

GROWING ECONOMICS

The City's plan is to use low-interest bonds to pay for the needed enhancements, and, if voters approve, institute a one-half percent sales tax of local sales to go to the project. The sales tax will cover the bond payments to finance the project in an amount not to exceed \$21.1 million and will expire in 5 years. The City will also receive a grant from the State of Minnesota of 10 million dollars to help facilitate the project.

WHY A SALES TAX?

A sales tax gives residents the best value for their investment. Sales tax is a one-time tax on certain purchases in St. Cloud, collected from both residents and non-residents. Unlike a property tax-based plan, the one-half percent sales tax ensures that everyone who enjoys the City's regional parks and recreation facilities share in the cost to upgrade them. The residents of St. Cloud and regional users historically have received and continue to receive benefits from a one-half percent sales and use tax to support many improvements, including the new community aquatic center, a new regional library, parks & trails, community facilities, airport, and regional road improvements. This tax would expire at the end of 2038. A new one-half percent sales tax to support the Municipal Athletic Complex (MAC) redevelopment and renovation is being proposed to facilitate the necessary improvements to the MAC including building expansion and renovation to the ice arena for locker rooms, training and mechanical, improvements to Joe Faber Field, Dick Putz Field, and minor improvements to support the Veterans Golf Course.

VOTING INFORMATION

These everyday examples show what a one half percent sales tax would equate to in purchases commonly made.

ITEM	COST	TAX
Bottle of Shampoo	\$6.00	3 Cents
Prescription Medication	\$60.00	NO TAX
New Dress	\$50.00	NO TAX
Washing Machine	\$600.00	\$3.00
Propane Grill	\$150.00	75 Cents

ITEM	COST	TAX
50 inch TV	\$300	\$1.50
Loaf of Bread	\$3.00	NO TAX
Pizza (Delivered)	\$13.00	7 Cents
New or Used Car	\$10,000	NO TAX
Mortgage Payment	\$1,000	NO TAX

Food and Clothing are not taxed, nor are other essentials such as housing and most medical needs.

The following question will be seen on the upcoming November 2022 voting ballot for St. Cloud Residents.

CITY BALLOT QUESTION IMPOSITION OF SALES AND USE TAX

In the City of St. Cloud, shall the proceeds of a one-half percent sales and use tax be collected for a period of five years for the redevelopment and renovation of the Municipal Athletic Complex, in an amount not to exceed \$21.1 million?

For more information visit: GrowTheMac.com



The Municipal Athletic Complex Redevelopment and Renovation Project



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Since 1971, families throughout Minnesota have fondly associated "The MAC" with major tournaments and annual family getaways, while others know it as the home of many high school, college and amateur teams.

To ensure this versatile complex continues to serve future generations, the City of St. Cloud's Municipal Athletic Complex is pursuing redevelopment and renovation.



For more information visit: GrowTheMac.com

GROWING ATHLETICS

GROWING COMMUNITY

Upgrading this versatile athletics destination will serve Minnesotans for generations

Public Benefits

Currently six local high school teams (hockey/baseball) call the MAC home, saving their districts the cost of owning and operating stadiums and arenas. A shared facility is clearly very beneficial to the taxpayers as most of those teams have used the MAC since it opened in 1971 – a half-century of cost-savings!

Economic Impact

Baseball and hockey tournaments, ice shows, and skill camps all bring visitors to the state and metro area, driving the hospitality economy by way of the MAC. The City commissioned SCSU to conduct a visitor study; results indicated that sports visitors spend an average of \$550 per day while in St. Cloud.

Extended Turf Sport Seasons

Replacing field(s) with synthetic turf will allow for much greater usage – earlier spring start, later fall finish plus fewer rain-outs and delays. The fields will also be able to serve additional sports, giving the MAC greater ability to serve evolving sports trends and additional user groups.

Accessibility and Sustainability

The City has made significant investments in the sustainability of the MAC – a geo-thermal field that reduced arena natural gas consumption by a remarkable 94% and substantial conversion to LED lighting. There is more to be done, with adequate funding, including modernizing the arena refrigeration plant and other sustainable practices. The current (1971) Dick Putz Field presents significant challenges to mobility-impaired patrons as it is not fully accessible; the proposed improvement will correct this.

Arena Expansion

The ice arena is simply too small for its regional use and programming. More locker room spaces are required, along with training areas for teams during the on and off seasons. Public gathering spaces are necessary and larger, safer youth drop off areas are a necessity. In addition to the ice arena and turf, the buildings will also receive renovation. All told, this would be an approximate 40,000 square foot expansion.

ICE ARENAS



3,500 hours of ice time rented



110 High School, College, Junior A Hockey Games

140+

Public open Skating & Hockey hours



5 State Annual figure skating shows drawing more than 350 Skaters

HOME TO 6 ADULT HOCKEY PROGRAMS

+1100+

hours of ice time rented by St. Cloud Youth Hockey Association and St. Cloud Figure Skating Club combined



226 games in 26 days of youth Hockey, 5-State Region

9

organizations running 3-season hockey and skating skills camps

HOME TO:



BASEBALL FIELDS



Seven high profile tournaments

MN State High School League Class AA
National Junior College Regional
Northern Sun Intercollegiate
Apollo High School Invitational
American Legion (Youth)
VFW (youth) & VFW Regional

293

Games and Scrimmages

10% for Minnesota State University Teams



GOLF

Host to St. Cloud Cathedral and Sauk Rapids High School Meets

11,000+ Rounds of Golf Played

5

golf leagues draw in players from a 20+ mile radius

1,000+

Rounds donated to veterans from the VA Medical Campus