

Unit 3B : The Brain

Having our head examined & the older brain
structure

Studying the Brain

- Looking at the brain electrically, chemically, or magnetically has done to psychology what the microscope does for biology.
- Brain's Electrical Activity
 - EEG
- Neuroimaging Techniques
 - CT
 - PET
 - MRI
 - fMRI
- Lesion
 - EX: cutting the brain

Brain's Electrical Activity

- Electroencephalogram (EEG)
 - amplified reading of electrical wave activity
 - Record electrical patterns in your brain
 - EX: help diagnose a seizure, epilepsy, or brain death



Neuroimaging

- Computed Tomography (CT or CAT)
 - takes X-rays that can reveal brain damage
 - EX: In car accident and need to see if brain was hurt
- Positron Emission Tomography (PET)
 - show which part of the brain is most active when doing a task by locating a radioactive chemical glucose given prior to scan. The glucose is used by neurons when they are active
 - EX: want to see if certain parts of brain are working after car accident
- Magnetic Resonance Imaging (MRI)
 - detailed picture of the brain's soft tissues
 - Can give 3D images
 - EX: Locate a tumor or to see if a stroke happened.. More details
- Functional MRI (fMRI)
 - the functions in the brain, where blood is rushing
 - EX: understand how brain works to plan for surgery

The Breakdown

Brain Structure

- CT
- MRI

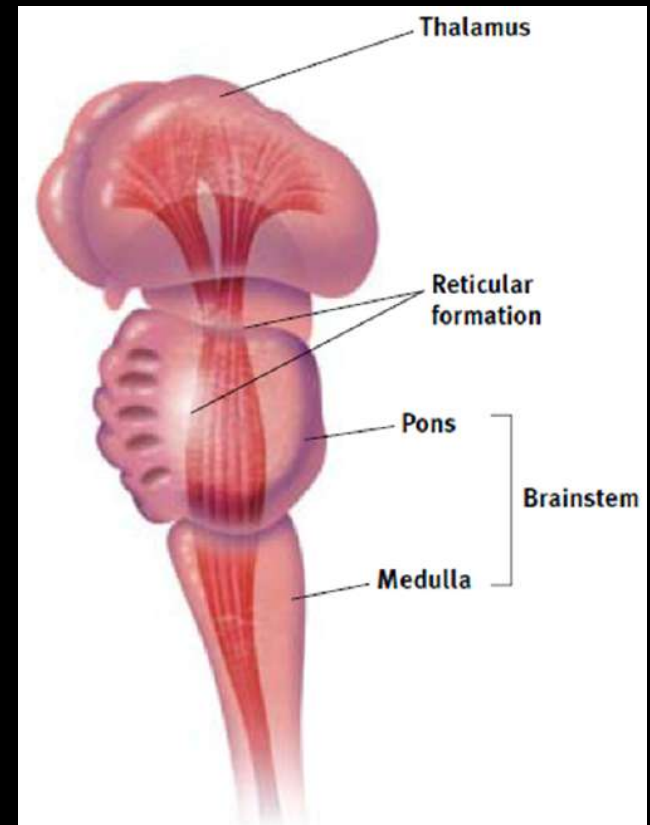
Brain Function

- EEG
- PET
- fMRI

Older Brain Structures- Brainstem

- **Brainstem**

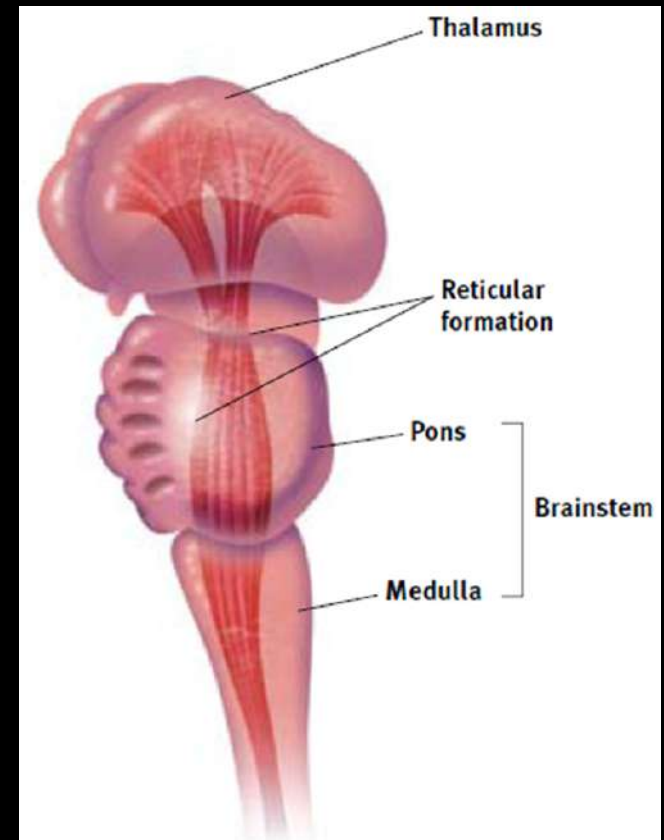
- responsible for basic survival functions, this is a region in the brain
- EX: break this and you die
- **Medulla**
 - controls heartbeat and breathing
 - EX: Damage to this could stop breathing or heartbeat... death
- **Pons**
 - helps coordinate movement
- **Reticular Formation**
 - relay area for incoming info and sends it to other parts of the brain, plays a role is arousal
 - EX: directs sounds to the proper place



Older Brain Structures - Thalamus

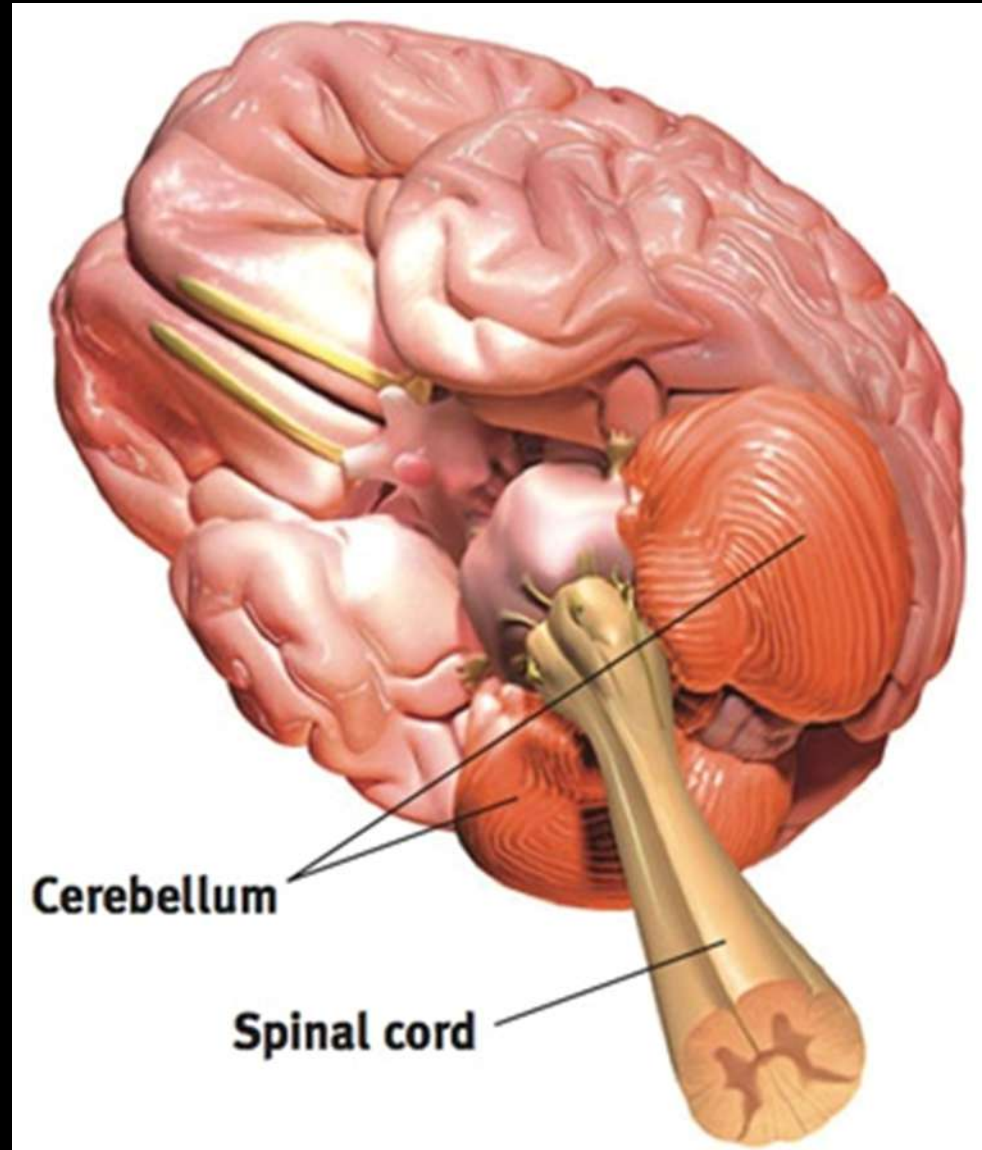
- **Thalamus**

- **ALL SENSES EXCEPT SMELL**
- the senses switchboard and routes the info to the higher brain regions that deal with seeing, hearing, tasting, and touching
- It's like the airport, all the planes come there and then it tells them where their new destination is
- **EX: see the foot → send it to the Occipital Lobe**



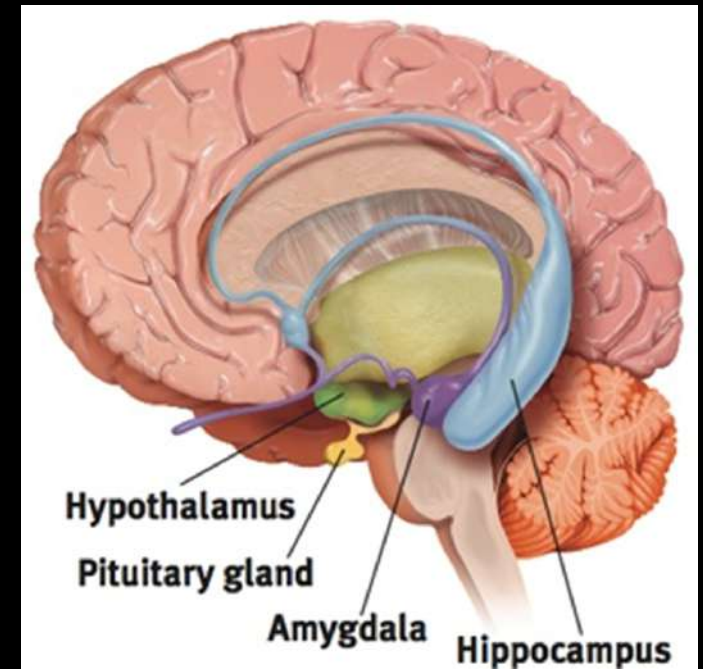
Older Brain Structures - Cerebellum

- Cerebellum
 - processes taking in sensory info and putting out movement and balance
 - The Little Brain
 - EX: if damaged may not be able to walk in a straight line



Older Brain Structures – Limbic System

- **Limbic System**
 - Made up of amygdala, hippocampus, & hypothalamus
 - Associated with emotions and drives
 - If you were to split your brain in half, the limbic system is in the middle



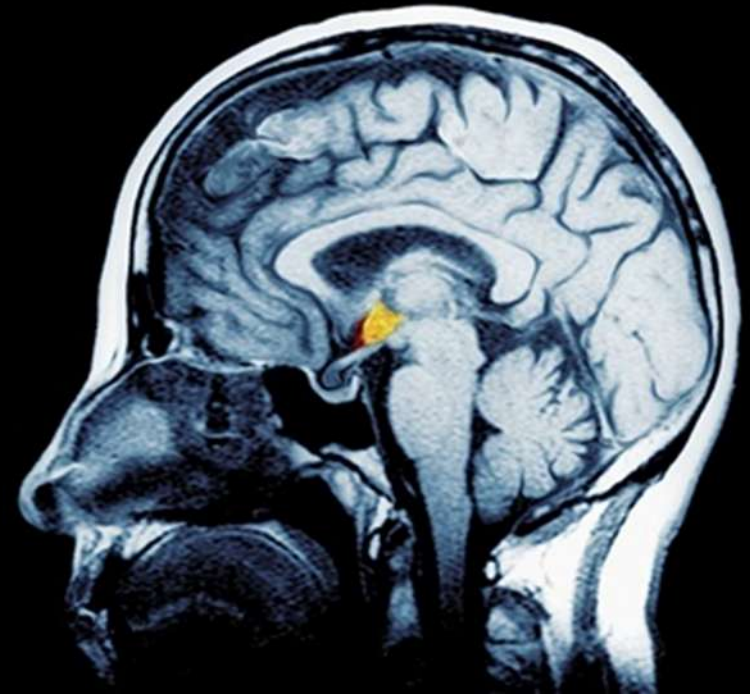
Limbic System - Amygdala

- **Amygdala**
 - **Aggression & fear**
 - Includes the perception of these emotion and the processing of emotional memories
 - **EX: Tumor on this structure could make someone fight more**



Limbic System - Hypothalamus

- Hypothalamus
 - Both monitors blood chemicals (the endocrine system) and takes orders from other parts
 - Influences pituitary gland
 - Reward centers
 - EX: tells pituitary to tell testicles to release testosterone



Important Facts

- Remember that the brain is a network, each piece is a link in an integrated system
- All of these older brain functions occur without any conscious effort, our process most information outside our awareness