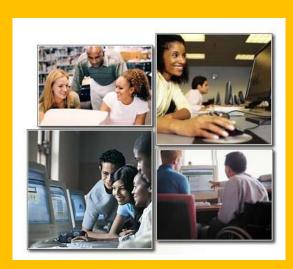


Career Cruising

Career Cruising Overview

Kentucky Department of Education | Individual Learning Program (ILP)

- Introduction to the ILP (Individual Learning Plan)
- Overview of ILP's components
- Benefits of the program
- Usage of the tools
- Assessments
- Career exploration
- Academic exploration
- ☐ Financial Aid exploration
- ☐ ILP usage



Welcome to Career Cruising

ILP – Individual Learning Plan

The Individual Learning Plans or ILPs for Kentucky's 6th grade through 12 grade students are changing how student prepare themselves for their future.

The ILP helps users plan their classes to prepare for college and future careers, explore career options, build résumés, document important scholastic and extracurricular achievements and community involvement, view assessment results, set career and life goals and more.

The Career Cruising ILP Tool is designed to help students bring together their academic achievements, extracurricular experiences, and career and education exploration activities.





Features of the ILP Program

ASSESSMENTS
Assessment tools to help your child identify his or her career interests, skills, abilities, and learning styles
CAREER PROFILES
☐ Information about hundreds of different occupations, careers and related college programs
MULTIMEDIA INTERVIEWS
☐ Interviews with real people in each occupation, which add depth and realism to career profiles
COLLEGE AND FINANCIAL AID INFORMATION
Comprehensive college and financial aid information, with a number of useful search tools to help your child find the right college and the right scholarships
EMPLOYMENT GUIDE & RESUME BUILDER
Advice for all stages of the job search process, including developing a job search plan, networking, writing resumes and cover letters, preparing for interviews, and adjusting to a new job
INDIVIDUAL LEARNING PLAN (ILP)
Online "digital locker" where your child can develop and reflect on his or her academic, personal, and career exploration activities, and make plans for the future
PARENT/GUARDIAN ILP TOOL
Allows you to view your child's information, learn about the careers and schools that your child is interested in, and communicate with your child's career advisor



Student ILP Tool

The Student ILP Tool allows students to:

☐Record their career, education, and life goals
☐Bookmark careers and schools that are of interest to them and include their thoughts about each Explore the National 16 Career Clusters and track the cluster that interest them
☐Store their results from standardized tests and assessments, including Career Matchmaker
☐ Keep track of their career and educational exploration activities
☐ Record their extracurricular activities, hobbies, and interests
□ Document their community services and work experience
☐ Develop their four-year high school education plan
☐ List awards, certificates, and recognitions they have received
□ Document support services and programs they have participated in
□Upload related files, such as essays, scanned artwork, and letters of reference
☐ Create personalized, professional-looking resumes



ILP Tool

With the ILP Tool you can:



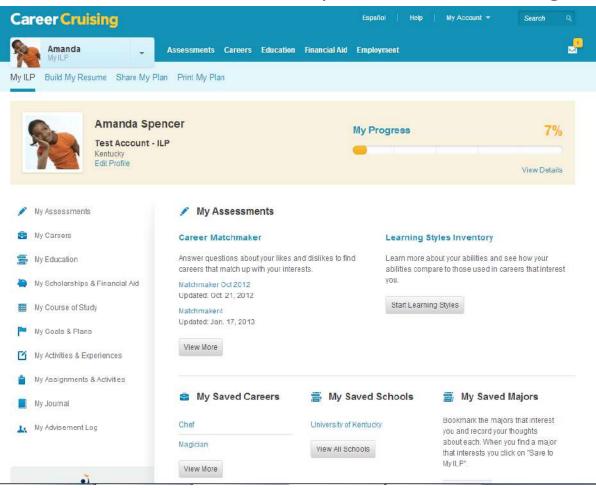
Career Cruising's ILP Tool allows you to save and organize your career exploration activities, develop an education plan, and create a resume.

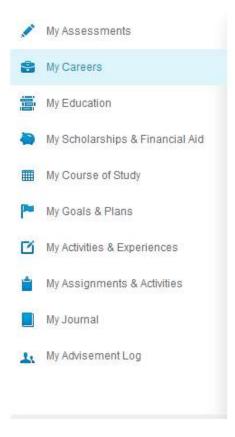
☐Save Matchmaker results and other assessment results» Award criteria
☐Bookmark careers and schools that interest you
□Create a personalized high school plan
☐Develop a post-secondary education plan
☐Establish short-term and long-term career goals
Record career development activities, such as internships, volunteer work, career fairs, etc.
Document work experience, extracurricular activities, skills and abilities, and awards
□Upload and store documents such as essays, reference letters, or scanned art work
□Create a customized, professional resume



ILP Tool – cont.

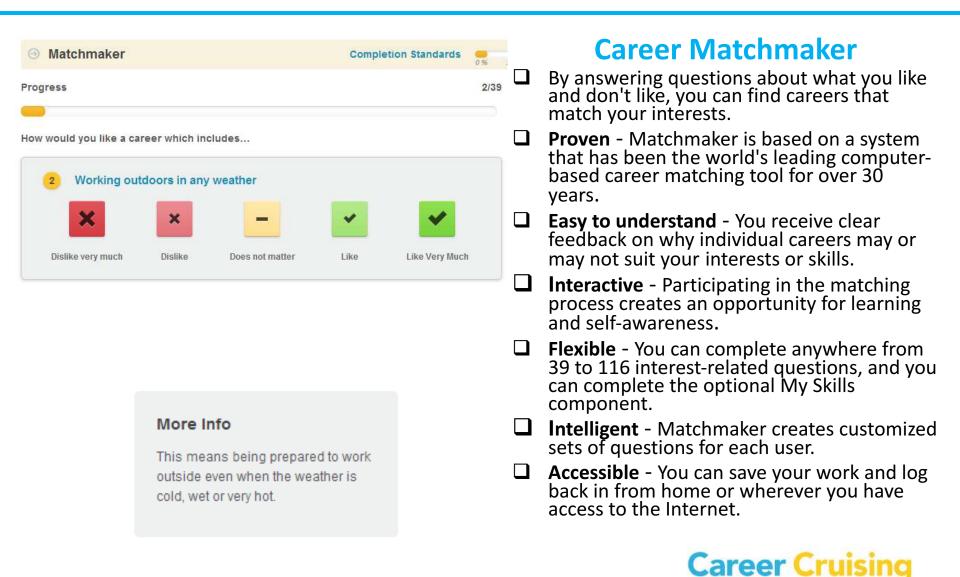
Store and organize all of your career planning and development activities and turn it into a professional-looking resume.







Career Matchmaker



Career Matchmaker's Results

Career Results

- After answering the first 39 questions, students will receive a list of careers that is recommended for them based on their answers
- Additional questions can be answered (up to 116) in order to better adjust the results

Improve My Results 116/116 Questions Answered Review My Answers

Your Results for: * Matchmaker Oct 2012

Careers that suit your answers are listed below under Suggested Careers. The best matches are at the top of the list. Click on a career to learn more about it and how it suits your answers.

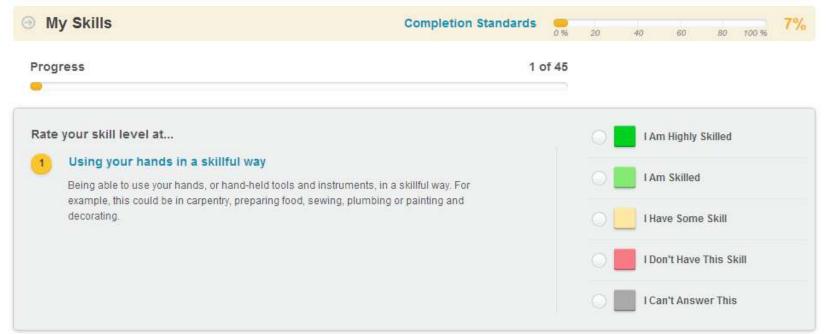
Matchmaker	My Skills
reer Interest Rank	Score
Corporate Trainer Corporate trainers develop and teach courses that help company employees improve their job skills.	С
Business Systems Analyst Business systems analysts research, design, and create computer systems for businesses.	В
Advertising Copywriter Advertising copywriters write ads for newspapers, magazines, TV, radio, and the Internet.	В
Computer Trainer Computer trainers teach people how to use computer systems.	A
Professor Professors use their in-depth knowledge of a specific subject, such as history or physics, to teach students at the post-secondary level.	С
	Corporate Trainer Corporate trainers develop and teach courses that help company employees improve their job skills. Business Systems Analyst Business systems analysts research, design, and create computer systems for businesses. Advertising Copywriter Advertising copywriters write ads for newspapers, magazines, TV, radio, and the Internet. Computer Trainer Computer trainers teach people how to use computer systems. Professor Professors use their in-depth knowledge of a specific subject, such as history or

Career Cruising

My Skills

My Skills Assessment

- Questions about what you are skilled at, which find careers that match your set of skills
- ☐ My Skills component of Career Matchmaker allows students to rate their skill level in 45 skill set areas
- Once students have completed the assessment, icons indicating the level of skill suitability appear beside the career names on the Career Suggestions page
- In this section of the ILP, students can compare their My Skills scores to their suggested careers

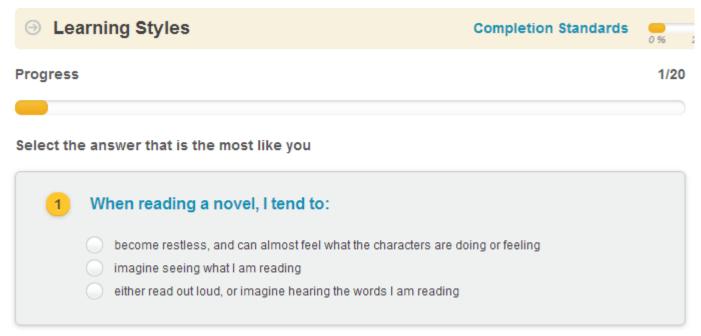




Learning Styles

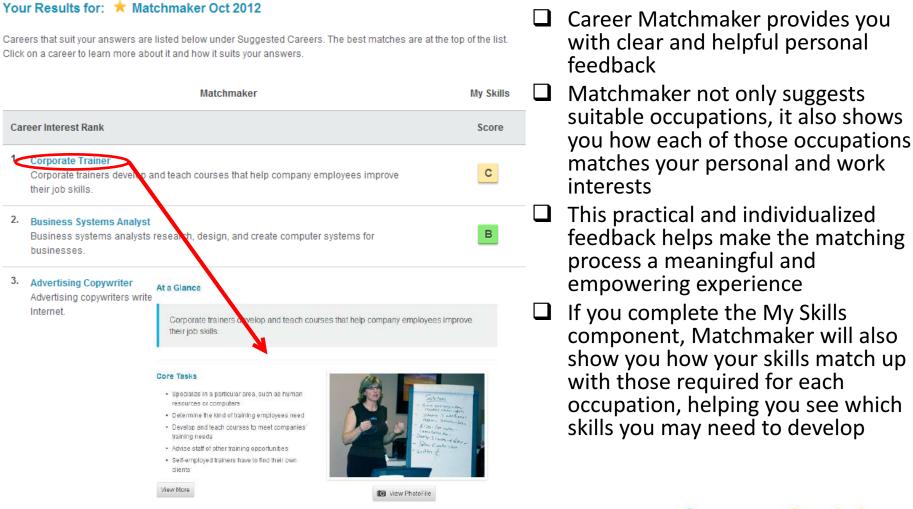
Learning Styles

- Based on students' responses to a series of questions related to their personal preferences, the Learning Styles Inventory helps students understand how they learn and retain information
- This assessment will identify which learning style—visual, auditory, or tactile—or combination of learning styles they favor
- Istudents who have completed and saved the results of the Learning Styles Inventory assessment can review their learning style profile in this section





Self-Awareness and Learning

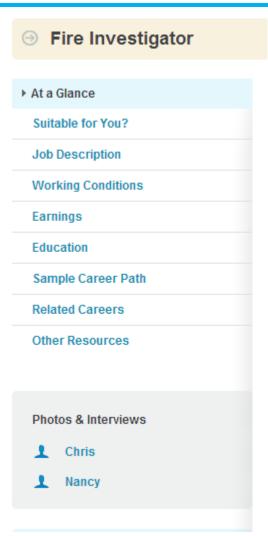




In-depth Occupation Profiles

Career Cruising contains detailed information on hundreds of occupations; from Actuary to Zoologist.

Each profile includes: ☐At a Glance (Summary) ☐ Suitable for you? (based on Matchmaker) □ Job Description **□** Working Conditions **□** Earnings □ Education ☐ Direct links to related college programs ☐ Sample Career Path ☐ Related Careers □Other resources ☐ Multimedia: Photos & Interviews (Audio & Video) ☐ Interviews with real professionals discussing their likes and dislikes and providing a 'Day in a life' for that career





Multimedia Interviews

Some benefits of the multimedia interview format-

Photos & Interviews

Chris
Nancy

Each career profile features two multimedia interviews with real people in that occupation and a related photo file which demonstrates the environment of that career.

bonne benefits of the mathinedia interview formati
☐Compelling - Users of all ages find multimedia (photographs, sound and video clips) more engaging than standard text descriptions
☐ Personal Perspective - The personal insights and experiences of real working people complement the more general occupation information
☐ Useful Preparation - The interviews provide a useful introduction and framework for users who would like to conduct their own informational interviews
☐Practical - Users get to see what occupations are really like at a very practical, concrete, and personal level
□Convenient - Career Cruising provides easy access to informational interviews for every occupation without having to arrange expensive field trips or bring in hundreds or guest speakers
\square Learning Style – Some students prefer auditory or visual learning rather than reading a large textual content



Photo File

PhotoFile



Helps students see the environment of a specific career:

- ☐ Easy to navigate photo slider
- ☐ High resolution photos
- ☐ Added descriptions















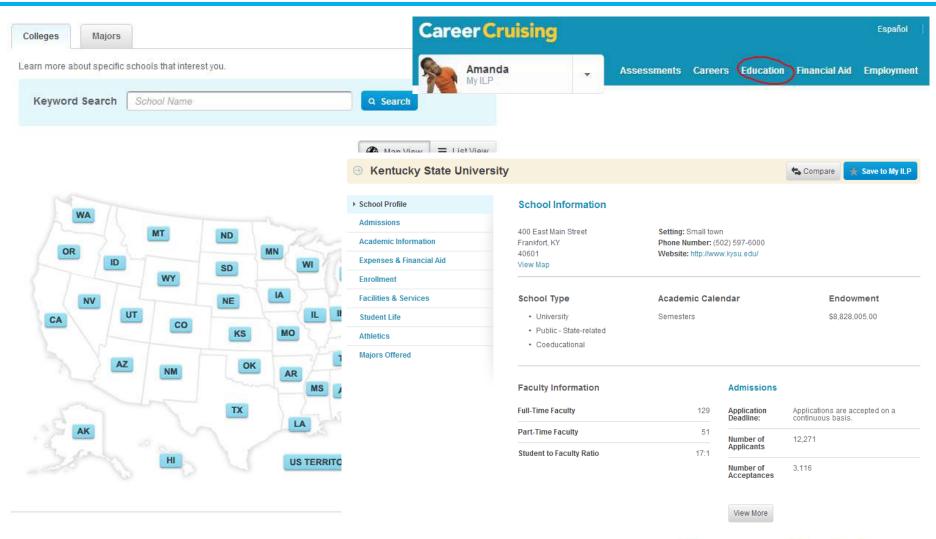
Explore Colleges & Universities

Career Cruising provides comprehensive information on thousands of 2-year colleges, 4-year colleges, and career and technical schools across the country.

The school profiles include:				
□School overview (including type, location, setting, website)				
☐Admission requirements and contact information	► School Profile			
☐Estimated expenses	Admissions			
☐ Enrollment and freshman profile	Academic Information			
☐ Details on libraries, housing, and other facilities	Expenses & Financial Aid Enrollment			
□Clubs and social organizations	Facilities & Services			
☐ Intercollegiate athletics, intramural sports, and athletic	Student Life			
scholarships	Athletics			
☐Majors offered	Majors Offered			



Academic Exploration





Financial Aid Information

Career Cruising's financial aid database includes details on thousands of scholarships, grants, awards, fellowships, and other assistance programs.

Using our Financial Aid Selector, you can find financial aid programs that you qualify for based on factors such as gender, background, academic record, educational plans, and more.

Scholarship Profiles Include: Awards Application Information Award and donor/sponsor descriptions Application Requirements □Award criteria Type of Award Scholarship ApplicationForm □ Application process and requirements Number of Awards Available · References Resume Amount of Award \$1000 □ Contact information Number of Awards Last Year Proof of membership in ACNP, statement of goals \$1000 **Total Amount Awarded Last Year** Application Deadline June 30 Number of Applicants in Previous Year Renewable No **Career Cruising** Financial Aid Assessments Education Employment Financial Aid Selector Search for Financial Aid



Q & A

THANK YOU!

