

Local Administrative Sources for Business Data NNIP September 2016

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[city of durham/neighborhood dataworks](http://cityofdurham.com/neighborhood-dataworks)



About DataWorks

- Neighborhood DataWorks - not-for-profit data intermediary, maintaining official indicators portal (Neighborhood Compass) and engaging communities with data.
- Mission: *Democratizing data to facilitate an empowered, productive, and equitable community.*
- Supported by Durham City and County, Social Science Research Institute (SSRI) at Duke University.

local business data | sources

NAME	COVERAGE	SOURCE
Privilege License Database	Citywide	City Finance Department
Minority and Women Owned Businesses (SDBE)	Citywide	City Dept. Equal Opportunity Equity Assurance
Historically Underutilized Businesses (HUB)	Statewide	NC Department of Administration
Registered Corporations	Statewide	NC Secretary of State Corporations Division

local business data | basic content

	Name of Business	Address	Home-Based	Registered Agent	Active Status	Email Address	MBE/WBE/
Privilege licensing	√	√	√	√	√	√	
HUB	√	√		√		√	√
SDBE	√	√		√		√	√
Corporations	√	√		√	√	√	

privilege license database

- All legally-operating businesses within the city
- In NC defunct as of June 30, 2015 by [act of legislature](#)
- Also includes beer & wine licenses, causing some duplication that can be filtered easily
- Includes ~8,500 licenses, 559 beer & wine
 - ~7,918 businesses in QCEW (Durham County, 2015)

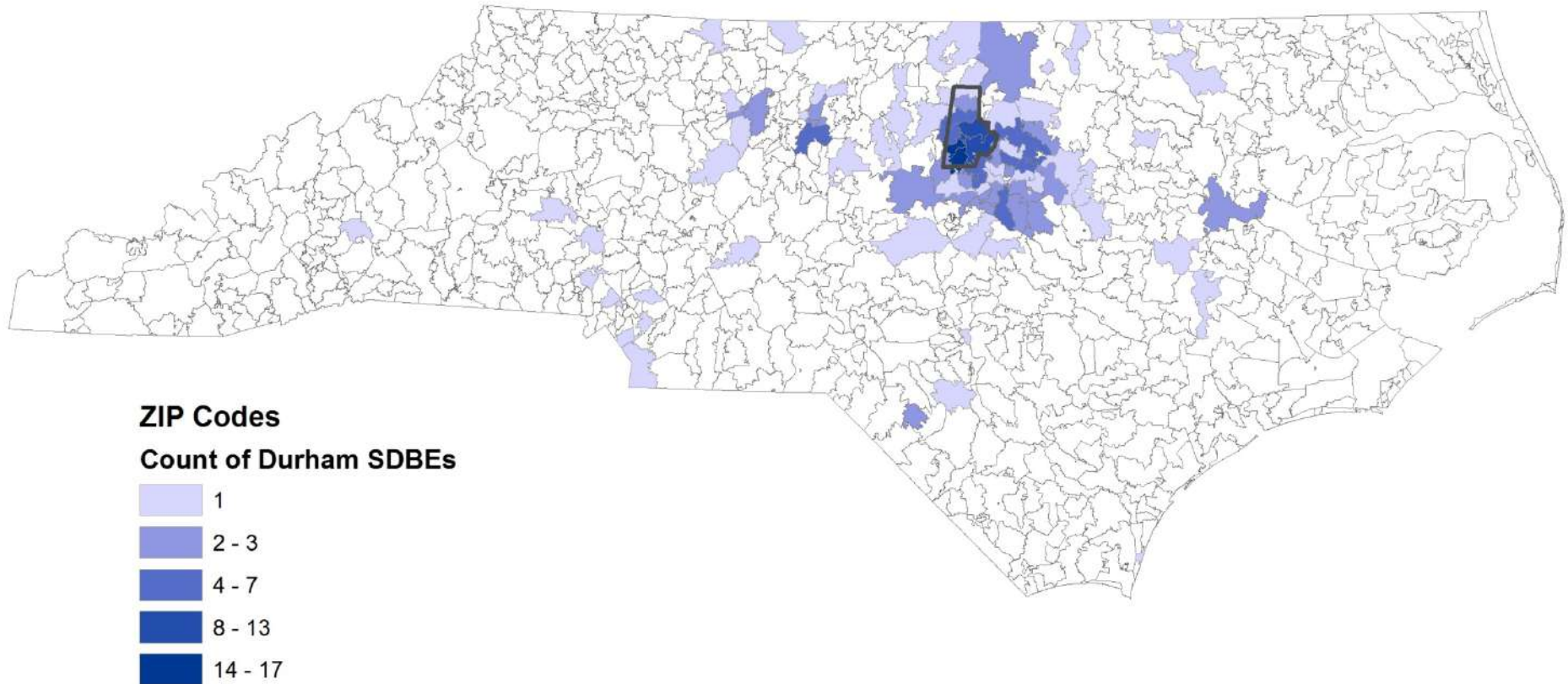
historically underutilized businesses (HUB)

- Opt-in, network for government contract bids.
- Separate fields for gender and race/ethnicity
- Also includes owners w/disability
- Ethnic categories: Asian-American (AA); American Indian (AI); Black (B); Hispanic (HA)
- 186 businesses (based in Durham)

minority and women-owned businesses (SDBE)

- Fields also include:
 - service type (not standardized)
 - business class: construction, professional services, non-professional services, supplier/vendor
- Combined categories (one field) : Asian-American (AS); Minority (M); Hispanic (H); Women-owned (W)
- 273 businesses (based in Durham)

Durham Small Disadvantaged Business Enterprise (SBDE) Database distribution by ZIP code as of 6/9/2015



SBDE includes any contractor seeking to do business in the city (30% based in Durham)

registered state corporations

- Secretary of State/Corporations
- Complete reference to licensing activity
 - Licensed LLCs, PLLCs, non-profits, etc.
 - Dissolutions, withdrawals, conversions, mergers...
- Registered address + street address
- Updated in ~real time
- Public portal* and subscription service (access to SQL db)

what's missing from these sources?

- The informal sector, whether home-based, at flea markets, side hustles...
- Demographic info (for licensing and corporations)
- Salaries, wages, benefits
- Industry classifications (NAICS)

purposes

- **Illustrating business activity**
- Identify clustering of types (non-profit, etc.)
- Potential links between real estate and existing business demand
- Identify abnormal rates of dissolution by neighborhood
- Great starting point for business surveying

Does Black Wall Street need to be blacker?

By Eric Tullis



Photo by Alexisreal via Wikipedia under Creative Commons License 3.0

There's a little bit of Black Wall Street embedded in Tobias Rose's DNA.

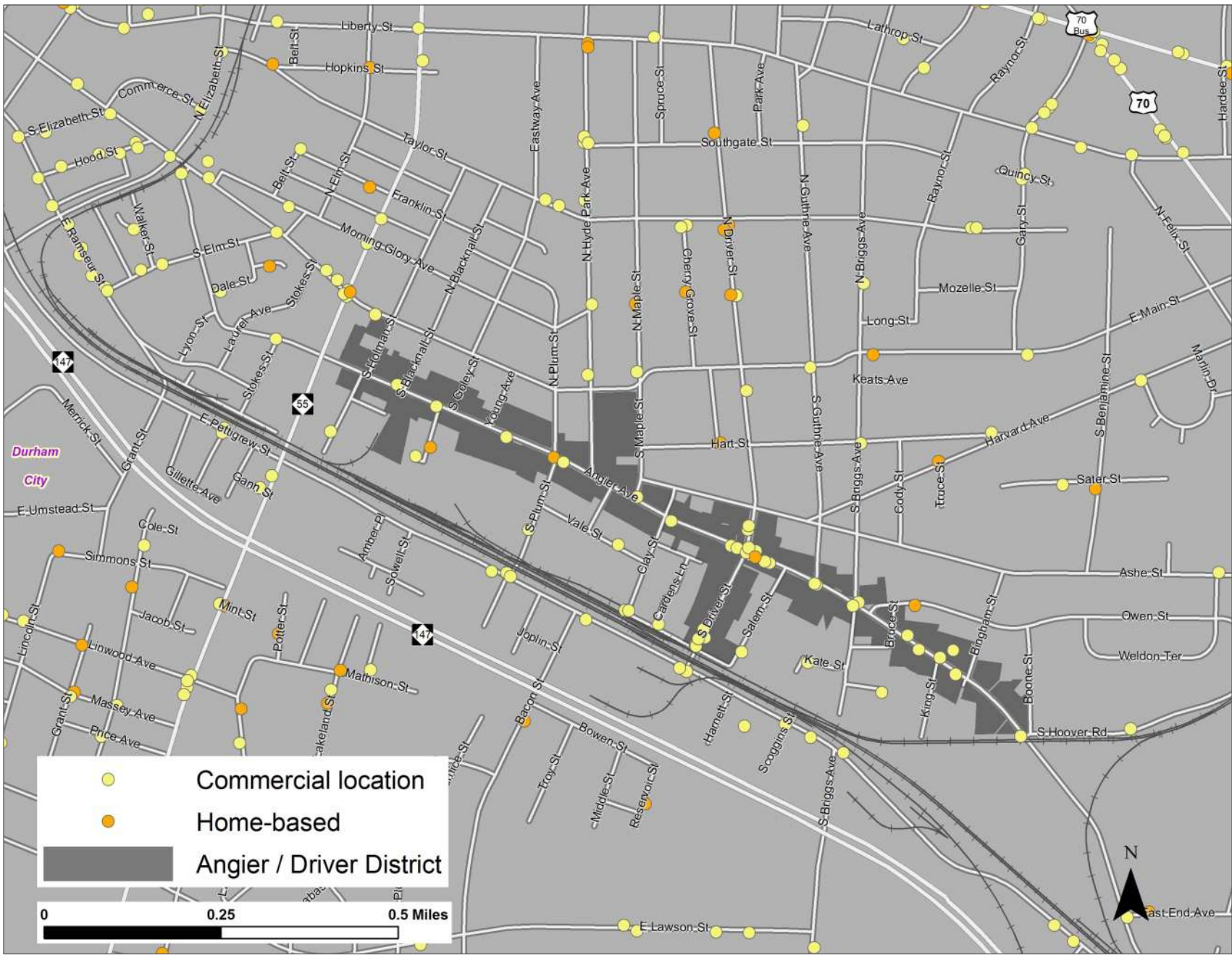
His grandfather worked for North Carolina Mutual Life Insurance Co., the oldest African-American insurance company in the country, which was originally headquartered in the same building as Mechanics and Farmers Bank, just a few doors down from Komplex, the graphic-design firm Rose founded in 2006.

"Sometimes I think about the fact that he probably walked these streets," Rose says. "I wanted to be here. I wanted to feel that spirit. I like the feeling of knowing that I have a bit of Black Wall Street's legacy in my blood."

"Durham is way too culturally and historically significant for us to neglect our other communities. Every time I'm in the Angier Avenue/Driver Street area, it looks like a **little ghost town.**"



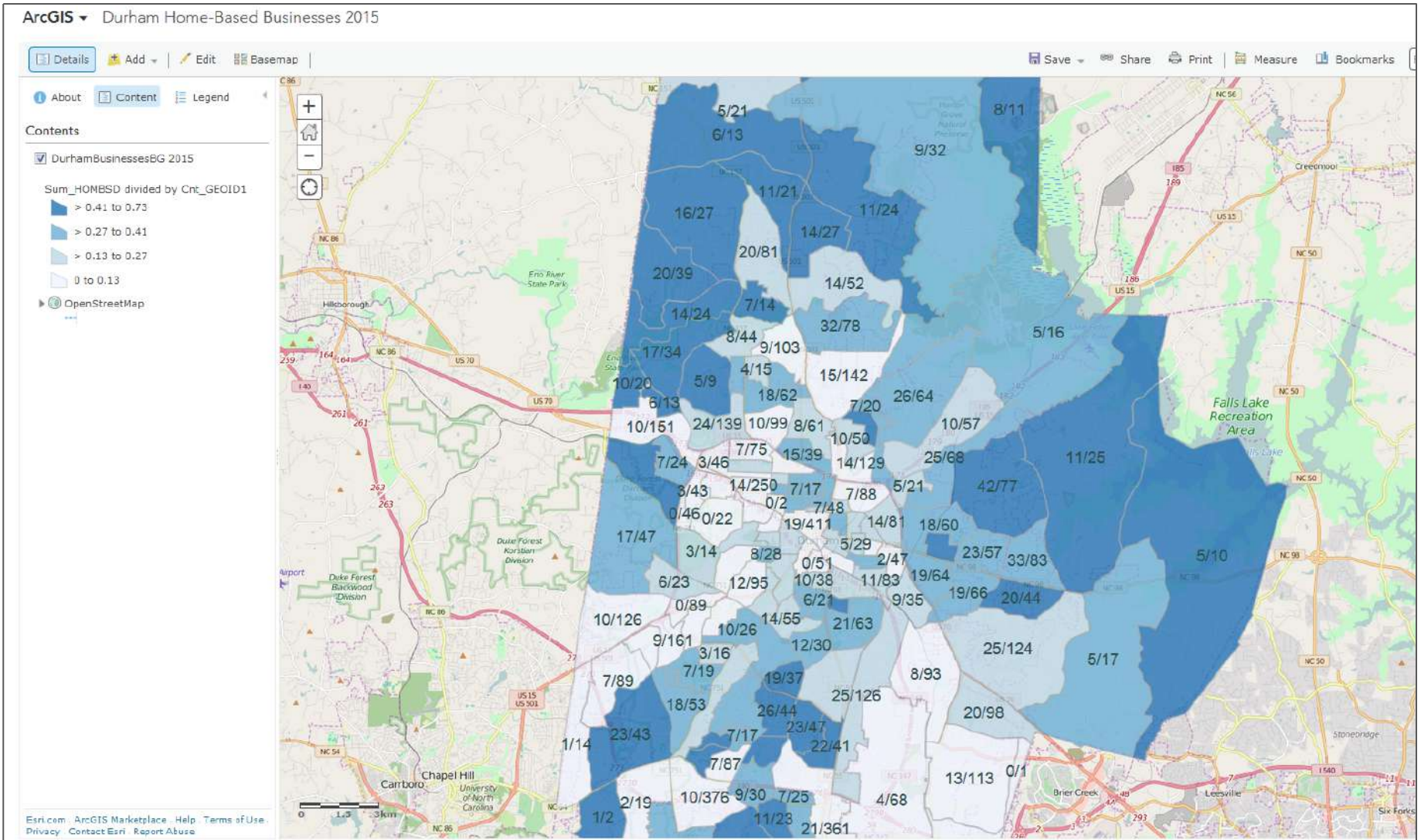
Privilege license database 2015



Privilege license database 2015

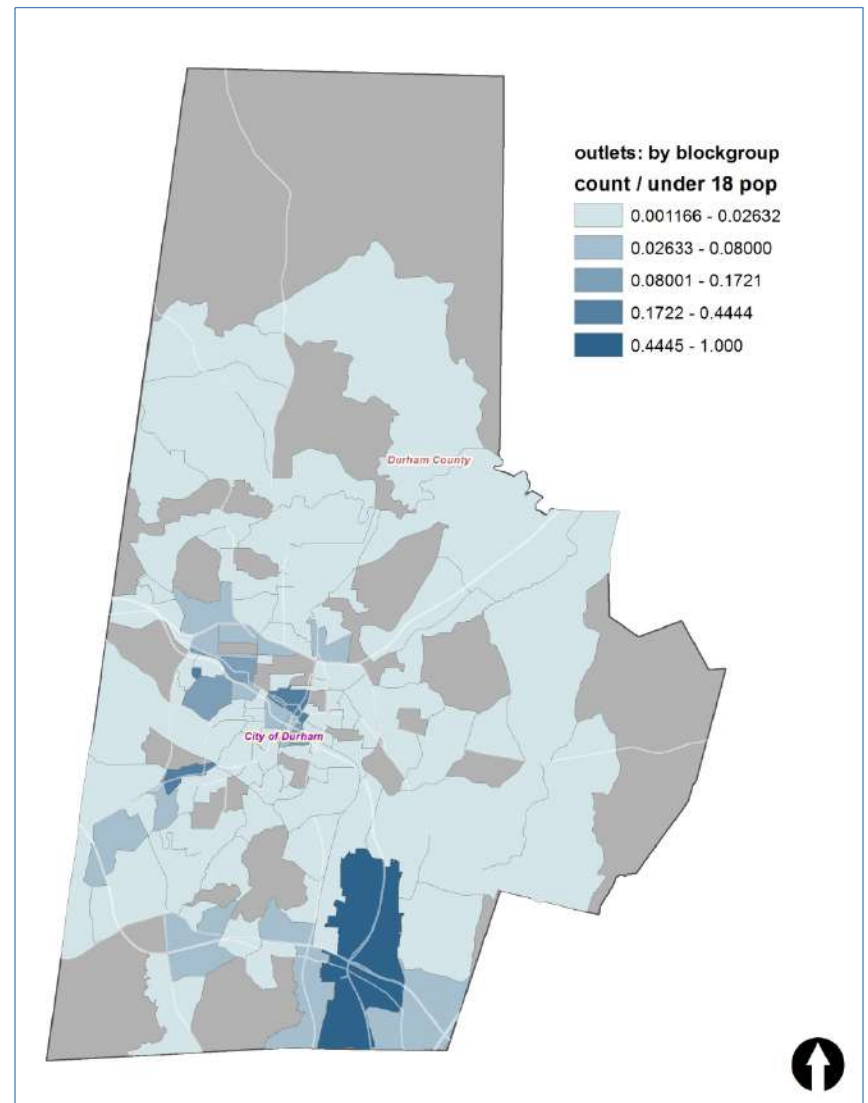
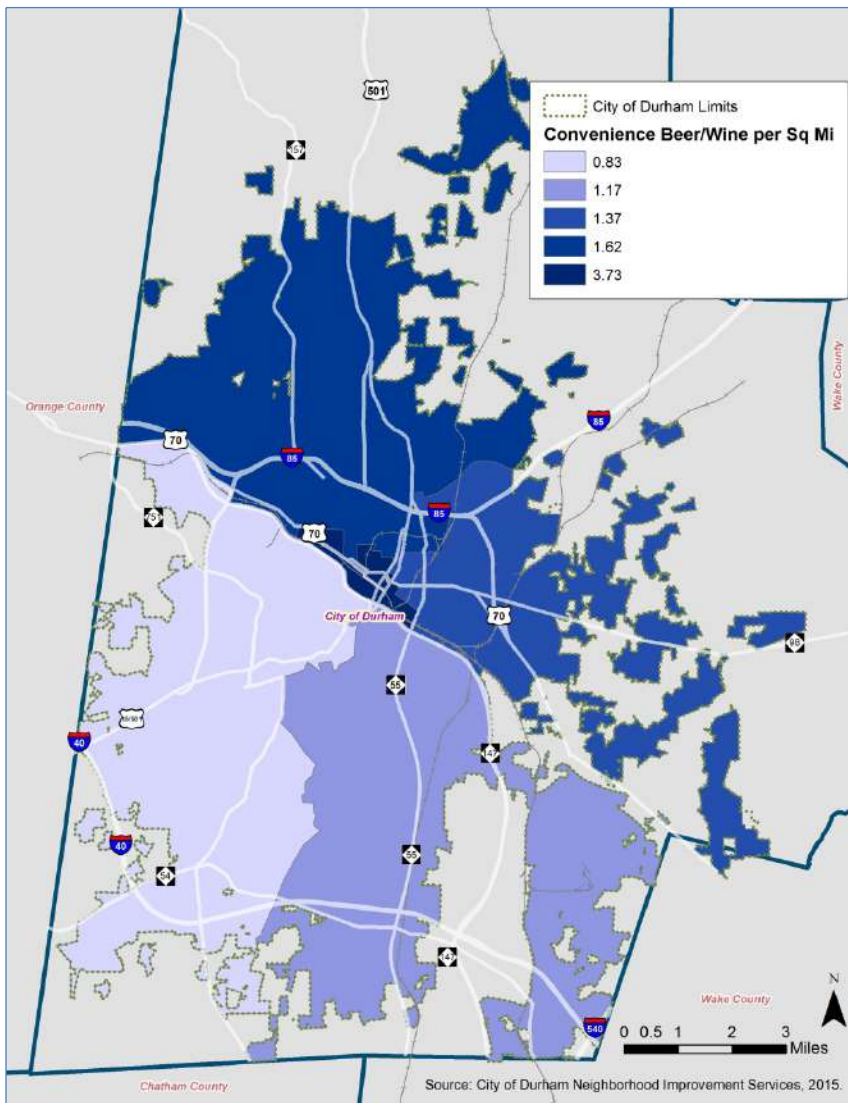
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- Illustrating business activity
- Identify clustering of types (non-profit, LLC, home-based, etc.)
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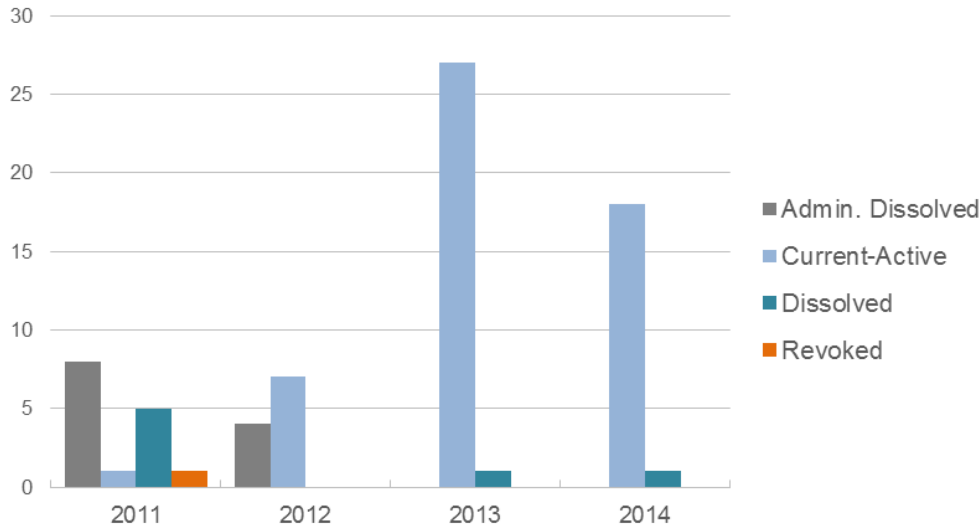
Summary of home-based /commercial locations by neighborhood areas, including blockgroups: <http://arcg.is/2bAb6q7>

Privilege license database 2015

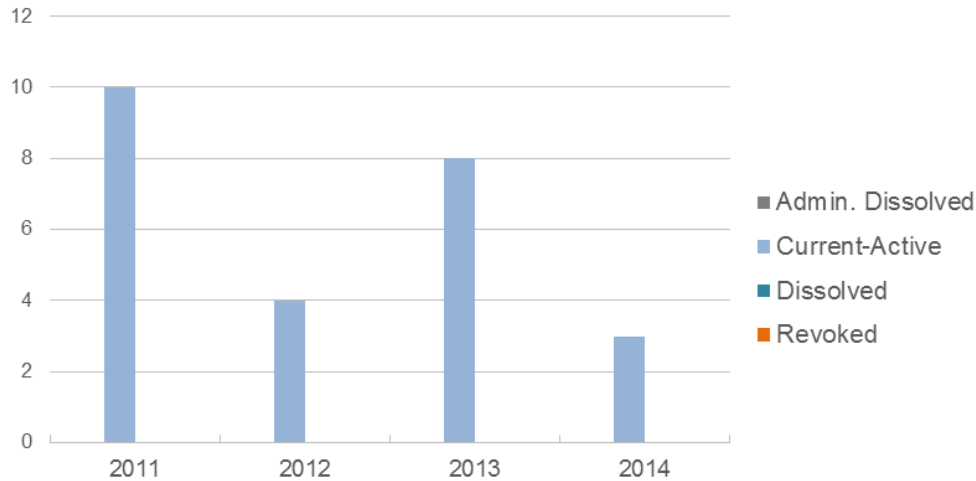


- Together for Resilient Youth (TRY) – privilege licenses 2014**
- Density of convenience beer & wine outlets by police district;
 - Density of all beer & wine outlets by youth population (under 18)

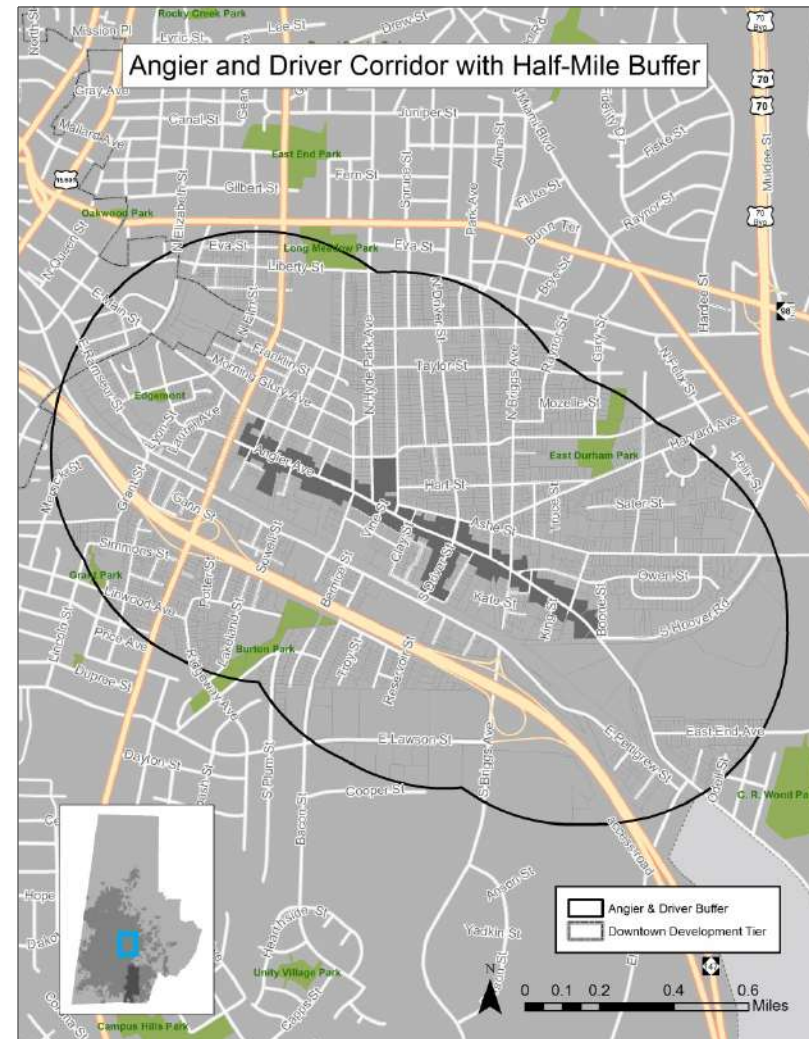
LLC Licensing Activity in Angier & Driver Area, 2011-2014



Non-Profit Licensing Activity in Angier & Driver Area, 2011-2014



Source: NC Secretary of State Corporations Division, 2011-2014



Summary by any custom area,
like a local Economic
Development District

NC Corporations 2015

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