"Rags to Riches" Gilded Age (1870 – 1900)



Social Effects

of Industrial Revolution

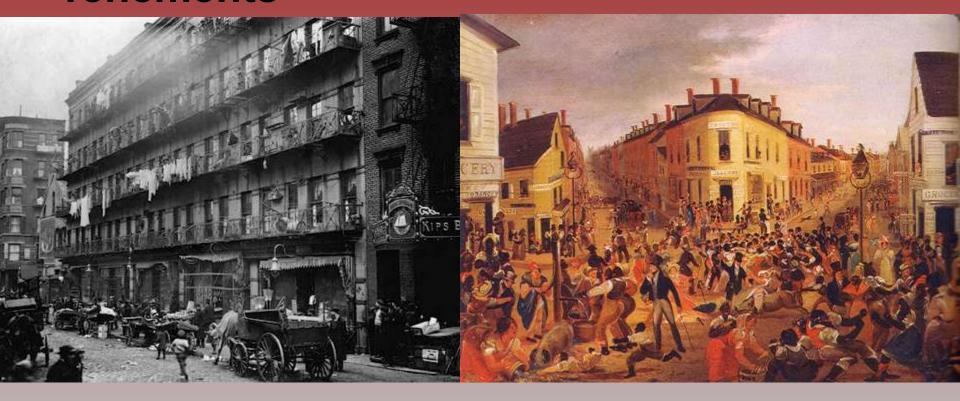
Urbanization



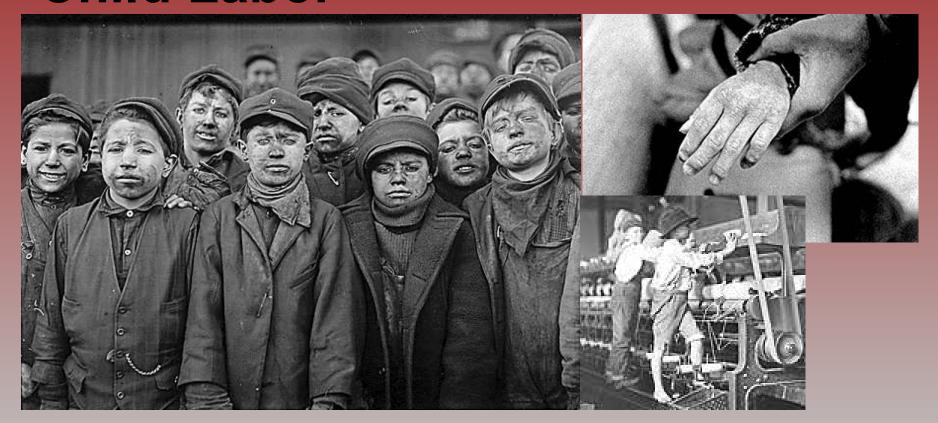
Social Effects

of Industrial Revolution

Tenements

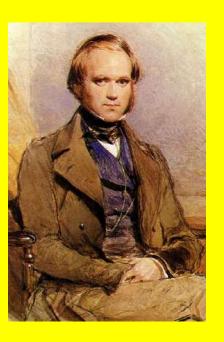


Child Labor



Social Darwinism Theory that says The Strong Shall Survive

Initially used to justify ownership of factories...later, used for racism



Charles Darwin

never said it...

Did not believe it...

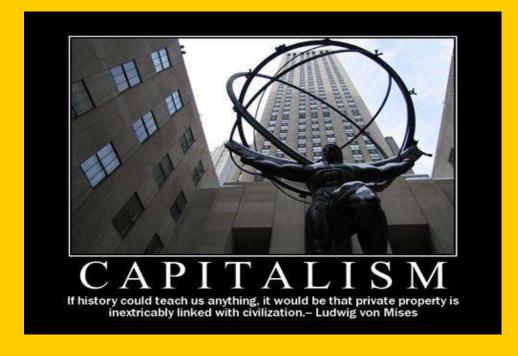
But, his THEORY OF EVOLUTION

was used as foundation for social theory

Political and Economics New Ideas

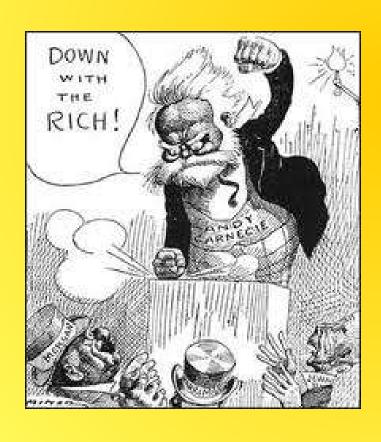
Capitalism – Free Enterprise

Adam Smith





Captains of Industry or Robber Barons?





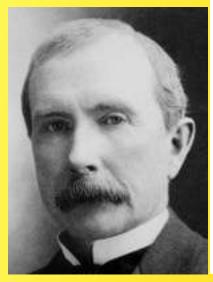
Robber Baron

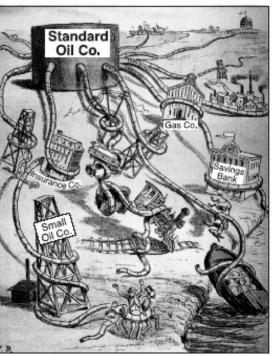
 By the 1890s the term was used to attack any businessman who used questionable practices to become wealthy. It combines the sense of criminal ("robber") and illegitimate aristocracy ("baron").

Captains of Industry

describing a business leader whose means of amassing a personal fortune contributes positively to the country in some way







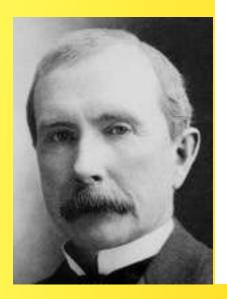
Source: Herman Viola, Why We Remember: United States History, Scott Foresman-Addison Wesley Publishing Co. (adapted)

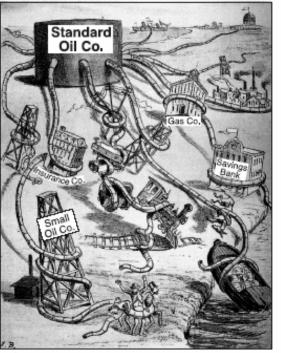
John D. Rockefeller

Standard Oil









Source: Herman Viola, Why We Remember: United States History, Scott Foresman-Addison Wesley Publishing Co. (adapted)

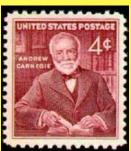
John D. Rockefeller

Standard Oil

Horizontal integration - a firm is being taken over by, or merged with, another firm which is in the same industry. This process is also known as a "buy out" or "take-over".

Goal:

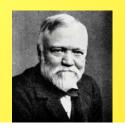
consolidate like companies and monopolize an industry.



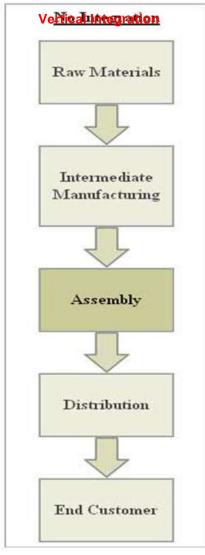
Andrew Carnegie Steel Industry







Andrew Carnegie Steel Industry





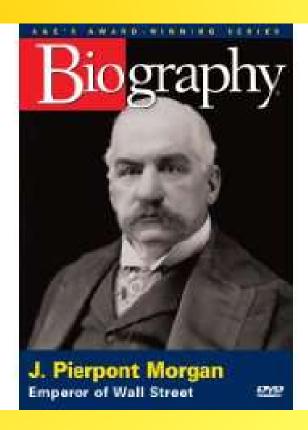
Vertically integrated - companies in a supply chain are united through a common owner.

Usually each member of the supply chain produces a different product or (market-specific) service, and the products combine to satisfy a common need

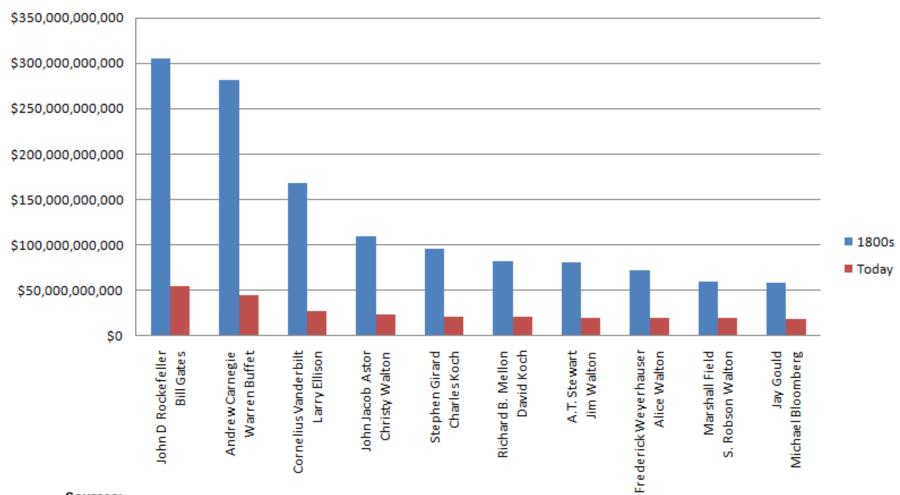
J. P. Morgan Banking

Someone had to lend them the money for the large corporations.





Top 10 Richest people from the 1800s and Today (2006 dollars)



Sources:

http://www.forbes.com/2007/09/14/richest-americans-alltime-biz_cx_pw_as_0914ialltime_slide.html - Forbes All-Time Richest Americans http://www.forbes.com/wealth/forbes-400 - Forbes Richest People in America

Social Effects

of Industrial Revolution

Labor Unions and Legislation

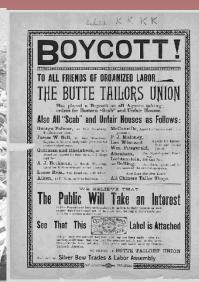
Mines

Factories

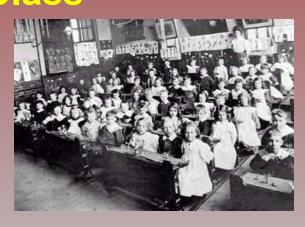
Timber Industry

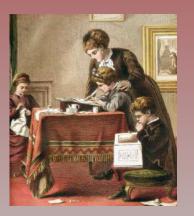






Labor Unions and Legislation
By late 1800's the fastest growing class
of people in the western world was the
Middle Class





Women: "A woman's place is in the home"

SUFFRAGERights of Women to vote



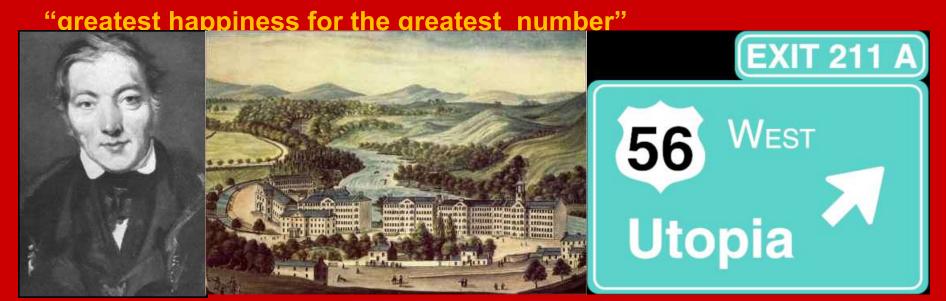
Susan B. Anthony

Political and Economics New Ideas

Socialism -

Private ownership of business withprofits being shared by all

Utilitarianism -

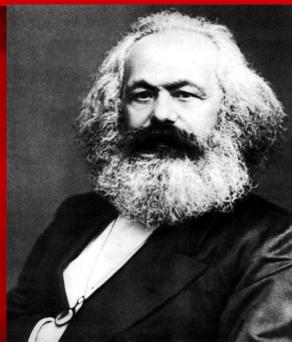


Political and Economics New Ideas

Communist Manifesto - Karl Marx







Political and Economics

Communist Manifesto – Karl Marx

Struggle between social classes would lead to a classless society

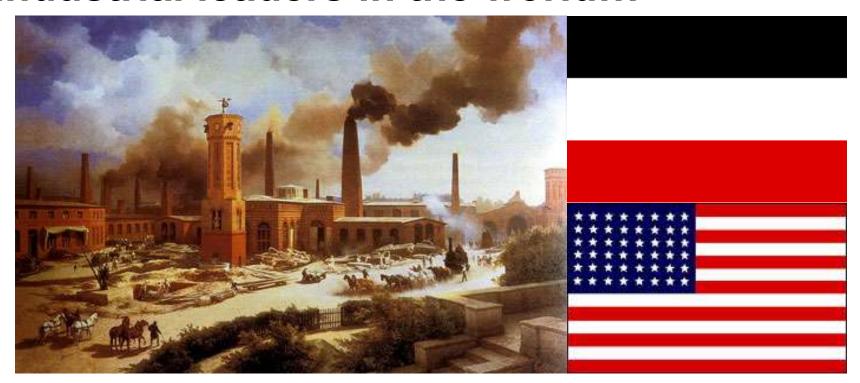
Bourgeoisie vs Proletariat



Workers would rise up and take control of all production (controlled by the state – gov. for the people, by the people)

By the early 1900's

•Germany and United States were the Industrial leaders in the world...



Famous Union Fights

Midwest -

Auto Industry
Steel Manufacturing

West Virginia

Coal Mines - "Rednecks"

Northwest -

Boeing Aircraft
Timber Industry