

The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance. The text is centered in the middle of the slide.

CHAPTER 20

HOW MEDIA IMPACT OUR GOVERNMENT

THE MASS MEDIA

- MASS MEDIA - INCLUDES ALL THE MEANS FOR COMMUNICATING INFORMATION TO THE GENERAL PUBLIC
 - WHEN YOU THINK OF MASS MEDIA WHAT IS THE FIRST THING THAT COMES TO MIND?
 - WHERE DO YOU GO TO GET YOUR NEWS?
 - ROLES OF MASS MEDIA
 - DELIVER NEWS TO THE PUBLIC
 - ALERT THE PUBLIC TO IMPORTANT ISSUES
 - HOLD THE GOVERNMENT ACCOUNTABLE WHEN THERE IS AN ISSUE
 - CLARIFY AND CONDENSE COMPLICATED STORIES



JOURNALISM



- JOURNALIST - PROFESSIONAL MEDIA COMMUNICATOR, INCLUDING REPORTER, COLUMNIST, EDITOR, EDITORIAL WRITER, EDITORIAL CARTOONIST, PHOTOJOURNALIST, CORRESPONDENT, COMMENTATOR, AND NEWS DIRECTOR (P.771)
- WHO IS A TRUE JOURNALIST IN TODAY'S WORLD?
- BILL O'REILLY, TUCKER CARLSON, TAMI LAHREN, ARIANNA HUFFINGTON, BILL MAHER, ANDERSON COOPER, MILO YIANNOPOLOUS, STEVEN CROWDER, BEN SHAPIRO, EZRA KLEIN, DAVID PACKMAN, JOE ROGAN, CHRIS CUOMO
 - WHAT ABOUT OTHER SMALLER NAMES AND PEOPLE WHO RANT ON LINE VIA INSTAGRAM AND YOUTUBE OR ANY OTHER PLATFORM?



RELATIONSHIP BETWEEN MEDIA AND GOVERNMENT

- REPORTERS CULTIVATE SOURCES WITHIN GOVERNMENT
 - BUILD RELATIONSHIPS AND GET INFORMATION THROUGH CONNECTIONS AND FIRST HAND ACCOUNTS BOTH ON AND OFF RECORD
- SOMETIMES REPORTERS/JOURNALISTS HAVE ADVERSARIAL ROLES WITH GOVERNMENT
- POLITICIANS WANT TO USE THE MEDIA TO HELP THEM REACH THEIR GOALS , WHILE GOVERNMENT OFFICIALS WOULD LIKE TO PASS ON THEIR MESSAGE
 - JOURNALISTS HOWEVER WANT TO INFORM THE PUBLIC NOT PASS ALONG A POLITICIANS MESSAGE

RELATIONSHIP BETWEEN MEDIA AND GOVERNMENT

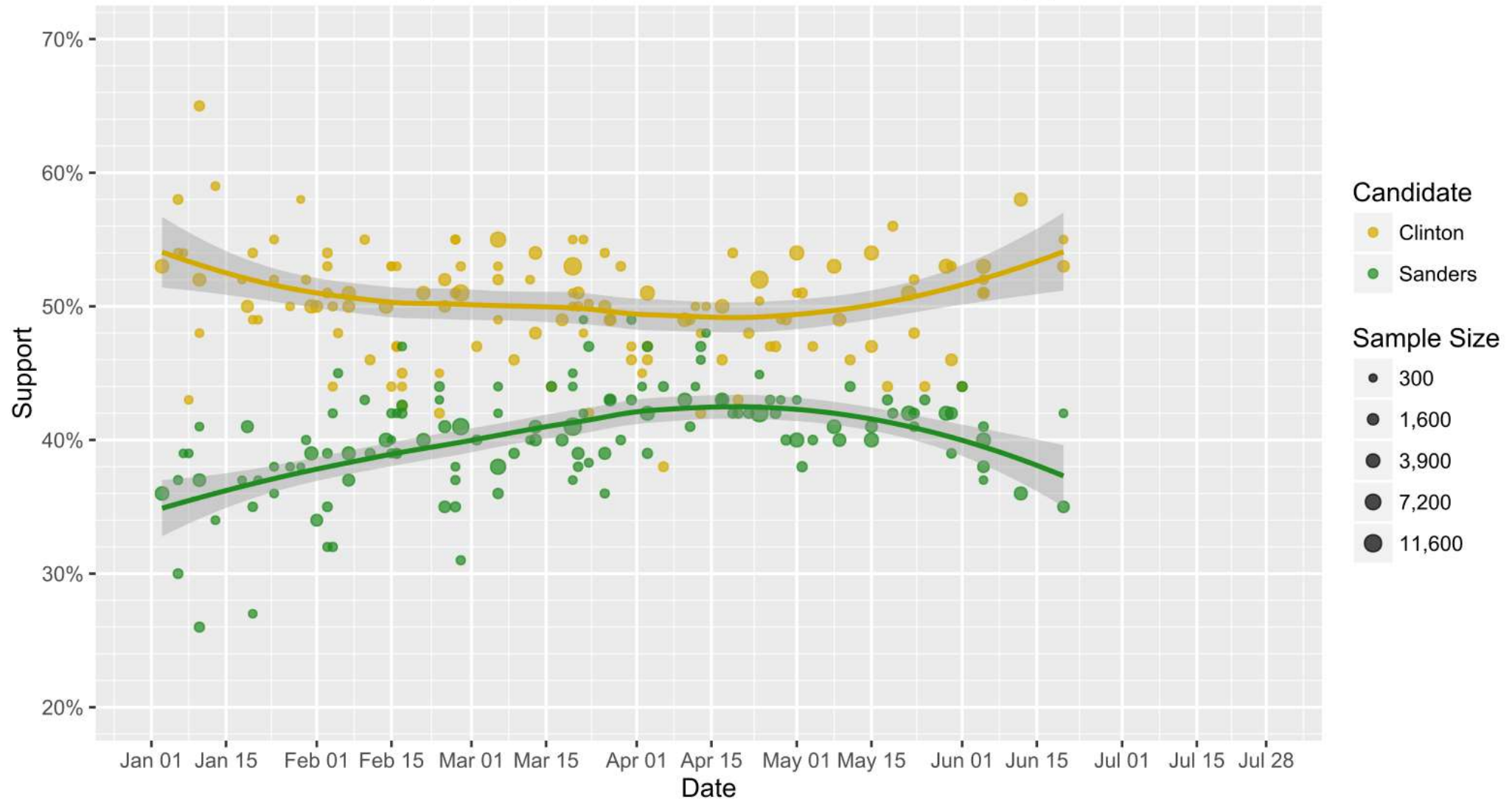
- [CRASH COURSE GOV AND POL #44](#)
 - TWO THINGS THAT STUCK OUT FROM VIDEO
 - LISTEN FOR KEY TERMS, SUCH AS JOURNALIST AND LEAK
- NEWS RELEASE - A READY MADE STORY PREPARED BY OFFICIALS FOR MEMBERS OF THE PRESS
- NEWS BRIEFING - A GOVERNMENT OFFICIAL MAKES AN ANNOUNCEMENT, EXPLAINS A POLICY, DECISION, OR AN ACTION
- PRESS CONFERENCE - INVOLVES THE NEW MEDIA'S QUESTIONING OF A HIGH-LEVEL GOVERNMENT OFFICIAL
- LEAK - THE RELEASE OF SECRET INFORMATION

THE PRESIDENT, PRESIDENTIAL CAMPAIGNS AND TV

- TELEVISION CHANGED HOW THE WORLD VIEWED PRESIDENTS AND THEIR CAMPAIGNS
 - A NOTABLE DEBATE WAS BETWEEN NIXON AND JFK. NIXON WAS THOUGHT TO HAVE WON THE DEBATE IF YOU HEARD IT ON THE RADIO, BUT IF YOU WATCHED ON TV JFK WON THE DEBATE BECAUSE HE LOOKED BETTER AND APPEALED TO THE PEOPLE.
- TELEVISION IS A GREAT TOOL TO BECOME KNOWN, IN THE PAST THIS WASN'T POSSIBLE LIKE IT IS TODAY
- TELEVISION WILL ALSO POST RESULTS THAT HAVE CHANGED THE LANDSCAPE OF ELECTIONS
 - HORSE-RACE COVERAGE - COVERAGE OF AN ELECTION CAMPAIGN IN WHICH THE MEDIA TREAT THE CAMPAIGN AS A SPORTING EVEN SHOWING WHO IS IN THE LEAD AND WHO IS MAKING A COMEBACK (P.775)
 - FRONT-RUNNER - A LABEL GIVEN TO A CANDIDATE WHO WINS AN EARLY PRIMARY OR MANY POLLS
 - MEDIA DETERMINES THE WEIGHT OF THIS INFORMATION

LOOKING AT THIS CHART WHO IS THE FRONTRUNNER? HOW CAN YOU TELL?

Nationwide opinion polling for the 2016 Democratic Party primaries



MEDIA AND THE LEGISLATIVE BRANCH

- COVERING CONGRESS

- TYPICALLY WE GET UPDATES FROM CONGRESS FROM CONGRESSIONAL LEADERS SUCH AS HOUSE MAJORITY AND MINORITY LEADERS
 - CONGRESSIONAL COVERAGE CAN BE LOCALLY DRIVEN BASED ON THE DECISIONS BEING MADE AND THE MEMBERS LOOKING TO SHOW THEIR CONSTITUENTS THEY ARE FIGHTING FOR THEM
 - C-SPAN - (CABLE-SATELLITE PUBLIC AFFAIRS NETWORK) GAVEL TO GAVEL COVERAGE OF SPEECHES, DEBATES AND VOTES FROM THE FLOOR OF THE HOUSE. IT ALSO COVERS MANY SENATE ACTIVITIES
- TV HAS ALSO HELPED MANY ENTER POLITICS DUE TO FAMILIARITY WITH PEOPLE SUCH AS COMMENTATORS, ATHLETES AND ACTORS
 - SPOT ADVERTISING - BRIEF (30 SECOND - 2 MINUTE) FREQUENT POSITIVE DESCRIPTION OF THE CANDIDATE OR THE CANDIDATE'S MAJOR PLATFORM POINTS, AND/OR NEGATIVE DEPICTIONS OF THE OPPOSING CANDIDATE (P.777)

JUDICIARY, PUBLIC AGENDA AND THE MEDIA

- JUDICIARY COVERAGE IS TYPICALLY RELATED TO CRIMINAL TRIALS
 - SUPREME COURT AND APPELLATE COURTS RECEIVE LESS COVERAGE THAN TRIAL COURTS AND CONGRESS
 - CASES CAN BE OVERLY TECHNICAL AND ABSTRACT, WHICH IS USUALLY NOT OF INTEREST TO THE GENERAL PUBLIC
 - CASES THAT GET COVERAGE ARE USUALLY HOT BUTTON ISSUES THAT THE MEDIA WORKS TO SIMPLIFY AND FOR THE GENERAL PUBLIC DUE TO THE COMPLEX LEGAL ARGUMENTS
 - TYPICALLY VERY LIMITED VIDEO IF ANY, AS TO ELIMINATE MANIPULATION OF THE PUBLIC THROUGH USE OF ATTORNEYS PANDERING TO THE CAMERAS
- MEDIA PLAYS A MAJOR ROLE IN SETTING THE PUBLIC AGENDA
 - AS SOCIETAL ISSUES ARE BROUGHT UP AND TALKED ABOUT IT BRINGS ATTENTION TO THE ISSUES
 - EDITORS GET THE OPPORTUNITY TO DECIDE TOPICS AND IMPORTANCE BY PICKING WHICH STORIES ARE AIRED
 - THINK OF WHAT IS ON THE FIRST PAGE OF A NEWSPAPER VS THE BACK. WHAT IS THE HEADLINE ON THE HOME PAGE
 - MEDIA COMPANIES ARE BUSINESSES THAT NEED TO HAVE PEOPLE WATCHING AND LISTENING, KNOWING THEIR AUDIENCE HELPS THEM PICK STORIES THAT WILL ATTRACT WATCHERS AND LISTENERS.
 - AS MEDIA REPLAYS ISSUES THEY BECOME MORE PROMINENT AND UNDERSTOOD TO BE ISSUES OF IMPORTANCE

AGENDA 10-4-19

- WHEN YOU COME IN PLEASE GET OUT YOUR NOTES FROM YESTERDAY
 - WRITE OUT THE QUESTIONS AND YOUR ANSWERS AT THE END OF YESTERDAY'S NOTES
 - HOW HAS THE RELATIONSHIP BETWEEN THE MASS MEDIA AND THE GOVERNMENT CHANGED OVER TIME?
 - YOUR ANSWER
 - DO YOU FEEL THAT AMERICANS HAVE LOST TRUST IN THE MEDIA, WHY OR WHY NOT?
 - YOUR ANSWER
- TEAM NOTES
 - MORE DETAILS ON NEXT PAGE
- WORK ON 20.1 GUIDED READING WITH YOUR PARTNER

TEAM NOTES

- WITH YOUR NEIGHBOR, READ THE SECTION ASSIGNED TO YOU, THEN WRITE 1 PARAGRAPH SUMMARIZING WHAT YOU READ MINIMUM 4 SENTENCES.
 - BE PREPARED TO SHARE YOUR PARAGRAPH WITH THE CLASS
 - I WILL WALK AROUND THE ROOM AND TELL YOU WHAT SECTION YOU ARE WORKING ON.
 - WRITE PARAGRAPH ON NEW PIECE OF PAPER WITH BOTH STUDENTS NAMES AT THE TOP AS WELL AS YOUR PERIOD AND THE DATE
- AFTER EVERYONE HAS FINISHED THEIR PARAGRAPH WE WILL GO AROUND AND READ THEM TO THE CLASS SO THAT EVERYONE GETS EXPOSED TO THE WHOLE CHAPTER INFORMATION AGAIN
 - I WILL BE ASKING QUESTIONS ABOUT THE PARAGRAPHS READ

Monday

- Finish 20.1 Guided reading
- Start 20.3 Notes
 - The Internet and Democracy pg 790
- 20.1 notes will be posed on the website