

Fox-Wisconsin Heritage Parkway



We have inherited the past;
we can create the future.

--John Muir

Fox-Wisconsin



Heritage Parkway

Our Historic Waterway



Historic Map of the “Wiskonsin & Neenah or Fox Rivers – Circa 1839

Who We Are

A grass roots, community-driven nonprofit working along the Fox and Lower Wisconsin rivers to preserve, promote and celebrate the heritage of our rivers.

A 501c3 non-profit governed by a volunteer board representing all segments of the waterway.



What Benefits do we Strive to Deliver?

- Increase on-river and by-river traffic
- Increase heritage travel
- Regional promotion of sites and events
- Strengthening Partnerships



Limekiln Ruins
Highcliff State Park



Niagara Escarpment



Who are Our “Customers” ?

- **Parkway Partners:**

- Heritage Sites
- Municipalities
- Merchants



- **Residents & Visitors**



What is our “Product” ?



For Parkway Partners:
Infrastructure
development, new
heritage-focused
programs, services &
events, collaboration,
marketing



What is our “Product” ?



**For Residents and
Visitors:**

Itineraries to
offer an
authentic
experience.

Already Underway:

Heritage Paddles

Water Trail



**ADA-friendly
Kayak Landings**



Building Infrastructure— Gateway Kiosks will:



- Show a map of the entire Parkway
- Interpret the immediate surroundings
- Showcase area attractions and things to do and see

Future Itineraries

Recreational:

Family Fun, Culinary Adventures,
Arts & Culture, Biking, Hiking, and
Winter Sports



Heritage:

Transportation, Geology,
Fur Trader / Explorers,
Native American Trail,
and Hydroelectricity



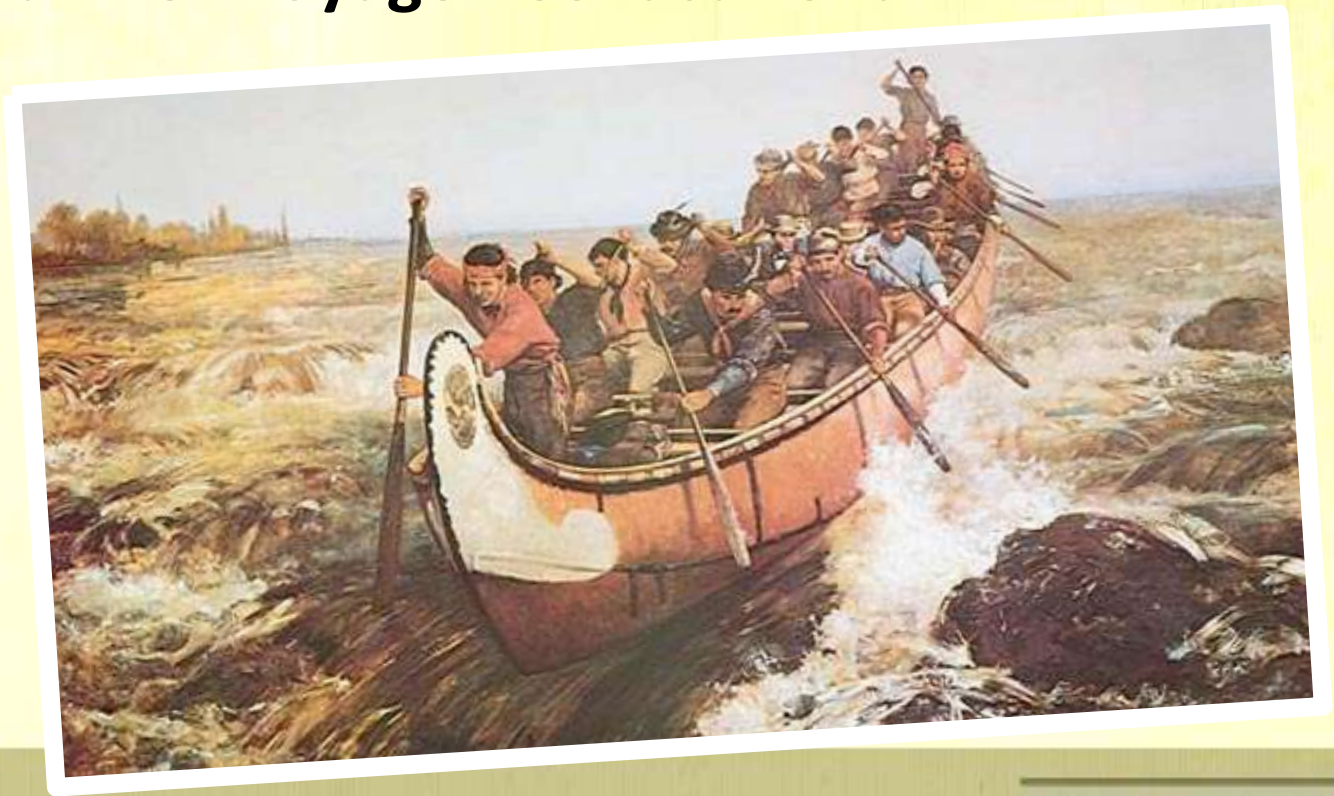
Our Touchstone Event

The Great River Voyage Reenactment

Every 5 years

Reenact the Journey

Nightly encampments
with voyageur and
Native American
hands-on programs



Fox-Wisconsin



Heritage Parkway

Our Signature Event



Annual **River Summit** convened to discuss river issues of importance to all:

- Water Quality
- Watershed Management
- Tourism on our rivers

National and International potential!



Our Municipal Partners:

Towns & Villages of:

- Allouez
- Ashwaubenon
- Little Chute
- Menasha
- Packwaukee

Counties of:

- Crawford
- Fond du Lac
- Grant
- Green Lake
- Winnebago

Cities of:

- Appleton
- Berlin
- De Pere
- Fond du Lac
- Green Lake
- Kaukauna
- Menasha
- Omro
- Oshkosh
- Portage
- Princeton



Our Heritage Partners:

Aldo Leopold Foundation

Appleton Historic Society

Berlin Historical Society

Chippewa Valley Museum

Fort Winnebago Surgeons Quarters

Hazelwood Historic House Museum

Heritage Hill State Historical Park

Historic Allouez Society

Historic Indian Agency House

History Museum at the Castle

Marquette County Historical Society

Mississippi River Sculpture Park



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Our Heritage Partners:

National Railroad Museum

Neenah Historical Society

Neville Public Museum

Omro Area Historical Society

Oshkosh Public Museum

Paper Discovery Center

Portage Historical Society

Sauk Prairie Area Historical Society

Taliesin Preservation, Inc.

The Paine Art Center & Gardens

Wisconsin Friends of John Muir

Wisconsin Historical Society



Our Foundation Partners:

- Oshkosh Area Community Foundation
- Community Foundation for the Fox Valley Region
- SECURA Insurance Companies Charitable Fund
- Wisconsin Energy Foundation
- Wisconsin Humanities Council
- Ironwood Foundation
- Kerwin Foundation, Inc



Our Agency and Alliance Partners:

- East Central Wisconsin Regional Planning Commission
- Crawford County EDC
- Fox River Navigational System Authority
- Oshkosh Area Chamber
- Portage Area Chamber
- Prairie du Chien Area Chamber
- Southwest Wisconsin Regional Planning Commission
- Sauk Prairie Chamber
- Spring Green Chamber
- Wisconsin Department of Tourism



Environmental & Community Partners:

- Appleton Yacht Club
- Fox Cities Greenways
- Fox River Runners Boat Club
- Friends of the Fox
- Friends of the Lower Wisconsin
- Ice Age Trail Alliance
- Northeast Wisconsin Land Trust
- Northeast Wisconsin Paddlers
- Wisconsin Department of Natural Resources



Business Partners:

- Bergstrom
- The Boldt Company
- Katapult, LLC
- Kaukauna Utilities
- Mercury Marine
- North American Hydro





www.heritageparkway.org





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