

# **Graphic Design I**

## **Second Semester - Final Exam - Study Guide**

**50 Questions, 100pts**

**Multiple-choice, matching, true false**

***Bring a #2 pencil***

You can find the following items in your sketchbook, haiku or on my website to study from.

### **Adobe Illustrator**

Reference Card

Tools - identification and function

Key Commands/Short cuts

Palettes - functions (layers-swatches-gradient-stroke-color, etc.)

### **Graphics Terminology Notes**

File formats

File translations

Resolutions

Printing Colors

### **Pop Art**

Basic understanding, definition, dates, influences

Subject matter, style, characteristics

Pop artists

### **Color Theory**

Color wheel, color schemes, definitions

### **Typography**

Various definitions

Four typestyle categories

Spacing

Type Manipulation Techniques

### **Logo Design**

Three Logo categories

Various definitions

Timely = trendy, good for specific time period

Timeless = good for decades