

Media – Chapter 12

Name _____ Date _____

1. Gatekeeper - (pg 299)

- a. What is the definition of a Gatekeeper?

- b. How does it work? OR Why is it important?

- c. *Example*

2. Scorekeeper – (pg 299-300)

- a. What is the definition of a Scorekeeper?

- b. How does it work? OR Why is it important?

- c. *Example*

3. Watchdog- (pg 300)

- a. What is the definition of a Watchdog?

- b. How does it work? OR Why is it important?

- c. *Example*

4. What are the views of members of the national media? (pg 303)

5. Do the beliefs of the national media affect how they report the news? (pg 305)

6. Do what the media write or say influence how their readers and viewers think? (pg 306)

Reading the heading titled, “Sensationalism in the Media” and answer the following?

7. Summarize the key points of the section

8. In your opinion, does sensationalism exist today? Yes/No Why? Why not? Explain.
(Answer is not in book, can vary from student to student)

Term	Definition	Explain in your own words
Trial balloon		
Loaded language		
Selective attention		
Adversarial press		
Background		
FCC (Not Bold Term)		
Equal time rule		

1. Summarize and answer the question on page 308; Why do we have so many news leaks?
2. Looking at page 311, answer the question; Are there government restraints on Journalists?
Yes/No Explain
3. Looking at the three court cases mentioned on page 302(box above labeled landmark cases), which one do you think was the most significant and explain why
4. On page 301. How does the law deal with the confidentiality of sources?