




























You Can Receive...

If Your Blood Type is...

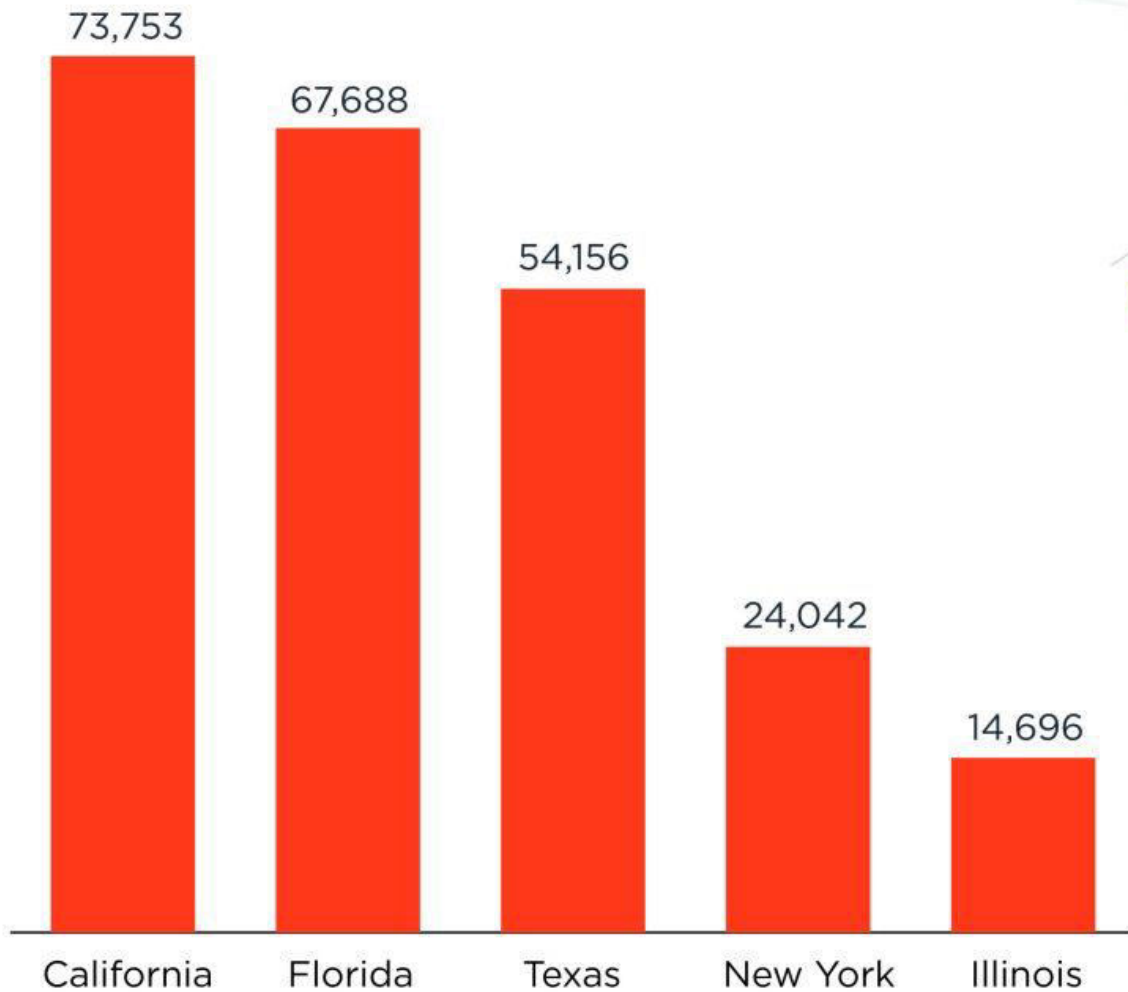
	O -	O+	B-	B+	A-	A+	AB-	AB+
AB+								
AB-								
A+								
A-								
B+								
B-								
O+								
O-								

Which blood types can be donated to others?

Hispanic-Owned Firms

Top Five States

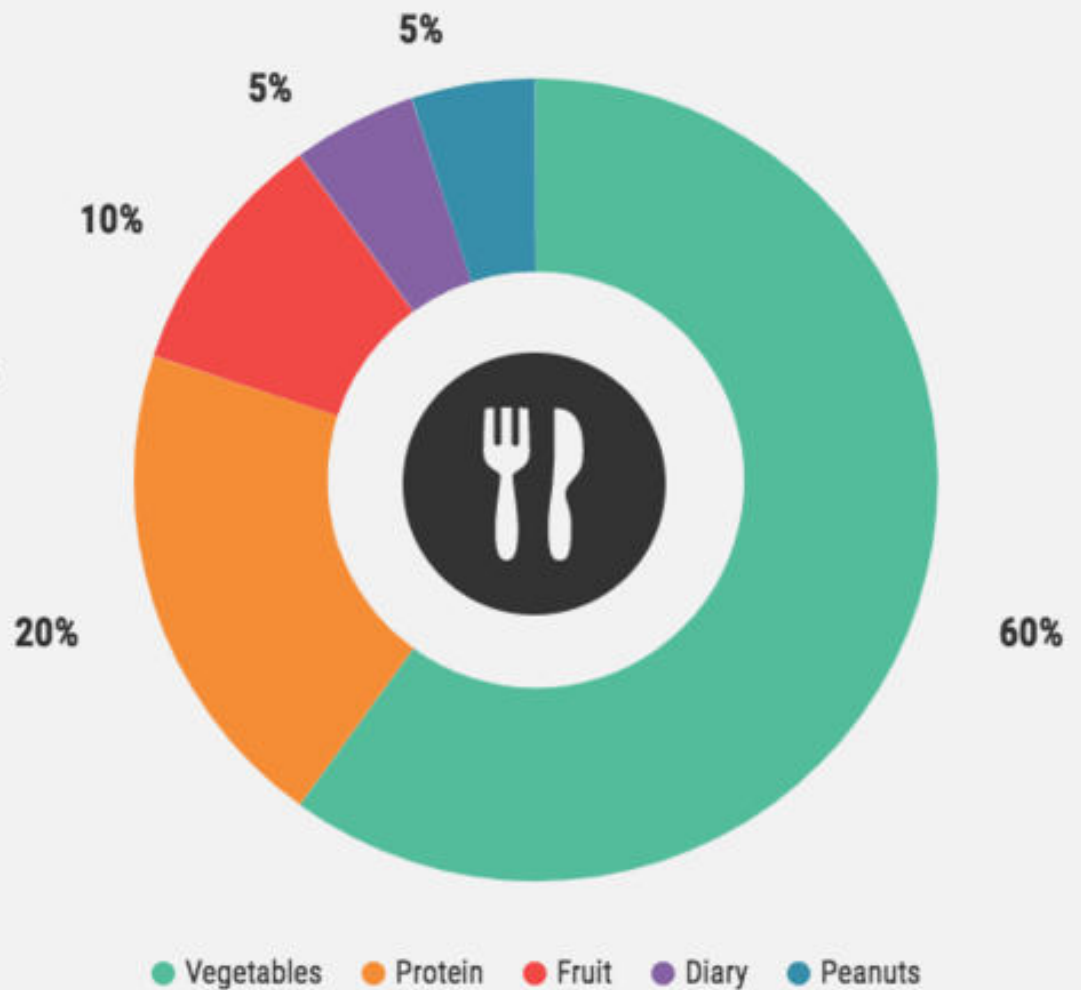
Number of firms



Note: The Annual Survey of Entrepreneurs includes employer firms only.

A Healthy Diet

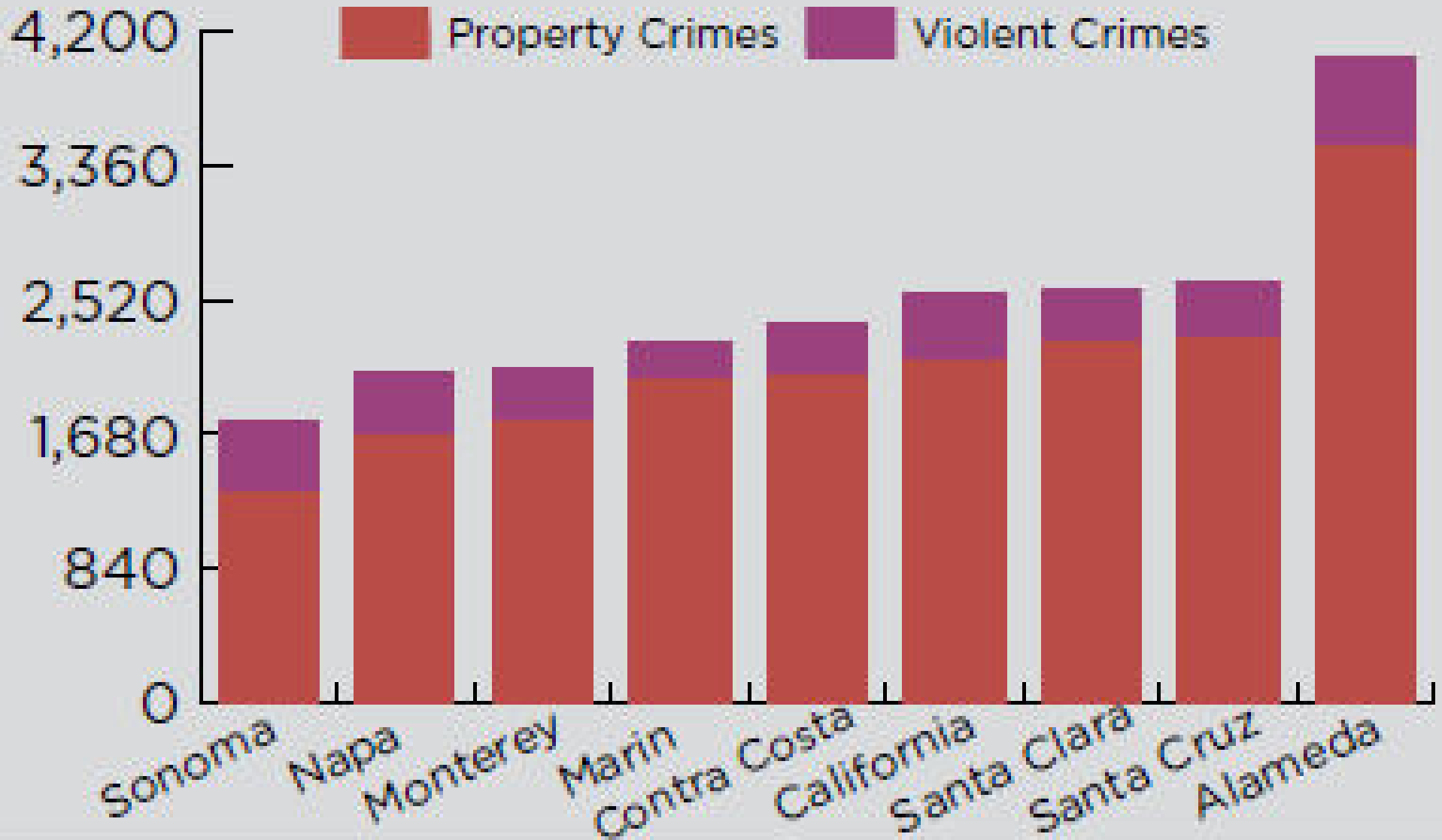
Developing healthy eating habits isn't as confusing or as restrictive as many people imagine. The essential steps are to eat mostly foods derived from plants—vegetables, fruits, whole grains and legumes (beans, peas, lentils)—and limit highly processed foods.



Recommended portions of each food group for a healthy diet.

Crime Rate by County

per 100,000 residents (2020)

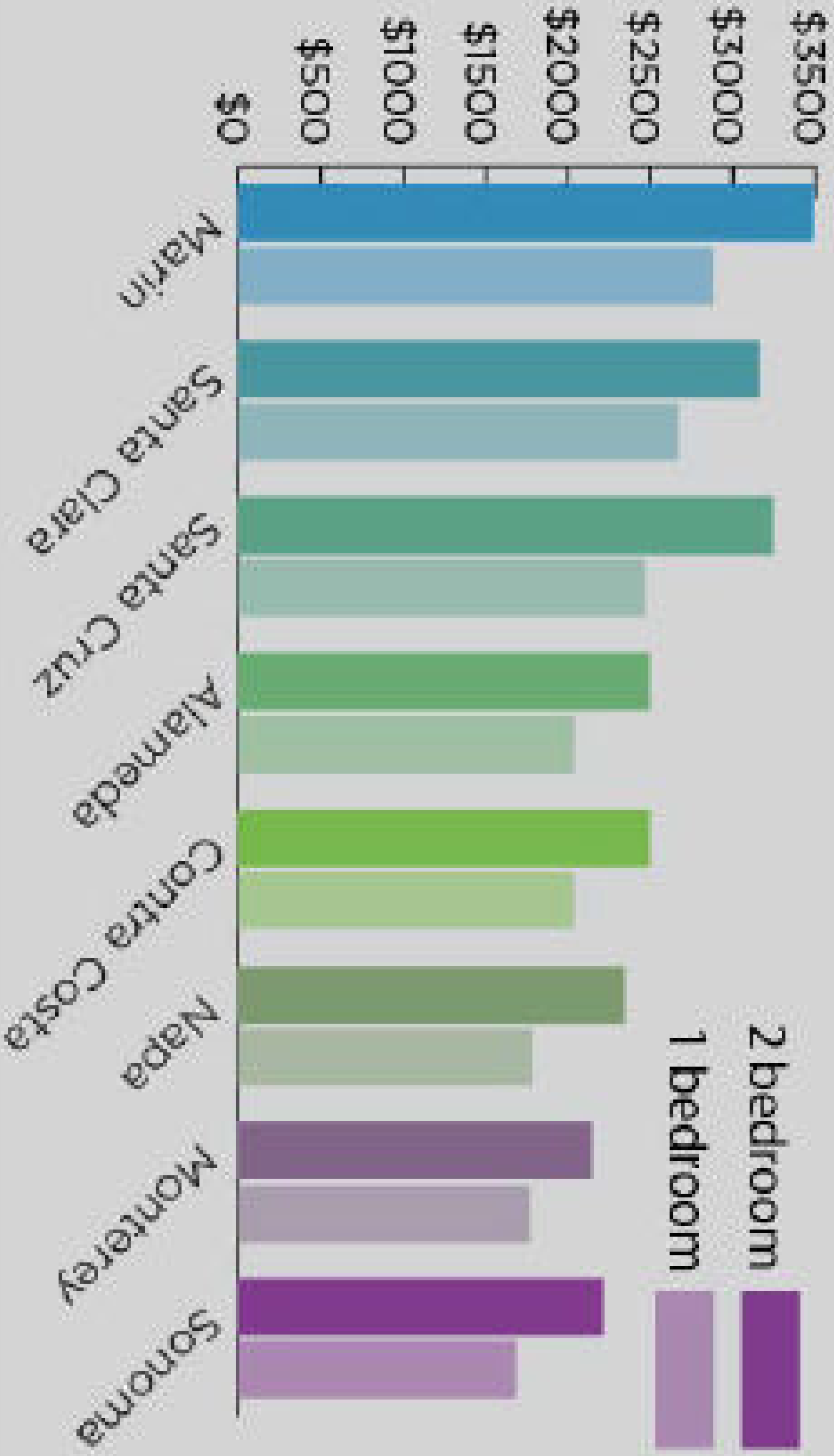


Source: Department of Justice (data.census.gov)

Crime rates by California County.

Median Rent

2022



Source: U.S. Department of Housing (www.huduser.gov)

LATINOS IN THE U.S. ARE...



OF THE POPULATION



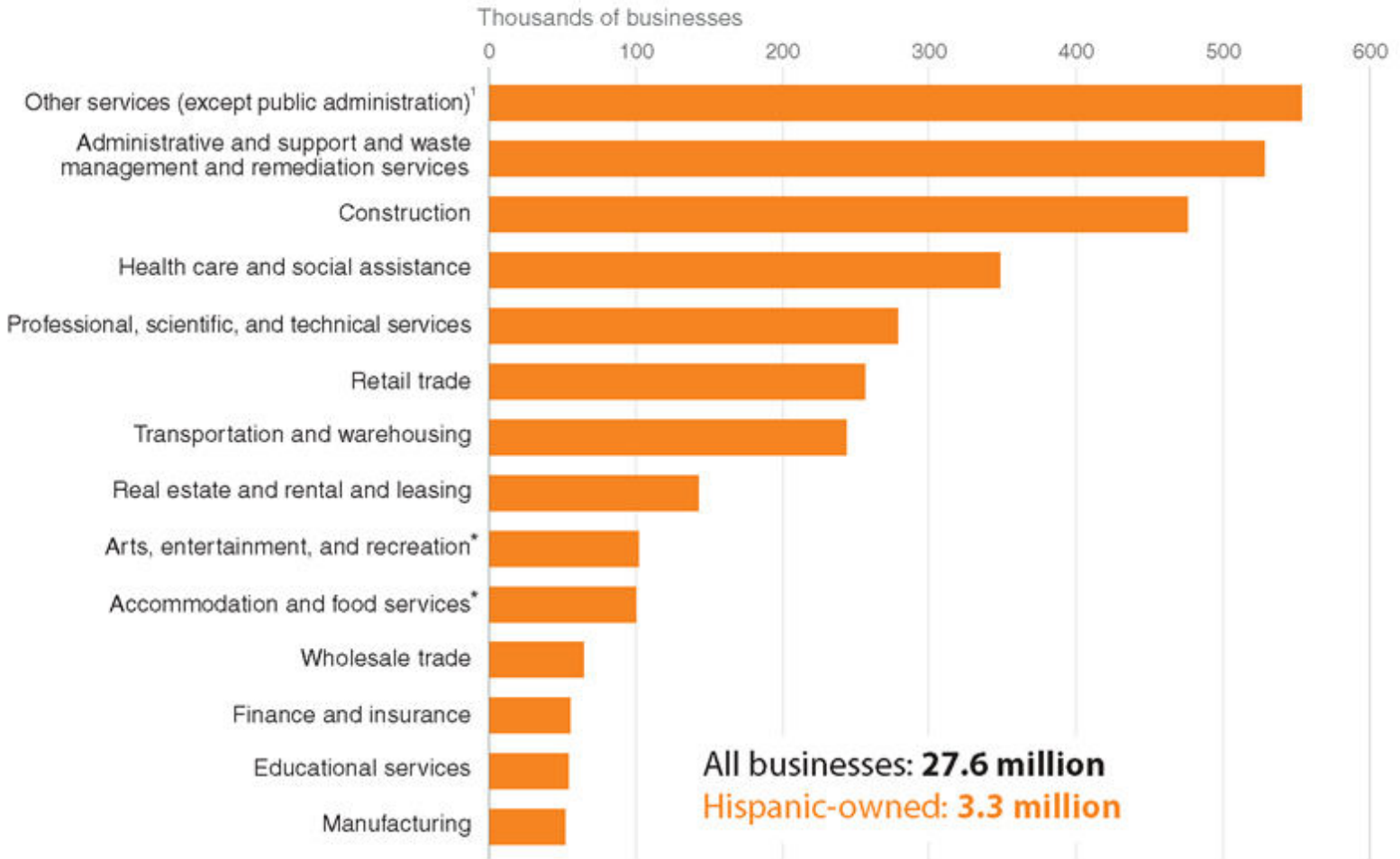
64.1%	MEXICAN
9.5%	PUERTO RICAN
3.7%	CUBAN
3.7%	SALVADORAN
3.3%	DOMINICAN
2.4%	GUATEMALAN
2.0%	COLOMBIAN
...AND MORE	



SOURCES: U.S. CENSUS BUREAU, AMERICAN COMMUNITY SURVEY, PEW HISPANIC CENTER, SELIG CENTER FOR ECONOMIC GROWTH (2012, 2017) GRAPHIC: LATINOBRANDINGPOWER

Hispanic-Owned Businesses in the U.S.

(Sectors With at Least 50,000 Businesses)



*"Arts, entertainment, and recreation" and "accommodation and food services" are not statistically different.

¹ "Other services" includes repair and maintenance (automotive, consumer, electronics, etc.) and personal and laundry services (hair/nail salons, dry cleaning, pet care, etc.).

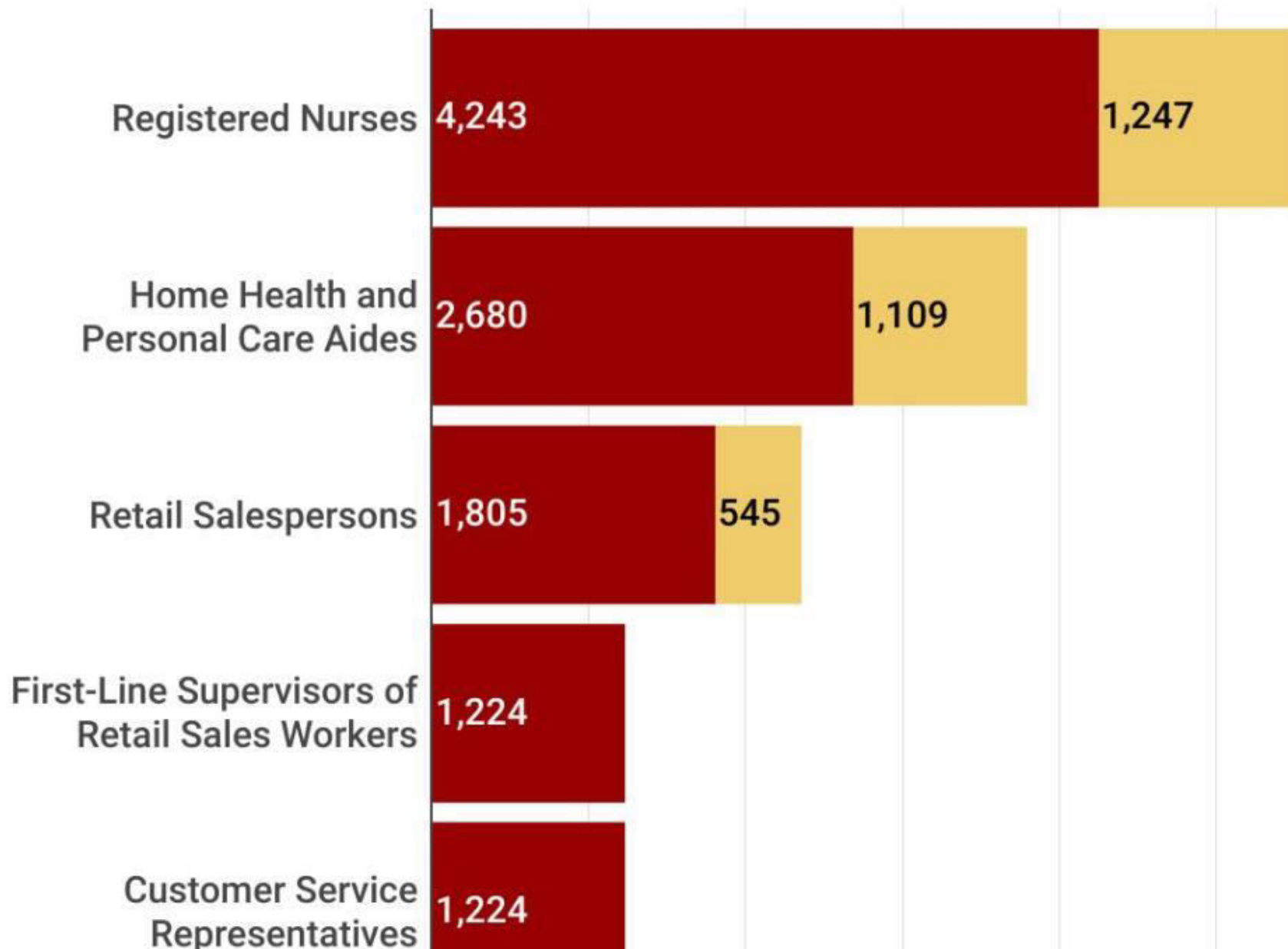
United States[™]
Census
Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

Source: 2012 Survey of Business Owners
www.census.gov/programs-surveys/sbo.html

Sonoma County

Top five occupations by unique job posting volume



Source: The Press Democrat 2022