



Dickinson TX Art Guild Great Blue Hérons

Sponsor Application 2022

About the Project:

Great Blue Herons is a Dickinson Bayou community based project that will showcase the city of Dickinson and the conservation efforts of Destination Dickinson Bayou while boosting economic growth and tourism. These 5-foot-tall Herons will be painted & adorned by local artists to create public art within the city that will increase the foot traffic, tourism, awareness, charm of our city.

The Southeast coast of Texas is home to the third largest birding migration path in the United States. One of the many and most beautiful birds found along on the Dickinson Bayou is the Great Blue Heron. Our goal is to maintain a healthy bayou for our birds and other wildlife, and raise awareness of the bayou health so that so our community can continue to enjoy the beauty of this sanctuary. Our efforts will engage and educate the public in their conservation efforts through education, outreach, trash patrols, classroom visits, and other habitat protection efforts.

Benefits to a Sponsor:

- A tourism guide-map will be available to reveal the location of each Heron, and also list information about the artist and the sponsor.
- Information on the sponsor/business will be showcased on the Dickinson Texas Art Guild, Destination Dickinson, the Dickinson Economic Development Center, Dickinson Beautiful, and the Dickinson City and Chamber webpages as well as all social media outlets.
- Most importantly your sponsorship will contribute to three non profits: Destination Dickinson, MI Lewis Social Services, and the Dickinson Texas Art Guild. The mission of Destination Dickinson is to

educate, preserve, protect bayou wildlife, and promote tourism.

Yes! I would like to be a Great Blue Heron Sponsor. The cost to sponsor a Heron is \$3,500.00. *Note that if the City of Dickinson is sponsoring some of the costs there will be certain obligations to the business or homeowner.

Business Sponsor, Cost \$3500 (City contributes \$1750)

Bayou Homeowner, Cost \$3150 (no plaque) (City contributes \$1050)

Name of Sponsor (as it should appear on promotional material)

Contact Name_____

Contact Phone Number_____

Email

Address_____

Mailing Address

City/State/Zip

Code_____

Method of Payment: DUE WITH SPONSOR PACKET

Check or Money Order Made payable to ***Dickinson TX Art Guild***

Credit Card (MasterCard, Visa, Discover, AMEX)

Card Number:_____ Exp._____ CCV. _____

Address:_____

Zip_____

Signature: _____

Date:_____

Please return your Sponsor Commitment to: DTAG77539@gamil.com or

Dickinson Texas Art Guild 5201 Desel Drive Dickinson, TX 77539

Deb Deats 281-881-3031 or debdeats@gmail.com or Gaylynn Naiser 832-274-0869 gaylynn.naiser@ymail.com

Location Request for Your Great Blue Heron:

Choice of location will be on a first-come, first-serve basis. Businesses obviously will install their heron on their property. If a location is on a city easement then DTAG will help coordinate the installation. Bayou homeowners must install their Heron within easy viewing range (for taking pictures) of the Dickinson Bayou. Dickinson Tx Art Guild will review all location requests before final approval is granted. Sponsors are responsible for preparation of site. Details for the concrete base installation will be provided for the heron. Bayou homeowner will cover the additional cost for a different concrete base than typically delivered. The concrete base MUST follow guidelines of our concrete contractor. DTAG has a windstorm certification for the Herons. Small fences surrounding the heron and base is allowed but the design must be approved by DTAG. Once the base is completed DTAG will install heron.

Design Selection:

_____ YES, I want to select a design from the Great Blue Heron design portfolio. I know that I will not be able to change the design, but I could possibly suggest a couple of ideas to fit my business theme. I do understand that the final design will have to be approved by DTAG.

_____ I want to recommend an artist to be included in the Design Process. I will submit their design to be evaluated and approved by DTAG.

_____ I have approval from DTAG to work directly with a DTAG approved artist. I am working directly with said artist to design my Heron. The artist must submit their design to DTAG for final approval.

I understand that I am sponsoring a Great Blue Heron. I do not own the Heron. I cannot move or change the Heron without the approval of DTAG. I am responsible for the Heron's maintenance. I cannot sell the Heron. I will contact DTAG for any environmental issues with the Heron such as storm damage, theft, graffiti, fencing, etc.

Buyers will receive a Heron Care Document. Contact DTAG for annual cleaning service of \$50 a year.

Signature _____

Date _____

Print Name _____

Location of Heron _____

The first five Heron locations are located on public property:

Dickinson City Hall, Highway 3 upper Dickinson Bayou boat ramp area, DISD ESC Building, Paul Hopkins Park, and the Dickinson Railroad Museum

“Great Blue Heron ”

Sponsor Commitment 2022

*Obligations of a Heron Sponsor when cost is supplemented by the City of Dickinson are noted here. Businesses or bayou homeowners must make first payment before the Heron order is placed. The other half is due when the Heron is delivered. Business sponsor cost is \$1875, for two payments of \$937.50. Bayou homeowner cost is \$2100, for two payments of \$1050. Once the Heron is ordered it can take 6-8 weeks and a week for delivery.

Sign _____

Business _____

Date _____

Selecting your artist:

The artist should have been selected by the time the Heron is delivered. Once you have selected a design/artist you can ask the artist for a slight change that may add relevance to the theme of your business. The changes must be logged with DTAG. The sponsor is not allowed to make changes once the artist has submitted the final design and/or started their work. Please contact Deborah or Gaylynn if a business or homeowner wants to check on the painting progress or get pictures. Some artists may take their bird to their own studio.

Also remember, designs must be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. Corporate logos and advertising are not permitted. Corporate logos if permitted by a company (drawn and painted correctly) can be incorporated into an overall design. The review committee evaluates all designs and has sole discretion to accept or reject any design.

Pictures will be posted on the designated private webpage for early viewing, The Herons of Dickinson Bayou Texas. Once the heron is complete and ready for installation then it named by the artist and posted on the DTAG and Destination Dickinson webpages.

Also note that Herons installed at a business location will have a brass plaque noting the Heron Name, Artist Name, Sponsor/Business Name and Year. Bayou homeowners are not required to have a plaque thus the lower cost.

Thank you for your support!