## Curriculum Map: Economics Grade 12 Year at a Glance

Title	Time	Performance Task	Big Idea	Essential Question	Core Texts
<b>Unit 1:</b> Introduction to Economics	3 weeks	Business Project: Students will create a product or service to advertise and sell	What is economics and how does it relate to American free enterprise?	How does economics relate to the students daily life?	Ch. 1 What is Economics Ch. 2 Economic Systems Economic profile of Adam Smith Ch. 3 American Free Enterprise
Unit 2: How Markets Work	4 weeks	Business Project: Students will relate their product or service to the market	How does supply, demand, and prices relate to different market structures?	What are the factors that affect the way markets perform?	Ch. 4 Demand Ch. 5 Supply Ch. 6 Prices Ch. 7 Market Structures Economies of Scale
Unit 3: Business and Labor	2.5 weeks	Business Project: Students will explain how business and labor are used in the production and/or sale of their product/service	What are business organizations and how do they relate to labor?	How is the world of work organized?	Ch. 8 Business Organizations Ch. 9 Labor
<b>Unit 4:</b> Money, Banking and Finance	2.5 weeks	Business Project: Students will determine how to finance their business for their product/service	How do we define money, and how do banks and other financial institutions help channel money from savers to investors?	How do banks work and where do people invest money?	Ch. 10 Money and Banking Ch. 11 Financial Markets
Unit 5: Measuring Economic Performance	2.5 weeks	Business Project: Students will examine how the three economic challenges affect their business	How do we measure the nation's economy and economic changes affect the general public.	How do we measure economic performance?	Ch. 12 GDP and Growth Ch. 13 Economic Challenges
<b>Unit 6:</b> Government and the Economy	2 weeks	Business Project: How will federal, state and local taxes and regulations impact the student business	How does the government obtain and spend resources as well as intervene in the economy?	Why do we pay taxes and where does the money go?	Ch. 14 Taxes and Gov't Spending