

Name: _____ Date: _____

Cereal Box Book Report Scoring Rubric

	4 Exceeds Expectations	3 Meets Expectations	2 Partly Meets Expectations	1 Does not Meet Expectations
Left Side of Box Ingredients	Includes all characters and setting using complete sentences. The setting is described in great detail.	Includes most characters and most items are written in complete sentences. The setting includes some details.	Includes some characters and setting, but are minimally described.	Does not include characters or setting. Descriptions are not provided.
Right Side of Box Summary	The main problem and solution are clearly stated with good detail.	The main problem and solution are provided with some detail.	The main problem and solution are included without detail.	The summary does not describe the main problem or the solution.
Top of Box Brief Book Description	All book elements are included.	Most book elements are included.	Some book elements are included.	No book elements are included.
Front of Box Title	Name of cereal and picture are closely related to title of book.	Name of cereal and picture are related to title of the book.	Name of cereal or picture are not related to title of the book.	Does not include name of cereal or picture.
Back of Box Game	The game and/or puzzle is detailed and strongly connected to the book.	The game and/or puzzle is somewhat detailed and connected to the book.	The game and/or puzzle lack detail but show some connection to the book.	The game and/or puzzle are not detailed and not clearly connected to the book.

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Prize	Prize offered is directly related to the story. Originality and creativity is evident.	Prize offered is related to the story. Originality and creativity is somewhat evident.	Prize offered shows minimal connection to the story. Originality and creativity is minimal.	Prize offered does not show any connections to the story. It is not original or creative.
Neatness/ Creativity	The box is completely and attractively covered with paper. All items are written or drawn neatly. The box looks appealing enough to buy the cereal brand!	The cereal box is covered with paper. Most items are written or drawn neatly. The box looks attractive.	The cereal box is mostly covered with paper. Some items are not neatly written or illustrated.	The cereal box is partly covered with paper. Most writing and illustrations are sloppy and hard to read.
Total Points				