

*What makes good art?*  
*Design Elements & Principles*

*How to apply art vocabulary to your  
images*

*Line - A path traced by a moving point*



SKY LINES, THE WAVE

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Describe what type of lines you see in this photo.

# *Shape*

- ✦ The outline of a figure or form.
- ✦ Shapes can be geometric (rectangles, triangles, and circles, etc.)
- ✦ Shapes can be organic (irregular)

# *Shape*



What type of shapes do you see?



*Form -A three-dimensional shape, such as the human form or an abstract form.*



What are the edges like on these forms?

*Color -A visual attribute of things that results from the light they emit or reflect.*



What color scheme do these colors represent?



*Texture - The way something feels to the touch.*



Describe the texture in this photo.

*Value - The measurement of light and darkness in a work of art.*



What type of light & darks do you see?



*Pattern - A design made by repeating a motif at regular intervals.*

What do you see  
that is repeated in  
this photo?

Where are your  
eyes encouraged to  
move in the photo?



# *Balance*

- ✦ Equilibrium in a composition.
- ✦ Can be symmetrical - equal on both sides
- ✦ Can be asymmetrical - not equaled on both sides

# *Balance*

## ✦ Symmetrical



## ✦ Asymmetrical



## ✦ Radial Symmetry





# *Rhythm*

- ★ The controlled movements found in all good design, they can be established through the use of any of the elements of design--lines, areas of light and shade, spots of color, repetitions of shapes and spaces, or textures surfaces.

# *Rhythm*



What other principles help to make rhythm in art?

*Unity - When all of the elements of a piece combine to make a balanced, harmonious, complete whole.*



If one section was missing from the middle, would that affect the unity of this photo?



*Movement - The way in which somebody or something moves.*



How did the artist create movement in this piece?

*Content - The meaning or message contained in a creative work of art.*

Is this work of art sad or happy?

How does it make you feel?

What do you think the artist was trying to tell the viewer?



# *Assignment*

- ✦ Use your images you saved in the 6 folders you created: birds eye & worms eye view, filling the frame, rule of thirds, leading lines & unlikely pairs
- ✦ Select the best one from each folder – total of 6 images in 1 Word document
- ✦ Bring each image into Word and type a brief paragraph about it using the art vocabulary we just discussed
- ✦ **BE DESCRIPTIVE**, and yes, you need to include art vocabulary words!



# *Art Vocabulary*

- ✦ Line\* Pattern
- ✦ Shape\* Balance
- ✦ Form\* Rhythm
- ✦ Color\* Unity
- ✦ Texture\* Movement
- ✦ Value\* Content
- ✦ **Please take a handout on my desk for definitions of each if needed.**