

The logo features the word "POP!" in a bold, red, stylized font with a yellow outline and a blue shadow, set against a blue background with white radiating lines. To the right of this graphic, the words "Art Project" are written in a bold, black, sans-serif font.

POP! Art Project

Instructions:

Create a work of art that reflects the style and characteristics of the POP ART movement. Subjects to explore in today's pop culture are everyday objects, celebrities, sports figures, fashion, music, politics, and movies. Transform your subject matter into a simplified, colorful, piece of art as Lichtenstein or Warhol would. Plan bold outlines with large solid areas of colors and shapes. Consider using a dot pattern in your work of art as you would see looking through a loop of printed material or try a series of lines to break up the shape. Your art can take on a comic book style including the use of action words or conversation balloons. Find something ordinary and bring it to life. Think about using images that are meaningful in your life and are iconic in today's culture. In keeping with the pop art tradition, you will change the typical color of the subject matter in a unique manner by using a color scheme introduced in class and by using pantone color swatches.

Criteria:

Size: 8" x 10" horizontal or vertical

Color:

1. Select a color scheme (primary, secondary, complementary, warm or cool)
2. Use pantone color swatches "solid coated" (do not use regular color swatches)
3. Select only 3 pantone swatches, and then use tints (%) for lighter shades
4. Use limited amounts of black and white within your piece
5. Set up a minimum of two layers and label them accordingly
 1. background
 2. topic
 3. words should be a third layer, or anything else you need separated

Software: Adobe Illustrator

Style/Theme: POP ART style using iconic subject matter relevant to today.

Save as: lastname popart

Grading Criteria: 100pts

Artists of the POP ART movement:

Andy Warhol, Roy Lichtenstein, Robert Rauschenberg, Jasper Johns, Richard Hamilton, Peter Blake, and Claes Oldenburg.

