

MAKING ART HAPPEN

FUTURE PROJECTS

CITY HALL MURAL PROJECT. A mural is being designed for placement on the wall of the Rocklin City Hall building overlooking Quarry Park Adventures with work anticipated to begin in the latter half of 2020.

PARTNERSHIPS. The City of Rocklin is building partnerships with local agencies and businesses to incorporate public art throughout the community.

EXISTING PROJECTS

- Mining Carts (9 throughout Quarry District)
- Quarry Park Sign
- Pacific & Sunset Building Mural
- Little Free Libraries (10+)
- Bronze Sculpture Sportsman's Warehouse
- Sculpture Stanford Ranch and Sunset Retail Center
- Art in Medians at Roundabouts
- Utility Box Art
- Granite Cart at Crossings Retail Center

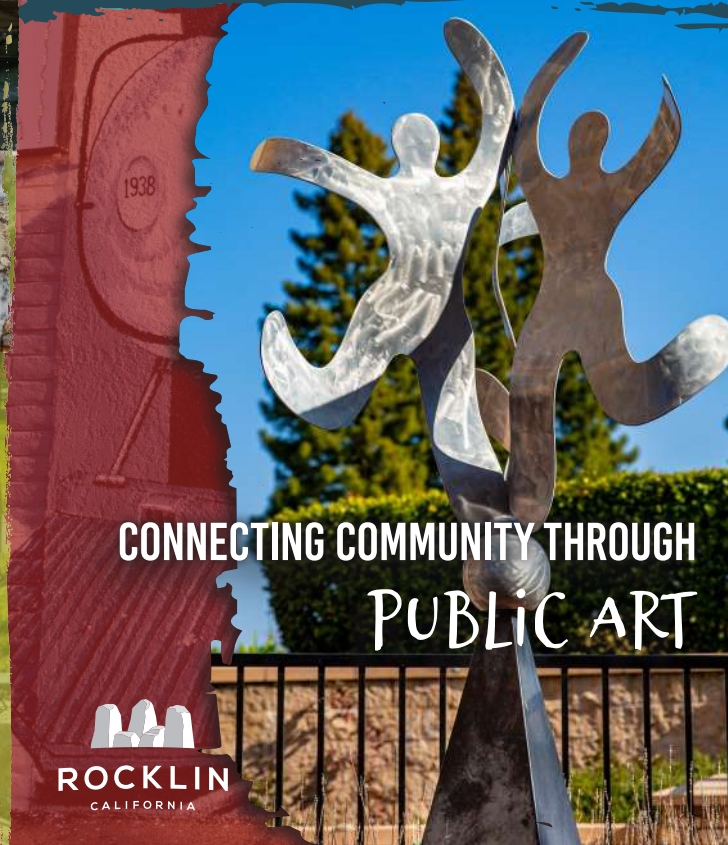
GET INVOLVED

The Art Task Force meets the 4th Monday of each month. For more information, visit www.rocklin.ca.us/atf.

Interested in listing public art on the City of Rocklin Website? Please contact: chris.meyer@rocklin.ca.us.



ROCKLIN ART TASK FORCE



CONNECTING COMMUNITY THROUGH
PUBLIC ART



ROCKLIN ART TASK FORCE
rocklin.ca.us/atf



WHY PUBLIC ART MATTERS

Public art demonstrates the uniqueness of a community, displaying the diversity of its residents, history and evolving culture.

Art in public spaces beautifies landscapes and can express a community's history and evolving culture.

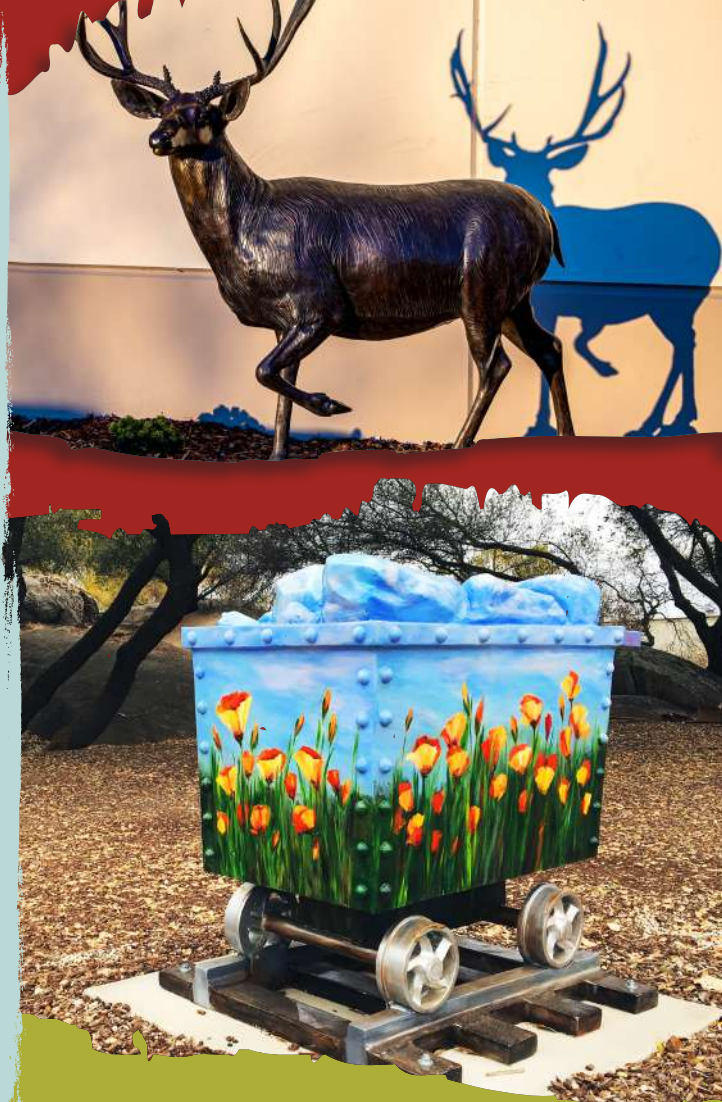
Sculptures, statues and other installations also beautify developed landscapes. Art brings a human touch to commercial environments, making them more vibrant and inviting.

Display and promotion of the arts helps to create a more inviting city for residents and visitors, encouraging them to make emotional connections with their surroundings and fostering a sense of place.

PURPOSE OF THE ART TASK FORCE

The Rocklin Art Task Force supports the community in important ways. We proudly help:

- Make the arts available to all Rocklin residents.
- Support the arts and artists in the community.
- Weave the arts into the City's planning and design process.
- Assess arts and cultural activities, programs, resources, and services.
- Celebrate the City's artistic achievement
- Stimulate economic vitality via the arts.
- Create opportunities of artistic expression in all its diversity.



ROCKLIN ART ZONES

QUARRY DISTRICT

The old town area of Rocklin Road and Pacific Street, comprised of retail, restaurant, entertainment, and public buildings. As this area continues to be developed inclusion of public art will help build on its identity and vibrancy.

PARKS, TRAILS, AND RECREATION SITES

Parks, trails, and recreation areas are important gathering places for the community. Public art can enrich experiences by providing a historical context or emotional connection to the areas.

TRANSIT, FREEWAYS, AND ROADS

Inclusion of art in public infrastructure enhances the daily experience and overall visual beauty of a place.

GENERAL DEVELOPMENT DISTRICT

Highly used retail, office and commercial locations that define the character of non-residential areas of Rocklin. Thoughtful public art improves the overall experience in these areas by adding beauty and creating a sense of place.

GATEWAYS

Entrances to Rocklin and its districts present an opportunity to define the character of the area while celebrating connections between communities.