



11-2 Electric Utilities

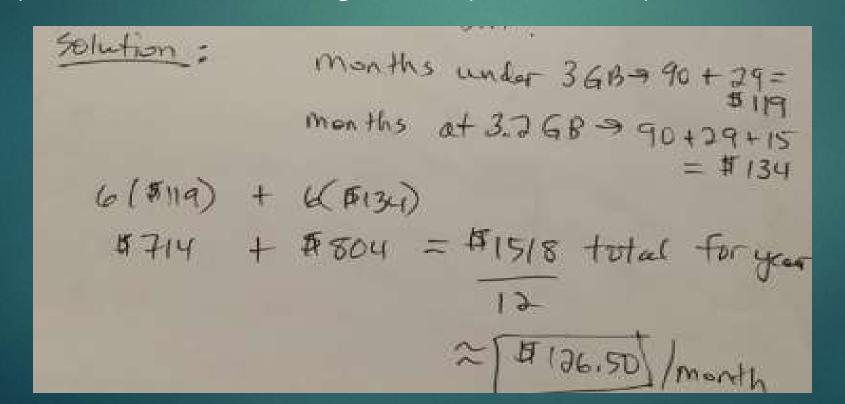
ADVANCED FINANCIAL ALGEBRA

Utilities include gas, water, electricity, phone, trash, cable, internet, etc.

- Gas, water, and electricity are more traditional utilities.
- Increasingly, we have electronic utilities with the growing popularity and availability of cell phones, internet, cable and satellite.

Example #1 - cell phone bill

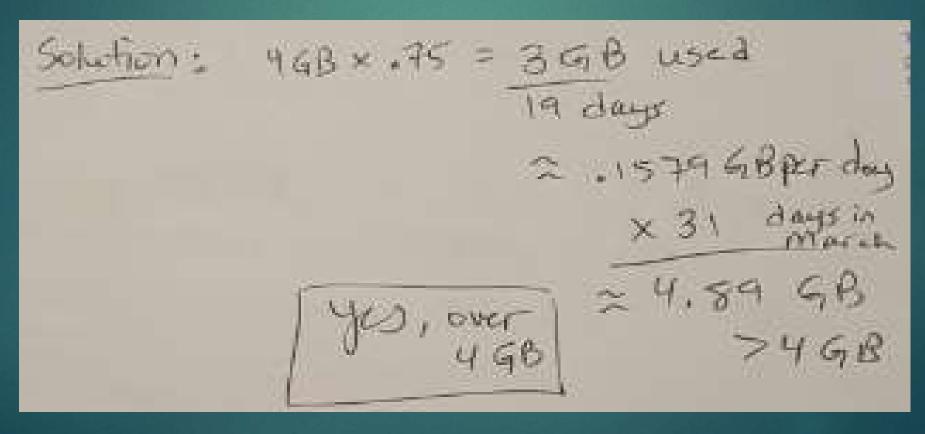
▶ Janice's cell phone plan includes 3GB of data and unlimited talk and text. The service costs her \$90 per billing period. For the past year, in every other month she uses 3.2GB, and each extra gigabytes of data, or part thereof, costs her \$15. If the extra fees and taxes are approximately \$29 per billing cycle, what are her average monthly fees for cell phone use?





Example #2 – data usage

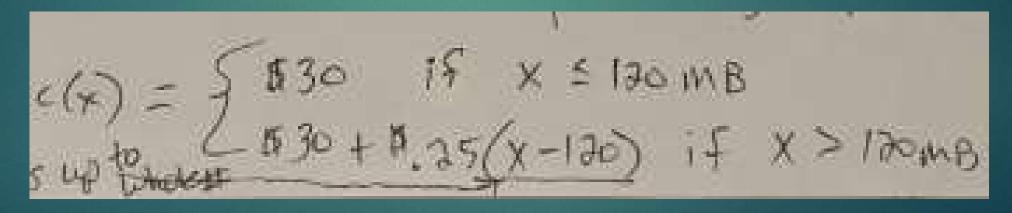
▶ Jake's cell phone plan includes 4GB of data usage. On the 19th day of his billing period he received a message from his service provider that he has already used 75% of his data allowance for the billing period. At this rate, will Jake use more than 4GB of data for the month?



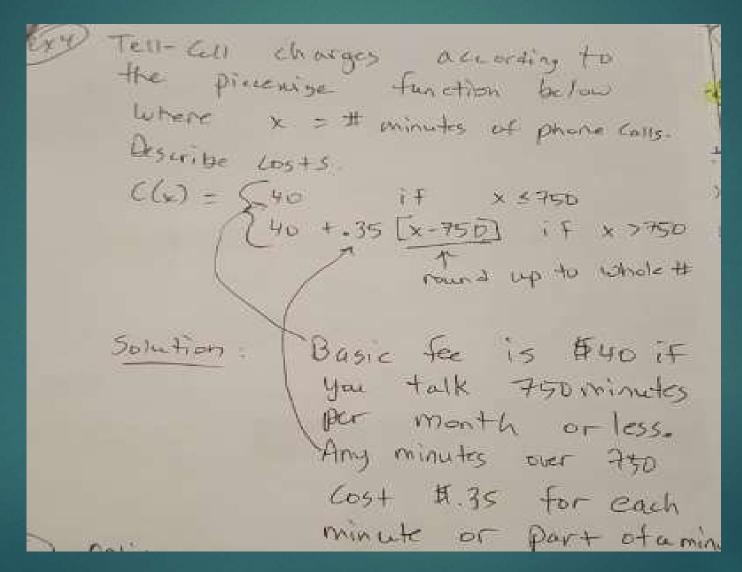
Example #3 - piecewise function

Max is travelling abroad and has purchased a one-time use, 30-day international cell phone plan. There is a one-time fee of \$30 and it includes 120 MB of data usage. Each extra megabyte, or part thereof, of data costs \$0.25. Express the charge for this plan as a piecewise function.

SOLUTION:



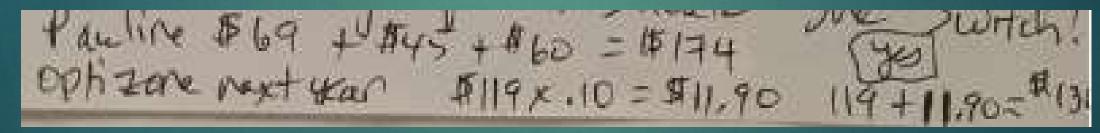
Example #4 – interpreting piecewise



Example #5 – pick a plan

▶ Optizone, a cable TV/Internet/phone provider, advertises a flat fee of \$119 per month for all three services for new customers for the first year. The company estimates that this will increase 10% for the second year. Pauline normally pays \$69 for her monthly home phone service, \$45 for Internet service, and \$60 for cable television. If Pauline's usage remains the same, how much will she save per month in the second year?

SOLUTION:



\$130.90

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Aaron's cell-phone plan includes 3GB of data. On the 21st day of his billing period, Aaron received a message from his service provider that he has already used 75% of his data allowance for the 31-day billing period. At this rate, will he use more than 3GB of data for the month? _____ ▼

- ▶ 3) Parisa's cell phone plan has a monthly fee of \$95, which includes unlimited free text messages and phone calls and 5GB of data. Each extra gigabyte of data, or part thereof, costs \$14.
 - a) Find the cost of a month in which Parisa used 6.2GB of data.
 - ▶ b) If x represents the number of gigabytes used, express the monthly charge c(x) of this plan as a piecewise function



A payphone at a shopping mall charges \$0.68 for the first four minutes and \$0.21 for each extra minute (or part of a minute).

- a. Find the cost of a 10-minute call on this phone.
- b. Find the cost of a 13.44-minute call on this phone.

A phone company set the following rate schedule for an m-minute call from any of its pay phones.

$$c(m) = \begin{cases} 0.70 & \text{when } m \le 6 \\ 0.70 + 0.24(m - 6) & \text{when } m > 6 \text{ and } m \text{ is an integer} \\ 0.70 + 0.24([m - 6] + 1) & \text{when } m > 6 \text{ and } m \text{ is not an integer} \end{cases}$$

- a. What is the cost of a call that is under six minutes?
- b. What is the cost of a 14-minute call?
- c. What is the cost of a 9 ½ -minute call?

6) The Tell-All Phone Company prepaid phone card has charges of \$0.58 for the first 2 minutes and \$0.21 for each extra minute (or part of a minute). Express their rate schedule as a piecewise function. Let m represent the number of minutes and let c(m) represent the cost of the call

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A local cable TV/Internet/phone provider charges new customers \$99 for all three services, per month, for the first year under their "3 for 129" promotion. Joanne normally pays \$74for her monthly home phone service, \$59 for Internet service, and \$69 for cable television.

- a. What are her percent savings if she switches to the "3 for129" plan? Round to the nearest percent.
- b. If, after the first year, the flat fee for all three services is \$129, what are her percent savings?