

Arts and Humanities
CLUSTER

ARTS AND HUMANITIES

The arts and humanities cluster is the creative and entertainment branch of learning. The occupations include visual, performing and written expression.

Artists draw, paint, sculpt, create, photograph and design in all kinds of mediums. Performers act, dance, sing, speak, demonstrate and play musical instruments on stage, in movies, in videos, on TV and other places. Writers write books, plays, stories, and poetry. They research, write, and edit newspaper and magazine articles and columns, and all of these areas have support personnel helping to get the job done.

You should be able to:

- Direct and plan activities
- Create ideas and share with others
- Analyze work
- Communicate easily, tactfully, or courteously (both oral and written)
- Work under pressure

You should like:

- Communicating information to others
- Activities that involve performing
- Activities dealing with things and others
- Activities that involve business contact with people
- Assuming responsibility for projects

Did You Know?

- Good jobs exist in design, writing, and technology in this cluster.
- A large number of jobs exist around the performing artists.
- Public Relations Managers earn an average income of \$78,000 a year.
- Sports agents make salaries in the millions.

Occupations

Services

- Agents and Business Managers
- Editors
- Technical Writers
- Advertising and Promotion Mgrs
- Film Editors
- Interpreters
- Public Relation Specialist
- Equipment Operators
- Communication Workers
- Journalist
- Printing Machine Operators
- Pre-Press Technicians
- Data Entry Keyers
- Bindery Workers
- Ministers/Pastors/Clerical Laymen

Fine Arts

- Writers and Authors
- Choreographers
- Producers
- Actors/Actresses
- Painters
- Movie Directors
- Musicians and Singers
- Sculptors
- Illustrators
- Dancers
- Composers
- Sports Professionals

Applied Arts

- Art Directors
- Audio and Video Technicians
- Camera Operators
- Broadcast Technicians
- Floral Designers
- Interior Designers
- MultiMedia Artists
- Set Designers
- Photographers
- Desktop Publisher
- Craft Artists
- Commercial Designers
- Etchers and Engravers
- Set Designers
- Exhibit Designers
- Sound Engineering Technicians

Selected Career Information

Occupation	Career Cluster	2016 Projected Employment	Job Description	Minimum Usual Education	WV Annual Wage	High Skill	High Wage	High Demand
Agents and Business Managers of Artists, Performers, and Athletes	Arts Humanities	Not Reported	Represent and promote artists, performers, and athletes to prospective employers. May handle contract negotiation and other business matters for clients.	Bachelor's degree or higher plus work experience	Not Reported	x	x	
Editors	Arts Humanities	310	Perform editorial duties such as laying out, indexing, and revising content of written materials in preparation for final publication.	Bachelor's degree	\$37,800	x	x	
Film and Video Editors	Arts Humanities	Not Reported	Edit motion picture soundtracks, film and video.	Bachelor's Degree	Not Reported	x	x	
Multi-Media Artists and Animators	Arts Humanities	210	Create special effects, animation, or other visual images using film, video, computers, or other electronic tools and media for use in products or creations, such as computer games, movies, music videos, and commercials.	Bachelor's degree	\$43,000	x	x	x
Photographers	Arts Humanities	595	Photograph persons, subjects, merchandise, or other commercial products. May develop negatives and produce finished prints.	Technical Training or Apprenticeship	\$26,586			
Producers and Directors	Arts Humanities	355	Produce or direct stage, television, radio, video, or motion picture productions for entertainment, information, or instruction. Responsible for creative decisions, such as interpretation of script, choice of guests, set design, sound, special effects, and choreography.	Bachelor's or higher degree, plus work experience	\$54,421	x	x	
Public Relations Specialists	Arts Humanities	1,441	Engage in promoting or creating good will for individuals, groups, or organizations by writing or selecting favorable publicity material and releasing it through various communications media. May prepare and arrange displays, and make speeches.	Bachelor's degree	\$39,805	x		
Technical Writers	Arts Humanities	90	Write technical materials such as equipment manuals, appendices, or operating and maintenance instructions.	Bachelor's degree	\$40,500	x	x	
Writers and Authors	Arts Humanities	560	Originate and prepare written material, such as scripts, stories, advertisements, and other material.	Bachelor's degree	\$35,859	x		



Arts and Humanities
PATHWAYS

ARTS AND HUMANITIES

High School and College Transition Plan

ARTS AND HUMANITIES CAREER PATHWAY										
Cluster: Arts and Humanities Cluster					College: Bridgemont CTC					
Concentration: FH1680 Broadcasting Technology					Associate Degree: AAS Broadcasting & Communications					
High School College Plan										
SECONDARY	GRADE	English/ Language Arts Required Course Sequence	Math Recommended Course Sequence	Science Required Course Sequence	Social Studies/ Sciences Required Course Sequence	Required Courses and Recommended CTE Electives		Career and Technical Courses		
	9	English 9	Algebra I	Physical Science	World Studies to 1900 Dual Credit Option	Physical Education		1681 Fund of Broadcasting Core-College Credit	1684 Video Editing Elective-College Credit	
	10	English 10	Geometry	Biology or Conceptual Biology	United States Studies to 1900	Health		1683 Radio Broadcasting Presentations Core-College Credit	1689 Producing Live TV Elective-College Credit	
	11	English 11	Conceptual Math	Chemistry or Conceptual Chemistry Dual Credit Option	20th and 21st Century Studies	The Arts		1685 Television Production App. Core-College Credit	1431 Digital Imaging Multimedia Elective-College Credit	
12	English 12 Dual Credit Option	College Transition Math or Algebra II	Recommended CTE Electives Psychology/Sociology Dual Credit Option	Civics for the 21st Century	Recommended CTE Electives		1687 Broadcast Management Core-College Credit	4157 Mass Communications Elective-College Credit		
Community and Technical College Plan										
POSTSECONDARY	1st Semester Freshman Year									
	Year 13	ENGL 101 English Composition 1 Dual Credit Option	JRL 101 Intro to Mass Comm	General Education Elective Psychology/Sociology Dual Credit Option	SPA 270 Public Speaking	BAHM 260 Spreadsheet	BAHM 262 Powerpoint	BAHM 267 Word	Restricted Elective	
	2nd Semester Freshman Year									
	Year 13	ENGL 202 Bus & Prof Writing	POLS 220 State & Local Gov.	PHSC 105 Physical Science 1 Dual Credit Option	General Education Elective Dual Credit Option	Restricted Elective				
	1st Semester Sophomore Year									
	Year 14	1681 Fund of Broadcasting Core-Earned in High School		1683 Radio Broadcasting Presentations Core-Earned in High School		1685 Television Production App. Core-Earned in High School		1687 Broadcast Management Core-College Credit		
2nd Semester Sophomore Year										
Year 14	1684 Video Editing Elective-College Credit		1689 Producing Live TV Elective-College Credit		1431 Digital Imaging Multimedia Elective-College Credit		4157 Mass Communications Elective-College Credit			

Required Credit Hours for Degree: 63
Earned College Credit (EDGE): 28
 Dual Credit Option: 13
 Hours Remaining to Reach Degree: 22
Average College Savings: \$5,986

Occupations
 TV, Radio Stations, News Media

Average Salaries: \$25,000 to \$45,000
 Plus 2 Option with 4-year Degree
****Check Local School for Dual Credit Availability****

Required Credit Hours for Degree: 63
 Earned College Credit (EDGE): 28
 Dual Credit Option: 13
 Hours Remaining to Reach Degree: 22
 Average College Savings: \$5,986

Occupations:
 TV, Radio Stations, News Media
 Average Salary: \$25,000-\$45,000

Check Local School for Dual Credit Availability

ARTS AND HUMANITIES

High School and College Transition Plan

ENGINEERING AND TECHNICAL CAREER PATHWAY

Cluster: Arts and Humanities

College: Kanawha Valley CTC, Mountwest CTC, New River CTC,

Concentration: FH1830 Graphic Communications

Southern CTC, WV Northern CTC
Associate Degree: AAS Technical Studies

High School College Plan

GRADE	English/ Language Arts Required Course Sequence	Math Recommended Course Sequence	Science Required Course Sequence	Social Studies/ Sciences Required Course Sequence	Required Courses and Recommended CTE Electives	Electives	Career and Technical Courses
	9	English 9	Algebra I	Physical Science	World Studies to 1900	Physical Education	4-8 credits Recommended CTE Electives
10	English 10	Geometry	Biology or Conceptual Biology	United States Studies to 1900	Health	1833 Electronic Imaging	
11	English 11	Conceptual Math	Chemistry or Conceptual Chemistry	20th and 21st Century Studies	The Arts	1839 Image Assembly and Platemaking	
12	English 12	College Transition Math or Algebra II	1439 Intro to Bus/Mkt College Course- MG 101	Civics for the 21st Century	1411/1413 Bus Comp App. I or II College Course—IT 101	1841 Offset Press and Bindery	

Community and Technical College Plan

1st Semester Freshman Year							
Year 13	General Ed Requirement	General Ed Requirement	1830 Fundamentals of Graphic Comm. EDGE 5 hrs	1833 Electronic Imaging EDGE 5 hrs	College Requirement	IT 101 Fundamentals of Computers EDGE 3 hrs.	
2nd Semester Freshman Year							
Year 13	General Ed Requirement	Advanced Perspective Drawing	1839 Image Assembly and Platemaking EDGE 5 hrs	1841 Offset Press and Bindery EDGE 5 hrs.	General Ed Requirement		
1st Semester Sophomore Year							
Year 14	General Ed Requirement	General Ed Requirement	MG 101 Intro to Bus. EDGE 3 hrs.	College Requirement	College Requirement		
2nd Semester Sophomore Year							
Year 14	College Requirement	College Requirement	College Requirement	College Requirement			

Check Local School for Dual Credit Availability

Required Credit Hours for Degree: 62

Earned College Credit (EDGE): 26 - 35

Hours Remaining to Reach Degree: 36 - 27

Average College Savings: \$1455

Required Credit Hours for Degree: 62

Earned College Credit (EDGE): 26-35

Hours Remaining to Reach Degree: 36-27

Average College Savings: \$1,455

Occupations

Job Printers, Bindery Workers, , Printing Machine Operators, Lithographer, Printing Equipment Operator
(Management Level)

Average Salary: \$20,000 to \$45,000

Occupations:

Job Printers, Bindery Workers, Printing Machine Operators, Lithographer, Printing Equipment Operator

Average Salary (Management Level): \$20,000-\$45,000

ARTS AND HUMANITIES

High School and College Transition Plan

ARTS AND HUMANITIES CAREER PATHWAY								
Cluster: Arts and Humanities				College: Kanawha Valley CTC, Mountwest CTC, New River CTC, WV Northern CTC				
Concentration: FH1850 Graphic Design				Associate Degree: AAS Technical Studies				
High School College Plan								
SECONDARY	GRADE	English/ Language Arts Required Course Sequence	Math Recommended Course Sequence	Science Required Course Sequence	Social Studies/ Sciences Required Course Sequence	Required Courses and Recommended CTE Electives	Electives	Career and Technical Courses
	9	English 9	Algebra I	Physical Science	World Studies to 1900	Physical Education	4-8 credits Recommended CTE Electives	1857 Fundamentals of Graphic Design
	10	English 10	Geometry	Biology or Conceptual Biology	United States Studies to 1900	Health		1851 Fundamentals of Illustration
	11	English 11	Conceptual Math	Chemistry or Conceptual Chemistry	20th and 21st Century Studies	The Arts		1861 Illustration
	12	English 12	College Transition Math or Algebra II	1439 Intro to Bus/Mkt College Course- MG 101	Civics for the 21st Century	1411/1413 Bus Comp App. I or II College Course—IT 101		1859 Graphic Design Application
Community and Technical College Plan								
POSTSECONDARY	1st Semester Freshman Year							
	Year 13	General Ed Requirement	General Ed Requirement	1857 Fundamentals of Graphic Design EDGE 5 hrs	1861 Illustration EDGE 5 hrs	ID 110 Perspective Drawing Techniques	IT 101 Fundamentals of Computers EDGE 3 hrs.	
	2nd Semester Freshman Year							
	Year 13	General Ed Requirement	ID 120 Advanced Perspective Drawing	1851 Fundamentals of Illustration EDGE 5 hrs	1859 Graphic Design Application EDGE 5 hrs.	General Ed Requirement		
	1st Semester Sophomore Year							
Year 14	General Ed Requirement	General Ed Requirement	MG 101 Intro to Bus. EDGE 3 hrs.	Fundamentals of the Internet	Leadership Development Studies			
2nd Semester Sophomore Year								
Year 14	Desktop Publishing	Internet Data Communications	Publishing on the Internet	Occupational Safety				

Required Credit Hours for Degree: 62

Earned College Credit (EDGE): 24 - 37

Hours Remaining to Reach Degree: 36 - 25

Average College Savings \$1455

Required Credit Hours for Degree: 62

Earned College Credit (EDGE): 24-37

Hours Remaining to Reach Degree: 36-25

Average College Savings: \$1,455

Occupations

Desk top Publishing, Graphic Designer- Public Relations, Advertising (Management Level)

Average Salary \$20,000 to \$45,000

Occupations:

Desktop Publishing, Graphic Design, Public Relations, Advertising

Average Salary (Management Level): \$20,000-\$45,000

Check Local School for Dual Credit Availability

ARTS AND HUMANITIES

High School and College Transition Plan

Check Local School for Dual Credit Availability

ARTS AND HUMANITIES CAREER PATHWAY											
Cluster: Arts and Humanities					College: Bridgemont CTC						
Concentration: 1850 Graphic Design					Associate Degree: AS Printing Technology						
High School College Plan											
SECONDARY	GRADE	English/ Language Arts Required Course Sequence	Math Recommended Course Sequence	Science Required Course Sequence	Social Studies/ Sciences Required Course Sequence	Required Courses and Recommended CTE Electives		Career and Technical Courses			
	9	English 9	Algebra I	Physical Science	World Studies to 1900	Physical Education		1857 Fundamentals of Graphic Design and Production			
	10	English 10	Geometry	Biology or Conceptual Biology	United States Studies to 1900	Health		1831 Basic Darkroom Procedures Core-Print 125,126,127			
	11	English 11	Conceptual Math	Chemistry or Conceptual Chemistry Dual Credit Option	20th and 21st Century Studies	The Arts		1431 Digital Imaging/Multimedia Core-Print 114,115,126,134,141,142			
12	English 12 Dual Credit Option	College Transition Math or Algebra II	Recommended CTE Electives	Civics for the 21st Century	Recommended CTE Electives		1859 Graphic Design				
Community and Technical College Plan											
POSTSECONDARY	1st Semester Freshman Year										
	Year 13	ENGL 101 English Composition I Dual Credit Option	GNET 100 Technology Orientation	PRNT 111 Intro to Printing	PRNT 112 Paper and Ink	PRNT 114 Intro to Computers 1431 Digital Imaging	PRNT 115 Text and Type 1431 Digital Imaging	PRNT 116 InDesign I	PRNT 125 Digital Photography 1831 Basic Darkroom Proc	PRNT 126 Electronic Image Capture 1831 Basic Darkroom Proc	PRNT 127 Image Reproduction 1831 Basic Darkroom Proc
	2nd Semester Freshman Year										
	Year 13	BAHM 101 Intro to Computer Applications	PRNT 131 Sheetfed Press	PRNT 134 Illustrator 134 Digital Imaging	PRNT 135 InDesign II	PRNT 136 Acrobat/PDF Basics	PRNT 141 Color Models and Usage 141 Digital Imaging	PRNT 142 Introduction to PhotoShop 142 Digital Imaging	PRNT 143 Color Workflow & Management	PRNT 145 Safety/Environ. Issues	
	1st Semester Sophomore Year										
Year 14	ECON 201 Principles of Microeconomics	ENGL 202 Business and Professional Writing	Lab Science Dual Credit Option		PRNT 216 Webfed Press		PRNT 217 Color Reproduction				
2nd Semester Sophomore Year											
Year 14	ECON 202 Principles of Macroeconomics	PRNT 231 Flexography	HIST 179 World History to 1500	PRNT 238 Bindery and Finishing	PRNT 241 Newspaper Operations	PRNT Print Specialization					

Required Credit Hours for Degree: 66
 Earned College Credit (EDGE): 8
 Dual Credit Option: 7
 Hours Remaining to Reach Degree: 51
 Average College Savings: \$2,190.00

Occupations
 Pre-press Operator, Desktop Publisher, Sheetfed Operator, Webfed Press Operator, First Line Supervisor, Customer Service Representative

Average Salaries: \$ 40,000 to \$45,000

Plus 2 Option with 4-year Degree

****Check Local School for Dual Credit Availability****

Required Credit Hours for Degree:	66
Earned College Credit (EDGE):	8
Dual Credit Option:	7
Hours Remaining to Reach Degree:	51
Average College Savings:	\$2,190

Occupations:
 Pre-press Operator, Desktop Publisher, Sheetfed Operator, Webfed Press Operator, First Line Supervisor, Customer Service Representative
 Average Salary (Management Level): \$40,000-\$45,000

