

Calumet County 4-H Presentation for Calumet County Board of Supervisors



4-H PLEDGE

I pledge my **HEAD** to clearer thinking,
my **HEART** to greater loyalty,
my **HANDS** to larger service,
and my **HEALTH** to better living,
for my club, my community,
my country, and my world.



***Tuesday,
September 18, 2018
7:00 pm***

Presentation Overview

- What is 4-H
- What does 4-H look like in Calumet County
- Opportunities for 4-H Members
- Future program goals

What is 4-H?

- In 4-H, we believe in the **power of young people**. We see that **every child has valuable strengths** and real influence to improve the world around us.
- **4-H is America's largest youth development organization** — empowering nearly **six million young people across the U.S.** with the skills to lead for a lifetime.



2017-2018 Calumet County 4-H Outstanding Club Members

4-H is a Community

- 4-H is **delivered by Cooperative Extension** — a community of 110 public universities across the nation that provides experiences where young people learn by doing.
- **Kids complete hands-on projects** in areas like health, science, agriculture and citizenship, in a positive environment where they receive guidance from adult mentors and are **encouraged to take on proactive leadership roles**.
- **Kids experience 4-H in every county and parish in the country** — through in-school and after-school programs, school and community clubs and 4-H camps.

Positive Youth Development Difference

- **4X** more likely to make *contributions to their communities* (Grades 7-12);
- **2X** more likely to be *civically active* (Grades 8-12);
- **2X** more likely to make *healthier choices* (Grade 7);
- **2X** more likely to participate in *Science, Engineering and Computer Technology programs* during out-of-school time (Grades 10 – 12); and
- 4-H girls are **2X** more likely (Grade 10) and nearly **3X** more likely (Grade 12) to take part in *science programs* compared to girls in other out-of-school time activities.



Calumet Co 4-H 2017-18 Goals

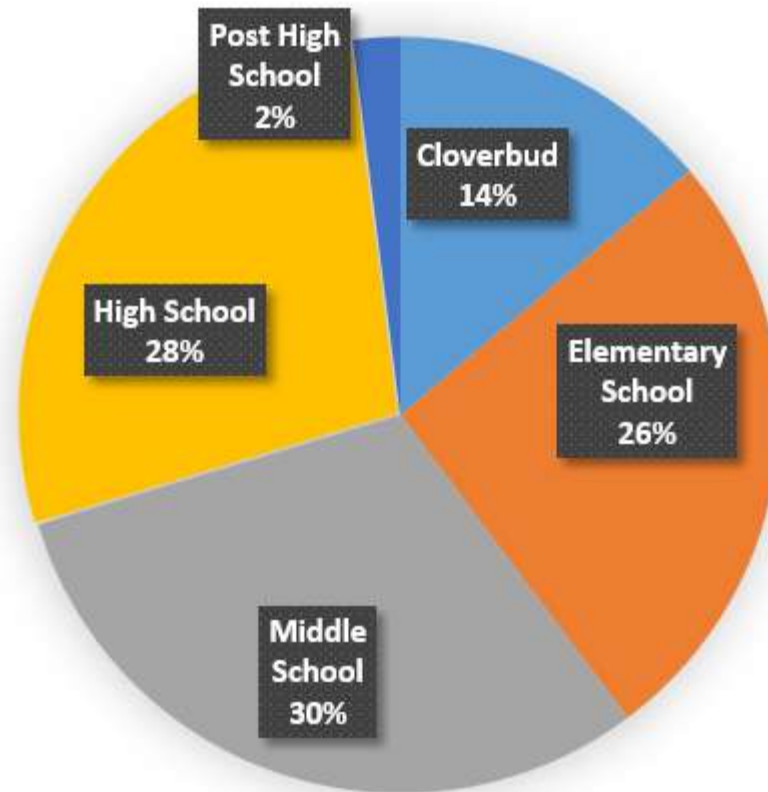
- Increase or maintain 4-H enrollment at 2017 level (330 members)
- Ended the year at 350 members
 - Recruit 10 new adult volunteers
- Ended the year with 14 new adult volunteers
 - Partner with surrounding counties to increase programming for mutual projects
- We offered market animal training, foods/clothing review, dog project meetings
 - We were invited to Manitowoc's Music & Drama Festival, Sheboygan's Shooting Sports practices, other animal project meetings



Membership Overview

Currently there are 13 clubs with membership ranging from 8 to 67 members

| Year | Youth | Adults | Clubs |
|------|-------|--------|-------|
| 2018 | 347 | 142 | 13 |
| 2017 | 330 | 142 | 14 |
| 2016 | 355 | 170 | 15 |
| 2015 | 373 | 163 | 16 |
| 2014 | 394 | 170 | 17 |
| 2013 | 416 | 187 | 18 |



Cloverbuds (K-2nd grade): 48

Elementary School (Grade 3-5): 90

Middle School (Grade 6-8): 106

High School (Grade 9-12): 96

Post High School (13th yr): 7



Membership Overview

Gender of Participants

| Male | Female | Total |
|------|--------|-------|
| 145 | 202 | 347 |

Place of Residence for Youth Participants

| Farm | Towns of under 10,000 and rural non-farm | Towns and cities (10,000-50,000), and their suburbs |
|------|--|---|
| 129 | 200 | 18 |



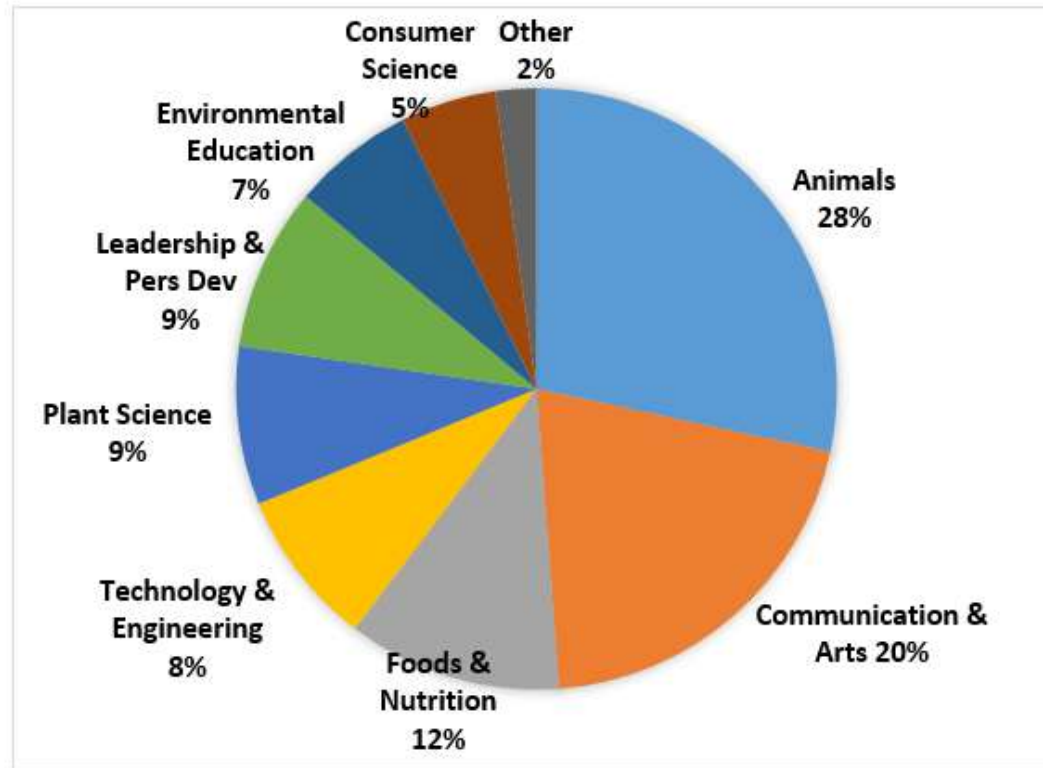
| ETHNICITY | TOTAL YOUTH | % | CALUMET COUNTY POPULATION* % |
|------------------------|-------------|--------|------------------------------|
| Hispanic or Latino | 6 | 1.73% | 4.20% |
| Not Hispanic or Latino | 341 | 98.27% | 91.20% |

| RACE | TOTAL YOUTH | % | CALUMET COUNTY POPULATION* % |
|---|-------------|--------|------------------------------|
| American Indian or Alaskan Native | 0 | 0.00% | 0.50% |
| Asian | 1 | 0.29% | 2.40% |
| Black or African American | 1 | 0.29% | 0.70% |
| Native Hawaiian or other Pacific Islander | 0 | 0.00% | 0.00% |
| White | 330 | 95.10% | 95% |
| Youth Indicating More Than One Race | 8 | 2.31% | 1.40% |
| Undetermined | 7 | 2.02% | |

* Total population, including adults. 2016 US Census

Membership Overview

| Project Category | # Enrolled |
|--|------------|
| Animals | 413 |
| Communications and Expressive Arts | 298 |
| Foods and Nutrition | 168 |
| Technology and Engineering | 123 |
| Leadership and Personal Development | 128 |
| Plant Science | 124 |
| Environmental Education / Earth Sciences | 96 |
| Consumer and Family Science | 75 |
| Biological Sciences | 12 |
| Civic Engagement | 9 |
| Community / Volunteer Service | 4 |
| Health | 7 |



Membership Overview

Top Enrolled 4-H Projects

| | | | | | |
|-------------------|-----|----------------|----|--------------------|----|
| Art | 123 | Scale Models | 35 | Dairy Goat | 15 |
| Photography | 109 | Horse | 29 | Home Environment | 15 |
| Swine | 86 | Exploring | 25 | Fishing | 14 |
| Foods & Nutrition | 85 | Poultry Market | 23 | Food Preservation | 14 |
| Cake Decorating | 68 | Flowers | 23 | Crocheting | 13 |
| Woodworking | 63 | Dogs | 22 | Meat Goat | 12 |
| Dairy | 55 | Crops | 21 | Sheep | 12 |
| <u>Cloverbuds</u> | 55 | Robotics | 20 | Communications | 12 |
| Vegetables | 46 | Clothing | 19 | Electricity | 12 |
| Poultry | 43 | Music | 17 | Cats | 11 |
| Rabbits | 41 | Knitting | 16 | Creative Writing | 11 |
| Beef | 38 | House Plants | 16 | Veterinary Science | 10 |
| Archery | 37 | | | | |

Project Volunteers

These leaders provided county-wide project meetings throughout the year:

Dairy Committee: Jennifer Meyer, Rhonda VandeHey, Jeff Brantmeier, Shay Ott, Steve Stahman, Gina Lemke

Dog: Trisha Flanagan

Horse: Amy Suha

Market Animal Committee: Bob Kesler, Gary Mertz, Janice Thiel, Don Bonlander, Nathan Hacker, Jay Juckem

Plants/Flowers/Vegetables: Byron Hacker

Poultry: Shawn Lamers

Rabbits: Rosemary Schaefer

Robotics: Matthew Marmor

Shooting Sports: Tim Mueller, Mike Scheibl, Matthew Marmor, Bill Brietzke, Ben Pomeroy, Jerry Bures,



Volunteer Recognition

2018 Wisconsin 4-H Hall of Fame Inductee

○ Byron Hacker

- 29 year volunteer
- Leads plant science project on county level
- Serves on State Plant and Soil Science Committee
- Teaches at Youth Conference and Fall Forum
- Master Gardener board member, local and state level



County Level Opportunities:

Annual Leader Trainings

3 sessions were offered to fulfill charter renewal requirements, build volunteer confidence

Recognition Night - November

Largest attendance in 2 years!

Family Game Nights

January night = 30 attendees, March = 7 attendees



County Level Opportunities:

Pinewood Derby

40 participants

Pre-planning meeting,
practice session, big event



County Level Opportunities:

Speaking Contest

29 entries, 3 judges needed!

YQCA Meetings

126 youth, 13 from other counties

Demonstration Contest

29 entries, 3 judges needed!

Foods/Clothing Review

18 youth participated



County Level Opportunities:

4-H Camp

5 days, 4 nights

Co-hosted Camp with Outagamie County

80 Base Campers at Upham Woods

16 Outpost Campers at Mirror Lake State Park

Calumet Summer Camp staff included:

Youth Staff: Aaron Bures, Nyah De La Torre, Shawna H

Mueller, Isaac Roehrig, Hannah Roehrig, Aaron Schueller, Justin Squires,
Brittany Thiel

Adult Volunteers: Jerry Bures, Gordie Gasch, Judi Pomeroy, Lydia Pomeroy,
Marissa Schuh



UW
Extension
University of Wisconsin-Extension

Educational Travel Opportunities

Scholarship Recipients

- Space Camp – *Alex Gruber*
- American Spirit – *Lexi Riebe, Elizabeth Wagner*
- American Spirit West – *Rachael Wagner*
- Wisconsin 4-H and Youth Conference – *Ameilia De La Torre, Nyah De La Torre, Morgan Geiger, Luke Moehn*
- Citizenship Washington Focus – *Isaac Roehrig, Reegan Steiner*



Future Program Goals

- Expanding Access to Programs
 - Access, Equity and Opportunity are critically important objectives of the 4-H Program. These objectives afford youth of all backgrounds development experiences in the 4-H program.
 - Targeting vulnerable populations
 - Low income households
 - Children and youth of color
 - Legal immigrants and their children
 - Children and youth with (dis)abilities
 - First generation 4-H families





Hispanic or Latino (of any race)



White alone (not Hispanic or Latino)



Black or African American alone (not Hispanic or Latino)

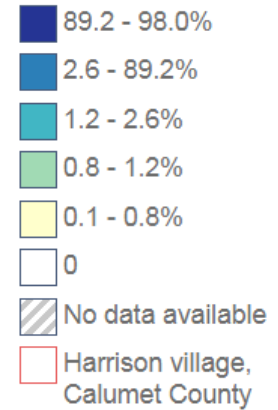


American Indian and Alaska Native alone (not Hispanic or Latino)

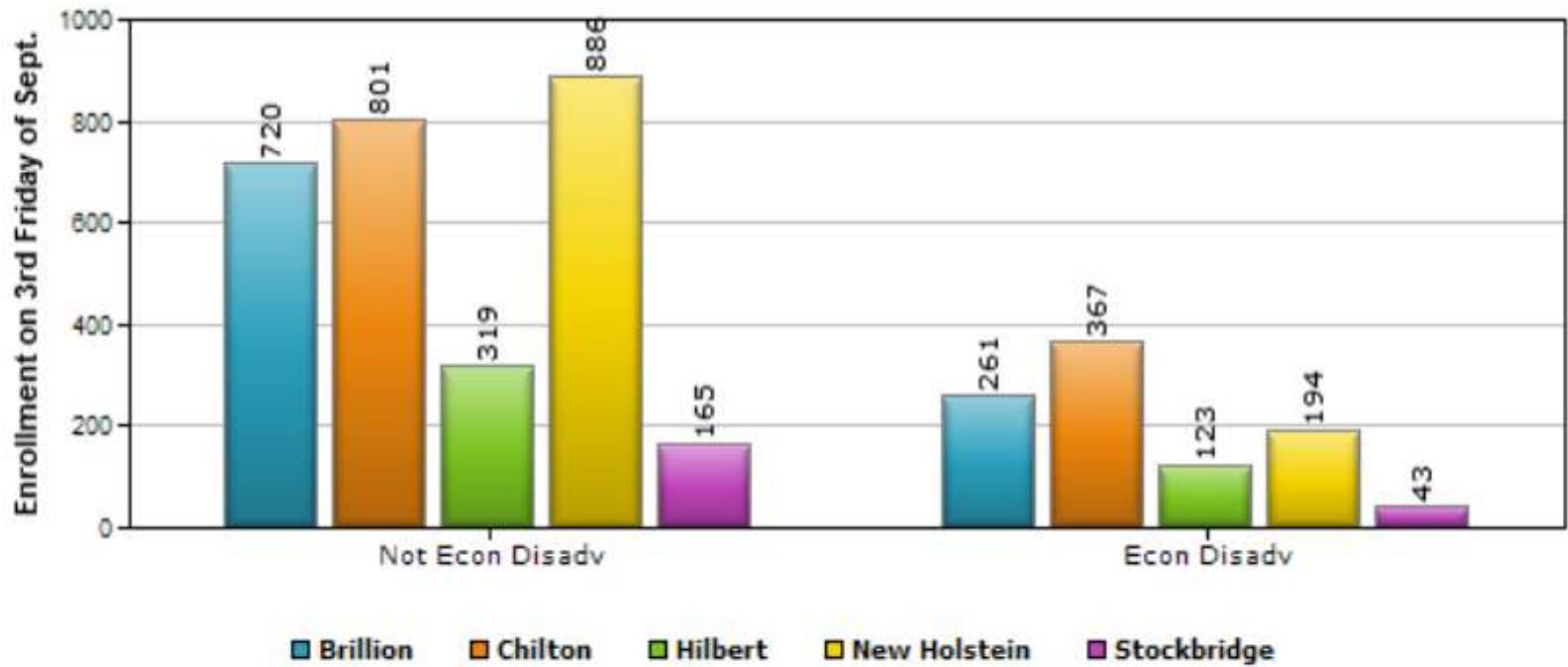


Two or more races (not Hispanic or Latino)

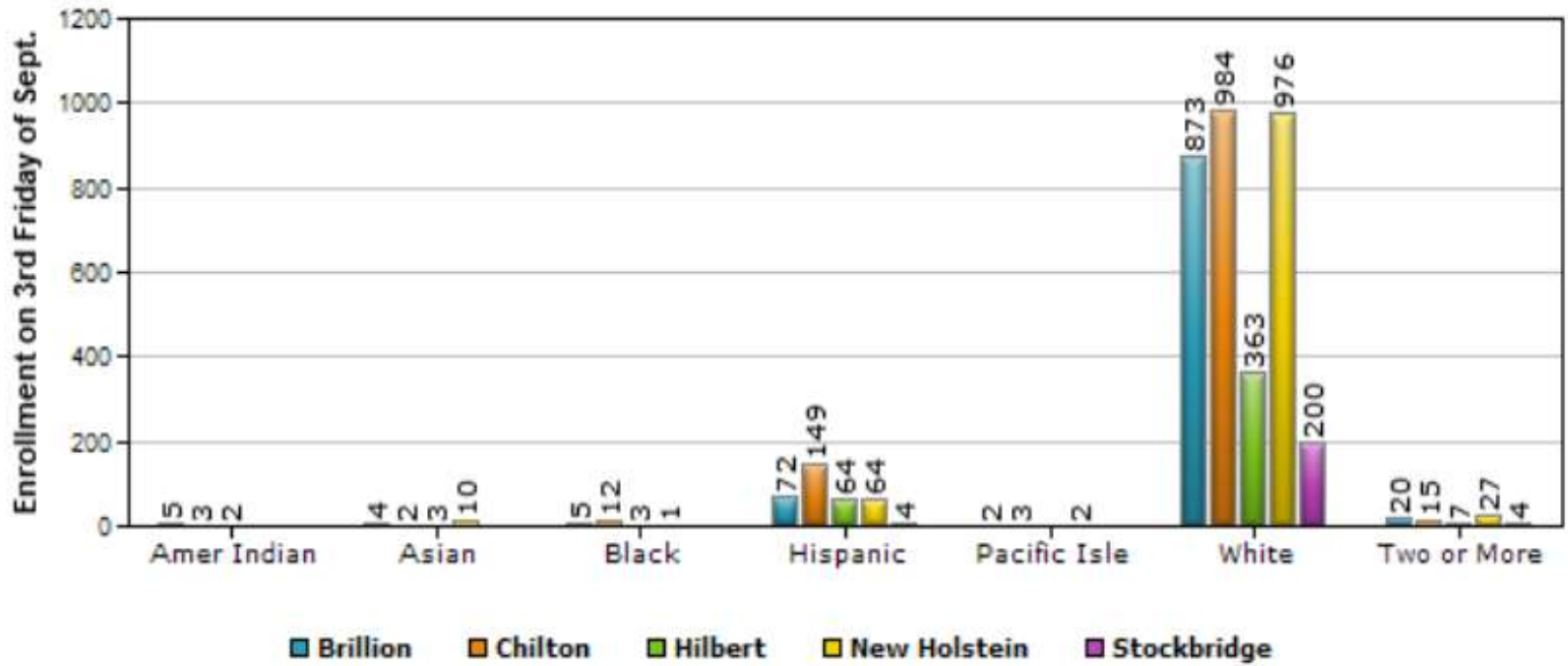
Percent of People



Enrollment Count by District and Economic Status (2017-18)



Enrollment Count by District and Race/Ethnicity (2017-18)



Charter Updates

Club or Group Smart Goals

Our goals are S.M.A.R.T. goals that stand for Specific, Measurable, Achievable, Results-focused, and Time bound.

This year, each club or group is asked to write one or two club goals that focus on *reaching out to youth and families who are underrepresented in their 4-H club/group*. Highlight how these goals will be met in the club yearly calendar.

Below are several topic areas that you can use to brainstorm with the youth members to help them think about how they can expand access and learn more about others.

- *What steps will you take to help underrepresented youth join your club?*
- *How will the club or group make specific efforts to learn about other cultures?*
- *How can club members get to know youth from other cultures? Is there a community center that your club could partner with on an event; family activity or community service project?*
- *What welcoming activities will the club do to ensure youth and families feel included?*

✓ **Share the SMART goals your club or group has set for this club year to focus on Expanding Access:**

For Example: We will translate the club open house brochure into Spanish and distribute it with an English copy to all youth in 3rd – 6th grade at the elementary school this fall.

Future Program Goals

Marketing & Promoting 4-H Programs:

- 4-H Opportunity Fair
 - Hosted in August prior to back to school
 - Have tables representing different opportunities available in 4-H
 - Clubs, Projects, Trips, Scholarships, Community Service, Teens, Volunteers, etc
 - Open to BOTH 4-H and non-4-H families
 - Last year 20 potential new members attended, 12 joined
 - Utilized display boards during advanced judging, county fair, club visits



Future Program Goals

Marketing & Promoting 4-H Programs:

- Free Swimming Day at Brillion Community Center
 - Sponsored by 4-H Leaders Council
 - Open to both members and non-members
 - Invitations to event sent to county schools and newspapers
 - Displays set up in the lobby
- Community Events
 - Sundae on the Farm
 - Brillion's National Night Out
 - Crafty Apple Fest
 - Looking for more opportunities to spread the word



Future Program Goals

Hire a Calumet Co 4-H Program Coordinator

- Cooperative Extension Reorganization is completed
- Recommendation implementation is happening
- Position is currently posted, with application due date October 1