## PARODY & SATIRE

Let's make a point... and be funny.

## What's the Difference?

## Parody\*

A work that <u>imitates</u> another work in order to ridicule, ironically comment on, or poke some affectionate fun at the work itself or the subject of the work.

\*Parody Cheat Sheet found here.



Parody often mocks or ridicules a <u>serious</u> work of literature, music, artwork or film — for satirical or humorous purposes.



#### EXAMPLES OF PARODY

- SNL: Justin Timberlake-Beyonce
- Monty Python
- •"Weird Al" Yankovic
- Scary Movie series
- Not Another Teen Movie

## PARODY: MOVIE POSTERS

## new moon

#### the muppet sage Vamphibian

C MARKETEL CUIDANCE SUCCESTED ()

## PARODY: ART





## PARODY: Old Spice Commercial: Smell Like a Mar, Man

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#### PARODY COMMERCIAL: SMELL LIKE A MONSTER



## SATIRE\*

A work that <u>ridicules</u> its subject, through the use of specific techniques. Although satire is usually witty, and often very funny, the purpose of satire is not 'just' humor but <u>criticism</u> of an individual or a group.

\*Satire cheat sheet found here.

## 4 TECHNIQUES OF SATIRE\*

#### 1) Exaggeration:



To represent something beyond normal bounds so that it becomes ridiculous and its faults can be seen.

#### 2) Incongruity:

To present things that are out of place or are absurd in relation to their surroundings.



#### 3) Reversal:



## To present the opposite of the normal order.

# 4) Parody: To imitate the techniques / style of some person, place, or thing in order to ridicule the original.



For parody to be successful, the reader <u>must know the original text that is being</u> ridiculed.

#### **EXAMPLES OF SATIRE**

Campaign Ads: Viral Video Film School
The Colbert Report
The Onion (www.theonion.com)
Animal Farm
Political cartoons

## SATIRE: TV AD





## SATIRE: PSA

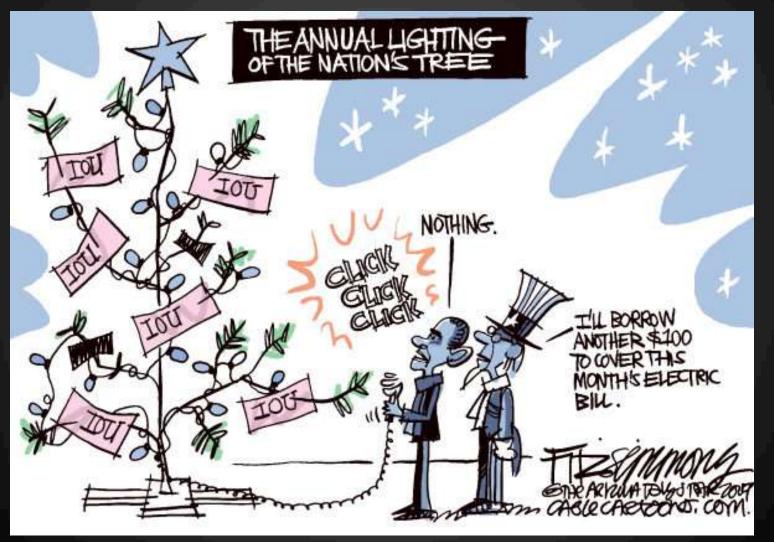


## 3

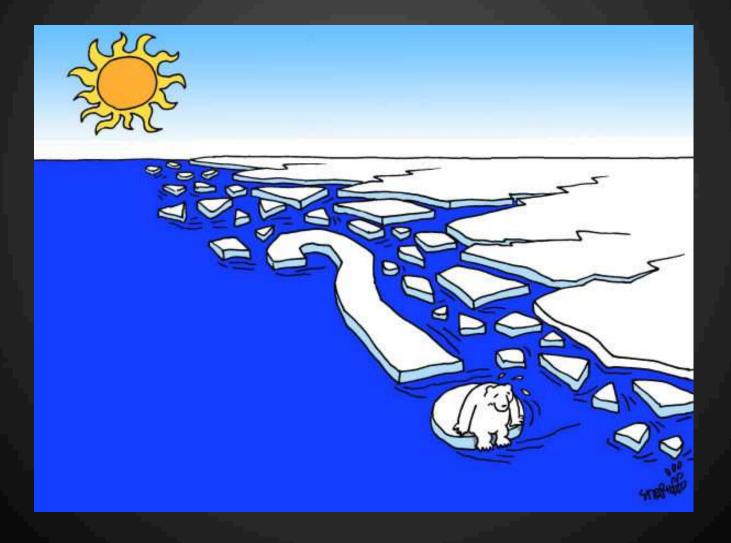
## SATIRE: CARTOON



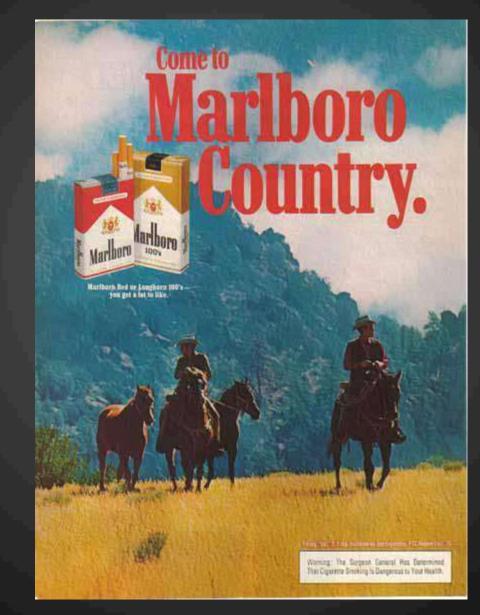
#### CHRISTMAS IN DEBT



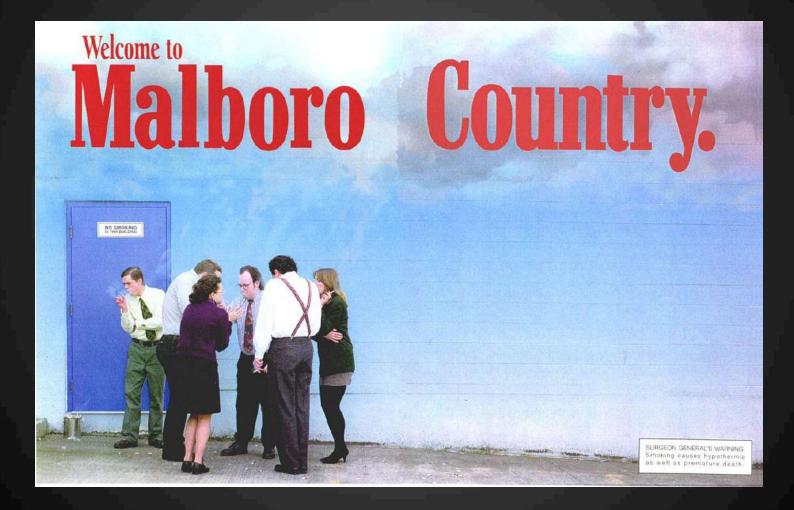
## **GLOBAL WARMING?**



## Satire: Print Ad



## Satire: Print Ad



## SATIRE AND PARODY: THE DIFFERENCE IS SUBTLE

#### Satire

using humor to point out weaknesses of people and society

#### Parody

using humor to mock or imitate a person or situation

usually sarcastic funny (not so much 'haha')

makes a serious point

'haha' funny

often involves exaggeration

## SATIRE AND PARODY: THE DIFFERENCE IS SUBTLE

#### Satire

Although satire is usually meant to be funny, the purpose of satire is not primarily humor in itself so much as an attack on something of which the author strongly disapproves, using the weapon of wit.

#### Parody

A work created to mock, comment on, or poke fun at an original work, its subject, author, style, or some other target, by means of humorous, satiric or ironic imitation

#### TOP HAT ORGANIZER

