

# Ganado Unified School District #20

## Graphic Design Level 1, Level 2, Level 3, Comm. Media. Tech. Intro., & NTU Dual-Enrollment (Photography and Motion Graphics)

### PACING Guide SY 2022-2023

Time Line & Resources <small>(Identify textbook, page number or website link &amp; etc.)</small>	AZ College and Career Readiness Standard	Essential Question (HESS Matrix)	Learning Goal	Vocabulary (Content/Academic)
<b>First Quarter</b>				
<p>Materials:</p> <p>Communicating through Graphic Design, Adobe Creative Cloud Application, Adobe Classroom in a Book 2020 Release (Photoshop, Illustrator, InDesign, After Effects, and Premier Pro), Microsoft Office Suite 2016 (Word, PowerPoint, and Excel), Google Suite (Docs, Slides, and Sheets) Graphic Communications: Digital Design and Print Essentials, 100 Ideas that Changed Graphic Design, Digital Photography</p>	<p>Technical Standards:</p> <p>Standard 6.0 - apply graphic design concepts to produce visual solutions Standard 7.0 - apply graphic design workflow to increase success and productivity Standard 8.0 - create problem-solving graphic design works using industry standard software</p> <p>Academic Integration:</p> <p>CCSS.ELA-LITERACY.RST.9-10.1 CCSS.ELA-LITERACY.RST.9-10.2 CCSS.ELA-LITERACY.RST.11-12.1 CCSS.ELA-LITERACY.RST.11-12.2 CCSS.ELA-LITERACY.CCRA.W.1 CCSS.ELA-LITERACY.CCRA.W.2 CCSS.ELA-LITERACY.CCRA.R.1 CCSS.ELA-LITERACY.CCRA.R.2 CCSS.ELA-LITERACY.CCRA.R.3 CCSS.ELA-LITERACY.CCRA.SL.1</p>	<ul style="list-style-type: none"> <li>-Why is it important to produce single and multi-color projects?</li> <li>-Why is it important to create Vector illustrations using layers, shape, line, and typography?</li> <li>-How do you enhance and edit raster images using layers, transparencies, masking, selection tools, editing tools, color correction, filters, and special effects of industry standard photo manipulation software?</li> <li>-What is Graphic Design</li> <li>- What is Cyberbullying?</li> <li>-Why is it important to compare color reproduction on the monitor and a printed substrate?</li> </ul>	<ul style="list-style-type: none"> <li>-Getting to know</li> <li>-Career Technical Education</li> <li>-Self-Reflection</li> <li>-Rules and Procedures</li> <li>-Produce single and multi-color projects</li> <li>-Create Vector illustrations. Enhance and edit raster images using layers, transparencies, masking, selection tools, editing tools, color correction, filters, and special effects of industry standard photo manipulation software</li> <li>-Cyberbullying</li> <li>-Compare color reproduction on the monitor and a printed substrate</li> <li>-Evaluate a product for target audience and end use</li> </ul>	<ul style="list-style-type: none"> <li>-CTE</li> <li>-Computer Components</li> <li>-Self-reflection</li> <li>-layers</li> <li>-shape</li> <li>-line</li> <li>-typography</li> <li>-masking</li> <li>-selection tool</li> <li>-editing tool</li> <li>Color correction</li> <li>Filters</li> <li>Special effects</li> <li>Photo manipulation</li> <li>Cyberbullying</li> <li>Color reproduction</li> <li>Monitor</li> <li>Substrate</li> <li>Evaluate</li> <li>Target audience</li> </ul>

<p>Complete Course Learn Everything You Need to Know in 20 Weeks</p> <p>Online: icevonline.com Lynda.com Study.com Freerice.com Gcflearnfree.org Khanacademy.org</p>	<p>CCSS.ELA-LITERACY.CCRA.SL.2 CCSS.ELA-LITERACY.CCRA.L.1</p> <p>Reading Standards: 9-10.1 Cite specific textual evidence to support analysis of primary and secondary sources, attending to such features as the date and origin of the information. 9-10.2 Determine the central ideas or information of a primary or secondary source; provide an accurate summary of how key events or ideas develop over the course of the text. 9-10.3 Analyze in detail a series of events described in a text; determine whether earlier events caused later ones or simply preceded them. 11-12.1 Cite specific textual evidence to support analysis of primary and secondary sources, connecting insights gained from specific details to an understanding of the text as a whole. 11-12.2 Determine the central ideas or information of a primary or secondary source; provide an accurate summary that makes clear the relationships among the key details and ideas. 11-12.3 Evaluate various explanations for actions or events and determine which explanation best accords with textual evidence, acknowledging where the text leaves matter uncertain.</p> <p>Writing Standards: 9-12.1 Write arguments focused on discipline-specific content. 9-12.2 Write informative/explanatory texts, including the narration of historical events, scientific procedures/ experiments, or technical processes. 9-12.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. 9-12.7 Conduct short as well as more sustained research projects to answer a question or solve a problem; narrow or</p>	<p>-Why is it important to evaluate a product for target audience and end use? Why is it important to use the creative process, including publishing a product? -How to plan and participate in an out of class? -What is a Business Card? -Why is it important to demonstrate type specifics, alignment, and appropriate use of margins, columns, grids, bleeds, and styles? -Why is it important to define Preflighting and its purpose? Why is it important to package a file for printing? -What is a Logo? -Why is it important to understand various file formats and list the advantages/disadvantages of each? -Why is it important to critique a project throughout every phase of production for accuracy, end-usage, and audience? -Why is it important to review a projects workflow after completion and determine areas of improvement?</p>	<p>-Use the creative process -including publishing a product -Note-taking -Types of calls -Demonstrate type specifics -Alignment, and appropriate use of margins, columns, grids, bleeds, and styles -Define Preflighting and its purpose -Package a file for printing -Business Cards -Understand various file formats and list the advantages/disadvantages of each -Critique a project throughout every phase of production for accuracy, end-usage, and audience -Review a projects workflow after completion and determine areas of improvement</p>	<p><b>Creative process</b> <b>Publishing</b> <b>Graphic Design</b> <b>Color reproduction</b> <b>Monitor</b> <b>Publishing</b> <b>Compare</b> <b>Preflighting</b> <b>Margin</b> <b>Columns</b> <b>Grid</b> <b>Bleed</b> <b>Style</b> <b>Business card</b> <b>Printing</b> <b>Alignment</b> <b>Packaging</b> <b>Critique</b> <b>Project</b> <b>Logo</b> <b>Formats</b> <b>File</b> <b>Advantage</b> <b>Disadvantage</b> <b>Project</b> <b>Accuracy</b> <b>End-usage</b> <b>Workflow</b> <b>Journalist</b> <b>Propaganda</b> <b>Gatekeeper</b> <b>Social media</b> <b>Fair</b> <b>Impartial</b> <b>Unbiased</b> <b>Advocate Freedom of the Press</b> <b>Photography</b> <b>Photography</b> <b>Equipment</b> <b>Microsoft Word</b> <b>Google Docs</b></p>
--	--	---	--	---

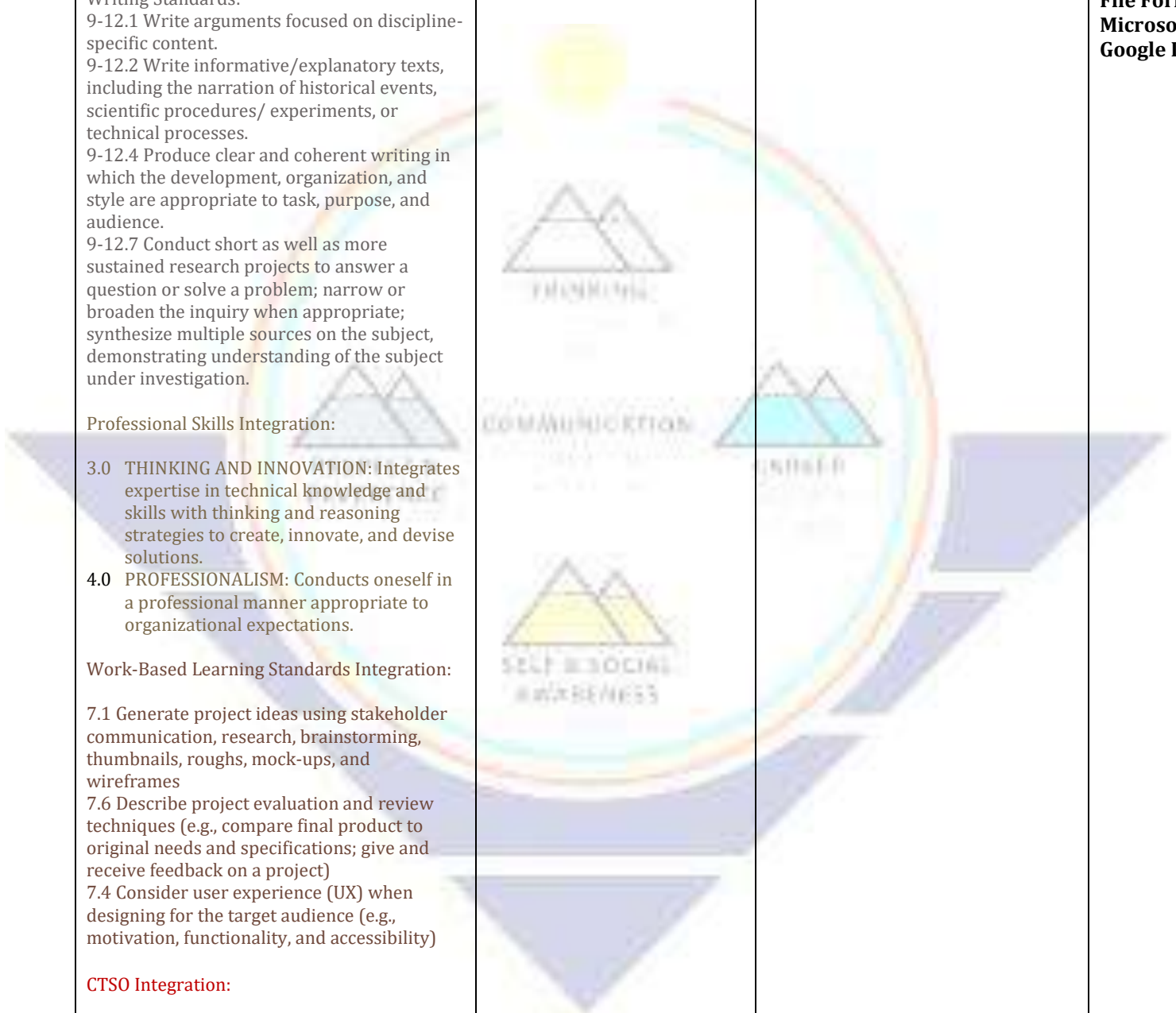
	<p>broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.</p> <p>Professional Skills Integration:</p> <p>1.0 COMPLEX COMMUNICATION: Employs complex communication skills in a manner that adds to organizational productivity.</p> <p>2.0 COLLABORATION: Collaborates, in person and virtually, to complete tasks aimed at organizational goals.</p> <p>Work-Based Learning Standards Integration:</p> <p>7.1 Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes</p> <p>7.6 Describe project evaluation and review techniques (e.g., compare final product to original needs and specifications; give and receive feedback on a project)</p> <p>7.2 Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location)</p> <p><b>CTSO Integration:</b></p> <p><b>Leadership Retreat</b> <b>Local Business Tour</b></p>			
--	--	---	--	--

**Second Quarter**

<p><b>Materials:</b> Communicating through Graphic Design, Adobe Creative Cloud Application, Adobe Classroom in a Book 2020 Release (Photoshop, Illustrator,</p>	<p>Technical Standards:</p> <p>Standard 5.0 - manage computer hardware and software</p> <p>Standard 9.0 - demonstrate application of media output</p> <p>Academic Integration:</p>	<p>-What is Clothing Street Art? -Why is it important to determine costing projections for various media objectives and/or functions? -Why is it important to discuss the importance of “dress for success”?</p>	<p>-Determine costing projections for various media objectives and/or functions -Discuss the importance of “dress for success” -Utilize presentation skills to present a solution to a project</p>	<p><b>Vocabulary</b> <b>Cost</b> <b>Functions</b> <b>Media</b> <b>Success</b> <b>Dress Code</b> <b>Presentation</b> <b>Project</b></p>
--	--	--	--	--




<p>InDesign, After Effects, and Premier Pro), Microsoft Office Suite 2016 (Word, PowerPoint, and Excel), Google Suite (Docs, Slides, and Sheets) Graphic Communications: Digital Design and Print Essentials, 100 Ideas that Changed Graphic Design, Digital Photography Complete Course Learn Everything You Need to Know in 20 Weeks</p> <p>Online: icevonline.com Lynda.com Study.com Freerice.com Gcflearnfree.org Khanacademy.org</p>	<p>CCSS.ELA-LITERACY.RST.9-10.3 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.9-10.5 CCSS.ELA-LITERACY.RST.11-12.3 CCSS.ELA-LITERACY.RST.11-12.4 CCSS.ELA-LITERACY.RST.11-12.5 CCSS.ELA-LITERACY.CCRA.W.3 CCSS.ELA-LITERACY.CCRA.W.4 CCSS.ELA-LITERACY.CCRA.W.5 CCSS.ELA-LITERACY.CCRA.R.4 CCSS.ELA-LITERACY.CCRA.R.5 CCSS.ELA-LITERACY.CCRA.R.6 CCSS.ELA-LITERACY.CCRA.SL.3 CCSS.ELA-LITERACY.CCRA.SL.4 CCSS.ELA-LITERACY.CCRA.L.2 CCSS.ELA-LITERACY.CCRA.L.3</p> <p>Reading Standards: 9-10.1 Cite specific textual evidence to support analysis of primary and secondary sources, attending to such features as the date and origin of the information. 9-10.2 Determine the central ideas or information of a primary or secondary source; provide an accurate summary of how key events or ideas develop over the course of the text. 9-10.3 Analyze in detail a series of events described in a text; determine whether earlier events caused later ones or simply preceded them. 11-12.1 Cite specific textual evidence to support analysis of primary and secondary sources, connecting insights gained from specific details to an understanding of the text as a whole. 11-12.2 Determine the central ideas or information of a primary or secondary source; provide an accurate summary that makes clear the relationships among the key details and ideas. 11-12.3 Evaluate various explanations for actions or events and determine which explanation best accords with textual evidence, acknowledging where the text leaves matter uncertain.</p>	<p>-Why is it important to utilize presentation skills to present a solution to a project, demonstrating an understanding of the relationship between content, color, typography, images, and layout? -What is the Annual Report on Biology for? -Why is it important to describe how ethics, hype, and content influence media products? -Why is it important to use Professional etiquette for web-, email-, and social-media-based communications? -What are signs used for? -Why is it important to identify factors that contribute to the success of media businesses and freelance/contract providers? -Why is it important to explore paper options for a job, including analyzing parent sizes, environmental concerns, grades and classes, and reading a paper swatch? -How is creating a Bully Poster project going to help other students? -Why is it important to identify the target audience for a project? -Why is it important to work in a team to produce a larger project?</p>	<p>-demonstrating an understanding of the relationship between content, color, typography, images, and layout -Clothing Street Art -Annual Report on Biology Poster -Describe how ethics, hype, and content influence media products -Use Professional etiquette for web-, email-, and social-media-based communications -Signs -Identify factors that contribute to the success of media businesses and freelance/contract providers -Explore paper options for a job, including analyzing parent sizes, environmental concerns, grades and classes, and reading a paper swatch -Bully Project -Identify the target audience for a project -Work in a team to produce a larger project -Christmas Expression</p>	<p><b>Clothing Street Art Skills</b> <b>Typography</b> <b>Color</b> <b>Content</b> <b>Images</b> <b>Layout</b> <b>Annual Report</b> <b>Biology</b> <b>Poster</b> <b>Ethics</b> <b>Hype</b> <b>Content</b> <b>Influence</b> <b>Media</b> <b>Professional</b> <b>Etiquette</b> <b>Web</b> <b>Email</b> <b>Social</b> <b>Media Based</b> <b>Communication</b> <b>Signs</b> <b>Factors</b> <b>Success</b> <b>Media Business</b> <b>Freelance</b> <b>Contract</b> <b>Job</b> <b>Analyze</b> <b>Size</b> <b>Environmental</b> <b>Paper Swatch</b> <b>Photoshop</b> <b>Illustrator</b> <b>Larger Project</b> <b>Audience</b> <b>Team</b> <b>Bully</b> <b>Poster</b> <b>Identify</b> <b>Camera Raw</b></p>
--	---	--	---	--


	<p>Writing Standards:  9-12.1 Write arguments focused on discipline-specific content.  9-12.2 Write informative/explanatory texts, including the narration of historical events, scientific procedures/ experiments, or technical processes.  9-12.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.  9-12.7 Conduct short as well as more sustained research projects to answer a question or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.</p> <p>Professional Skills Integration:</p> <p>3.0 <b>THINKING AND INNOVATION:</b> Integrates expertise in technical knowledge and skills with thinking and reasoning strategies to create, innovate, and devise solutions.</p> <p>4.0 <b>PROFESSIONALISM:</b> Conducts oneself in a professional manner appropriate to organizational expectations.</p> <p>Work-Based Learning Standards Integration:</p> <p>7.1 Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes  7.6 Describe project evaluation and review techniques (e.g., compare final product to original needs and specifications; give and receive feedback on a project)  7.4 Consider user experience (UX) when designing for the target audience (e.g., motivation, functionality, and accessibility)</p> <p><b>CTSO Integration:</b></p> <p><b>Local Business Tour</b></p>			<p><b>File Formats</b>  <b>Microsoft Word</b>  <b>Google Docs</b></p>
--	---	---	--	---

**Third Quarter**

<p><b>Materials:</b>          Communicating through Graphic Design, Adobe Creative Cloud Application, Adobe Classroom in a Book 2020 Release (Photoshop, Illustrator, InDesign, After Effects, and Premier Pro), Microsoft Office Suite 2016 (Word, PowerPoint, and Excel), Google Suite (Docs, Slides, and Sheets) Graphic Communications: Digital Design and Print Essentials, 100 Ideas that Changed Graphic Design Online:          icevonline.com          Lynda.com          Study.com          Freerice.com          Gcflearnfree.org          Khanacademy.org</p>	<p><b>Technical Standards:</b>          Standard 3.0 - analyze factors that contribute to personal success in the communication media technologies          Standard 4.0 - analyze the graphic design profession          Academic Integration:          CCSS.ELA-LITERACY.RST.9-10.6          CCSS.ELA-LITERACY.RST.9-10.7          CCSS.ELA-LITERACY.RST.9-10.8          CCSS.ELA-LITERACY.RST.11-12.6          CCSS.ELA-LITERACY.RST.11-12.7          CCSS.ELA-LITERACY.RST.11-12.8          CCSS.ELA-LITERACY.CCRA.W.6          CCSS.ELA-LITERACY.CCRA.W.7          CCSS.ELA-LITERACY.CCRA.W.8          CCSS.ELA-LITERACY.CCRA.R.7          CCSS.ELA-LITERACY.CCRA.R.8          CCSS.ELA-LITERACY.CCRA.SL.5          CCSS.ELA-LITERACY.CCRA.L.4          CCSS.ELA-LITERACY.CCRA.L.5          Reading Standards:          9-10.1 Cite specific textual evidence to support analysis of primary and secondary sources, attending to such features as the date and origin of the information.          9-10.2 Determine the central ideas or information of a primary or secondary source; provide an accurate summary of how key events or ideas develop over the course of the text.          9-10.3 Analyze in detail a series of events described in a text; determine whether earlier events caused later ones or simply preceded them.</p>	<ul style="list-style-type: none"> <li>-Why is it important to work in a team to edit/revise a larger project?</li> <li>-How is creating and editing basic Shapes going to help a person in Graphic Design?</li> <li>-What is Photo Correction used for?</li> <li>-Why is it important to describe how production processes and cycles affect media businesses?</li> <li>-Why is it important to identify and discuss different kinds of portfolios, and the organization of elements included?</li> <li>-How is correcting and Enhancing Photos going to help a person in Graphic Design?</li> <li>-What is a Mask and Channel used for?</li> <li>-Why is it important to create a single and multi-page products using industry standard layout software and/or online, according to specifications?</li> <li>-Why is it important to learn how to create a Magazine Cover Design?</li> <li>-What is an Expression?</li> <li>-Why is it important to describe how diversity (cultural, ethnic, and multi-generational) and ethics affect the selection of projects and programs?</li> <li>-Why is it important to demonstrate proper etiquette for introductions?</li> </ul>	<ul style="list-style-type: none"> <li>-Review on what was taught</li> <li>-Why is a Quiz/Test important?</li> <li>-Work in a team to edit/revise a larger project</li> <li>-Creating and Editing Shapes</li> <li>-Basic Photo Corrections</li> <li>-Describe how production processes and cycles affect media businesses</li> <li>-Identify and discuss different kinds of portfolios, and the organization of elements included</li> <li>-Correcting and Enhancing Photos</li> <li>-Magazine Cover Design</li> <li>-Mask and Channel</li> <li>-Create a single and multi-page products using industry standard layout software and/or online, according to specifications.</li> <li>-Describe how diversity (cultural, ethnic, multigenerational) and ethics affect the selection of projects and programs</li> <li>-Demonstrate proper etiquette for introductions</li> </ul>	<p><b>Teamwork</b>  <b>Project</b>  <b>Edit</b>  <b>Revise</b>  <b>Shapes</b>  <b>Create</b>  <b>Edit</b>  <b>Basic Photo</b>  <b>Corrections</b>  <b>Cycle</b>  <b>Processes</b>  <b>Media Business</b>  <b>Portfolio</b>  <b>Organize</b>  <b>Elements</b>  <b>Enhancing</b>  <b>Correcting</b>  <b>Photo</b>  <b>Magazine</b>  <b>Cover Design</b>  <b>Mask</b>  <b>Channel</b>  <b>Single and Multi-page</b>  <b>Industry standard</b>  <b>Online</b>  <b>Specification</b>  <b>Ethnic</b>  <b>Multigenerational</b>  <b>Selection</b>  <b>Project</b>  <b>Programs</b>  <b>Etiquette</b>  <b>Christmas</b>  <b>Expression</b></p>
---	---	--	--	--

	<p>11-12.1 Cite specific textual evidence to support analysis of primary and secondary sources, connecting insights gained from specific details to an understanding of the text as a whole.</p> <p>11-12.2 Determine the central ideas or information of a primary or secondary source; provide an accurate summary that makes clear the relationships among the key details and ideas.</p> <p>11-12.3 Evaluate various explanations for actions or events and determine which explanation best accords with textual evidence, acknowledging where the text leaves matter uncertain.</p> <p>Writing Standards:</p> <p>9-12.1 Write arguments focused on discipline-specific content.</p> <p>9-12.2 Write informative/explanatory texts, including the narration of historical events, scientific procedures/ experiments, or technical processes.</p> <p>9-12.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.</p> <p>9-12.7 Conduct short as well as more sustained research projects to answer a question or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.</p> <p>Professional Skills Integration:</p> <p>5.0 INITIATIVE AND SELF-DIRECTION: Exercises initiative and self-direction in the workplace.</p> <p>6.0 INTERGENERATIONAL AND CROSS-CULTURAL COMPETENCE:</p> <p>Work-Based Learning Standards Integration:</p> <p>7.1 Generate project ideas using stakeholder communication, research, brainstorming,</p>			<p><b>Photoshop</b> <b>InDesign</b> <b>Illustrator</b> <b>Diversity</b> <b>Expression</b> <b>After Effects</b> <b>Microsoft PowerPoint</b> <b>Google Slides</b></p>
--	--	---	--	---



	<p>thumbnails, roughs, mock-ups, and wireframes</p> <p>7.6 Describe project evaluation and review techniques (e.g., compare final product to original needs and specifications; give and receive feedback on a project)</p> <p>7.3 Develop a project workflow from initiation to completion</p> <p><b>CTSO Integration:</b></p> <p><b>Celebrate SkillsUSA Week</b> <b>Virtual Run for Charity</b></p>			
--	---	--	--	--

### Fourth Quarter

<p><b>Materials:</b> Communicating through Graphic Design, Adobe Creative Cloud Application, Adobe Classroom in a Book 2020 Release (Photoshop, Illustrator, InDesign, After Effects, and Premier Pro), Microsoft Office Suite 2016 (Word, PowerPoint, and Excel), Google Suite (Docs, Slides, and Sheets) Graphic Communications: Digital Design and Print Essentials, 100 Ideas that Changed Graphic Design</p> <p><b>Online:</b> icevonline.com Lynda.com Study.com</p>	<p><b>Technical Standards:</b></p> <p>Standard 1.0 - analyze the communication media technologies industry, its business practices, and its role in the economy</p> <p>Standard 2.0 - analyze ethical and legal issues related to the communication media technologies industry</p> <p><b>Academic Integration:</b></p> <p>CCSS.ELA-LITERACY.RST.9-10.9 CCSS.ELA-LITERACY.RST.9-10.10 CCSS.ELA-LITERACY.RST.11-12.9 CCSS.ELA-LITERACY.RST.11-12.10 CCSS.ELA-LITERACY.CCRA.W.9 CCSS.ELA-LITERACY.CCRA.W.10 CCSS.ELA-LITERACY.CCRA.R.9 CCSS.ELA-LITERACY.CCRA.R.10 CCSS.ELA-LITERACY.CCRA.SL.6 CCSS.ELA-LITERACY.CCRA.L.6</p> <p><b>Reading Standards:</b> 9-10.1 Cite specific textual evidence to support analysis of primary and secondary</p>	<ul style="list-style-type: none"> <li>-What contributes personal strengths?</li> <li>-How do you build the skills to respect the contributions of others?</li> <li>-How to build collaboration skills?</li> <li>-How to ensure diversity in collaboration?</li> <li>-How to transform objects using Illustrator CC?</li> <li>-What is the workspace in InDesign?</li> <li>-How to use time productively?</li> <li>-How to balance out speed and accuracy?</li> <li>-How to organize work within the time-frame given?</li> <li>How to prioritize task?</li> <li>-What is the Pen Tool?</li> <li>-What does the Pen Tool do?</li> <li>-What is Illustrator CS6?</li> <li>-What is the Science Fair Project?</li> <li>-What is Art?</li> <li>-What is Design?</li> <li>-What is Career Ready?</li> </ul>	<ul style="list-style-type: none"> <li>-personal strengths</li> <li>-contributions of others</li> <li>-build collaboration skills</li> <li>-ensure diversity</li> <li>-transforming objects using CS6</li> <li>-Workspace and InDesign</li> <li>-Time productivity</li> <li>-Organization</li> <li>-Prioritize</li> <li>-Use the creative process, including editing/revising a product to meet a client's needs</li> <li>- Define the kinds of industry standard software and what they should be used for: photo manipulation, drawing, and page layout.</li> <li>-Apply computer file management techniques</li> <li>-Select the appropriate medium/media for distribution of communications</li> <li>-Use editing skills when reviewing communications</li> <li>-Science Poster Project</li> <li>-Pen Tool</li> <li>-Illustrator CS6</li> <li>-Art/Design</li> </ul>	<p><b>Strength</b> <b>Contribution</b> <b>Skills</b> <b>Collaboration</b> <b>Diversity</b> <b>Ensure</b> <b>Transform</b> <b>Objects</b> <b>Creative Suite Software</b> <b>Illustrator</b> <b>Respect</b> <b>InDesign</b> <b>Workspace</b> <b>Productivity</b> <b>Balance</b> <b>Accuracy</b> <b>Time-Frame</b> <b>Creative Process</b> <b>Organization</b> <b>Manipulation</b> <b>Page Layout</b> <b>Drawing</b> <b>File Management</b> <b>Techniques</b> <b>Pen tool</b> <b>Science Poster</b> <b>Project</b> <b>Distribution</b></p>
--	---	---	--	---



<p>Freerice.com Gcflearnfree.org Khanacademy.org</p>	<p>sources, attending to such features as the date and origin of the information. 9-10.2 Determine the central ideas or information of a primary or secondary source; provide an accurate summary of how key events or ideas develop over the course of the text. 9-10.3 Analyze in detail a series of events described in a text; determine whether earlier events caused later ones or simply preceded them. 11-12.1 Cite specific textual evidence to support analysis of primary and secondary sources, connecting insights gained from specific details to an understanding of the text as a whole. 11-12.2 Determine the central ideas or information of a primary or secondary source; provide an accurate summary that makes clear the relationships among the key details and ideas. 11-12.3 Evaluate various explanations for actions or events and determine which explanation best accords with textual evidence, acknowledging where the text leaves matter uncertain.</p> <p>Writing Standards: 9-12.1 Write arguments focused on discipline-specific content. 9-12.2 Write informative/explanatory texts, including the narration of historical events, scientific procedures/ experiments, or technical processes. 9-12.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. 9-12.7 Conduct short as well as more sustained research projects to answer a question or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.</p> <p>Professional Skills Integration:</p>	<ul style="list-style-type: none"> <li>-What is the difference between sketching and thumbnails?</li> <li>-What is hierarchy?</li> <li>-What is History &amp; Evolution within Graphic Design?</li> <li>- What is the Legal &amp; Ethical Responsibilities within Graphic Design?</li> <li>-How to demonstrate anatomical figure drawing?</li> <li>-How to demonstrate drawing in one-point, two-point and multi-point perspective?</li> <li>-How to apply printing concepts?</li> <li>-How to determine proper printing methods for a project</li> <li>- How to define portfolio?</li> <li>-How to introduce the key components in a portfolio?</li> <li>-How to analyze the advantages and disadvantages of both physical and digital portfolios?</li> <li>-How to provide design tips for a portfolio?</li> <li>-How to demonstrate how to present a portfolio?</li> <li>-How to explain the daily activities of a promotional graphic designer?</li> <li>-How to explain skills and personality traits which contribute to successful promotional graphic design? –</li> <li>How to discuss challenges of being a promotional graphic designer?</li> <li>-How to discover misconceptions about advertising and promotional graphic design?</li> <li>-How to provide advice for students considering promotional graphic design as a career?</li> </ul>	<ul style="list-style-type: none"> <li>-Career Ready</li> <li>-Science Fair</li> <li>-Illustrator</li> <li>-Pen Tool</li> <li>-Sketch/Thumbnail/Draw, -Hierarchy</li> </ul>	<p><b>Medium Media Communication Illustrator Art Design Career Ready Science Fair Illustrator Pen Tool Sketch Thumbnail Legal Ethical Draw Hierarchy Copywriting Premiere Pro Motion Graphics Microsoft Excel Google Sheets</b></p>
--	--	--	---	---

	<p>8.0 LEGAL AND ETHICAL PRACTICES: Observes laws, rules, and ethical practices in the workplace</p> <p>Work-Based Learning Standards Integration:</p> <p>7.1 Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes</p> <p>7.6 Describe project evaluation and review techniques (e.g., compare final product to original needs and specifications; give and receive feedback on a project)</p> <p>7.5 Collaborate with others to plan and execute a graphic work</p> <p><b>CTSO Integration:</b></p> <p><b>Mock Interview Activity State Championship</b></p>	<p>-How to demonstrate skills to write and edit a variety of documents?</p> <p>-How to adapt language for purpose, situations and intent for copywriting?</p> <p>-How to organize oral and written information?</p> <p>-How to interpret and communicate information regarding copywriting?</p>		
--	--	---	--	--