

Things you need to know about art:

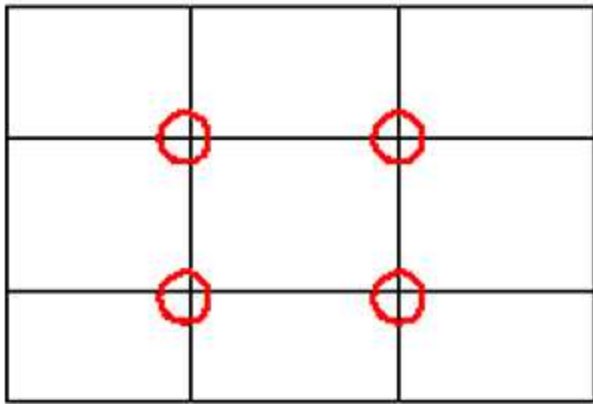
- An art **medium** is the material that an artist uses to create an artwork; what you work with.



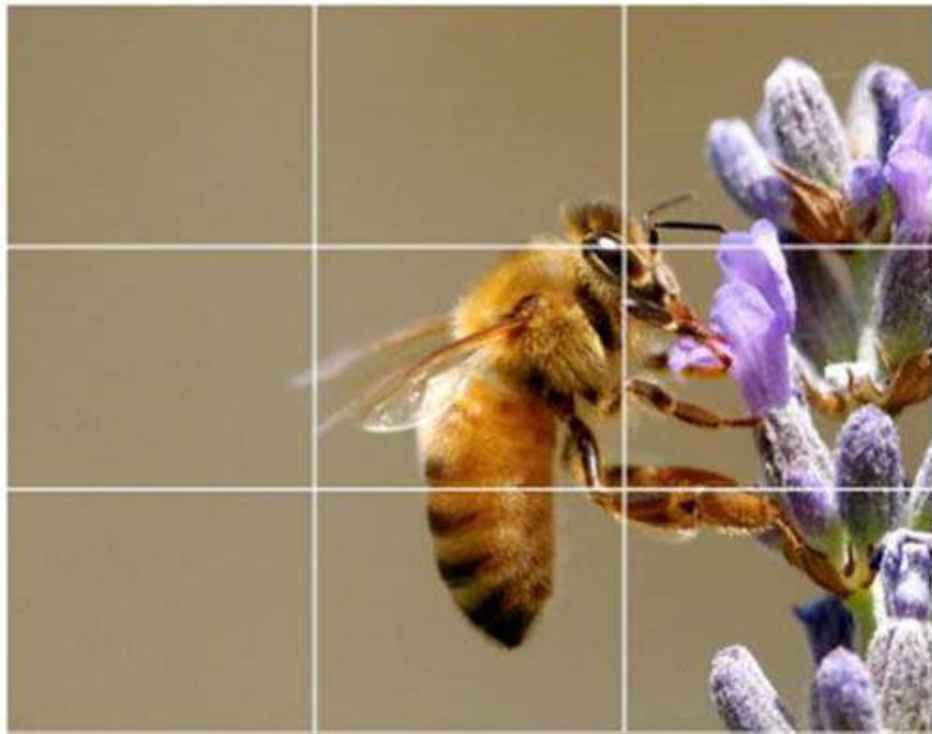
- **Subject Matter** is the object(s) you are representing in your imagery.



- **Composition** is the placement of objects to create an interesting artwork; how the space is used. (Perhaps the most important part of art).



Rule of Thirds Grid: Locate your subject near an intersection point.





The Elements of Art

The building blocks
or TOOLS used to
create art

LINE



A mark made on a surface by a continuous moving point.



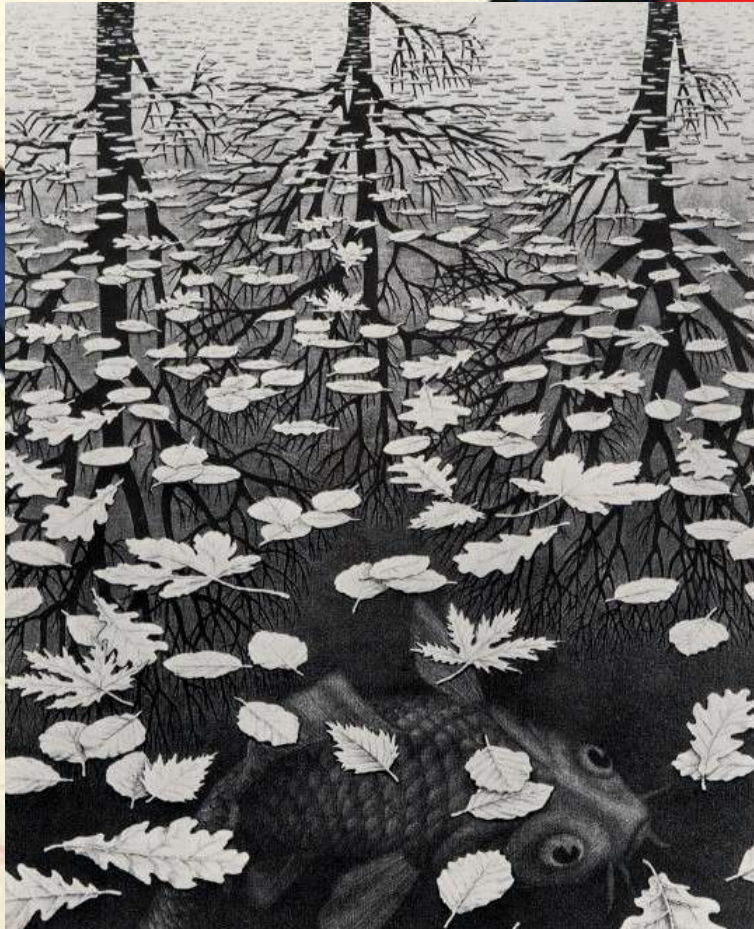
Pablo Picasso

SHAPE

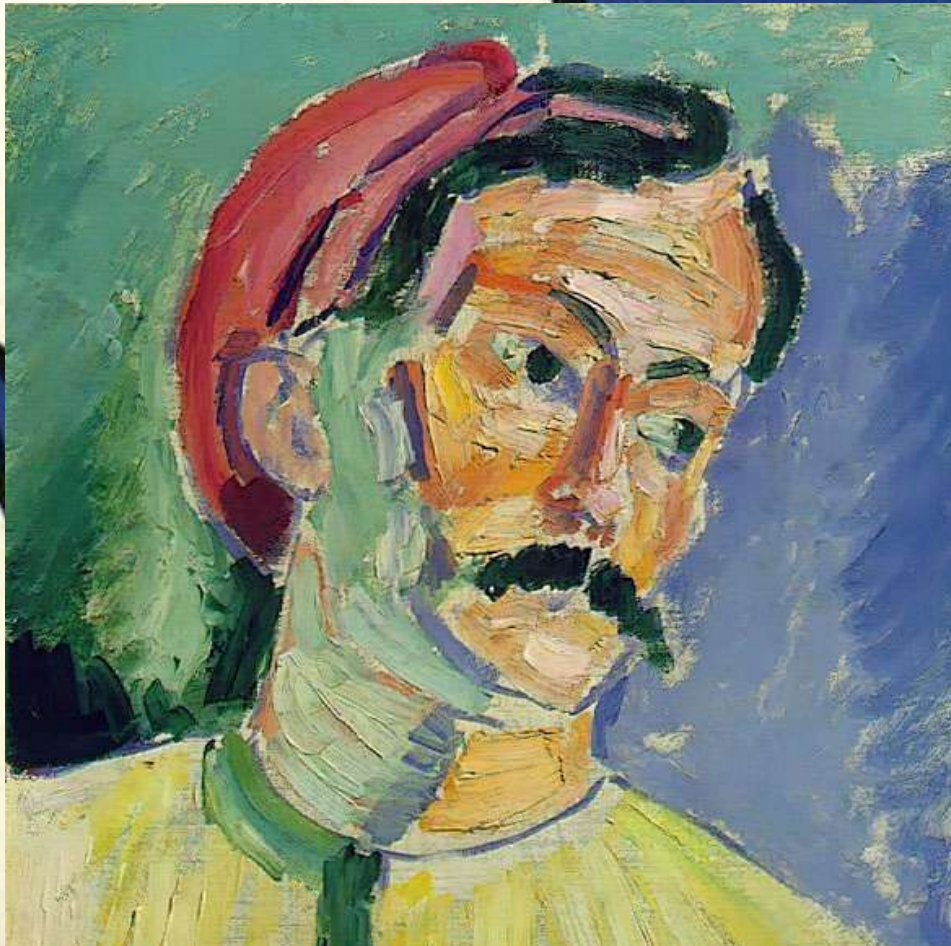


An enclosed 2-dimensional area.

VALUE

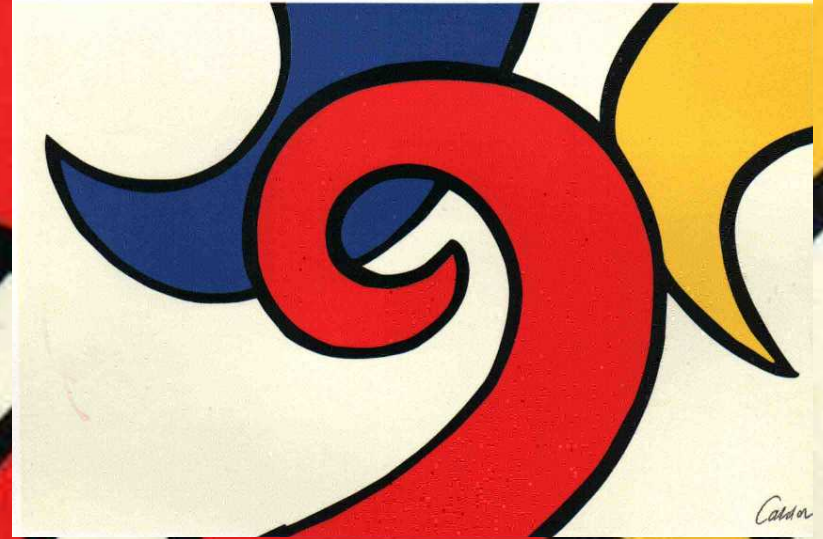


The lightness or darkness of a color or grays.



Henri Matisse

COLOR



Alexander Calder

Derived from REFLECTED LIGHT; Consisting of Hue (another word for color), Intensity (brightness/dullness) and Value (lightness or darkness)

FORM

A 3-dimensional object; or something in a 2-D artwork that appears to be 3-D.



Jean Arp



Lucien Freud

For example, a **triangle**, which is 2-dimensional, is a **shape**,
but a **triangle** in a 3-dimensional painting is a **form**.

SPACE

The distance or area between, around, above, below, or within objects/imagery.



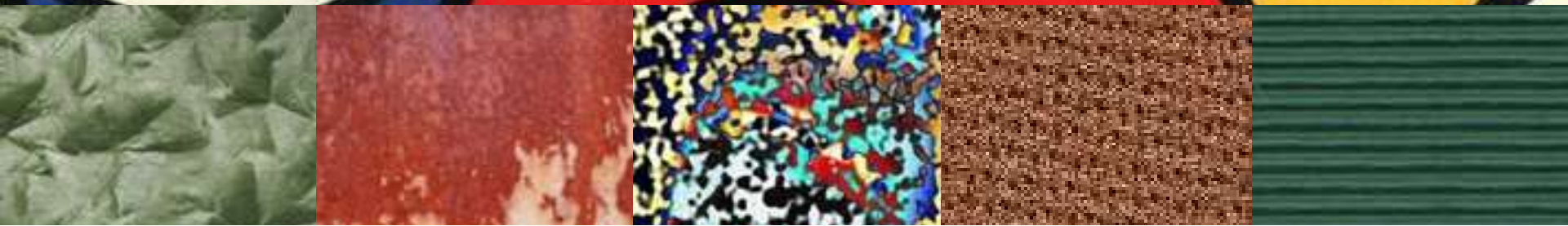
Foreground, Middleground and Background (creates DEPTH)



Robert Mapplethorpe

Positive (filled with something) and Negative (empty areas).

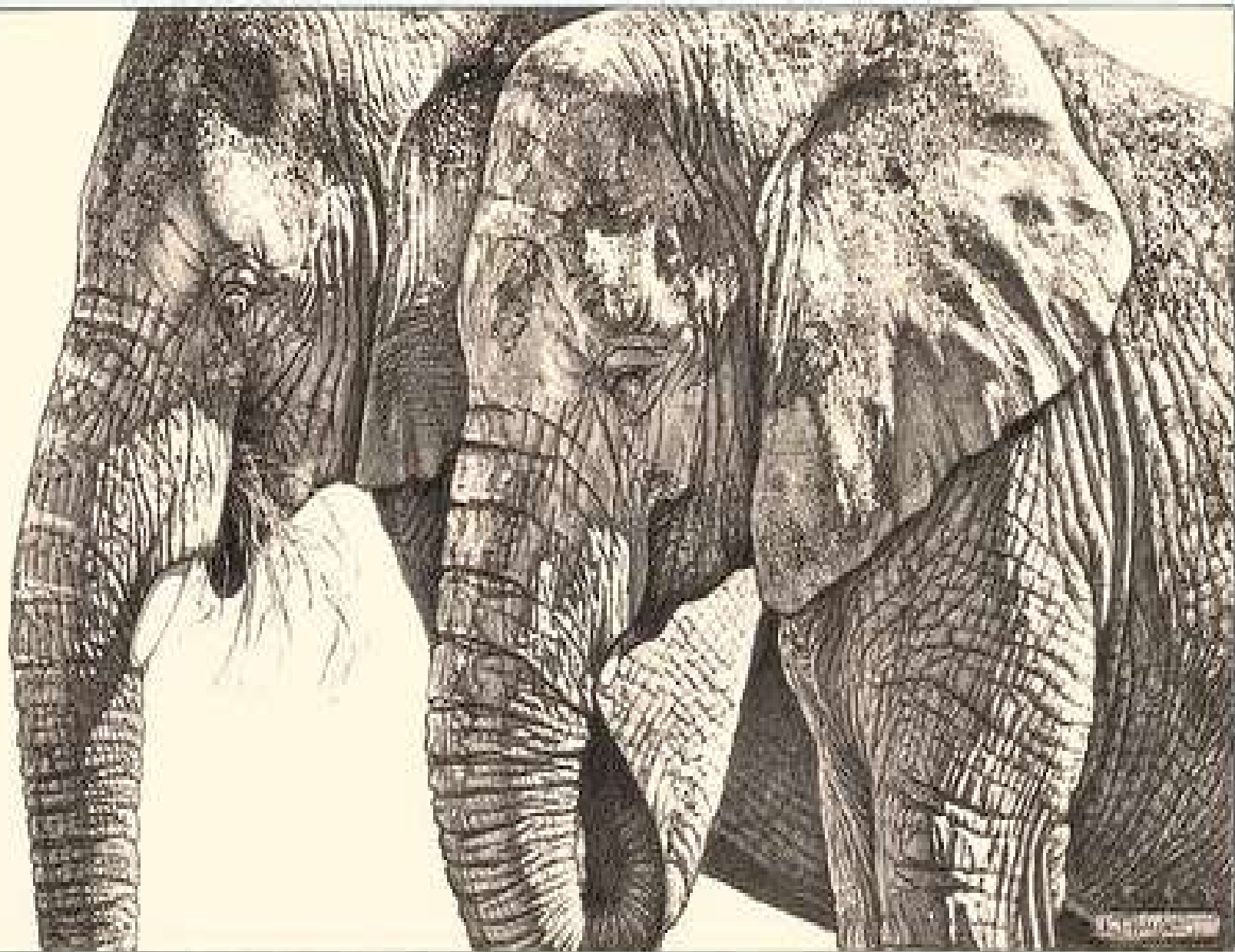
TEXTURE



The surface quality or "feel" of an object.

Textures may be actual or implied.







The Principles of Design

What we use to organize the
Elements of Art, or the **RULES**
that govern well-organized
artwork.

BALANCE



Alexander Calder

The arrangement of elements to create a feeling of
balance

EMPHASIS

The focal point of an image, what stands out the most.



Jim Dine



Gustav Klimt

RHYTHM/ MOVEMENT

RHYTHM: The repetition of elements to produce the look and feel of movement.

MOVEMENT: the creation of action and/or the visual pathway created by the arrangement of elements to move the viewer's eye through it.



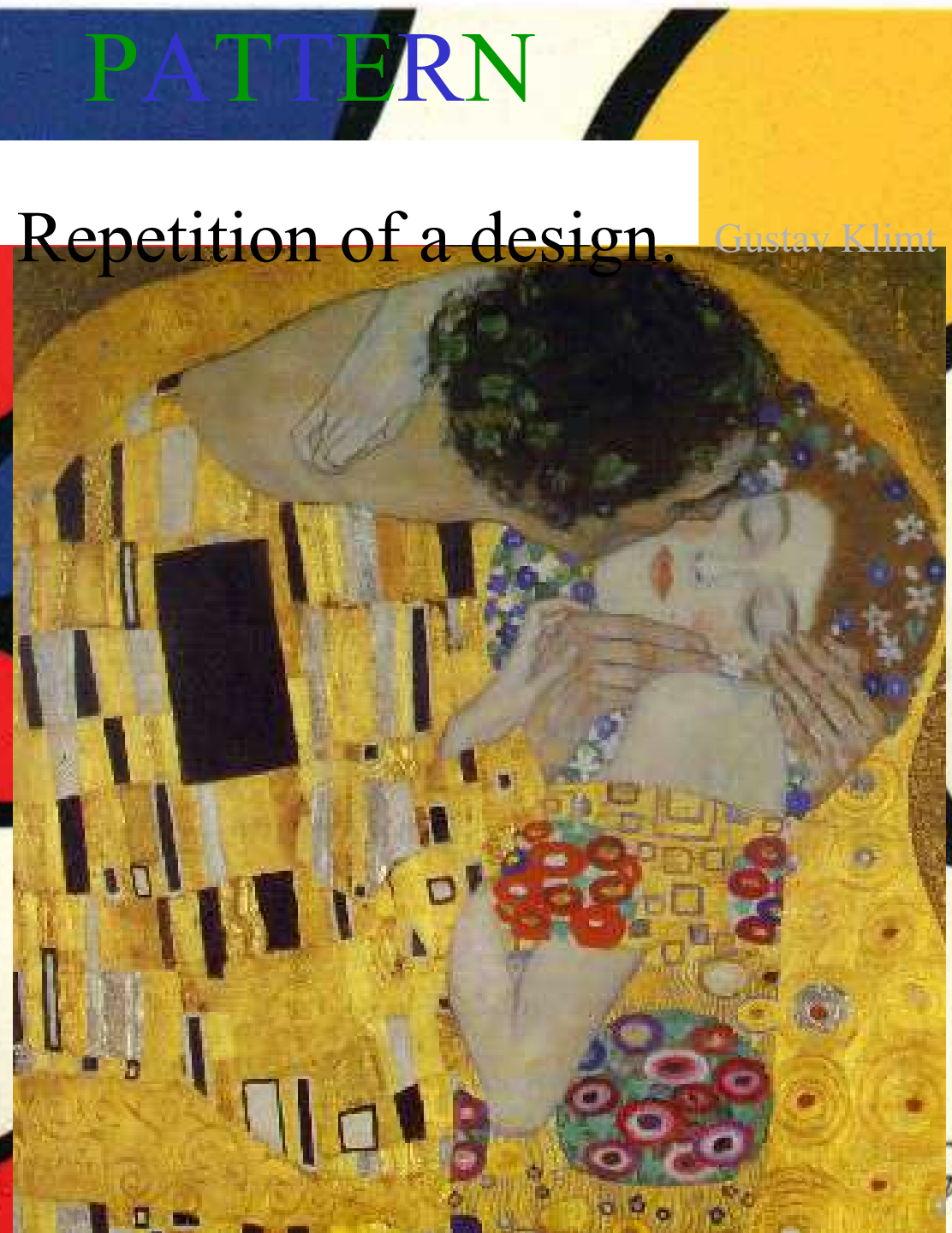
Marcel
Duchamp



Vincent VanGogh

PATTERN

Repetition of a design. Gustav Klimt



SCALE/PROPORTION

SCALE
refers to
SIZE.



Gustave
Caillebotte

PROPORTION is the comparative relationship of one part to another with respect to size



The use of differences in elements to increase the visual interest of the work.

VARIETY

UNITY

All elements and principles working together in harmony to create a pleasing image:
WHOLENESS.



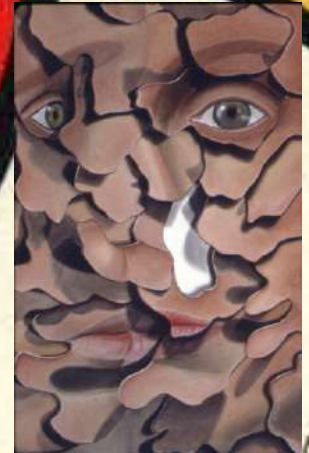
Johannes Vermeer

Where do artists get their ideas?

NATURE



PEOPLE & WORLD EVENTS



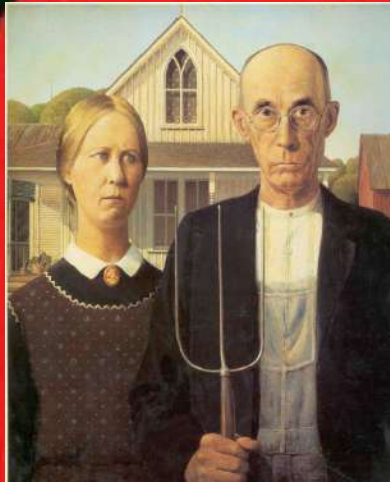
MYTHS & LEGENDS

SPIRITUAL & RELIGIOUS BELIEFS

CREATIVE TECHNIQUES

Where do artists get their ideas?

☐ ARTISTS'
PAST
WORKS



☐ COMMISSIONED
WORK FROM
EMPLOYERS

