

## Carl Casiday Registry of Honor 2009

Carl Casiday, born and raised in Sheffield, is the son of Ann and Harvey Casiday. Carl went to Blake Elementary School, Sheffield Junior High and Sheffield High School before going into business at Lola's Gifts and Flowers in June of 1976- the day after graduation.

From his location on Montgomery Avenue in Sheffield, Carl has built a national reputation. It was that reputation that led him to design work for former Alabama Governor Guy Hunt and for the Bush/Quayle Presidential inauguration. He has designed private parties and wedding in Houston, Orlando, Nashville, Atlanta, Birmingham, Jasper, Montgomery and Memphis, all from his Sheffield shop, and has served on design panels for the floral industry from California to Connecticut and everywhere in between. His work has been central to the Swan Ball in Nashville, the Huntsville Symphony Debutante Ball, The Huntsville Museum Art Gala, the Decatur General Hospital Gala, a Nebraska Debutante Ball and the Florence-Lauderdale Public Library Foundation fundraiser featuring Donald Trump.

Professional awards and activities include terms as President, Vice-President and board member for the Northwest Alabama Professional Florists Association, offices with the State Floral Association and Unit President for Teleflora Alabama. He helped organize the Tri-Cities Florist Business Association and has taught a variety of courses, including a course in floral design at Auburn University. He has been named Alabama State Designer of the Year, Second runner-up in the Southeast Design Competition and most recently, awarded the Iron Florist 2009 for North Alabama. He was chosen Crown Favorite.

Regardless of this attention from all places, the Shoals area is dearest to his heart. Carl was a member of the Florence Jaycees (who named him their Alabama Jaycees Outstanding Young Businessman), the Sheffield Kiwanis Club, and is a supporter of the Tennessee Valley Art Center, Kennedy-Douglas Center for the Arts, the Florence-Lauderdale Public Library, and the Sheffield Public Library. He is an active member of Trinity Episcopal Church, where he served on its Vestry, was a delegate to the Diocese Convention, and helps as an usher and a member of the Flower Guild. He makes his home in Sheffield.