



Salo congratulates St. Anthony
for 30 years of sister partnership!



Greetings from Salo!



In these few slides we would like to provide you the latest news from your sister city Salo!

Salo has faced one of the most severe structural changes in Finnish industrial history due to the loss of thousands of IT-jobs after Nokia Corporation closed down the mobile factory in 2012.

I have received numerous encouraging messages from people telling us that they believe in our city and in Salo's capability to overcome these challenging times.

With the help of successful organisation reform the city departments have been able to sharpen customer focus and boost productivity.

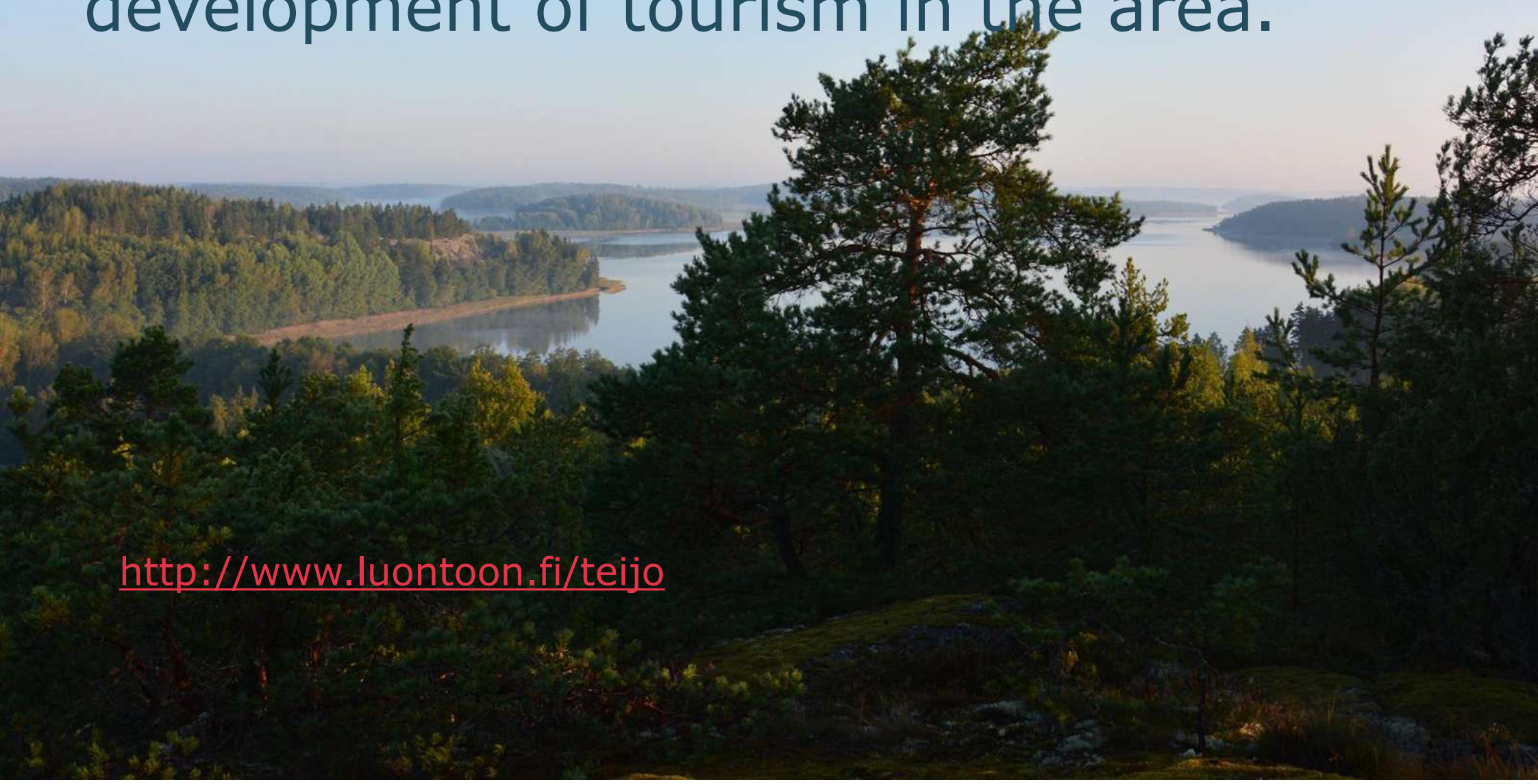
Salo is also developing and renewing the economic structure and working strongly for the future businesses in the region.



Photo: Jarno Lindholm

On the positive side one of our rural areas, Teijo, got the status of National Park. This was very significant for the development of tourism in the area.

<http://www.luontoon.fi/teijo>



MADE IN FINLAND

A museum exhibit featuring large white 3D letters spelling 'MADE IN FINLAND' in the background. In the foreground, there are several glass display cases containing various electronic devices, including mobile phones and PDAs. The lighting is focused on the exhibits, creating a professional and informative atmosphere.

We have professionals who know how to turn an idea into a product that will be recognized around the globe. When we look beyond the threats posed by structural change, we can see new entrepreneurship and completely new opportunities for success.

True Finnish persistence and perseverance ('sisu' in Finnish) will push us forward and help us in developing our competence and knowledge to fit the needs of a constantly changing world. We have countless opportunities – check us out!

City government 2013-2016

- Number of counsellors: 51
- Political division:
 - Social Democratic Party 12 seats
 - National Coalition Party 13 seats
 - Centre Party 12 seats
 - The Finns 7 seats
 - Green League 3 seats
 - Left Alliance 2 seats
 - Christian Democrats 1 seat
 - Non-aligned 1 seat
- City Board: 13 members

The City of Salo

- Facts:
 - 55.000 inhabitants
 - Surface area: 837 mi² (for comparison, the combined area of Helsinki and Turku is 394 mi²)
 - 89 nationalities, biggest immigrant groups are Estonians and Russians
- Location:
 - To Helsinki: 1,5 hours
 - To Turku: 30 minutes
 - 2 million people within radius of 125 miles
- Number of businesses: 4940
- Long history as a trading place
- Birthplace of the modern cellular phone
- One of the "Nokia cities" in Finland, and the only manufacturing site until 2012
- Salo is Finland's biggest agricultural centre



Versatile Business Ecosystem



ICT, plastics, woodworking, metal and LED lighting sectors lead the industry category

Nearly 5000 companies

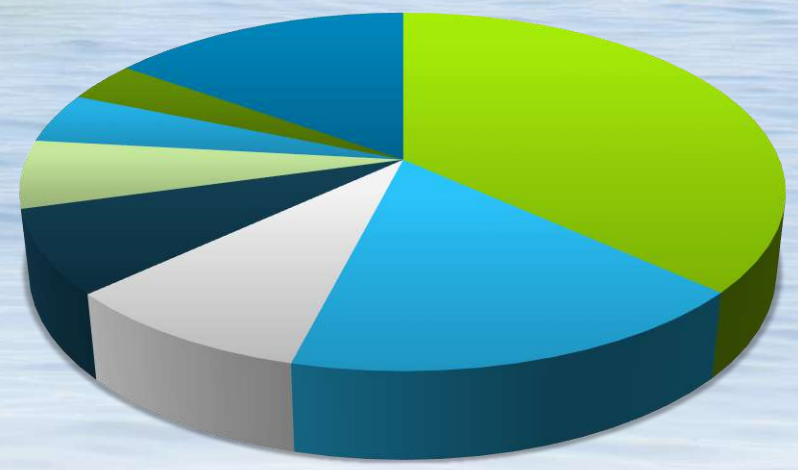
Over 400 companies do business internationally

More than 300 start-ups

Strong agricultural area

Major supplier to marine industry

Business sectors
(official statistical categories)



- Industry
- Retail, Wholesale
- Construction
- Logistics
- Agriculture
- Services
- Health
- Other

Leading industries in Salo

salon

ICT industry; ICT business in Salo is based on long history in electronics and extensive expertise in wireless communication devices. Products are known globally. Also ICT subcontractors operate in Salo in various forms. Commercial SW business is growing.



Metal industry; is very versatile in Salo. Expertise is especially focused on subcontracting within the machine and equipment areas. The top companies in product manufacturing are foundry, transport and lifter equipment manufacturers. Thin sheet metal is one expertise area.



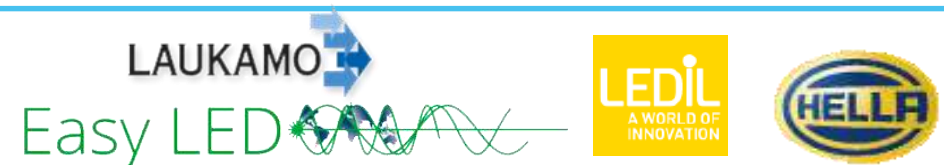
Plastics industry; is mainly focused on manufacturing of plastic products. Thermal insulation is one of the leading product areas in this industry in Salo. Other top companies produce different packaging materials, and office supplies.



Woodworking industry; from the overwhelming concept of ready-made housing and associated automated processes to the high quality furniture and kitchen fixture manufacturing



LED industry; Salo is the home of world's leading companies in LED optics and manufacturing of energy-efficient LED-lighting for various purposes.



Salo ICT industry



- 200+ ICT companies
- Home of largest Microsoft devices and services development campus
- Strong R&D, production technologies and automation focus
- Birthplace of Nokia's radio technology, legacy still strong
- One of the leading test houses for wireless technologies is in Salo



Focus on eLearning

- Salo has an extensive cooperation with the regional universities: University of Turku and Turku University of Applied Sciences.
- The core of cooperation is pedagogical development and piloting new learning methods and technologies
- Salo has set a goal: to arrange world-scale piloting facilities for learning technologies for education and training of teachers

Improving Learning Environment

Finland is now on top of global literacy and educational comparisons

Critical Thinking,
Creativity,
Collaboration,
Communication,
Going Global



Future people need future skills



Future skills cannot be taught nor learned with traditional methods



Education is in transition at large



Salo develops – with partners - new pedagogic and technical methods to learners from pre-school to university education

Goal: World-scale piloting environment for learning technologies in Salo



Turun yliopisto
University of Turku





From Salo with Love!





Thank you for your
attention!



Photo: Jarno Lindholm

A handwritten signature in blue ink, appearing to read 'Antti Rantakokko'.

Antti Rantakokko