



Career Cruising

# Career Cruising Overview

Kentucky Department of Education | Individual Learning Program (ILP)

- Introduction to the ILP (Individual Learning Plan)
- Overview of ILP's components
- Benefits of the program
- Usage of the tools
- Assessments
- Career exploration
- Academic exploration
- Financial Aid exploration
- ILP usage



# Welcome to Career Cruising

## ILP – Individual Learning Plan

The Individual Learning Plans or ILPs for Kentucky's 6th grade through 12 grade students are changing how student prepare themselves for their future.

The ILP helps users plan their classes to prepare for college and future careers, explore career options, build résumés, document important scholastic and extracurricular achievements and community involvement, view assessment results, set career and life goals and more.

The Career Cruising ILP Tool is designed to help students bring together their academic achievements, extracurricular experiences, and career and education exploration activities.

The screenshot shows the Career Cruising website interface. At the top, there is a navigation bar with the logo, user name 'Amanda My ILP', and links for 'Español', 'Help', 'My Account', and 'Search'. Below the navigation bar, there are tabs for 'Assessments', 'Careers', 'Education', 'Financial Aid', and 'Employment'. A sidebar on the left lists actions: 'Explore My Interests', 'Learn About Careers', 'Explore Education Options', 'Choose My Courses', 'Find Jobs', and 'Create a Resume'. The main content area displays a welcome message, a 'My Progress' section with a progress bar at 7% and a pie chart showing 7% Complete, 39% Reflect & Confirm, and 53% Incomplete. Below this is a quote by Steve Jobs and a 'Focus on Careers' section with a sub-section for 'travel industry careers' and a list of related careers: Bed and Breakfast Proprietor, Flight Attendant, Hotel Desk Clerk, Hotel Manager, Interpreter, Outdoor Guide, and Tour Guide. An image of a student looking at a tablet is also present.

**My Progress**

Category	Percentage
Complete	7%
Reflect & Confirm	39%
Incomplete	53%

**Related Careers**

- Bed and Breakfast Proprietor
- Flight Attendant
- Hotel Desk Clerk
- Hotel Manager
- Interpreter
- Outdoor Guide
- Tour Guide

# Features of the ILP Program

## ❑ ASSESSMENTS

- ❑ Assessment tools to help your child identify his or her career interests, skills, abilities, and learning styles

## ❑ CAREER PROFILES

- ❑ Information about hundreds of different occupations, careers and related college programs

## ❑ MULTIMEDIA INTERVIEWS

- ❑ Interviews with real people in each occupation, which add depth and realism to career profiles

## ❑ COLLEGE AND FINANCIAL AID INFORMATION

- ❑ Comprehensive college and financial aid information, with a number of useful search tools to help your child find the right college and the right scholarships

## ❑ EMPLOYMENT GUIDE & RESUME BUILDER

- ❑ Advice for all stages of the job search process, including developing a job search plan, networking, writing resumes and cover letters, preparing for interviews, and adjusting to a new job

## ❑ INDIVIDUAL LEARNING PLAN (ILP)

- ❑ Online “digital locker” where your child can develop and reflect on his or her academic, personal, and career exploration activities, and make plans for the future

## ❑ PARENT/GUARDIAN ILP TOOL

- ❑ Allows you to view your child’s information, learn about the careers and schools that your child is interested in, and communicate with your child’s career advisor

# Student ILP Tool

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## The Student ILP Tool allows students to:

- Record their career, education, and life goals
- Bookmark careers and schools that are of interest to them and include their thoughts about each Explore the National 16 Career Clusters and track the clusters that interest them
- Store their results from standardized tests and assessments, including Career Matchmaker
- Keep track of their career and educational exploration activities
- Record their extracurricular activities, hobbies, and interests
- Document their community services and work experience
- Develop their four-year high school education plan
- List awards, certificates, and recognitions they have received
- Document support services and programs they have participated in
- Upload related files, such as essays, scanned artwork, and letters of reference
- Create personalized, professional-looking resumes

# ILP Tool



Career Cruising's ILP Tool allows you to save and organize your career exploration activities, develop an education plan, and create a resume.

## With the ILP Tool you can:

- Save Matchmaker results and other assessment results» Award criteria
- Bookmark careers and schools that interest you
- Create a personalized high school plan
- Develop a post-secondary education plan
- Establish short-term and long-term career goals
- Record career development activities, such as internships, volunteer work, career fairs, etc.
- Document work experience, extracurricular activities, skills and abilities, and awards
- Upload and store documents such as essays, reference letters, or scanned art work
- Create a customized, professional resume

# ILP Tool – cont.

Store and organize all of your career planning and development activities and turn it into a professional-looking resume.

The screenshot shows the Career Cruising website interface. At the top, there is a navigation bar with the logo, language options (Español), Help, My Account, and a search bar. Below the navigation bar is a user profile for Amanda Spencer, including a photo, name, and location (Kentucky). A progress bar indicates 7% completion for 'My Progress'. The main content area is divided into several sections: 'My Assessments' with 'Career Matchmaker' and 'Learning Styles Inventory'; 'My Saved Careers' listing 'Chef' and 'Magician'; and 'My Saved Schools' listing 'University of Kentucky'. A 'My Saved Majors' section is also visible with a description of how to use it. A sidebar on the left contains a list of navigation links for various tools.

- My Assessments
- My Careers
- My Education
- My Scholarships & Financial Aid
- My Course of Study
- My Goals & Plans
- My Activities & Experiences
- My Assignments & Activities
- My Journal
- My Advisement Log

# Career Matchmaker

Matchmaker Completion Standards  0%

Progress 2/39

How would you like a career which includes...

2 Working outdoors in any weather

Dislike very much	Dislike	Does not matter	Like	Like Very Much

## More Info

This means being prepared to work outside even when the weather is cold, wet or very hot.

## Career Matchmaker

- By answering questions about what you like and don't like, you can find careers that match your interests.
- Proven** - Matchmaker is based on a system that has been the world's leading computer-based career matching tool for over 30 years.
- Easy to understand** - You receive clear feedback on why individual careers may or may not suit your interests or skills.
- Interactive** - Participating in the matching process creates an opportunity for learning and self-awareness.
- Flexible** - You can complete anywhere from 39 to 116 interest-related questions, and you can complete the optional My Skills component.
- Intelligent** - Matchmaker creates customized sets of questions for each user.
- Accessible** - You can save your work and log back in from home or wherever you have access to the Internet.



# Career Matchmaker's Results

## Career Results

- ❑ After answering the first 39 questions, students will receive a list of careers that is recommended for them based on their answers
- ❑ Additional questions can be answered (up to 116) in order to better adjust the results

### Improve My Results

116/116 Questions Answered



[Review My Answers](#)

## Your Results for: ★ Matchmaker Oct 2012

Careers that suit your answers are listed below under Suggested Careers. The best matches are at the top of the list. Click on a career to learn more about it and how it suits your answers.


	Matchmaker	My Skills
Career Interest Rank		Score
1.	<b>Corporate Trainer</b> Corporate trainers develop and teach courses that help company employees improve their job skills.	C
2.	<b>Business Systems Analyst</b> Business systems analysts research, design, and create computer systems for businesses.	B
3.	<b>Advertising Copywriter</b> Advertising copywriters write ads for newspapers, magazines, TV, radio, and the Internet.	B
4.	<b>Computer Trainer</b> Computer trainers teach people how to use computer systems.	A
5.	<b>Professor</b> Professors use their in-depth knowledge of a specific subject, such as history or physics, to teach students at the post-secondary level.	C




# My Skills

## My Skills Assessment

- ❑ Questions about what you are skilled at, which find careers that match your set of skills
- ❑ My Skills component of Career Matchmaker allows students to rate their skill level in 45 skill set areas
- ❑ Once students have completed the assessment, icons indicating the level of skill suitability appear beside the career names on the Career Suggestions page
- ❑ In this section of the ILP, students can compare their My Skills scores to their suggested careers


➔ My Skills Completion Standards  7%


Progress 1 of 45





Rate your skill level at...


**1** **Using your hands in a skillful way**  
Being able to use your hands, or hand-held tools and instruments, in a skillful way. For example, this could be in carpentry, preparing food, sewing, plumbing or painting and decorating.

 I Am Highly Skilled

 I Am Skilled

 I Have Some Skill

 I Don't Have This Skill

 I Can't Answer This

# Learning Styles

## Learning Styles

- ❑ Based on students' responses to a series of questions related to their personal preferences, the Learning Styles Inventory helps students understand how they learn and retain information
- ❑ This assessment will identify which learning style—visual, auditory, or tactile—or combination of learning styles they favor
- ❑ Students who have completed and saved the results of the Learning Styles Inventory assessment can review their learning style profile in this section

← Learning Styles Completion Standards 0%

Progress 1/20

Select the answer that is the most like you

**1** When reading a novel, I tend to:

- become restless, and can almost feel what the characters are doing or feeling
- imagine seeing what I am reading
- either read out loud, or imagine hearing the words I am reading

# Self-Awareness and Learning

## Your Results for: ★ Matchmaker Oct 2012

Careers that suit your answers are listed below under Suggested Careers. The best matches are at the top of the list. Click on a career to learn more about it and how it suits your answers.

Matchmaker	My Skills
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2. <b>Business Systems Analyst</b> Business systems analysts research, design, and create computer systems for businesses.	B
3. <b>Advertising Copywriter</b> Advertising copywriters write Internet.	


**At a Glance**

Corporate trainers develop and teach courses that help company employees improve their job skills.

**Core Tasks**

- Specialize in a particular area, such as human resources or computers
- Determine the kind of training employees need
- Develop and teach courses to meet companies' training needs
- Advise staff of other training opportunities
- Self-employed trainers have to find their own clients

[View More](#)



[View Photo File](#)

- Career Matchmaker provides you with clear and helpful personal feedback
- Matchmaker not only suggests suitable occupations, it also shows you how each of those occupations matches your personal and work interests
- This practical and individualized feedback helps make the matching process a meaningful and empowering experience
- If you complete the My Skills component, Matchmaker will also show you how your skills match up with those required for each occupation, helping you see which skills you may need to develop

# In-depth Occupation Profiles

Career Cruising contains detailed information on hundreds of occupations; from Actuary to Zoologist.

## Each profile includes:

- At a Glance (Summary)
- Suitable for you? (based on Matchmaker)
- Job Description
- Working Conditions
- Earnings
- Education
  - Direct links to related college programs
- Sample Career Path
- Related Careers
- Other resources
- Multimedia: Photos & Interviews (Audio & Video)
  - Interviews with real professionals discussing their likes and dislikes and providing a 'Day in a life' for that career

## Fire Investigator

### At a Glance

Suitable for You?

Job Description

Working Conditions

Earnings

Education

Sample Career Path

Related Careers

Other Resources

### Photos & Interviews


 Chris

 Nancy

# Multimedia Interviews

Photos & Interviews

 Chris

 Nancy

Each career profile features two multimedia interviews with real people in that occupation and a related photo file which demonstrates the environment of that career.

## Some benefits of the multimedia interview format:

- Compelling - Users of all ages find multimedia (photographs, sound and video clips) more engaging than standard text descriptions
- Personal Perspective - The personal insights and experiences of real working people complement the more general occupation information
- Useful Preparation - The interviews provide a useful introduction and framework for users who would like to conduct their own informational interviews
- Practical - Users get to see what occupations are really like at a very practical, concrete, and personal level
- Convenient - Career Cruising provides easy access to informational interviews for every occupation without having to arrange expensive field trips or bring in hundreds of guest speakers
- Learning Style – Some students prefer auditory or visual learning rather than reading a large textual content

# Photo File

## PhotoFile



Pilots fly a variety of aircraft—everything from large jets to small one or two-seat planes. This pilot flies a Cessna 152, a small aircraft used primarily for flight training, touring, and personal flying.

Helps students see the environment of a specific career:

- Easy to navigate photo slider
- High resolution photos
- Added descriptions



# Explore Colleges & Universities

Career Cruising provides comprehensive information on thousands of 2-year colleges, 4-year colleges, and career and technical schools across the country.

## The school profiles include:

- School overview (including type, location, setting, website)
- Admission requirements and contact information
- Estimated expenses
- Enrollment and freshman profile
- Details on libraries, housing, and other facilities
- Clubs and social organizations
- Intercollegiate athletics, intramural sports, and athletic scholarships
- Majors offered

▸ School Profile
Admissions
Academic Information
Expenses & Financial Aid
Enrollment
Facilities & Services
Student Life
Athletics
Majors Offered



# Academic Exploration

Colleges Majors

**Career Cruising** Español

 **Amanda**  
My ILP

Assessments Careers **Education** Financial Aid Employment

Learn more about specific schools that interest you.

Keyword Search  [Search](#)

Map View List View

**Kentucky State University** [Compare](#) [Save to My ILP](#)



- School Profile
- Admissions
- Academic Information
- Expenses & Financial Aid
- Enrollment
- Facilities & Services
- Student Life
- Athletics
- Majors Offered

### School Information

400 East Main Street  
Frankfort, KY  
40601  
[View Map](#)

**Setting:** Small town  
**Phone Number:** (502) 597-6000  
**Website:** <http://www.kysu.edu/>

School Type	Academic Calendar	Endowment
<ul style="list-style-type: none"><li>University</li><li>Public - State-related</li><li>Coeducational</li></ul>	Semesters	\$8,828,005.00

### Faculty Information

Full-Time Faculty	129
Part-Time Faculty	51
Student to Faculty Ratio	17:1

### Admissions

Application Deadline:	Applications are accepted on a continuous basis.
Number of Applicants	12,271
Number of Acceptances	3,116

[View More](#)

# Financial Aid Information

Career Cruising's financial aid database includes details on thousands of scholarships, grants, awards, fellowships, and other assistance programs.

Using our Financial Aid Selector, you can find financial aid programs that you qualify for based on factors such as gender, background, academic record, educational plans, and more.

## Scholarship Profiles Include:

- Award and donor/sponsor descriptions
- Award criteria
- Application process and requirements
- Contact information

### Awards

Type of Award	Scholarship
Number of Awards Available	1
Amount of Award	\$1000
Number of Awards Last Year	1
Total Amount Awarded Last Year	\$1000
Number of Applicants in Previous Year	9
Renewable	No

### Application Information

#### Application Requirements

- ApplicationForm
- References
- Resume
- Transcript
- Proof of membership in ACNP, statement of goals

#### Application Deadline

June 30

The screenshot shows the Career Cruising website interface. At the top left is the "Career Cruising" logo. Below it is a user profile for "Amanda My ILP" with a dropdown arrow. A navigation menu includes "Assessments", "Careers", "Education", "Financial Aid" (which is highlighted), and "Employment". Below the navigation menu is a search bar with the text "Search for Financial Aid" and "Financial Aid Selector".

# Q & A

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THANK YOU!