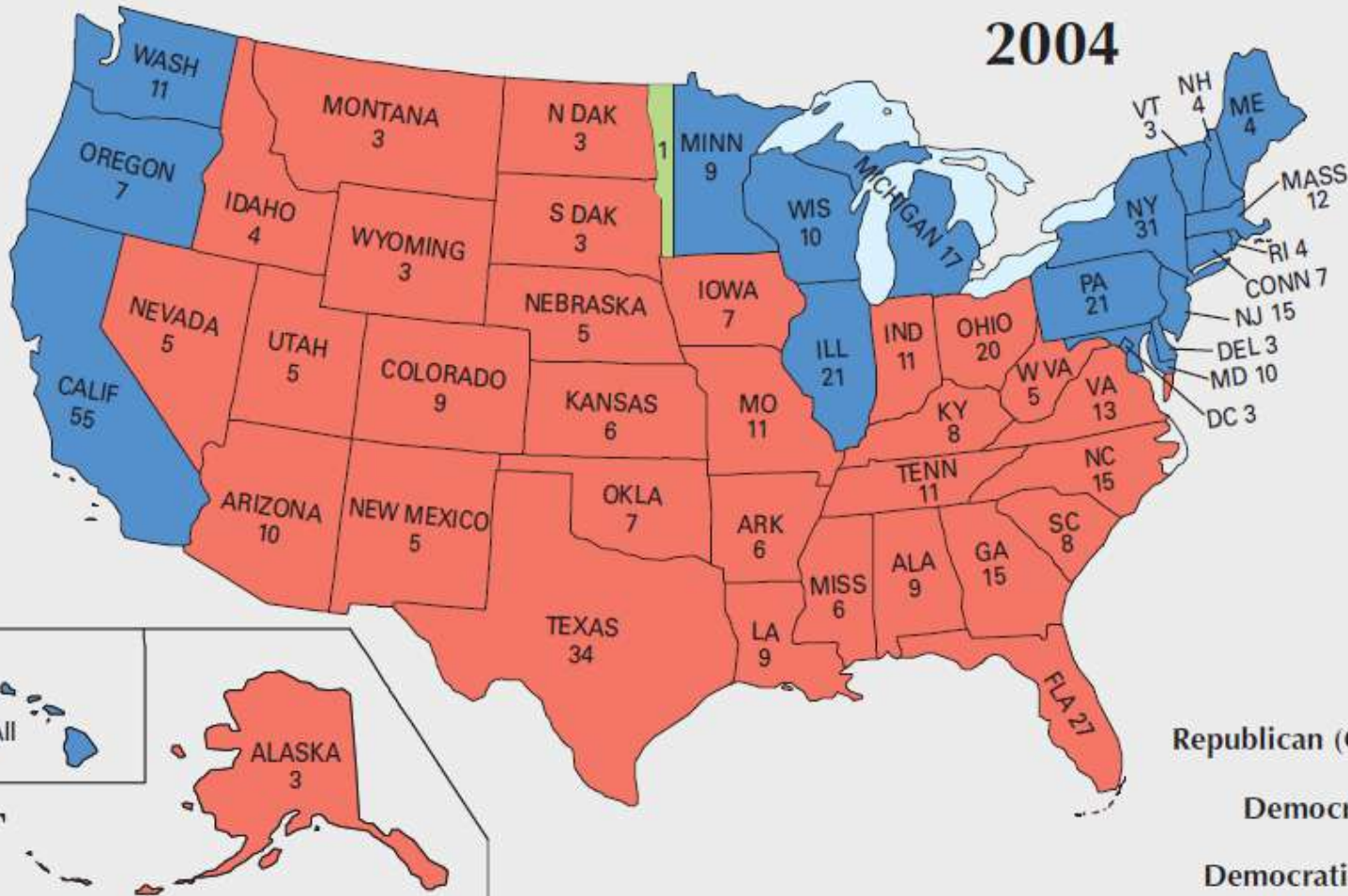
- ▶ Conservative Agenda
 - Bush Tax Cuts (2001, 2003)
 - NCLB (2001)
- ▶ 9/11
 - USA PATRIOT Act
- ▶ Hurricane Katrina (2005)
- ▶ Great Recession (2007-2009)
 - Troubled Assets Relief Program (TARP)
- ▶ Foreign Developments
 - 9/11
 - War on Terror
 - Afghanistan
 - Iraq



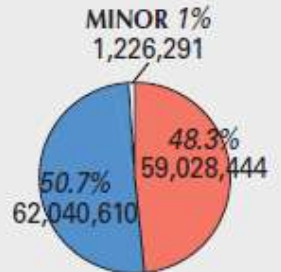
Election of 2004

- ▶ George W. Bush (R)
- ▶ John Kerry (D)

2004



ELECTORAL VOTE TOTAL: 538



MINOR 1%
1,226,291

POPULAR VOTE TOTAL: 122,291,345



Roberts Court (2005-Present)

- ▶ *Citizens United v. FEC* (2010)
- ▶ *McDonald v. Chicago* (2010)
- ▶ *National Federation of Independent Businesses v. Sebelius* (2012)
- ▶ *United States v. Windsor* (2013)



Election of 2008

▶ Republican

- John McCain
- Sarah Palin
- Great Recession

▶ Democrat

- Barack Obama
 - ▶ Primary vs. Hilary Clinton



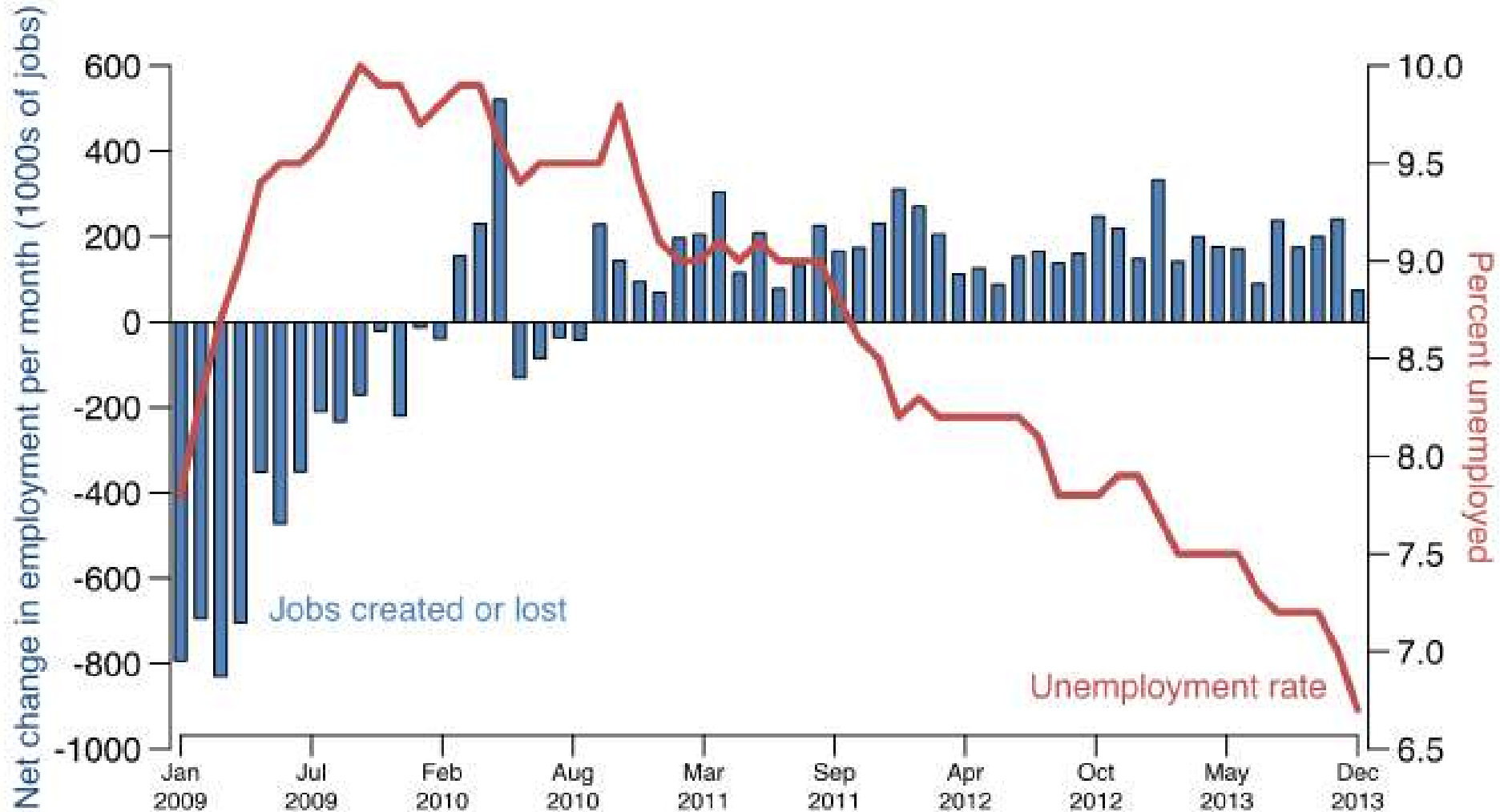
Barack Obama (D) (2009-2017)

- ▶ Great Recession (2007-2009)
 - American Recovery and Reinvestment Act (2009)
- ▶ Patient Protection and Affordable Care Act (2010)
 - “Obamacare”
- ▶ Tea Party and 2010 Mid-Term Elections
- ▶ Social and Cultural Developments
 - Gay Rights
 - ▶ Repeal of “Don’t Ask, Don’t Tell”
 - ▶ Same-sex marriage and DOMA
- ▶ Foreign Developments
 - Arab Spring
 - ISIL



Great Recession and Recovery

United States Employment Statistics Jan 2009 - Dec 2013 Monthly change, seasonally adjusted



Election of 2012

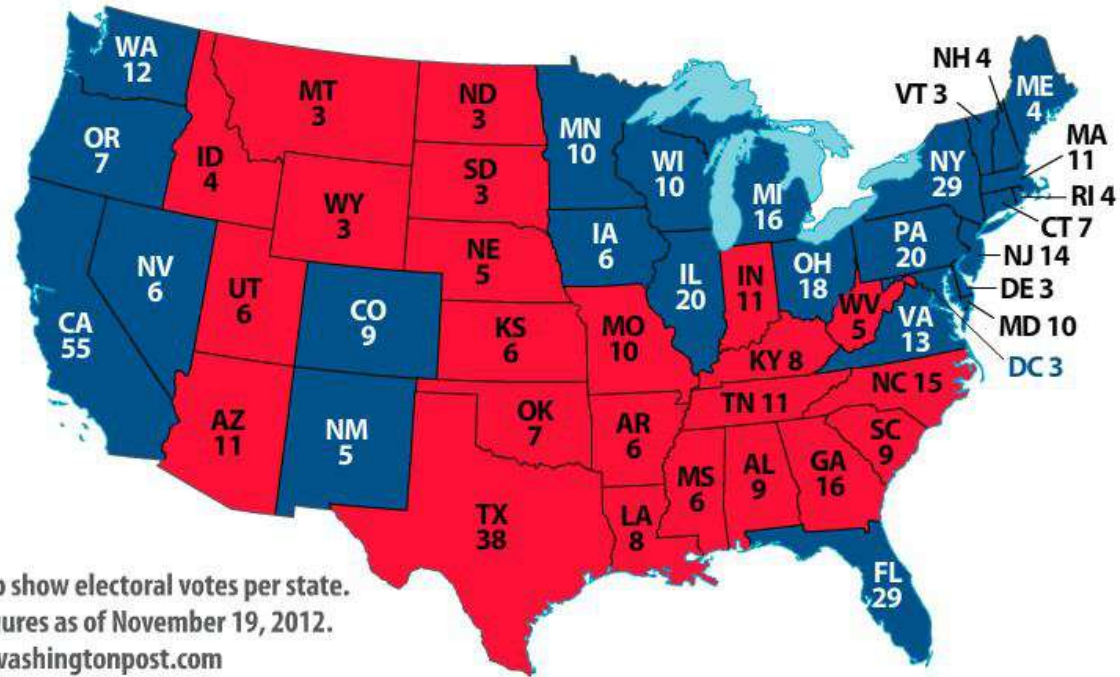
Presidential Election of 2012



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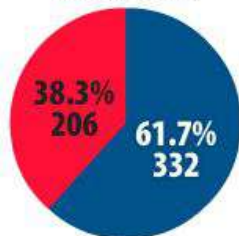


Numbers on map show electoral votes per state.

* Preliminary figures as of November 19, 2012.

Source: www.washingtonpost.com

ELECTORAL VOTE
TOTAL: 538



POPULAR VOTE
TOTAL: 123,714,407*

