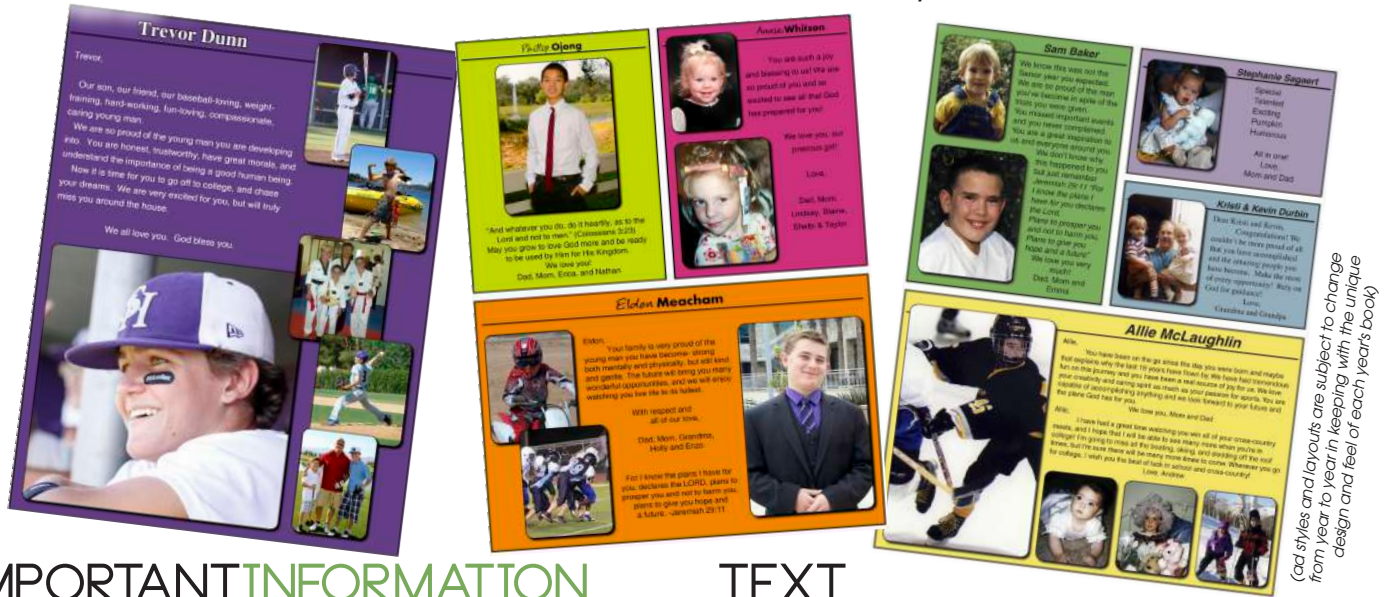


2015 YEARBOOK RECOGNITION ADS (AKA BABY ADS)

the
yearbook
company

CONGRATULATE YOUR **8TH GRADER** IN THEIR 2015 YEARBOOK

POSTMARKED BY ON OR BEFORE: OCTOBER 28TH (EARLY BIRD), NOVEMBER 18TH (FINAL DATE)



(ad styles and layouts are subject to change from year to year in keeping with the unique design and feel of each year's book)

IMPORTANT INFORMATION

- All materials (photos and text), this form and payment must be received at the time of submission. OR order online at www.TheYearbookCompany.com. Mail-in deadlines are postmark-by dates and online deadlines are that date at midnight.

DEADLINES & PRICES

OCTOBER 28TH (EARLY BIRD)
NOVEMBER 18TH (FINAL DATE)
for pricing, please see order form

PHOTOS

- Submit the exact number of photos to match your format. **(Your photos will be enlarged or reduced to fit the actual ad size.)** On the back of each photo, write the number of the position you wish it to occupy and the student's name (on occasion, we might need to adjust positioning per what would look and work best). **Watch for wet ink!**
- You may also submit 300 DPI .jpg photos on a CD or jump drive. The file name should be the student's name and photo number.
- Please DO NOT use photos from websites or camera phones (they are too low resolution), watermarked proofs, copyrighted photos or copies of them.
- DO NOT fold or cut photos.
- We cannot fix blurry or heavily textured photos.
- We reserve the right to edit or remove inappropriate material (even baby bottoms) without prior notification. We cannot print copyrighted logos.

TEXT

- Submit your text **typed** in a plain font on white paper or submit as a word document or .txt file on a CD or jump drive.
- See the ad formats for message length guidelines.

CUSTOM LAYOUTS

- Must be submitted camera-ready OR digitally.
- Camera-ready means you must paste down all photos and text in place on a clean background or submit a photo-quality printout of the entire ad on glossy photo paper to the EXACT size of the ad (specs on order form).
- **Digital submissions are acceptable but must be .jpg files with a minimum resolution of 300 DPI actual size.** (We cannot print from .pdf, .doc, .docx, .pub, .ppt and .psd files so please DO NOT use Microsoft Word, PowerPoint, or any online photo sharing tool to create your dedication IF you plan to submit it digitally. You would have to submit those types of files as glossy photo printouts.
- We cannot create custom ads for you.

SUBMITTING MATERIALS

DO NOT SEND ANY MATERIALS TO THE SCHOOL.
Submit online at www.TheYearbookCompany.com
OR mail materials and payment to:

Lucile Erwin Middle School Yearbook Ads
The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

WWW.THEYEARBOOKCOMPANY.COM
QUESTIONS CALL 951-274-9561

Ads for Grads

2015 order form

the **yearbook** company

Lucile Erwin Middle School

VISIT WWW.THEYEARBOOKCOMPANY.COM TO SEE ACTUAL-SIZE FORMATS WITH DETAILED DESCRIPTIONS

<p>1/4 PAGE DESIGNS</p> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Student Name</p> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">1</div> <div style="text-align: right;">90 words</div> </div> <p style="text-align: center; font-weight: bold;">J2</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p>Student Name</p> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">1</div> <div style="text-align: right;">85 words</div> </div> <div style="display: flex; justify-content: space-between; margin-top: 5px;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">2</div> <div style="text-align: right;">D2</div> </div> </div> <p>HALF PAGE DESIGN</p> <div style="border: 1px solid black; padding: 5px;"> <p>Student Name</p> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">2</div> <div style="text-align: right;">140 words</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">1</div> </div> <div style="display: flex; justify-content: space-between; margin-top: 5px;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">3</div> <div style="text-align: right;">N2</div> </div> </div>	<p>HALF PAGE DESIGNS</p> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Student Name</p> <p style="text-align: center;">130 words</p> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">1</div> <div style="text-align: right;">F2</div> </div> <div style="display: flex; justify-content: space-around; margin-top: 5px;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">2</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">3</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">4</div> </div> </div> <div style="border: 1px solid black; padding: 5px;"> <p>Student Name</p> <p style="text-align: center;">120 words</p> <p style="text-align: center; font-weight: bold;">G2</p> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">2</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">3</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">4</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">5</div> </div> </div>	<p>FULL PAGE DESIGN</p> <div style="border: 1px solid black; padding: 5px;"> <p>Student Name</p> <p style="text-align: center;">175 words</p> <p style="text-align: center; font-weight: bold;">H2</p> <div style="display: flex; justify-content: space-between; margin-top: 5px;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">1</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">2</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">3</div> </div> <div style="display: flex; justify-content: space-between; margin-top: 5px;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">4</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">5</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">6</div> </div> </div>	<p>FULL PAGE DESIGN</p> <div style="border: 1px solid black; padding: 5px;"> <p>Student Name</p> <p style="text-align: center;">225 words</p> <p style="text-align: center; font-weight: bold;">I 2</p> <div style="display: flex; justify-content: space-between; margin-top: 5px;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">1</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">2</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">3</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">4</div> </div> <div style="display: flex; justify-content: space-between; margin-top: 5px;"> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">5</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">6</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">7</div> <div style="border: 1px solid black; border-radius: 10px; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center;">8</div> </div> </div>
--	---	--	---

ORDERFORM OR ORDER ONLINE WWW.THEYEARBOOKCOMPANY.COM (SERVICE FEE APPLIES)

Place an "X" in the boxes to indicate the size and format of ad you are purchasing.

- | | | |
|--|---|--|
| <input type="checkbox"/> 1/8 page ad <input type="checkbox"/> Format "A2" (not pictured- one sm photo and a 45 wd message in a business card sized space) | early-bird
price if
postmarked by
October 28
color | final deadline**
price if
postmarked by
November 18
color |
| <input type="checkbox"/> 1/4 page ad <input type="checkbox"/> Format "J2" <input type="checkbox"/> Format "D2" | \$32 | \$37 |
| <input type="checkbox"/> 1/2 page ad <input type="checkbox"/> Format "N2" <input type="checkbox"/> Format "F2" <input type="checkbox"/> Format "G2" <input type="checkbox"/> CUSTOM*
<small>for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box</small> | \$49 | \$59 |
| <input type="checkbox"/> Full page ad <input type="checkbox"/> Format "H2" <input type="checkbox"/> Format "I 2" <input type="checkbox"/> CUSTOM*
<small>for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box</small> | \$95 | \$110 |
| | \$175 | \$195 |

Name of person purchasing ad (name on check or credit card):

Address: _____

City: _____ State _____ Zip _____

Daytime contact phone: (_____) _____

Student's first and last name as you would like it to appear on ad:
(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

of photos enclosed _____ is this a surprise? yes / no

I would like my materials returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (If you don't, your photos will not be returned.)
Please note, however that we cannot guarantee the safety of your photos in the mail once we've returned them, so please make duplicates of all irreplaceable photos. PHOTOS CANNOT BE RETURNED UNTIL AFTER THE DISTRIBUTION OF YEARBOOKS. (Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.)

for more information and for answers to frequently asked questions, please visit www.theyearbookcompany.com or call 951-274-9561

PLEASE MAKE CHECKS PAYABLE TO:

I've enclosed a check in the amount of: \$ _____
returned checks will be subject to a \$25.00 fee Check # _____

I am paying by credit card: Visa Mastercard

\$ _____ exp date: ____/____/____ cvv code:

? the cvv code is the 3 digit security code on the back of the credit card

for credit card transactions, add a \$3.00 convenience fee for 1/8 and 1/4 ads and \$4.00 for half and full page ads

DO NOT SEND ANY MATERIALS TO THE SCHOOL.
YOU MUST MAIL EVERYTHING TO:
Lucile Erwin Middle School Yearbook Ads
The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

** Any orders postmarked after the final deadline will be accepted (with a \$15 late fee) on a first-come, first-served basis if space is still available. (Or order online if it's still open.)