### Tricks of the Trade: Effective Multiple Choice Questions

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## Objectives:

- Discuss the advantages and disadvantages of multiple choice questions in studentevaluation process.
- Develop a knowledge of test construction procedures for multiple choice tests
- Integrate principles of multiple choice construction by evaluating improving selected questions.

## Why Multiple Choice Questions

- Versatile
  - Easy to mark and score
  - Can be set at different cognitive levels
- Comprehend concepts
  - Can help you understand whether student mastered a large amount of material
- Statistical information on performance can be obtained
- Better coverage of content
- Instructor sets the agenda
- Student cannot focus on superficial aspects (essay questions)

### Problems with Multiple Choice Tests

- Construction is difficult
- Recall questions are easier to write and favored
- Creativity cannot be tested unlike essay questions
- Does not test originality or the student's thought processes
- Can allow student to guess
- Wording ambiguity

## General Principles

- Decide on what you are trying to test
  - Level 1: memory
    - Recognition or recall
  - Level 2: Higher order
    - Does the question ask the student for higher level objectives—
      - Comprehension and application
      - Problem solving



## Example: Level 1: memory

How many calories/oz. is in standard baby formula?

- 1. 20
- 2. 28
- 3. 30
- 4. 32

How can we turn this into a higher level question and still test the concept?

## Example: Level 2: Higher Order

- Objective: To interpret a p value
- A study of 281 obese 8 year old showed that after a session of motivational interviewing, there was a reduction in BMI–z scores P=.01 from the control group of similar composition. How would you interpret this study?
- 1. There were no significant differences between groups
- 2. There is a significant difference between the control and experimental group
- 3. The sample is too small to make any conclusions

## Example: Level 2-Higher order

- Which of the following factors served as a stimulus to the initiation of employer based health insurance?
  - 1. Union management discussions
  - 2. Movement towards social reform
  - 3. Wage freezes during World War II
  - 4. Supreme Court Rulings on Socialized medicine

## Development of a Test Blue Print

- Map out the content
- Did you map out the composition of your test according to your material?
- Is the knowledge that you are testing core for practice?

### Test Items

- Should relate to the instructional objectives
  - Measure learning objectives
    - Describe the five finding of pneumonia on a chest X-ray
  - Immeasurable learning objective
    - Understand the appearance of a pneumonia on chest X-ray

## Development of Test Blue Print

- What material to you plan to cover
- How many items for the entire test
- Weight the content
- Consider test item weight
  - Assign lower point values to items that assess lower-order skills (knowledge, comprehension)
  - Higher point values to items that assess higherorder skills (synthesis, evaluation).

## Example of Testing Blueprint

Content Area	Common Problem of Toddler –15	Autism-5	Common Problem of Preschooler– 15	Dermatology -15
Lower order question- Memory	2		3	2
Higher order questions	13	5	12	13
	15	5	15	15
		Number	of items: 50	items

## Types of Multiple choice Formats

Conventional Multiple choice	Stem & 3-5 distractors		
Alternative choice	Stem and 2 options		
Matching	3-12 options preceding a group of stems		
Multiple true-false	Declarative statement evaluated in terms of its truthfulness		
Context dependent items	A stimulus following by one or more items Unique MC		
Complex	A stem followed by choices that are grouped into sets for test takers to choose		

Haladyna, Downing, & Rodriquez, 2002

### Alternative choice

- Which of the following would most effectively slow down the process of respiration in plants?
  - Cold weather
  - Stormy weather

## Types of Questions

#### Matching

 Match each term on the right with the description on the left

#### Multiple True -false

- You are a farmer who knows the secrets of growing strong healthy plants. Which of the following would describe the best farming practices (mark A if true, B if false
  - List of options numbered with possible true or false

## Context Dependent Item

- Scenario
- Several questions follow about the scenario

# Conventional Multiple choice Questions

- Stem
  - Phrase as succinctly as possible
  - Get rid of excess information
    - 1.Distractor
      - 1. All should be plausible
    - 2.Distractor
    - 3. Distractor
    - 4.Answer

## Clinical Stem Examples

A 6 week old (age) presents with a 12 hour history of non bilious vomiting (History). There is a 12 ounce weight loss. The exam is otherwise unremarkable (Physical exam results).

## STEM or lead in question

- Short and to the point
- What is the desired cognitive task for the examinee?
- Avoid excessive verbiage
- Include the central idea in the stem, not the choices
- Word the stem in a positive way, avoid use of NOT or EXCEPT in stem

#### Lead in Questions or Incomplete Statements to Avoid

- Which of the following is true?
- All of the following causes neuropathy except?
- Which of the following is NOT a cause of tonsillitis?

## Example

- ▶ A 6 week old (age) presents with a 12 hour history of non bilious vomiting (History). There is a 12 ounce weight loss. The exam is otherwise unremarkable (Physical exam results). What is the diagnostic study of choice?
  - Options would be listed

## Examples of the type of lead in questions for clinical scenarios

- What is the most likely diagnosis?
- What is the most likely result to be obtained
- Which of the following tests should be ordered.
- What is most appropriate next step?
- What of the following is the most likely cause?
- Which of the following medications would be the most appropriate?

## Examples of the type of lead in questions for clinical scenario

- Which of the following is the most common side effect?
- What is the most common organism?
- What should be the first course of action?
- What is the most common complication of this procedure, drug, or problem?
- What additional information is needed for a proper diagnosis?

## Style Concerns

- Edit and proof items
- Use correct grammar, punctuation, capitalizations
- Minimize the amount of reading in each items

## General Principles about Multiple Choice Options

- Does the question fit your content?
- Do the items involve the application of Knowledge or a recall of facts?
- Is decision making required by this question?
- Avoid repeating words from the stem in the correct option
- Try not to write the entire test in a day
- Do not take phrases directly from text or lecture

## Examples

- Which of the following actions would decrease radiation dose by one half?
  - Decreasing the mA by one quarter
  - Decreasing the mA by one third
  - Decreasing the mA by one half
  - Decreasing the mA by three quarters

- By what fraction would mA need to be decreased to lower the radiation dose by one half?
  - One quarter
  - One third
  - One half
  - Three quarters

Phrase repeated in each option

Item with all relevant information in the stem

## Writing the distractors

- Develop as many effective choices as you can, three is adequate (Vyas & Supe, 2008; Haladyna et al)
- Only one choice should be the right answer
- Vary the location of the right answer
- Place choice in logical or numerical order
- Choices should be independent and not overlapping
- All of the above should be avoided
- None of the above should be used carefully if at all.

## General Principles of Test Construction

- Item should reflect specific, key content
- Avoid repeating content questions
- Avoid opinion based items
- Avoid tricky items
- Vocabulary
  - Consistent
  - Rephrase textbook slide content

#### General Principles about Multiple Choice Options-Distractors

- Use the typical errors of students to write the distractors
- Limit the number of answer options
  - 3 distractors is actually enough
- Do not try to trick students—attractive and plausible
- Longest answer is usually correct one
  - When writing, make sure all options are equally constructed
    - Item writers spend more time on the correct answer

### General Principles about Multiple Choice Options-Language and Distractor

- Use words that are familiar to students to make the distractor more plausible
- If a recognizable key word appears in correct answer, it should be in other distractors also
- Incorrect option or distracters must be plausible but definitely incorrect
- Do not make the options too easy to discriminate
- Distractors should be attractive and plausible but not tricky

## Multiple Choice Options to Avoid

- Avoid "All of the above"
  - Recognition of one wrong option eliminate the all of above option
- Watch the length, grammatical structure, and the level of specificity
  - The more specific, the more likely the answer
- Similar option items increase the item difficulty (Ascalon et al. 2007)
- Avoid imprecise terms: seldom, rarely, occasionally sometimes, few or many (Collins, 2006

## Multiple Choice Option to Avoid

- Overlapping distractors
  - If you are asking when to give a particular drug
    - Before breakfast
    - On a full stomach
    - With meals
    - Before going to bed
  - Three options have to do with eating and two with time of day. Only one relates to both. Students can pick this one out.

# General Principles about Multiple Choice Options

- Order the options to facilitate the tester finding the correct answer
- If you use numerical values, list them from high to low or low to high
- Options should not overlap or be too specific
  - Example
    - Less than 25%
    - 30-50%
    - Exactly 24%
    - 50% or great

## Questions to Avoid

- Avoid the complex multiple choice format
  - Which of the following are fruits
    - 1. Tomatoes
    - 2. Tomatillos
    - 3. Habaneras peppers
      - A. 1 & 2
      - B. 2 & 3
      - C. 1 & 3
      - D. 1, 2, & 3

## Examples

- A chest radiographic findings of left upper lobe collapse is
  - Hyperlucency of the upper and lower left hemithorax
  - Elevation of the left diaphragm
  - When the mediastinum shifts to the right
  - Posterior displacement of the minor fissure

Option C does not follow grammatically from the stem

- What is a chest radiographic finding of left upper lobe collapse?
  - Hyperlucency of the upper and lower left hemithorax
  - Elevation of the left diaphragm
  - Mediastinal shift to the right
- Posterior displacement of All otheominfollfissure grammatically from the stem

## General Principles

- Guide to terms that will guide you assessing the cognitive level of the item
- Memory
- Define
- Describe
- Identify
- Recall

- Reasoning/application items

  - ApplyAnalyzeAnticipate
  - Assess
  - Compare
  - Contrast
  - Decide

  - DevelopDifferentiate
  - Evaluate
  - Justify
  - Prioritize

## Taking a memory or recall item into an application item

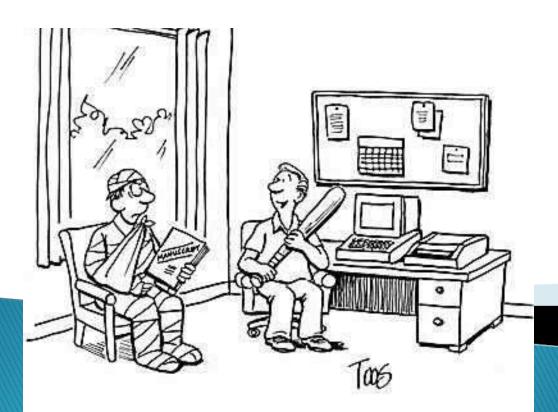
# What is the primary sign of an intestinal obstruction?

- 1. Coffee colored emesis
- 2. Bile like emesis
- 3. Jaundice
- 4. Projectile vomiting

## Question Revised

- A 12 week old presents with bile colored emesis. What is the most likely diagnosis?
  - 1. Pyloric stenosis
  - 2. Gastroesophageal reflux
  - 3. Volvulus
  - 4. Overfeeding

## Editing your work



"No, go ahead and critique my mss. I'm always ok ... after the initial reaction."

## Final Step: Edit

- How do your exam questions match your content map
- Have you tested key points
- Run a grammar and spell check
  - Stedman's medical dictionary
- Review your options
  - Is there only one correct answer
  - Have another person review the test
  - Do a scantron to make sure your numbering is correct.

## Evaluating distractors

Response Item #1	Correct	P (diff)	Difficulty 1 – P (diff)	Point biserial correlation
Α	Correct	0.72	0.28	0.40
В		0.09		
С		0.10		
D		0.09		
Response Item #2				
Α	Correct	0.70	0.30	0.35
В		0.00		
С		0.15		
D		0.15		

