

# LOUISIANA BOARD OF REGENTS



**September 21, 2011**

# COMMITTEE MEETINGS



Finance  
Facilities and Property  
Academic and Student Affairs  
Planning, Research and  
Performance

# FINANCE COMMITTEE



**TODD BARRE'**

**W. Clinton Rasberry, Jr., *Chair***

**Donna Klein, *Vice Chair***

**Scott Ballard**

**Robert Bruno**

**Maurice Durbin**

**Joseph Farr**

**Mary Ellen Roy**

**Representatives from Management Boards**

# AGENDA ITEM III

## Review and Acceptance of FY 2011-12 Operating Budgets



**Louisiana Public  
Postsecondary Education  
Operating Budget Review**

September 21, 2011

# Constitutional Authority

## **Board of Regents: (Article VIII, Section 5 [D][4])**

The Board of Regents is required by the Louisiana Constitution to develop a funding formula as a component of the Master Plan for Public Postsecondary Education:

*“At a minimum, the plan shall include a formula for equitable distribution of funds to the institutions of postsecondary education.”*

## **Management Boards: (Article VIII, Section 12)**

Appropriations for the institutions of higher education shall be made to their managing boards. The funds appropriated shall be administered by the managing boards and used solely as provided by law.

# Statutory Authority

*Under R.S. 39:32.1(C), “each postsecondary education agency shall prepare an annual operating budget, **which shall be subject to approval by both the appropriate management board and the Board of Regents.** The operating budget shall contain, at a minimum, budgetary information on prior year actual revenues and expenditures and current year budgeted revenues and expenditures, and the budgetary information as provided in R.S. 39:32(C) through (H) for the prior and current fiscal years.”*

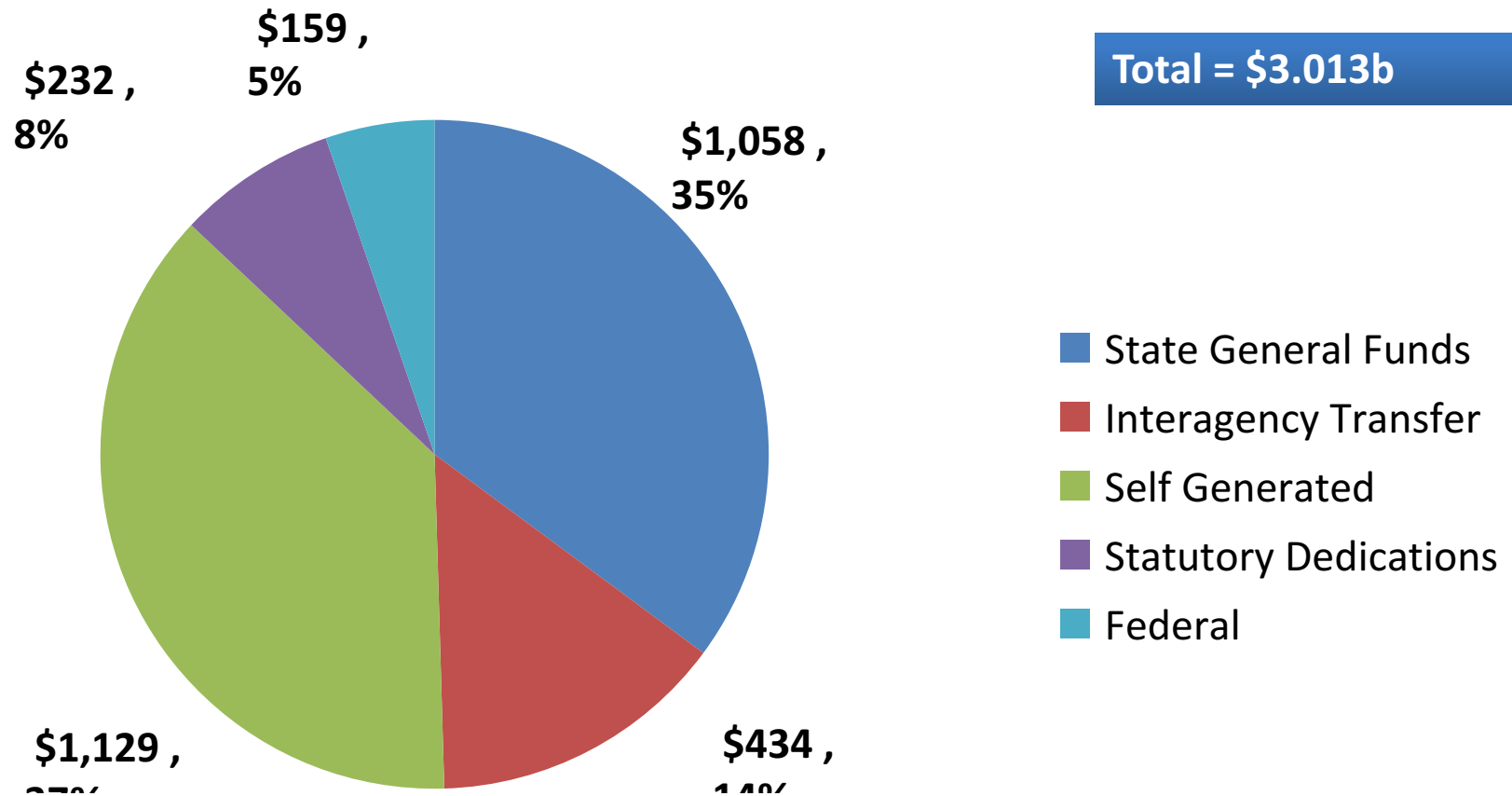
# FY 2011-12 HIED Budget Overview

- For FY 11-12 the total budget is \$3.013b
- This is an increase over FY 10-11 of \$52.8m or 1.78%
- State funding from General, Interagency Transfer, and Statutory Dedications are down by 10.5% while Self Generated funds are up by 30.24%
- The main component of State funds is “State General Funds Direct”. This source of funds was down by only 1.49%
- When compared to the FY 11-12 formula funding request, General Funds cover 67.4% of requested need
- The FY 11-12 budget contains \$97.2m in non-recurring self generated funds.
- It is important to note that for FY 11-12, HIED has absorbed \$63.9m in unfunded mandated cost increases. This erodes flexible operating funds at our campuses.



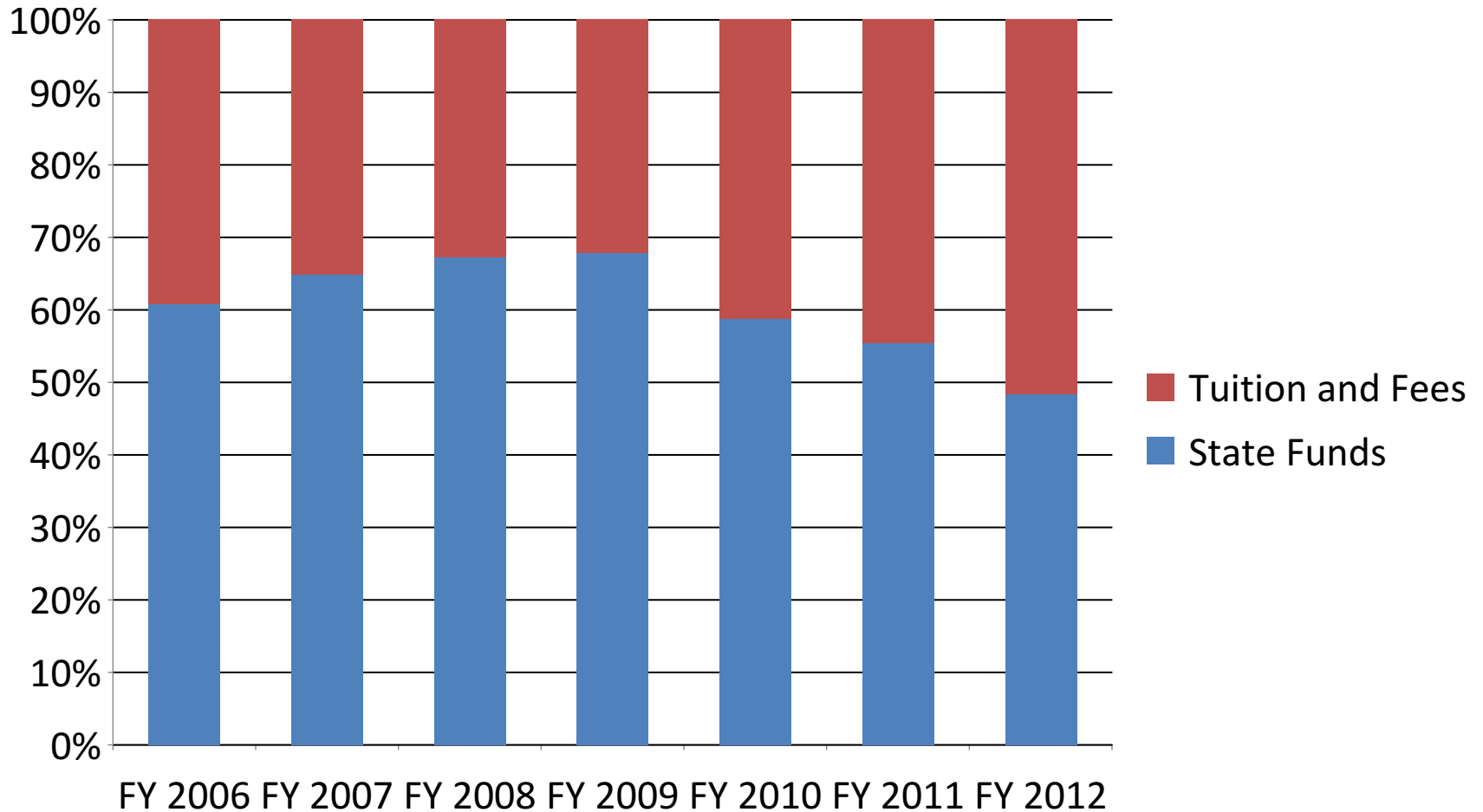
# FY 2011-12 HIED Budget Overview

## FY 2011-12 Revenues by Source of Funds (In millions)



\*\* Contains \$97.2m of non-recurring self-generated carry forward

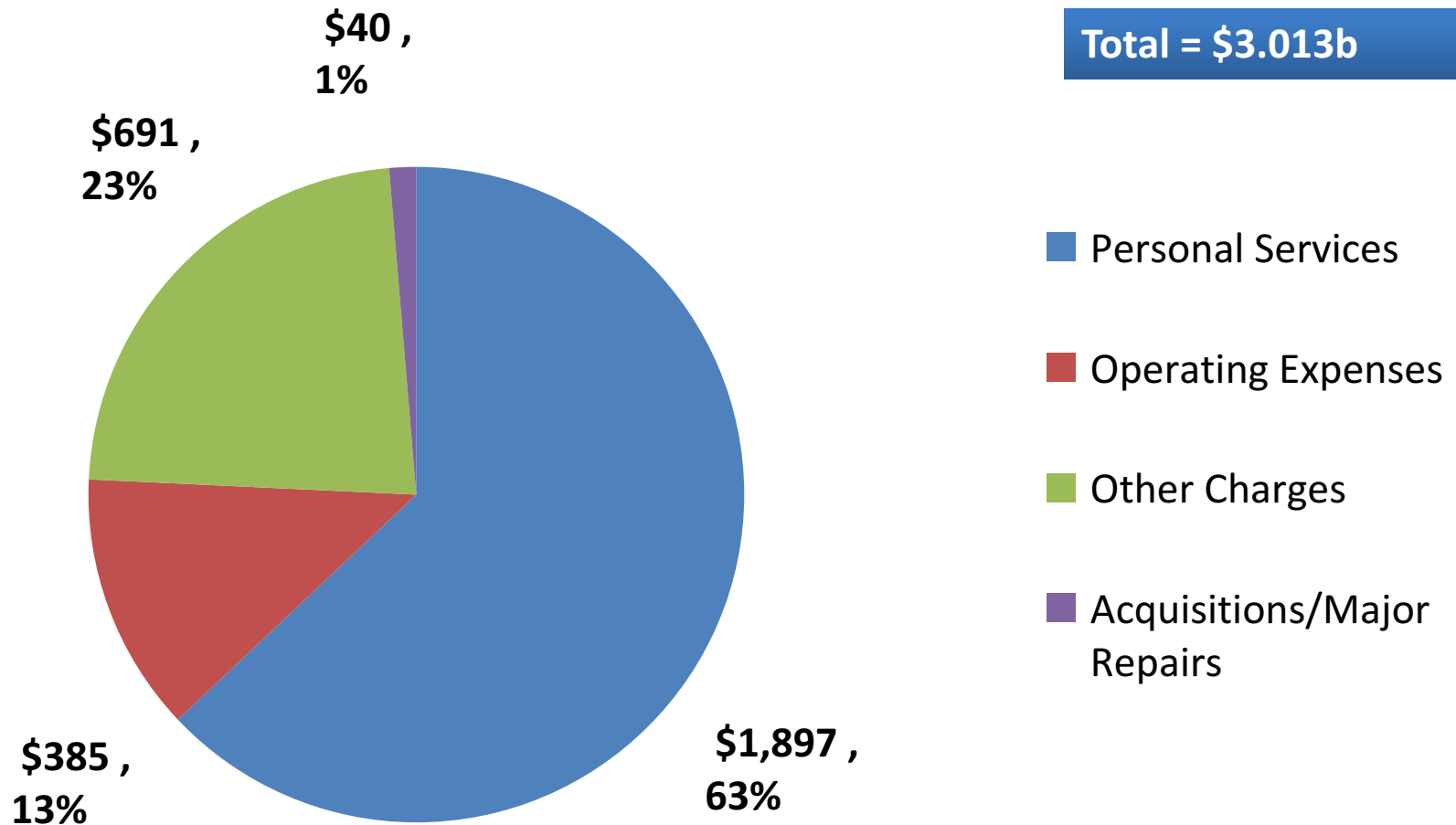
# State/Student Share



# FY 2011-12 HIED Budget Overview

## FY 2011-12 Expenditures by Object Category (In millions)

Total = \$3.013b



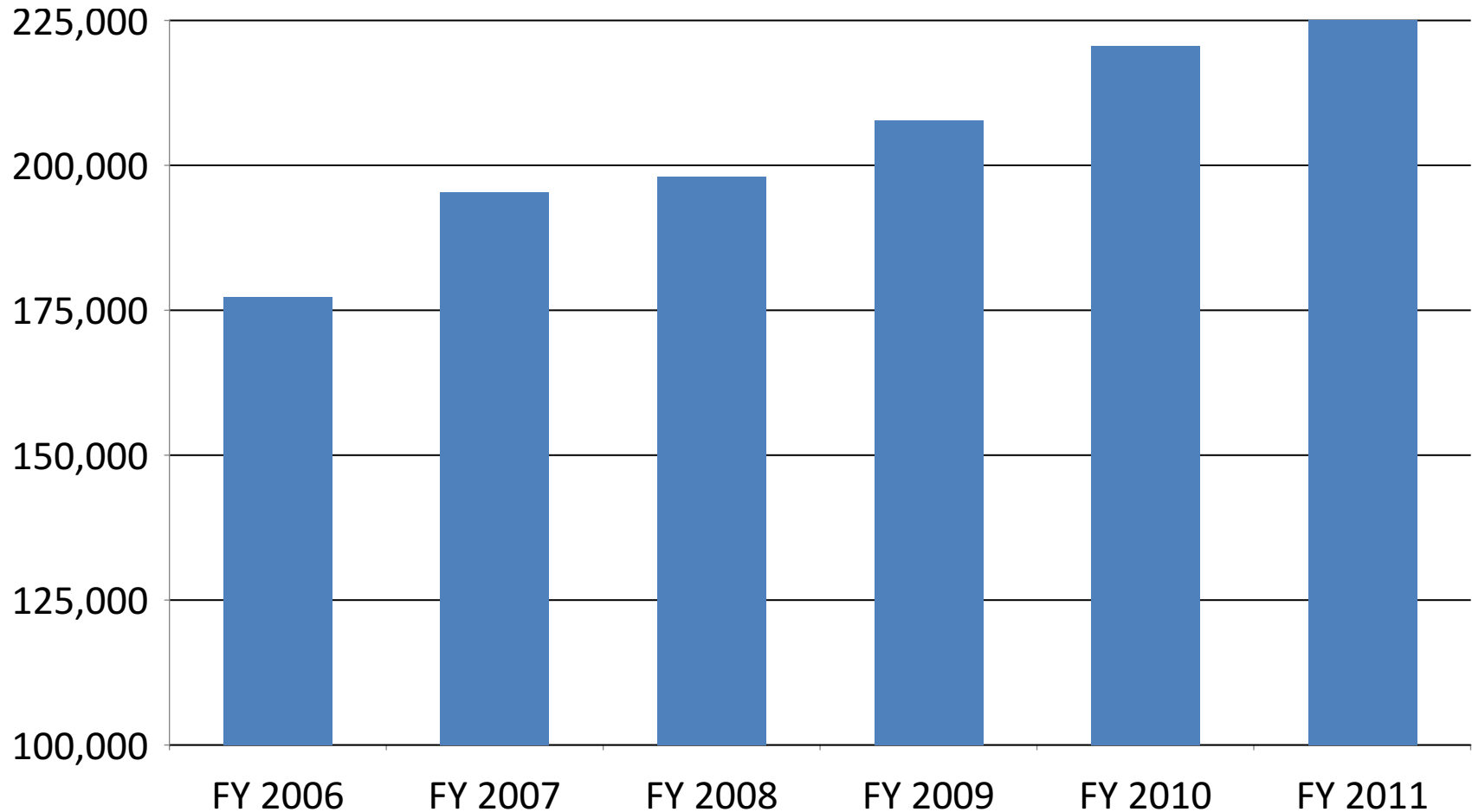
# Comparison of Expenditures by Function as a Percentage of Education and General (E&G)

	FY 2010-11	FY 2011-12	Change
<b>Instruction</b>	<b>39.0</b>	<b>37.9</b>	<b>(1.1)</b>
<b>Research</b>	<b>7.8</b>	<b>7.8</b>	<b>0.0</b>
<b>Public Service</b>	<b>2.6</b>	<b>2.6</b>	<b>0.0</b>
<b>Academic Support</b>	<b>8.5</b>	<b>8.3</b>	<b>(0.2)</b>
<b>Student Services</b>	<b>4.0</b>	<b>4.2</b>	<b>0.2</b>
<b>Institutional Support</b>	<b>15.3</b>	<b>15.0</b>	<b>(0.3)</b>
<b>Scholarships</b>	<b>12.7</b>	<b>14.1</b>	<b>1.4</b>
<b>Plant Oper. &amp; Maint.</b>	<b>10.1</b>	<b>10.1</b>	<b>0.0</b>
<b>Total Education &amp; General</b>	<b>100.0</b>	<b>100.0</b>	<b>0.0</b>

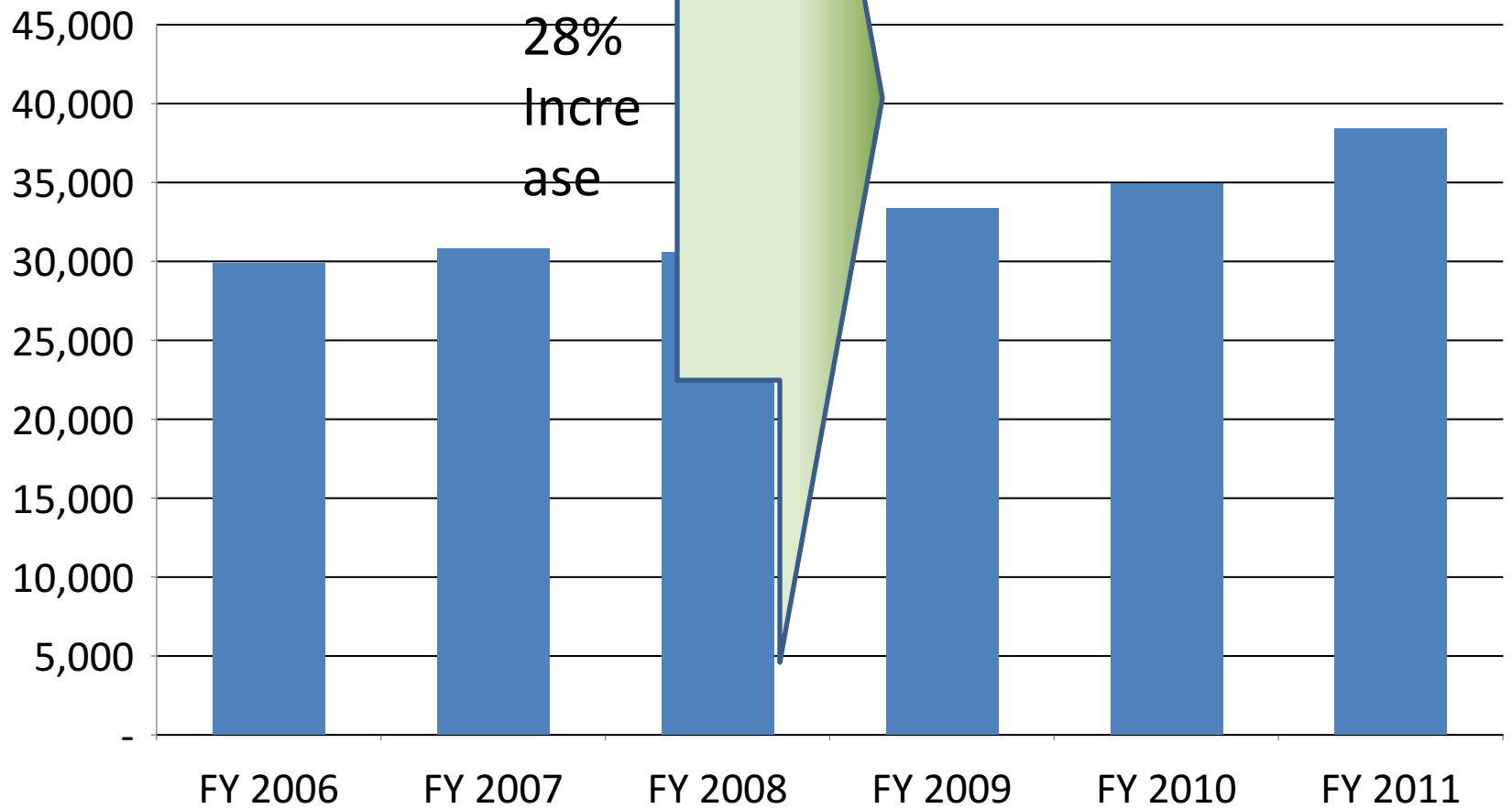
# Efficiency and Savings Measures

- Vacant faculty and staff lines have been eliminated, professional and support staff have been furloughed (days off without pay), merit increases have been discontinued for several years, and there have been many layoffs as well.
- University support, items like travel, printing, supplies, equipment, and auto fleet have been greatly reduced.
- Privatization efforts of some university functions (bookstore, custodial, grounds, printing, food service and dormitory operations).
- Some institutions close at mid-day on Friday in an effort to save utilities.
- Efficiencies have been gained by the termination of low completer programs. In FY 2010-11 the BoR conducted an extensive review of 456 low completer programs and eliminated 281 programs, including 109 that were terminated and 172 that were consolidated into other programs.

# Annual Enrollment for Public Institutions



# Certificates and Degrees Awarded



# Higher Education Change in Full-time Equivalent (FTE) Positions

	Filled FTE	Filled FTE As of 9/9/2011	Change	Percent Change
Fall 2008	35,902	29,837	(6,065)	-16.9%
July 2010	34,569	29,837	(4,732)	-13.7%
<b>July 2011*</b>	<b>27,703</b>	<b>24,223</b>	<b>(3,480)</b>	<b>-12.6%</b>

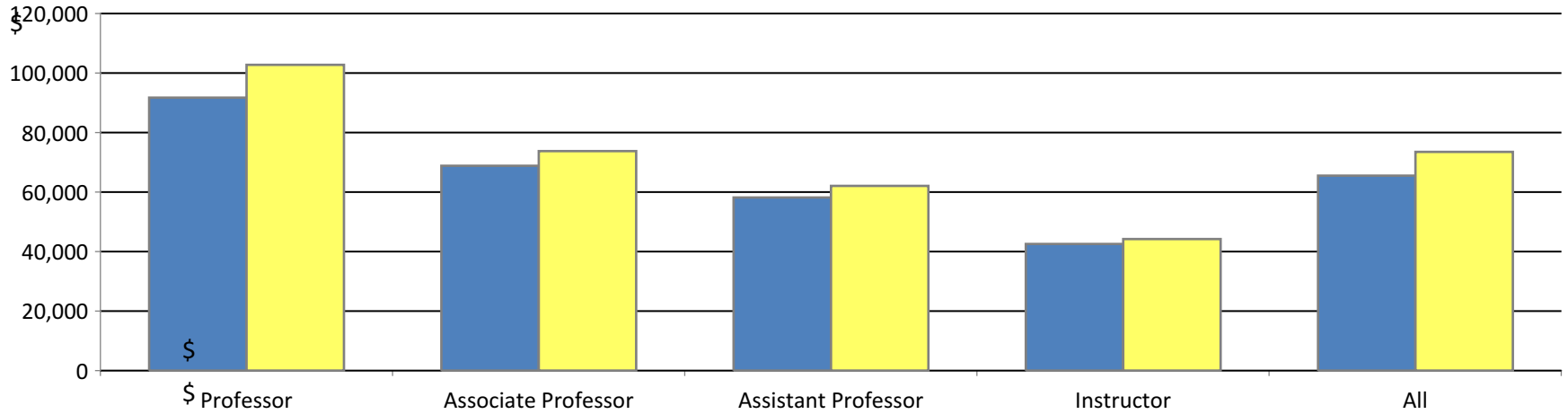
Source: Civil Service Report on State Employment

\* Excluding 100% non-appropriated positions

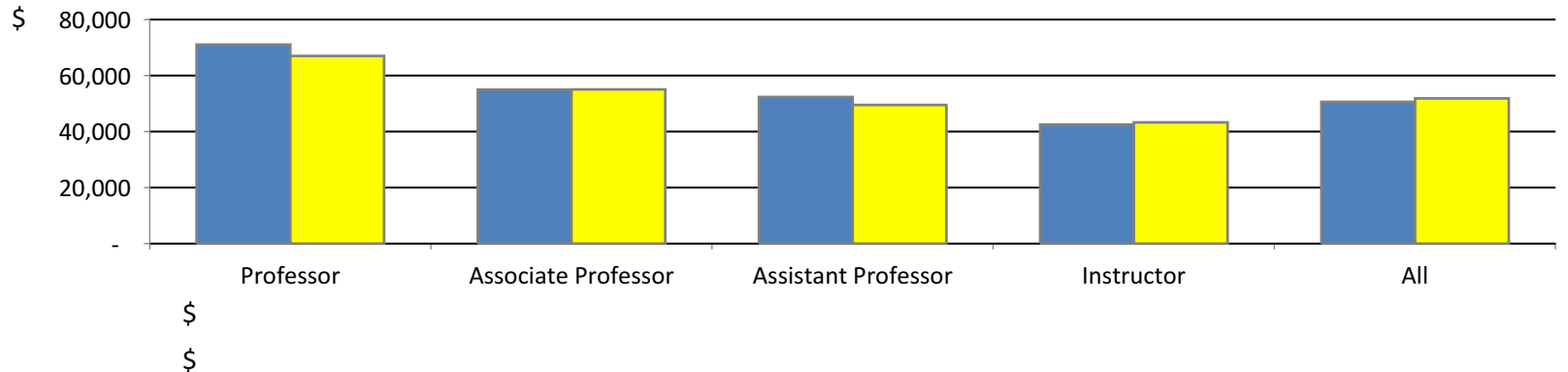


# Average Salaries of Full-Time Instructional Staff

**Average Full-Time Instructional Faculty Salaries  
by Rank at Four-Year Institutions, 2009-10**



**Average Full-Time Instructional Faculty Salaries  
by Rank at Two-Year Institutions, 2009-10**



# BOARD OF REGENTS FOCUS

## Three Main Goals

- To increase the education attainment of its citizens;
- To invest strategically in university research; and
- To become a more efficient and accountable enterprise.

# Board of Regents

- Questions
- Board Action

# RECOMMENDATION

Senior Staff recommends Committee approval of the FY 2011-12 Operating Budgets.



# FACILITIES AND PROPERTY COMMITTEE



**RICH GRISWOLD**

**Robert Bruno, *Chair***

**W. Clinton Rasberry, Jr., *Vice Chair***

**Charlotte Bollinger**

**Maurice Durbin**

**Joseph Farr**

**Chris Gorman**

**John Mineo IV**

**Victor Stelly**

**Representatives from Management Boards**

# AGENDA ITEM III

## Small Capital Projects Report

### Private Donations

<b>LSUHSCS</b>	DaVinci Robotics Operating Room	\$285,000
<b>UL Monroe</b>	Hemphill Airway and Computer Science Bldg Renovation	\$350,000
<b>UL Lafayette</b>	Cajundome Locker Room Refurbishment	\$400,000

### Grants & Grant Overhead Cost Recovery

<b>LSUHSCNO</b>	LSU Health Sciences Center Clinical Research Building – BSL3 Laboratory Expansion	\$490,000
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# AGENDA ITEM III

## Small Capital Projects Report

### Auxiliary Funds

LSUHSCS	Parking Lots Consolidation and Access Road Upgrade	\$425,000
LSU and A&M	LSU Soccer Complex – Lighting Upgrade	\$225,000
LSU and A&M	LSU Bus Shelters (South Stadium Drive at Tower and Lockett Hall)	\$227,000

### Other Funds

Nicholls State	Soccer Complex	\$250,000
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# AGENDA ITEM III

## Small Capital Projects Report

### State Funds

UL Monroe	Strauss Hall – Renovation to Relocate Marriage and Family Therapy Programs	\$250,000
LSU Law Ctr	LSU Paul M. Hebert Law Center Auditorium Renovation	\$350,000



# RECOMMENDATION

Senior Staff recommends Committee approval of the Small Capital Projects Report as presented by staff.



# AGENDA ITEM IV

## **Status Report on SUNO Recovery and Master Plan**

A presentation by John Davis, Director of Facility Planning and Control, and Stephen Losavio, FP&C Staff Architect most directly involved with the recovery and master planning effort at SUNO.

No action by the Facilities and Property Committee is required. Report is for informational purposes.

# AGENDA ITEM V

## Project Utilizing Alternative Means of Financing

**Project to provide a new Parking Garage for 800 - 900 cars on the campus of McNeese State University in Lake Charles.**

**501(C)(3) Corporation is Cowboy Facilities, Inc.**

**Terms are \$15,000,000 for 31 years at 5.2% interest**

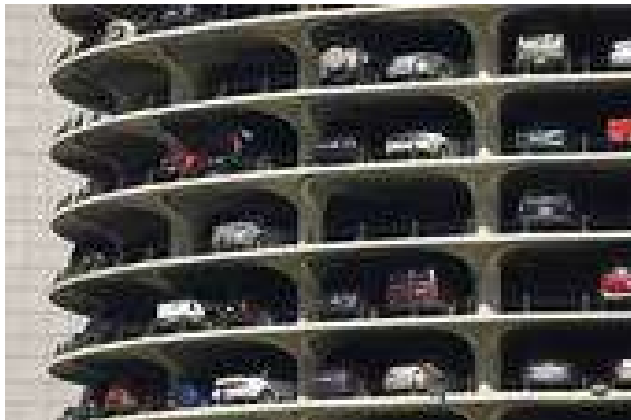
**Student referendum, 65% favorable, \$75 fee per semester, \$1.4 M**

**800 – 900 cars, will solve vehicular/pedestrian hazardous condition**

**Three levels, aesthetically compatible, 241,110 SF, \$58.17 per SF**

# RECOMMENDATION

Senior Staff recommends Committee approval of the project to construct a parking garage at McNeese State University utilizing alternative means of financing under the terms as presented in the documentation.



# AGENDA ITEM VI

## **Amendment to Deferred Maintenance Projects List for LSUHSC-Shreveport**

LSUHSC-Shreveport had a failure of the power source and distribution system.

LSU intends to make immediate repairs from various sources of funding.

\$550,000 is available from 2008 Appropriation for Deferred Maintenance.

Legislation calls for approval by Board of Regents and JLCB. Work must be mission critical.

# RECOMMENDATION

Senior Staff recommends Committee approval of the amendment of the 2008 deferred maintenance list for the Louisiana State University Health Sciences Center at Shreveport to include the use of \$550,000 to resolve electrical supply and distribution issues.

# ACADEMIC AND STUDENT AFFAIRS

## COMMITTEE



**JEANNE BURNS**  
**JEANNINE KAHN**

**Mary Ellen Roy, *Chair***

**Harold Stokes, *Vice Chair***

**Charlotte Bollinger**

**Maurice Durbin**

**John Mineo IV**

**Albert Sam**

**Joe Wiley**

**Representatives from Management Boards**

# AGENDA ITEM III.

## Proposed New Academic Programs

- A. **Northshore Technical Community College**  
*A.A.S. in Culinary Arts and Occupations*
  
- B. **University of Louisiana at Lafayette**  
*Ph.D. in Systems Engineering*



# RECOMMENDATION

Senior Staff recommends the Committee grant conditional approval of the proposed new academic programs at Northshore Technical Community College and the University of Louisiana at Lafayette.



# AGENDA ITEM IV.

## Review and Consideration of New Academic Programs



# CURRENT MORATORIUM

- Enacted in September 2010 to extend 2009 moratorium.
- Allows exceptions “when the program or unit is deemed essential for the wellbeing of the state, region, or academy.”
  - Critical for accreditation
  - Direct contribution to immediate and long-term economic development
  - Technical/workforce program with evidence of regional demand
  - Directly related to current/evolving needs within state or region

# ACADEMIC AFFAIRS POLICY 2.04:

## *LETTERS OF INTENT*

### PROPOSED CHANGES

- Abbreviates the information requested
- Incorporates elements of the existing moratorium
- Includes opportunity for statewide input from campuses through Chief Academic Officers
- Shortens timeline for staff review by 30 days

# ACADEMIC AFFAIRS POLICY 2.05:

## *REVIEW OF PROPOSALS*

### PROPOSED CHANGES

- Eliminates printed copies & disk
- Proposal guidelines specify factors from moratorium
- Removes 90-day waiting period between approval of Letter of Intent and Proposal submission
- Provides option for external review of draft proposal
- Cost of external review covered by system/campus
- Shortens timeline for staff review by 30 days

# RECOMMENDATION

Senior Staff recommends the Committee:

1. Rescind the current Moratorium on the Consideration of Proposed New Academic Programs and Research Units; and
2. Approve the revisions to Academic Affairs Policies 2.04 and 2.05 and authorize staff to make final edits and updates before final publication and dissemination.

# AGENDA ITEM V.

## Teacher Education Initiatives

- A. Blue Ribbon Commission for Educational Excellence and Other Updates
  
- B. Teacher Preparation Programs:  
    Post-Baccalaureate Certificates, LA Tech

# RECOMMENDATION

Senior Staff recommends Committee approval to grant the following:

1. Appointments to the Blue Ribbon Commission for Educational Excellence to include: Regents Charlotte A. Bollinger and Victor Stelly to represent the Louisiana Board of Regents and Dr. Frank Neubrandner (LSU) to represent Topic Specialist – Higher Education
2. Regent Charlotte A. Bollinger to serve as co-chair of the Blue Ribbon Commission for Educational Excellence



# RECOMMENDATION

Senior staff recommends the Committee grant approval of the Post-Baccalaureate Certificates at Louisiana Tech University in the following areas:

1. Add-on Certification – Early Childhood Education – PK-S (CIP Code 13.1201)
2. Add-on Gifted Education (CIP Code 13.1004)

# AGENDA ITEM VI.

## Reports of the Staff

- A. Staff Approval of Routine Academic Requests
- B. Progress Reports for Conditionally Approved Academic Programs & Research Units
- C. Proposed New Programs/Units
- D. Past Due Reports for Approved Academic Programs and Research Units

# RECOMMENDATION

Senior Staff recommends Committee approval of the reports and recommendations of the staff included in Agenda Item VI.



# PLANNING, RESEARCH AND PERFORMANCE COMMITTEE



**Larry Tremblay**

**Victor Stelly, *Chair***

**Joe Wiley, *Vice Chair***

**Maurice Durbin**

**William Fenstermaker**

**Chris Gorman**

**Mary Ellen Roy**

**Harold Stokes**

# Agenda Item III.

## **R.S. 17:1808 Licensure of Academic Degree-Granting Institutions**

### A. Initial license

1. Carrington College

# RECOMMENDATION

## **Agenda Item III.A.**

Senior Staff recommends Committee approval of an initial operating license for Carrington College.

# Agenda Item IV.

## **Proprietary Schools**

### A. Initial Licenses

1. The Captain School
2. Premier Nursing Assistant Training Academy, LLC
3. Saint Agatha Career School

### B. Associate in Occupational Studies Degree

1. Delta School of Business and Technology  
AOS Degree in Medical Specialist

### C. License Renewals

# RECOMMENDATION

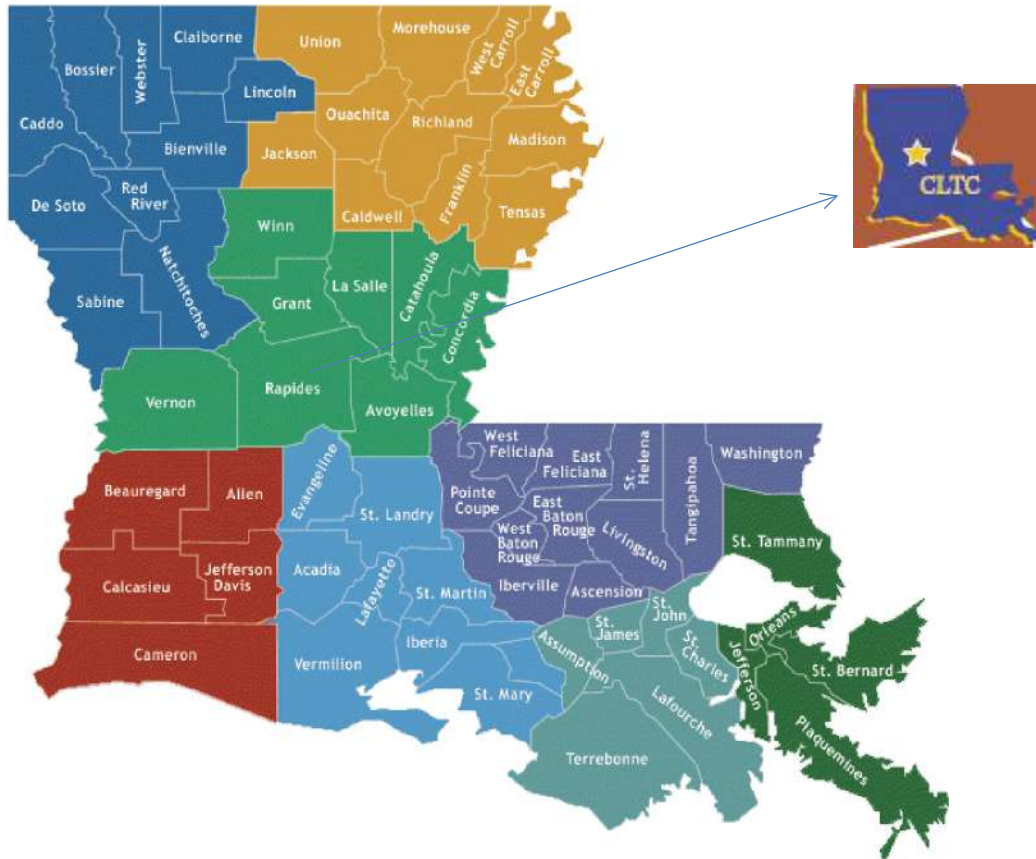
## **Agenda Item IV.**

Senior Staff recommends Committee approval of the recommendations submitted by its Proprietary Schools Advisory Commission following its meeting on September 13, 2011.



# Agenda Item V.

## Central Louisiana Technical Community College



# Background

- Education needs of Central Louisiana studied many times
- Primary providers (historically):
  - Northwestern State University – upper undergraduate and graduate education
  - Louisiana State University – senior college program
  - Louisiana State University at Alexandria – two-year education
  - Central Louisiana Technical College – technical education

# Recent Events

- 1999 – LCTCS created
- 2001 – LSUA transition to four-year status
- 2001 – Board of Regents' Learning Center for Rapides Parish established
- 2006 – LSUA implements admission standards
- 2006 – Board of Regents' contracts with LSUE to deliver two-year services at LCRP; also on LSUA campus

# Current Landscape

- LSUA continues transition to four-year
  - Continues to award more baccalaureate than associate degrees
  - Implemented 12 bachelors programs and two post-baccalaureate certificates
- LCTCS reorganized LTC
- Central Louisiana Technical College
  - Main campus in Alexandria, 5 other campuses
- LCRP
  - Served by 10 institutions

# Regents' Recent Support for Community College Access

- Adopted position that each region of state be served by community/technical community college
- Endorsed/approved
  - L.E. Fletcher Technical Community College (2003)
  - Sowela Technical Community College (2003)
  - North Shore Technical Community College (2011)
- Received NCHEMS assessment of community college service needs in CENLA (2011)

# NCHEMS - Major Findings

- CENLA most underserved area of the state when it comes to community college services
- Current providers offer a scattered approach
- No single “front door” to 2-year college services in CENLA
  - LCRP comes closest, but extremely inadequate
- Primary recommendation
  - LCTCS commit to creation of technical community college in Alexandria region

# Conclusion and Recommendation

- Commissioner “listening tour” to CENLA in July
- Community and business leaders confirmed and endorsed the findings of the NCHEMS study
- Regents’ staff review of delivery of educational services in each region

# RECOMMENDATION

## **Agenda Item V.**

Senior Staff recommends that the Committee approve the expansion of the mission of Central Louisiana Technical College by converting the institution to Central Louisiana Technical Community College. In accordance with Regents' policies and the requirements of the GRAD ACT, Central Louisiana Technical Community College will work closely with Louisiana State University at Alexandria on a plan for the orderly transfer of remaining associate degree programs and the delivery of developmental education courses from LSUA to Central Louisiana Technical Community College, as appropriate.



# Agenda Item VI.

## **CALL Annual Presentation**

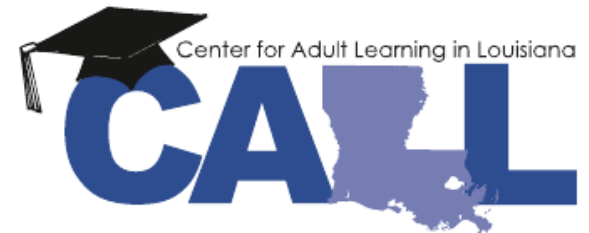
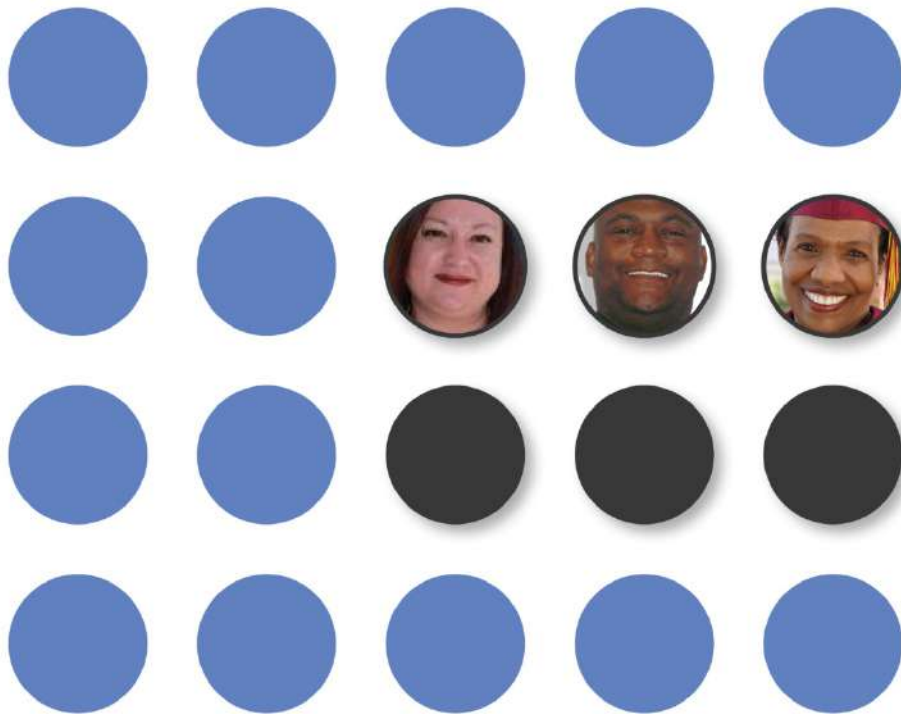
Dr. Luke Dowden

Executive Director of CALL



# CALL

## Access and Success for Adult Learners



*Sponsored by the Louisiana Board of Regents*

# **CALL's Mission**

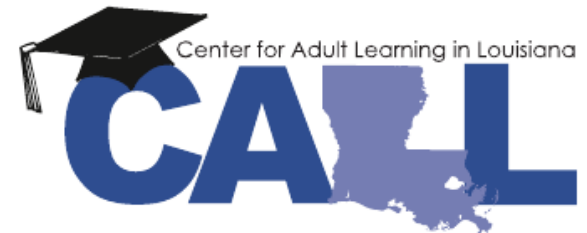
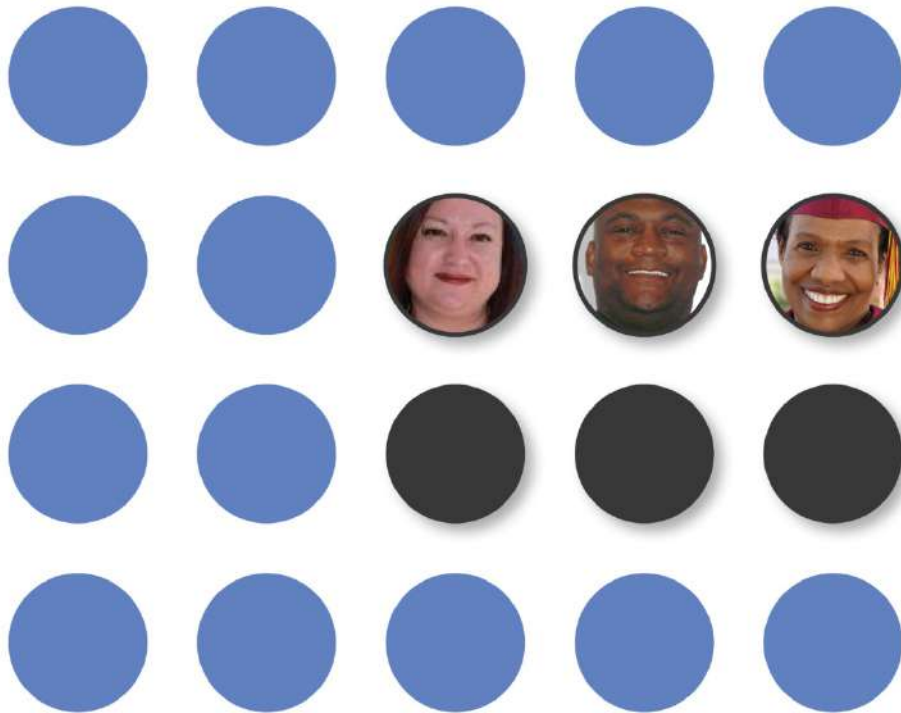
*To provide a focused and centralized infrastructure to enhance adult learning opportunities for citizens of the state through expanded programs and services provided by public higher education institutions.*



# CALL Core Strategies

# Core Strategies

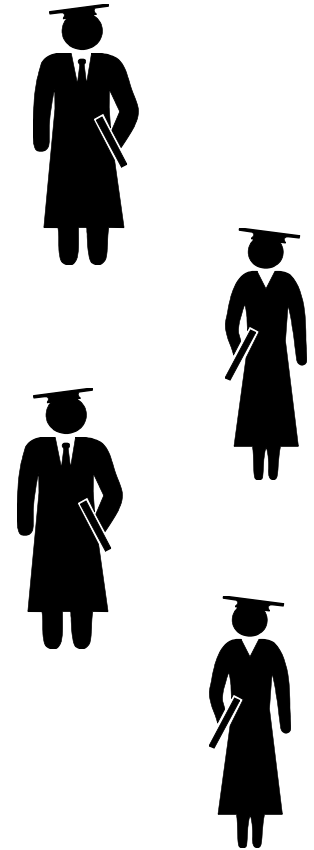
## Market Research



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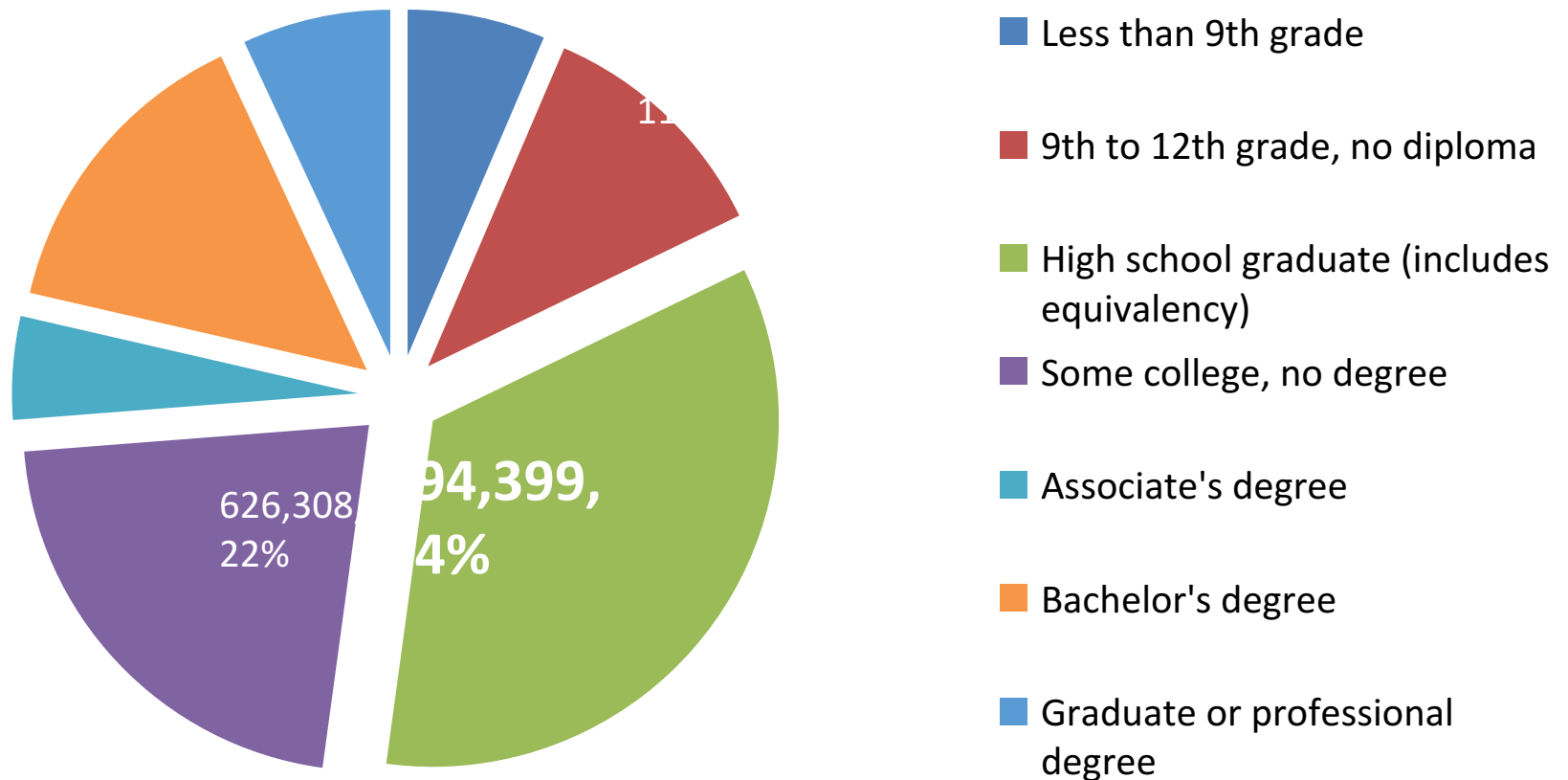
# Regents Master Plan

- Focused on Degree Attainment
- Repositioning Adult Learners as Important Part
- According to NCHEMS Report – While Louisiana will reach 35.7% degree attainment by 2025, the SREB average will be 42.0% (National: 46.6%)
- Goal of 42.0% is real.



# American Community Survey 2009

## Levels of Education for Louisiana Residents, ages 25-64, American Community Survey 2009



# LSU Research Partnership

- **Data Collection in 2010-2011:**
  - Survey of LA adult learners (inquiries, applicants, enrolled and graduated) affiliated with CALL.
  - Assessed at 2 points in time (Spring 2010 and Spring 2011).
    - 2008-2019 – *E-Learning and Workforce Transitions among Louisiana’s Adult Learners*
    - 2009-2010 - *Longitudinal Assessment of College Aims, Obstacles, and Educational Supports for Louisiana Adult Learners*





# CALL Student Demographics



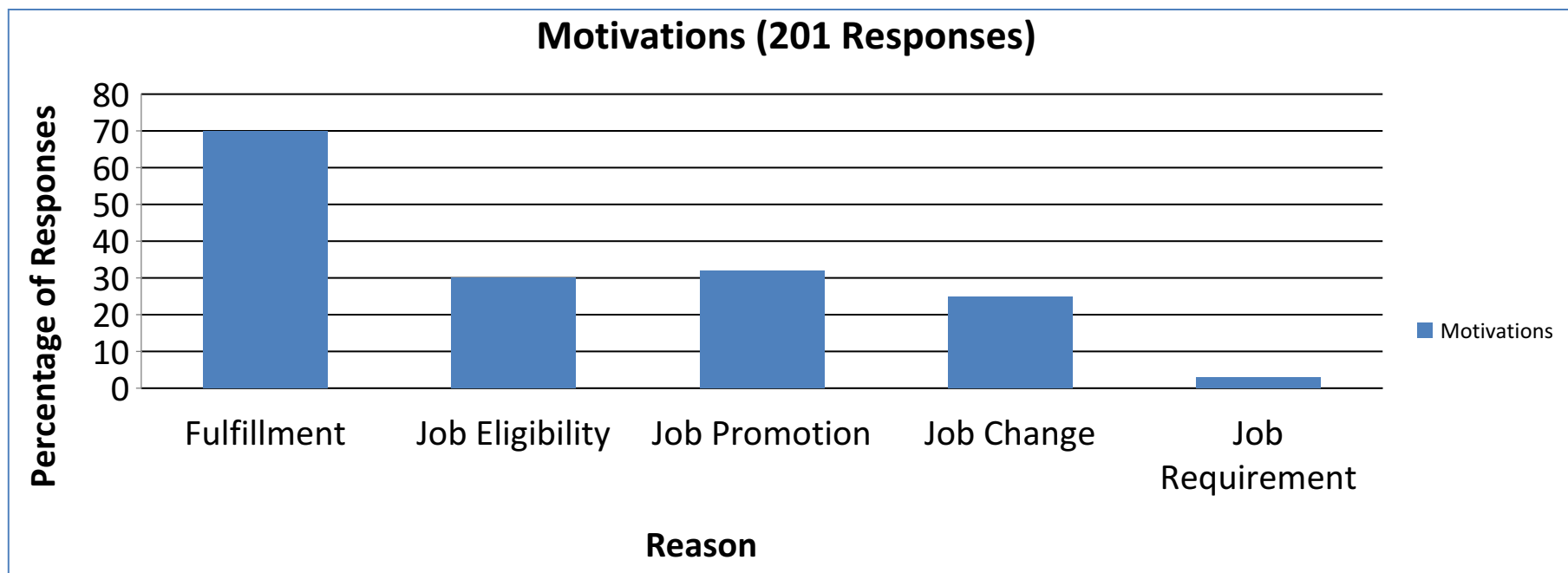
- What are the characteristics of the CALL community?
  - 71% Female; 60% Caucasian, 33% African American
  - Average Age = 38 years (Range 18-68)
  - 54% Married; 62% have children (<18) at home

# CALL Student Demographics



- What are the characteristics of the CALL community?
  - 72% Urban and 26% Rural residents
  - 51% Some college; 23% Associates; 11% H.S.; 9% Bachelors
  - 86% full or part-time employed; 12% unemployed; 2% retired

# Motivations and Obstacles

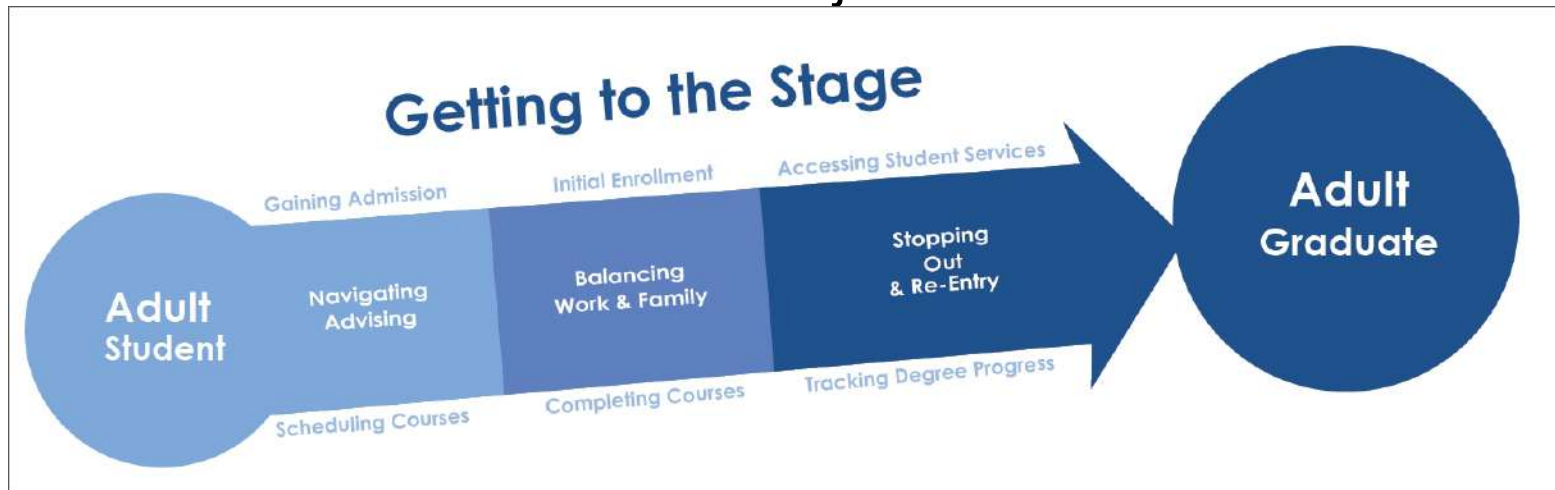


- **Financial obstacles** are a great concern.
  - 91% say “very important” concern
  - rated highest among all others.
- **Employer Incentives:** Less than 5% of learners receive financial support from employers

# Summary - Implications

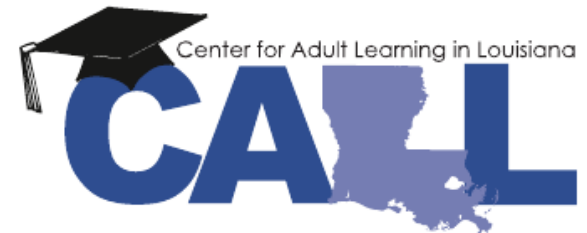
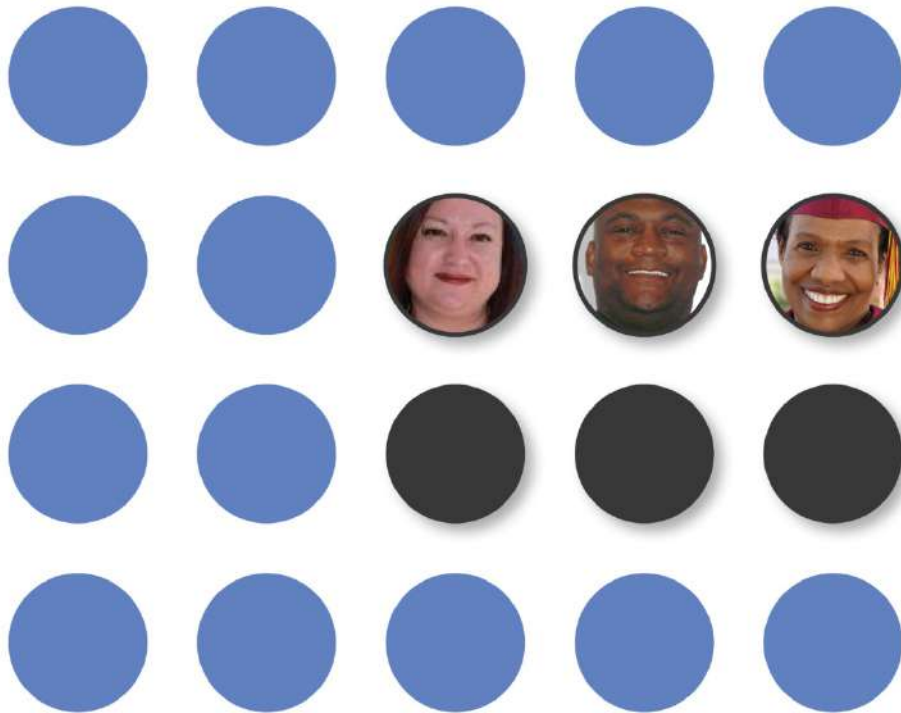
## For Outreach Efforts

- **Traditional** institutions may be practically **inaccessible** to CALL audience in terms of time, geographic, and financial constraints.
- CALL's audience is **ethnically diverse and multifaceted** (work and family demands). Reaching under-represented populations.
- **More online curriculum** needed. Technology is not deterrent for this audience.
- **Cost** is a concern. Most learners are self-financed, seeking education for self-fulfillment and job advancement.



# Core Strategies

## Program and Service Development



*Sponsored by the Louisiana Board of Regents*

# Program Catalog Growth

## Associate Degrees:

Business Administration  
Computer Information  
Criminal Justice  
Digital Media Studies  
Fire and Emergency  
General Studies  
Healthcare Management  
Network Security

6

**Participating  
Institutions**

8

**Associate  
Degree  
Programs**

12

**Bachelor Degree  
Programs**

## Bachelor Degrees:

Addiction Studies  
General Business  
Business - Marketing  
Child and Family Studies  
Criminal Justice  
Dental Hygiene  
General Studies  
Health Studies  
RN to BS in Nursing, NSU  
RN to BS in Nursing, SELU  
Sociology  
Substance Abuse

# Program Attributes

- **100% Online Delivery**
- **Mostly Accelerated**
- **Appropriate Services for Remote Adult Learners**
- **Some Form of Prior Learning Assessment**



# PLA Survey

## 4. Prior Learning Assessment Options

Prior Learning Assessment options are formal processes or methods for students to earn college credit through means outside the classroom. This section of the survey requests information on the options your institution provides to its students and what options your institution accepts from other sources (e.g. ACE, CLEP) and/or other postsecondary institutions.

### 1. Which prior learning assessment (PLA) options are offered at your institution?

- CLEP testing
- DSST (formerly DAN TES) testing
- Departmental Challenge Exams
- Portfolio Evaluation for Course Credit
- American Council on Education (ACE) Credit
- Military Credit
- Excelsior Exams
- Block Credit (acceptance of workforce certifications directly for credit)
- None of the Above

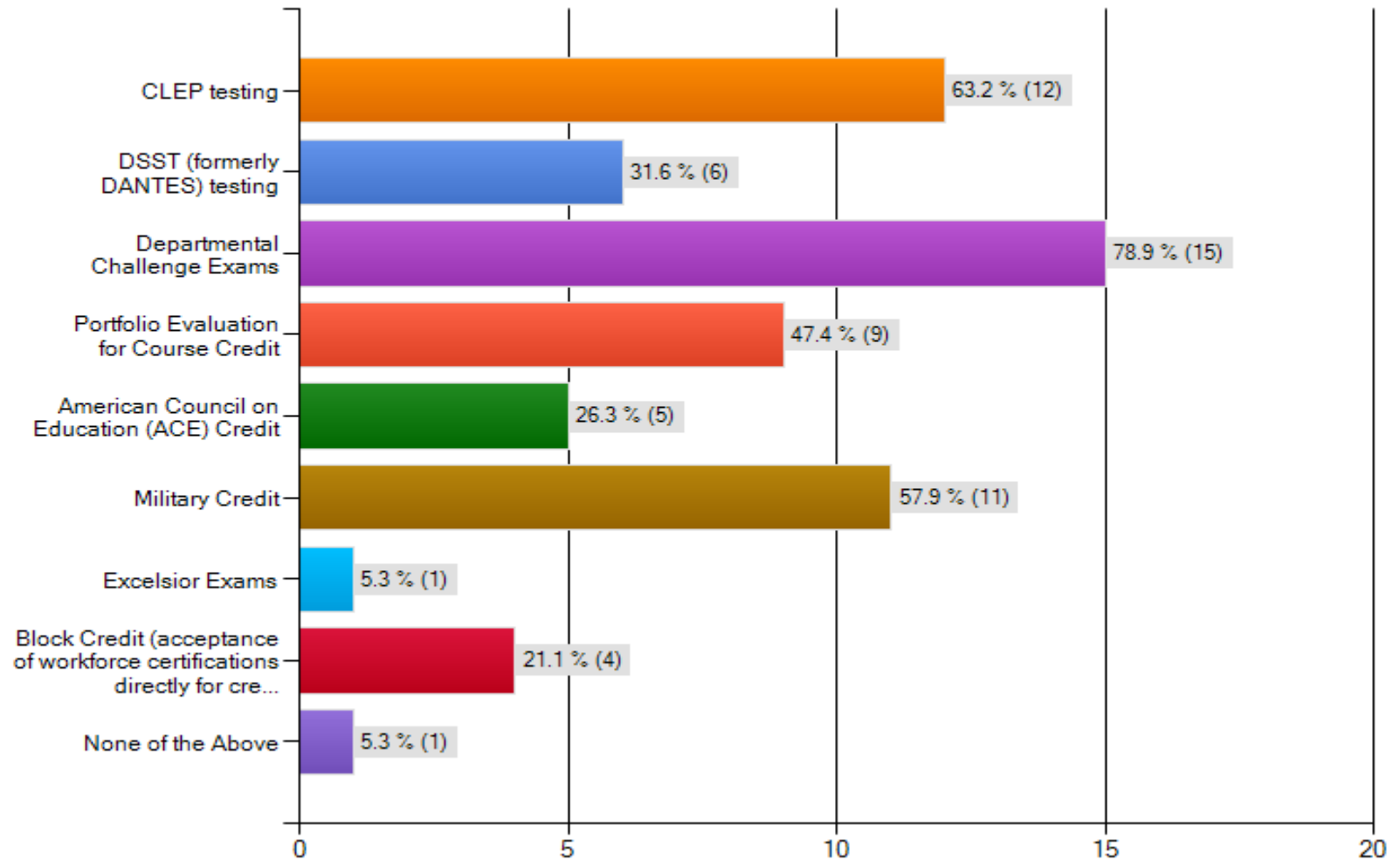
Other (please specify)

- First Study to Document Options Available Statewide
- Credit for “College-Level Learning, Not Experience”
- Two-Part study that will also look at usage among students in last five years.




# Common Options in Louisiana

Which prior learning assessment (PLA) options are offered at your institution? Please select all that apply.



# Smarter Measure Services

Text Size: [A](#) [A](#) [A](#) [A](#)



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## SmarterMeasure

SmarterMeasure is an assessment that measures learner readiness. SmarterMeasure is an indicator of the degree to which distance learning and/or learning in a technology rich environment will be a good fit for you. It will help you prepare to be successful as a student. You are not penalized for guessing on SmarterMeasure, please enter an answer for each question on the assessment. Upon completion of SmarterMeasure you will receive a score report which will not only help you understand your strengths and opportunities for improvement, but will also provide resources to help you succeed. Remember, this assessment is strictly for your benefit. Take the time to rate yourself honestly.

### First Time User Login

STEP 1: Choose the username "call" if you are a prospective student.

**Username:**

STEP 2: Enter the password "louisiana" to continue on to the assessment.

**Password:**

### Returning Users

Welcome Back! We hope that you have determine the strength of your skills and Let us know if we can do anything to im call@la.gov

**Email:**

**SmarterMeasure PIN:**

[Retrieve a lost or forgotten s](#)

Questions about how to login? [View the login tutorial.](#)

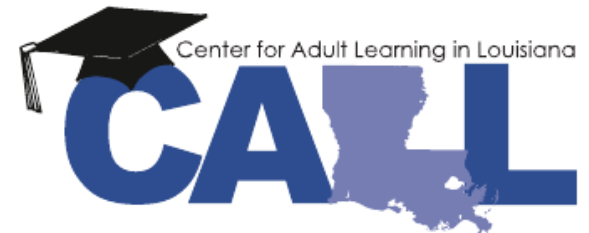
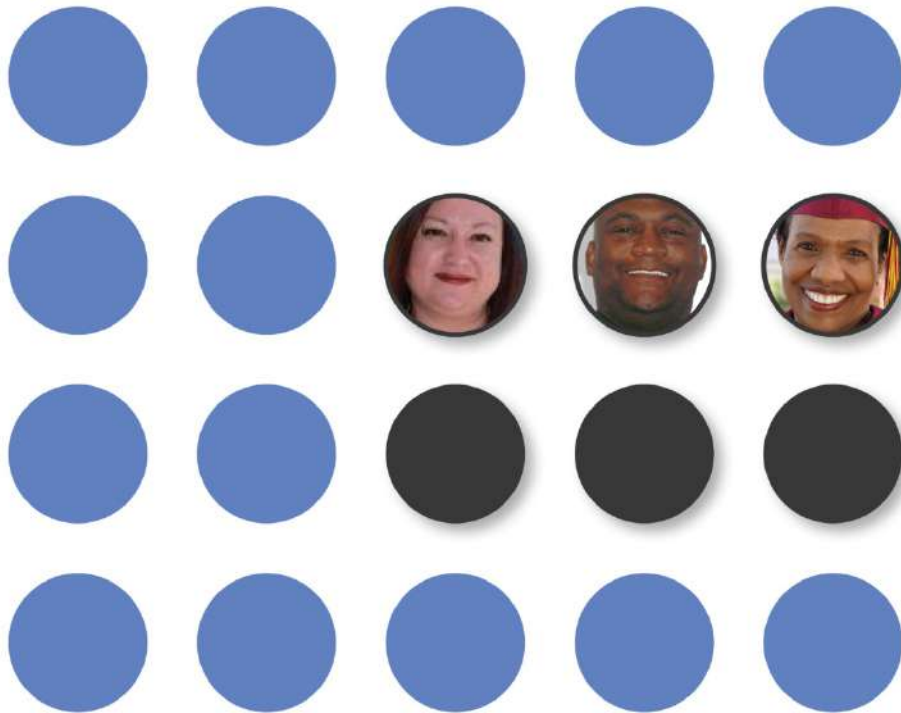
### Helpful Links

- [Technical Requirements](#)
- [SmarterMeasure Help Desk](#)
- [What is SmarterMeasure?](#)
- [Privacy Information](#)

- Research Supported
- Detailed need to convert inquiries
- Statistical feedback

# Core Strategies

## Adult Learning Campaigns



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# Our Curb Appeal



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Get Started

search

go

Press and Media

Blog

Podcasts

About

Contact

## Earn Your Degree

Fulfill your personal goals. Be the example you always wanted to be!



What kind of Learner are you?

Need GED

No College

Some College

Career Change

### Participating Programs

[Addiction Studies](#)  
[Business Admin., AAS](#)  
[Business, General](#)  
[Business, Marketing](#)  
[Child and Family Studies](#)  
[Computer Information](#)  
[Criminal Justice, Assoc.](#)  
[Criminal Justice, Bachelor](#)  
[Dental Hygiene](#)  
[Digital Media Studies](#)  
[Fire and Emergency](#)

[General Studies, Associate](#)  
[General Studies, Bachelor](#)  
[Healthcare Management, BS](#)  
[Healthcare Management, AAS](#)  
[Network Security](#)  
[RN to BS in Nursing, NSU](#)  
[RN to BS in Nursing, SELU](#)  
[Sociology](#)  
[Substance Abuse](#)

### Find Participating Colleges

[McNeese](#)  
[UL Monroe](#)  
[Southeastern](#)

[Northwestern State](#)  
[BPCC](#)  
[LSU Eunice](#)



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# Total Website Statistics

**April 2007 – September  
2011**

- Total Visits: **100,337**
- Unique Visits: **77,762**
- Pageviews: **611,565**
- Time on Site: **3:45**

## **Average**

- Pages/Visit: 6.10
- Bounce Rate: 33.61%

# Covering the State

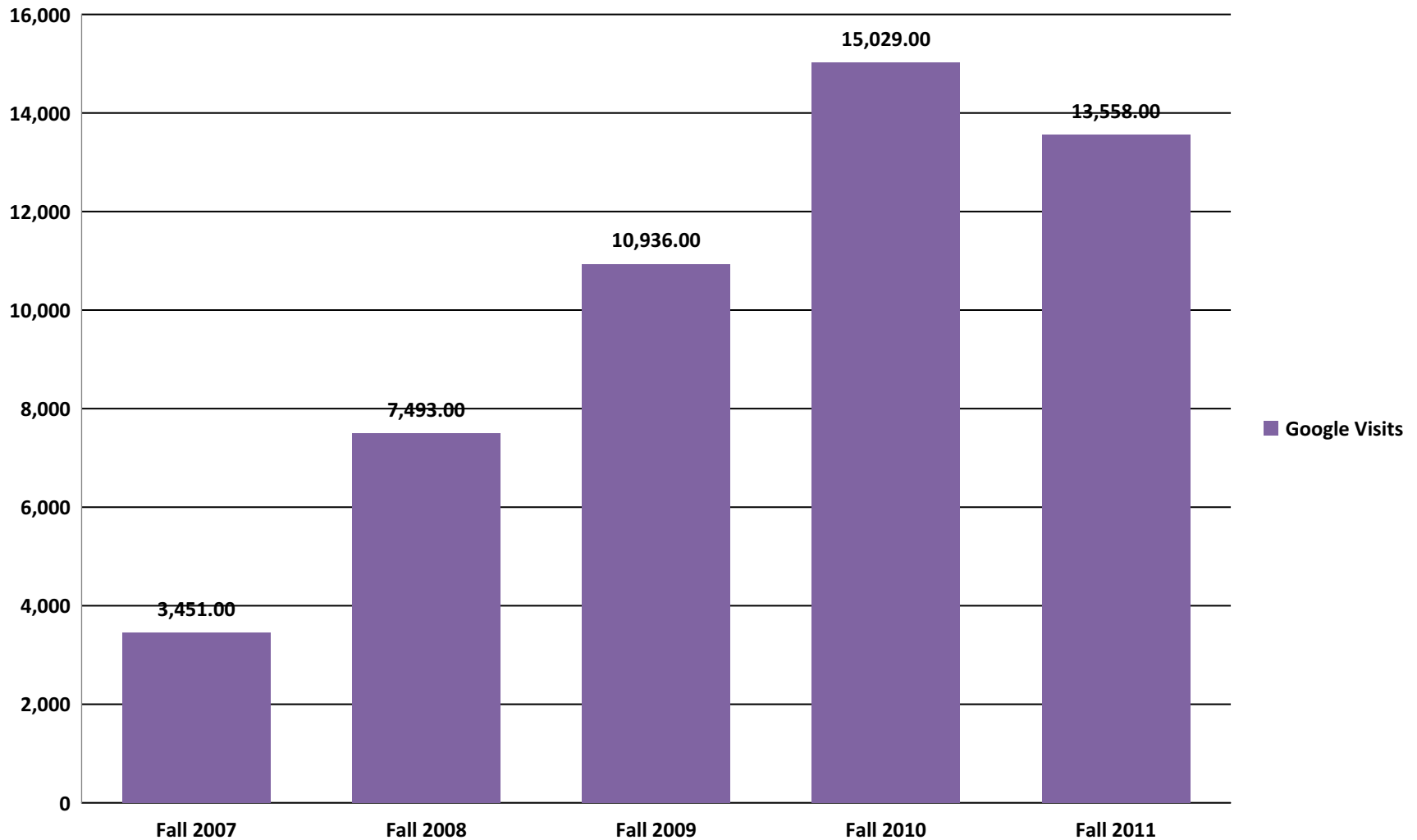
## Louisiana Visits

- **73,389** Visits from the state
- Over 30,000 from Baton Rouge, New Orleans, Shreveport
- Visits from extremely small cities and rural areas



# Continued Interest in CALL

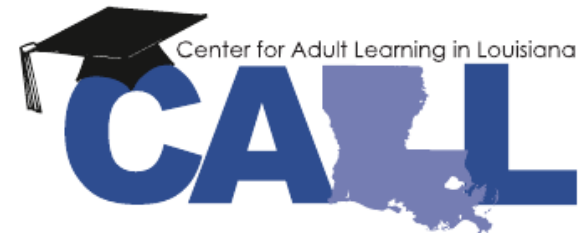
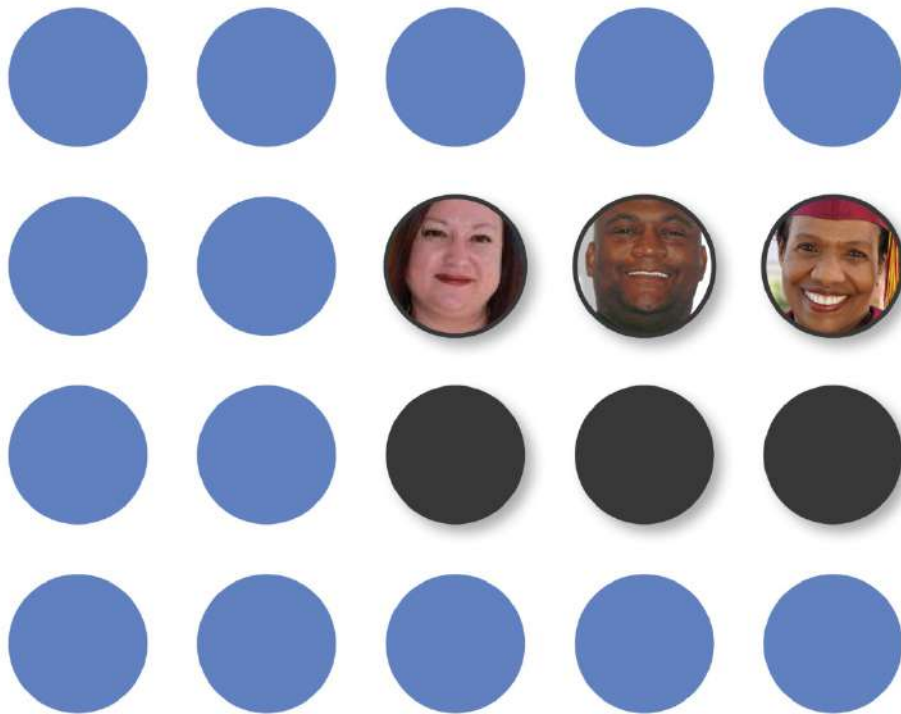
CALL Program Interest, Google and Inquiry Comparison





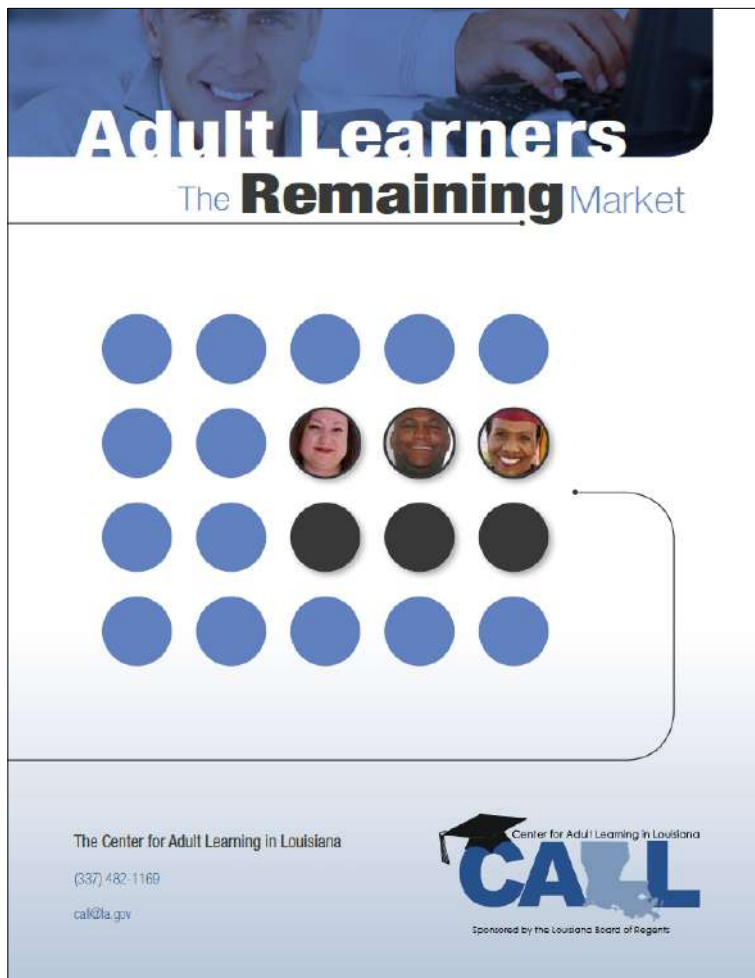
# Core Strategies

## Sharing Results and Informing Policy



*Sponsored by the Louisiana Board of Regents*

# Remaining Market Report



- CALL Report Released in June 2011
- Details findings of the LSU LCAC Study 2010
- Draws conclusions about the effects of budget cuts on potential and current adult learners
- Calls for More Need Based Aid

# American Public Media Documentary

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The TOMORROW'S COLLEGE series

## SOME COLLEGE, NO DEGREE

by Emily Hanford



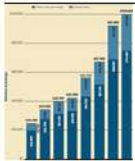
### Why So Many Americans Drop Out of College, and What to Do About It

More people are going to college than ever before. But in the United States, about half the people who start don't finish. There are 37 million Americans with some college credits but no degree - more than 20 percent of the working-age population. In an economy that increasingly demands workers with knowledge and skills, many college dropouts are being left behind.



#### Getting Back to College

A lot of people who quit college want to go back. But money, time, and the demands of daily life often get in the way. Experts say colleges need to change if more people are going to get degrees.



#### The Value of a College Degree

There's a large and growing payoff to having a college degree. But not enough Americans are making it to graduation.



#### Quitting College

We asked people who dropped out of college why they left and whether they want to go back. Here's what they told us.

#### AUDIO OF THIS PROGRAM

- Listen
- Download MP3
- Read Transcript
- Subscribe to Podcast

#### SHARE THIS PROGRAM



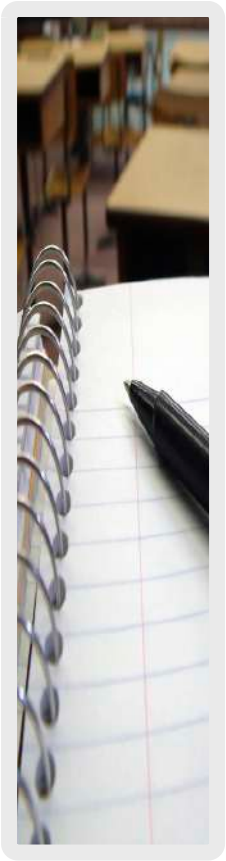
#### PUBLIC INSIGHT NETWORK



Sources in APM's Public Insight Network talk about why they went

- National Exposure Outlining the issue
- Features 2 CALL Graduates
- Now on iTunesU

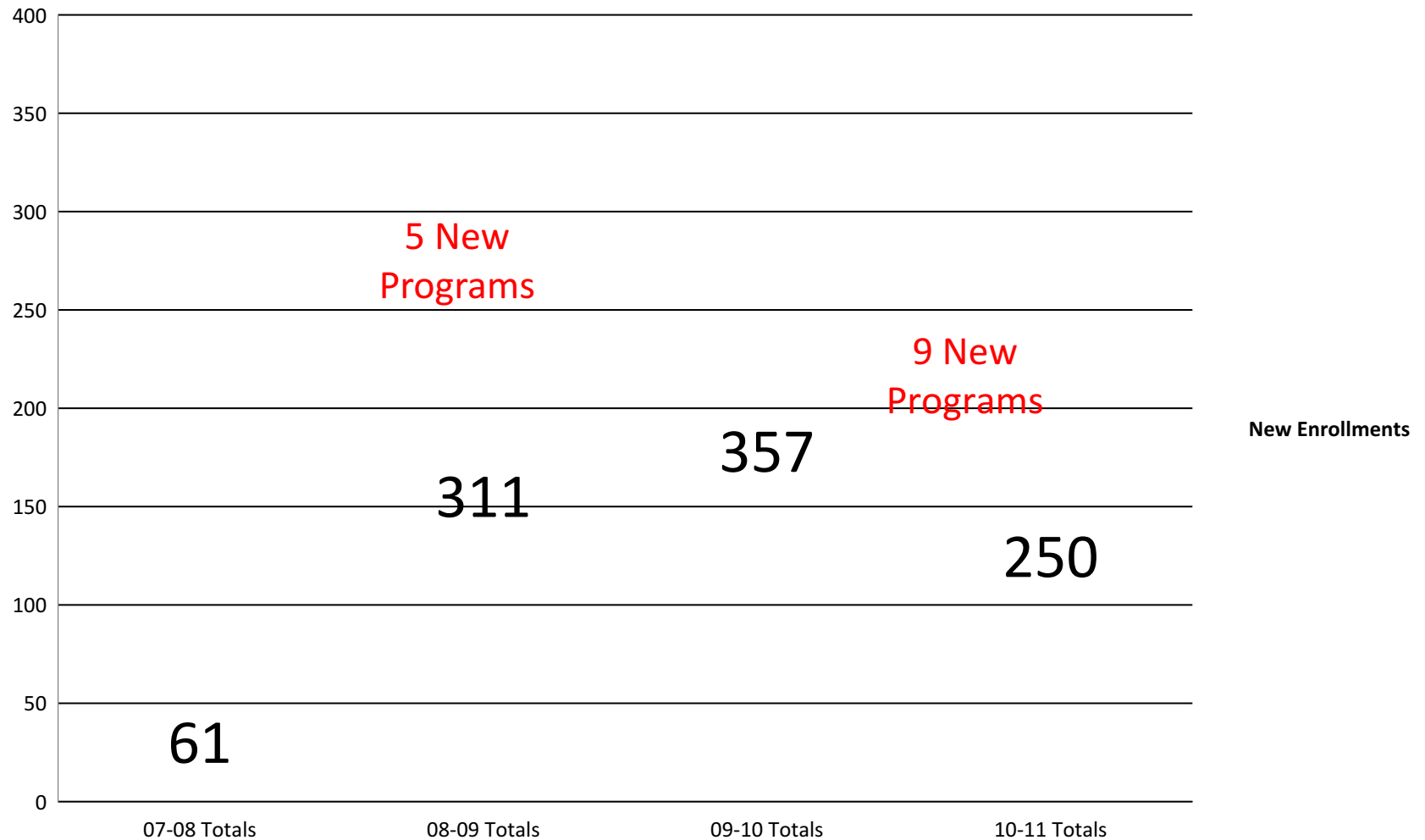
# Enrollment Trend Analysis FY11



- **Objective:**
  - 1. Determine Effect of Adult Learning Campaigns**
  - 2. Understand the Trends in Institution Reported Data**

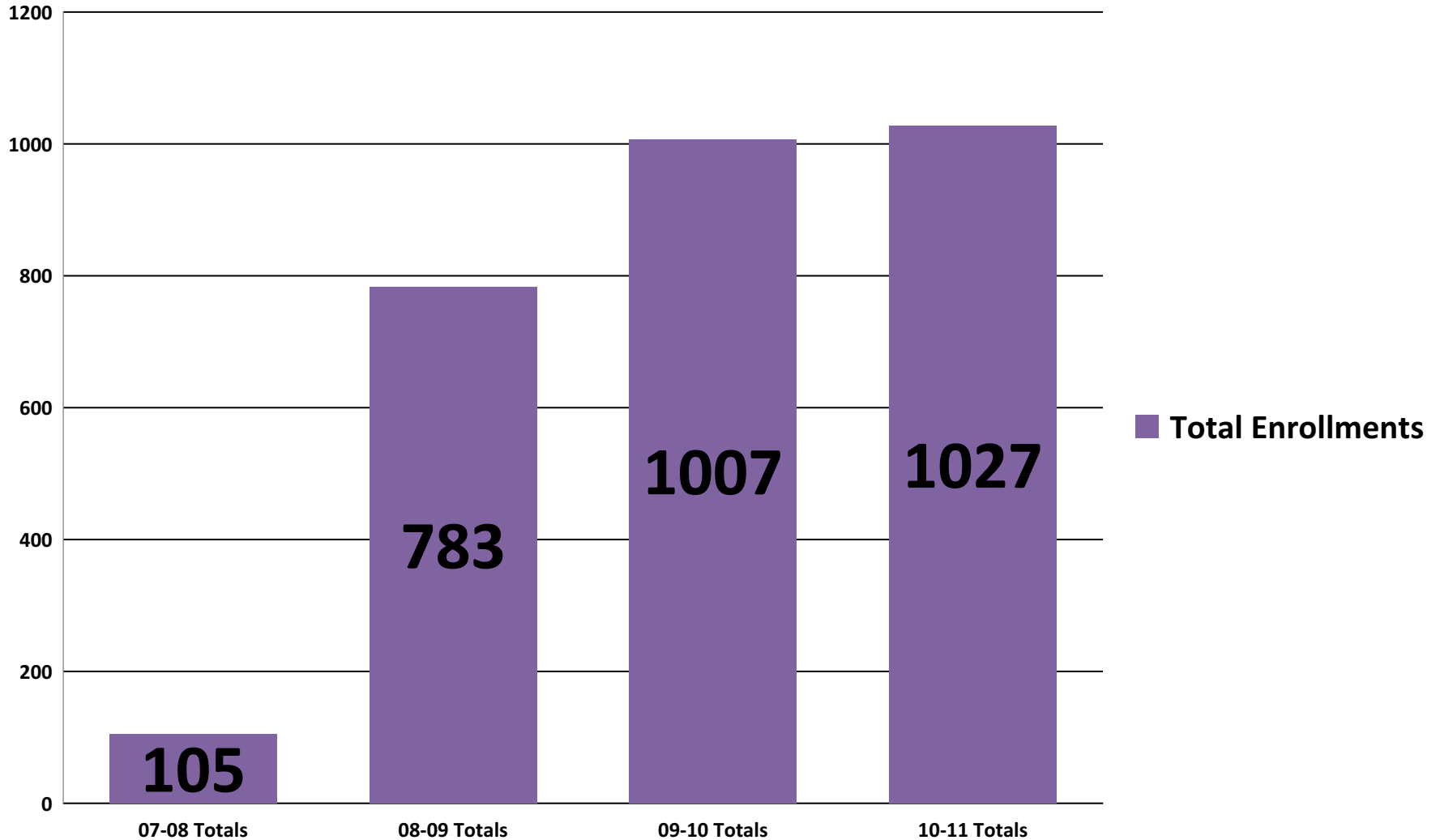
# New Enrollments, Year by Year

## New Enrollment, Year-by-Year Comparison, CALL Program

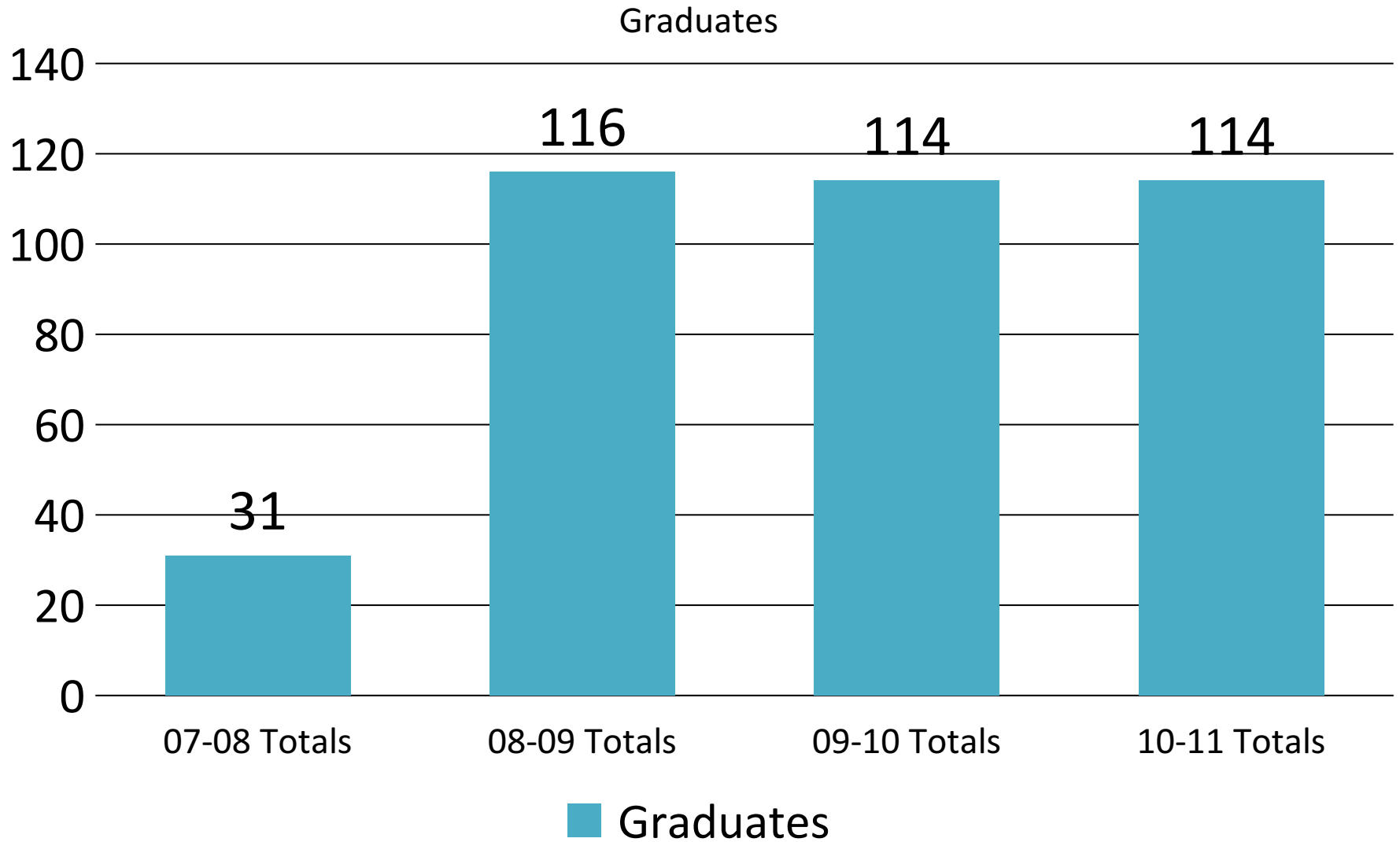


# New and Total Enrollments

Year-by-Year Comparison, CALL Program

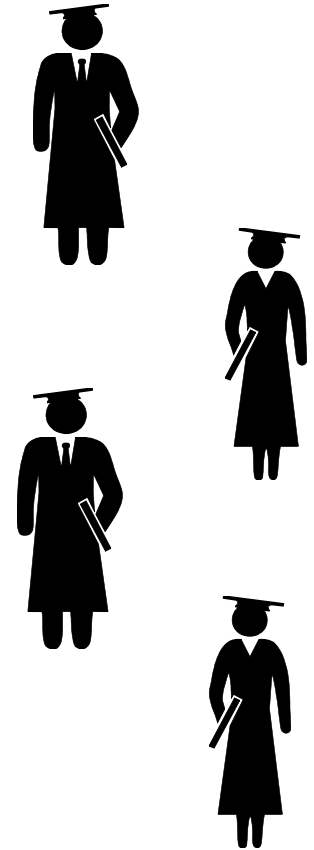


# Graduates 2007-2011 = 375



# Positive Signs

- Workforce Driven Degrees –
- Innovative Development –
- Graduates –





# Project CALLBack

- **Objective:**

- Assist LA Public Institutions with finding former students

- **Quick Process**

- Contract with data warehousing vendor to replace outdated contact information with up-to-date

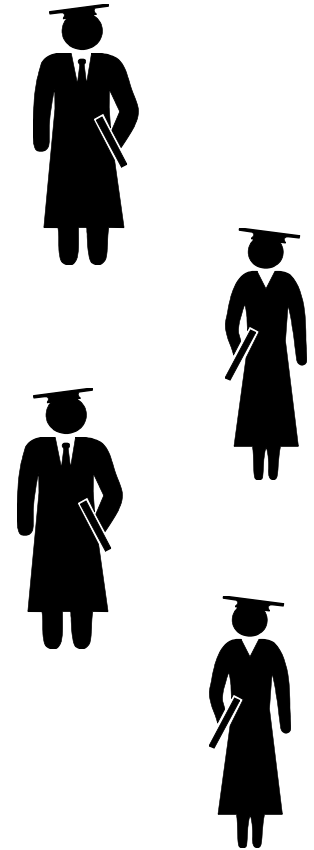
- **Planned Results**

- Useable Database of Prospective Students
- Geo-Maps of Where Adults with Some College and No Degree Reside in Louisiana



# Looking Ahead: FY11-12

- Needed:
  - More Applicants
  - More Enrollments
  - More Graduates
- Limited # of new programs – but including certificates
- Recommitment to Adult Learning Coordinators at Member Institutions

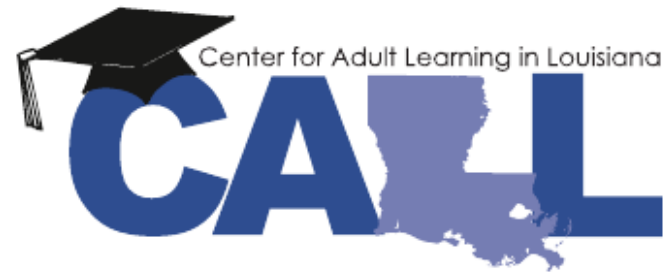


# Thank You

Luke Dowden  
Executive Director

Sean Traigle  
Associate Director

Email [call@la.gov](mailto:call@la.gov) for  
more information.



# LOUISIANA BOARD OF REGENTS



**September 22, 2011**

# PUBLIC COMMENTS



# APPROVAL OF MINUTES

AUGUST 24, 2011



# COMMISSIONER'S REPORT AND RECOMMENDATIONS





## HOME

SEARCH

# Census: U.S. poverty rate swells to nearly 1 in 6

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1 COMMENTS



WASHINGTON (AP) — The ranks of the nation's poor swelled to nearly 1 in 6 people last year, reaching a new high as long-term unemployment

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## One Question Site Survey

IT TAKES ONLY SECONDS TO ANSWER BELOW

Which of the following financial institutions would you go to if you needed to borrow \$5,000 by tomorrow

SELECT ONE ANSWER:

Springleaf Financial

American General

CitiFinancial

# One in six Americans now officially poor as poverty rate climbs to 27-YEAR high

- More than 46 million Americans in poverty last year
- Median household income falls two per cent to \$49,445
- Census Bureau data will trouble Obama and Congress

By [MARK DUELL](#)

Last updated at 6:36 PM on 13th September 2011

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The number of Americans in poverty has jumped to an incredible 27 year

# Income, Poverty, and Health Insurance Coverage in the United States: 2010

Issued September 2011

P60-239

## Current Population Reports

*Consumer Income*

By  
Carmen DeNavas-Walt 50 6  
Bernadette D. Proctor  
Jessica C. Smith 49,591

49 41,259 26,89

49,925 40,898 27

49,925 40,207 27

49,925 38,789

49,925 39,75

49,925 39,75

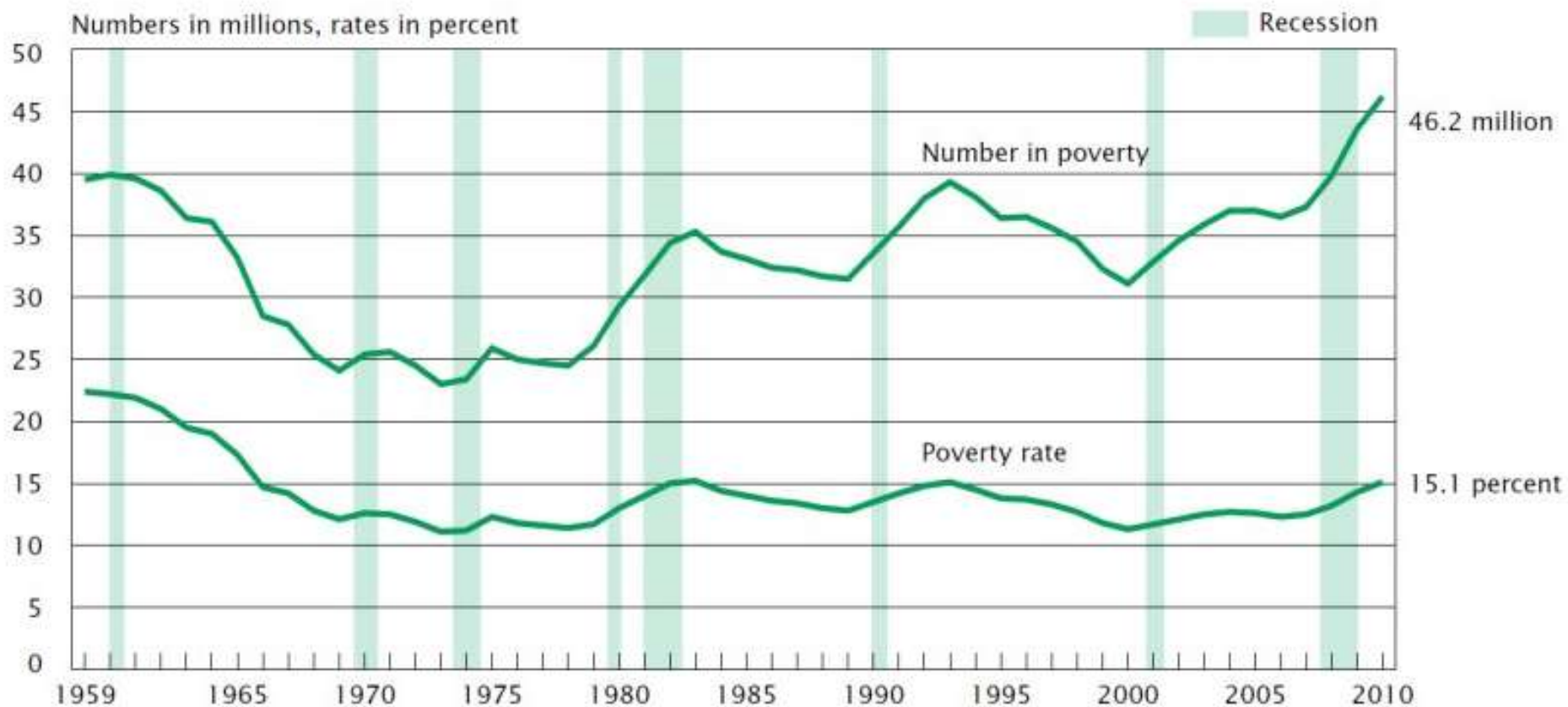
49,925 39,75

49,925 39,75

## Region

The South was the only region to show increases in both the poverty rate and the number in poverty—16.9 percent and 19.1 million in 2010, up from 15.7 percent and 17.6 million

Figure 4.  
**Number in Poverty and Poverty Rate: 1959 to 2010**

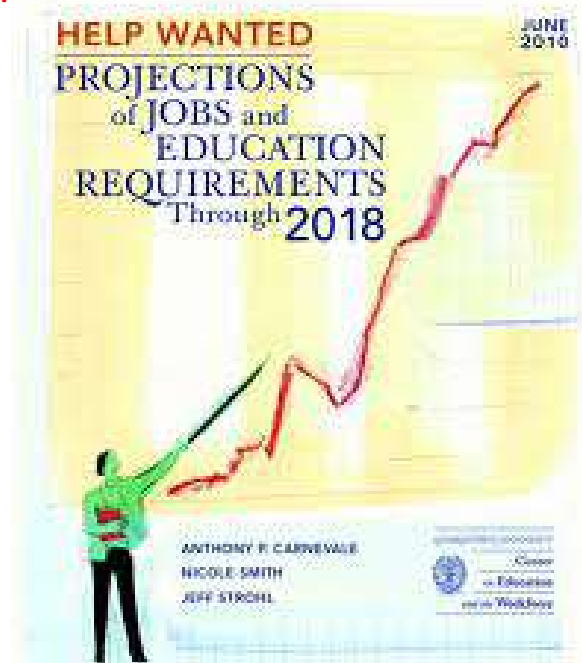


Note: The data points are placed at the midpoints of the respective years. For information on recessions, see Appendix A.

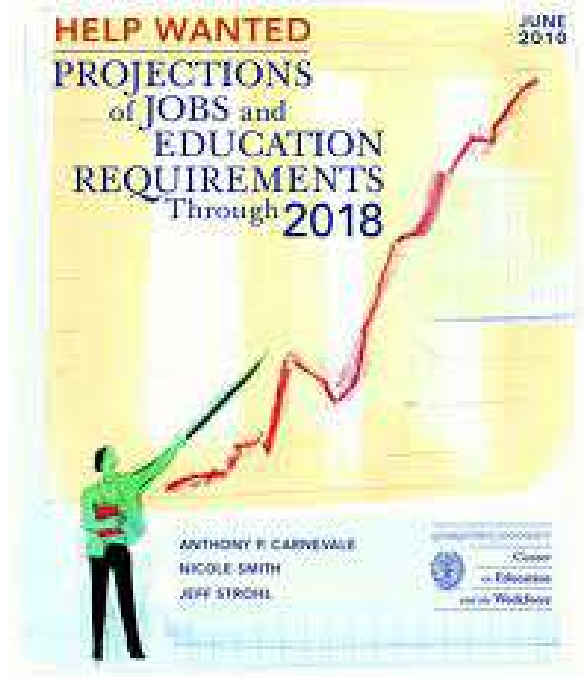
Source: U.S. Census Bureau, Current Population Survey, 1960 to 2011 Annual Social and Economic Supplements.

*Help Wanted – Projections of Jobs and Education Requirements through 2018.* Carnevale, Smith and Strohl

“postsecondary education has become the gatekeeper to the middle class and the upper class”

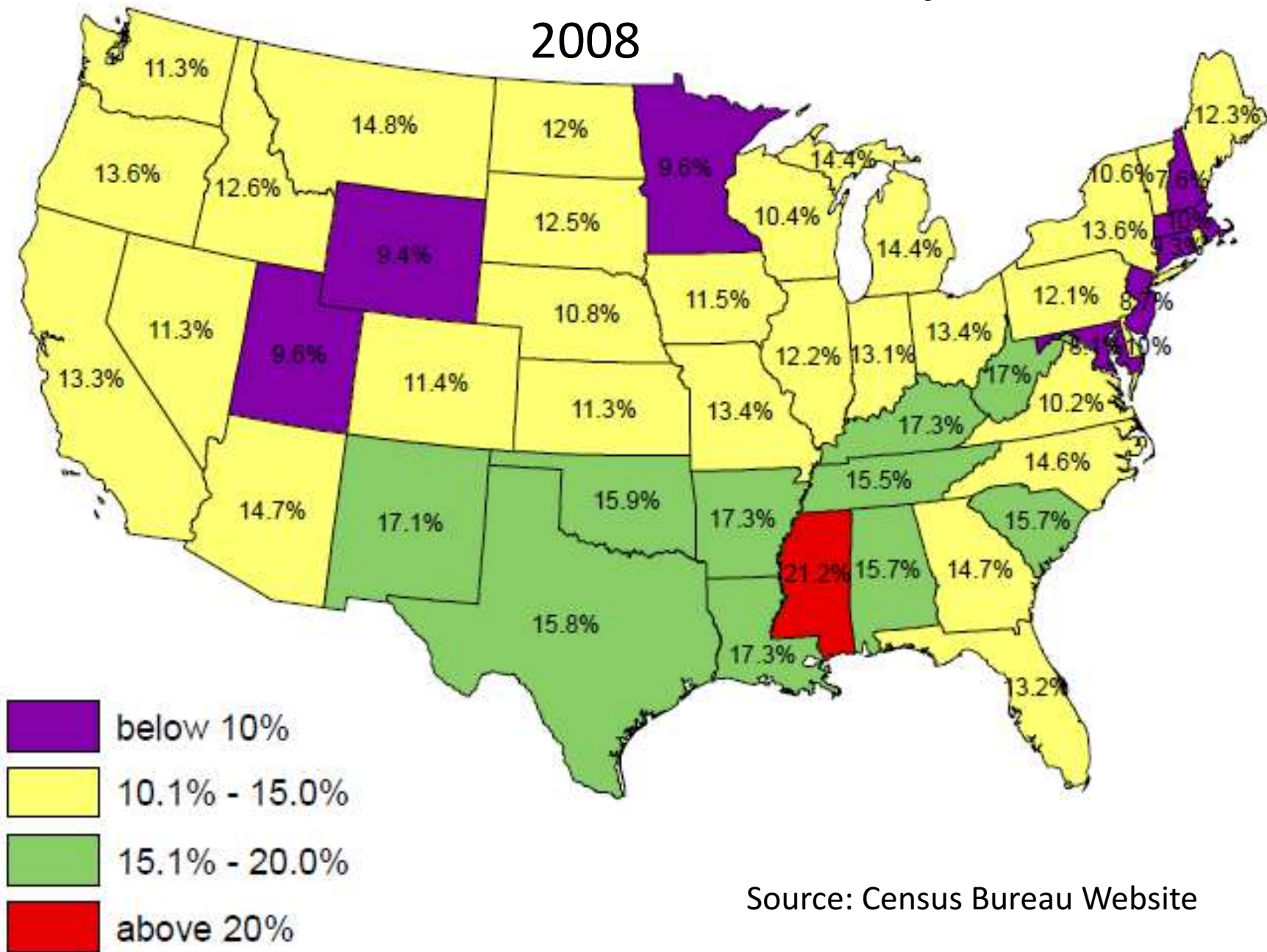


- In 1970, 74% of the middle class had a high school diploma or less education.
- In 2007, only 39% of middle class had a high school diploma or less education.
- Middle Class:
  - Family income range from 35,000 to 91,000



# Percent Below Poverty

2008

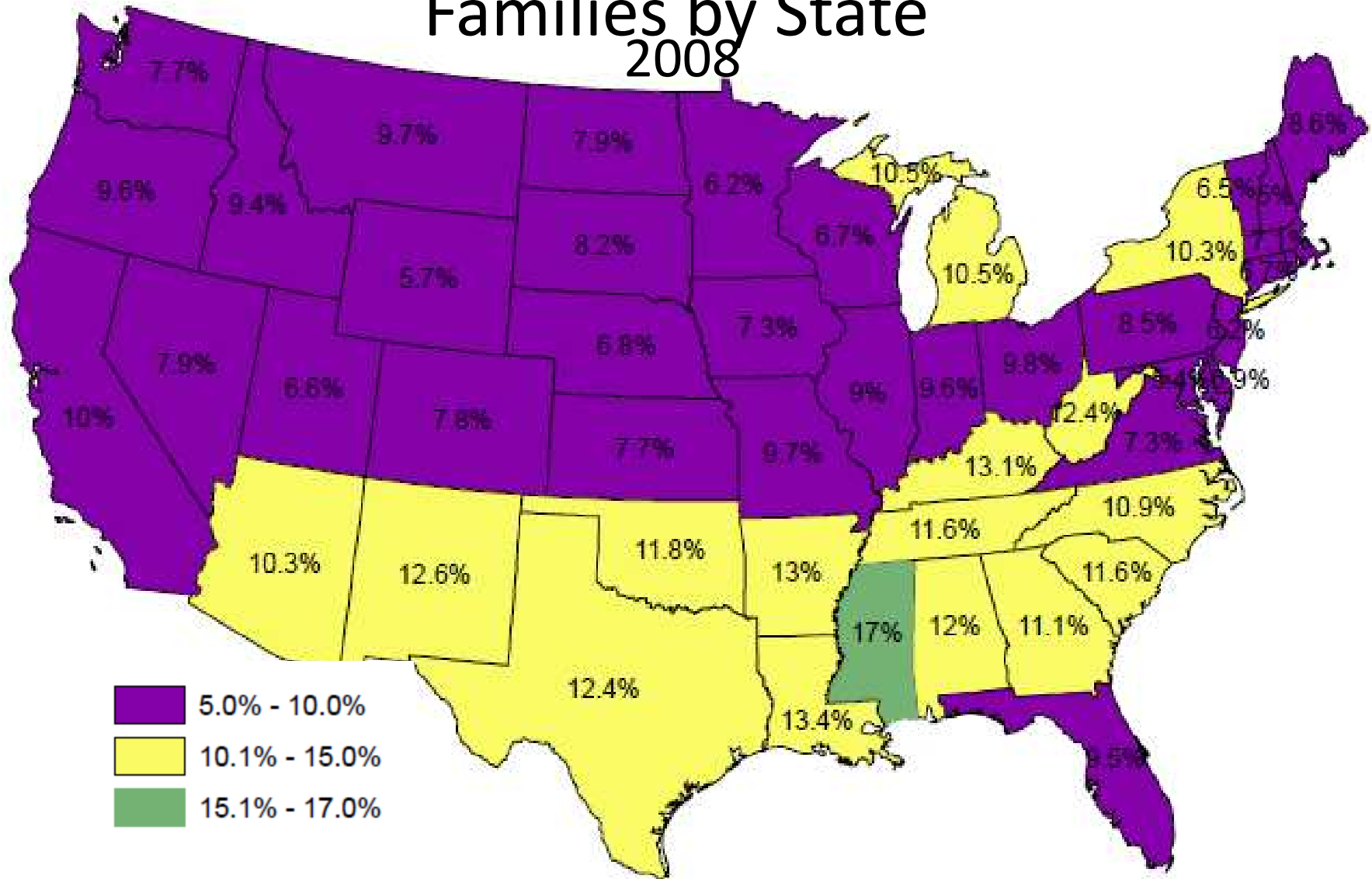


Source: Census Bureau Website

# Percent Below Poverty

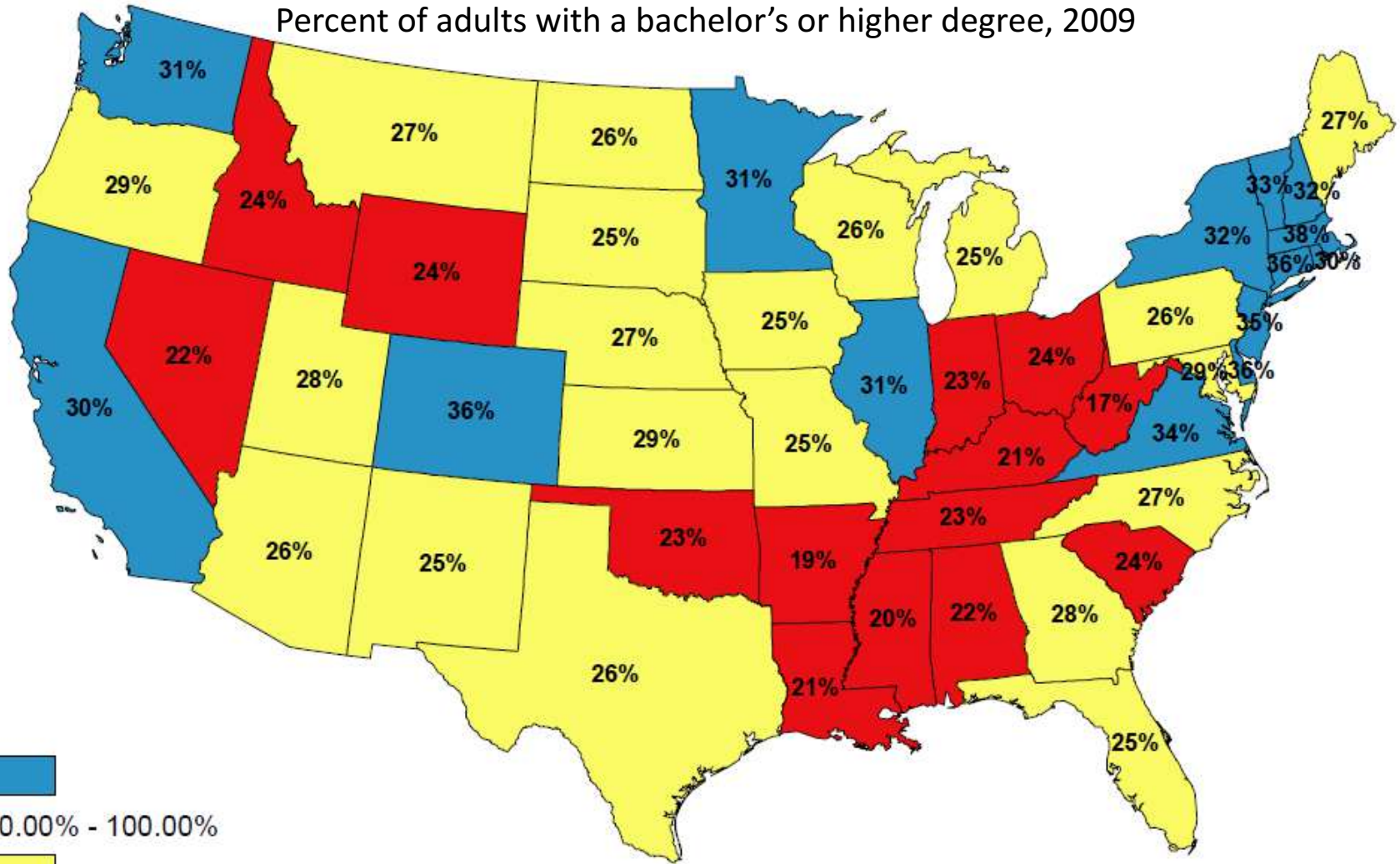
## Families by State

2008

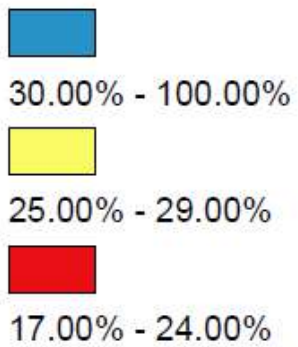


# Bachelor's Degree Attainment Reaches at Least 30% in 18 States

Percent of adults with a bachelor's or higher degree, 2009



United States 28%





WEDNESDAY EDITION  
September 21, 2011  
Updated continually

# THE ADVOCATE



Baton Rouge, LA  
Partly Cloudy - 87°  
Full forecast



NEWS SPORTS FEATURES ENTERTAINMENT PHOTOS BLOGS HELP OBITS EXTRA

CLASSIFIEDS

JOBS

HOMES

WHEELS

SHOP

## Advocate opinion staff

Students or their parents writing tuition and fee checks at the beginning of the fall semester might well have new abbreviations in their minds: LSU\$\$\$\$, or ULL\$\$ or \$\$\$LU. . .

WEDNESDAY EDITION  
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# THE ADVOCATE



Baton Rouge, LA  
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NEWS SPORTS FEATURES ENTERTAINMENT PHOTOS BLOGS HELP OBITS EXTRA

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The analysts also looked at pay for the recent graduates:

“Even more astounding, the college graduates are making, on average, almost double the annual earnings of those with only a high school diploma.” And if experience is any guide, they said, “this advantage is likely to stick with them over a lifetime of work.”

WEDNESDAY EDITION  
September 21, 2011  
Updated continually

# THE ADVOCATE



Baton Rouge, LA  
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NEWS SPORTS FEATURES ENTERTAINMENT PHOTOS BLOGS HELP OBITS EXTRA

CLASSIFIEDS

JOBS

HOMES

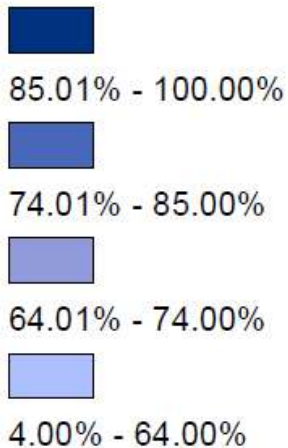
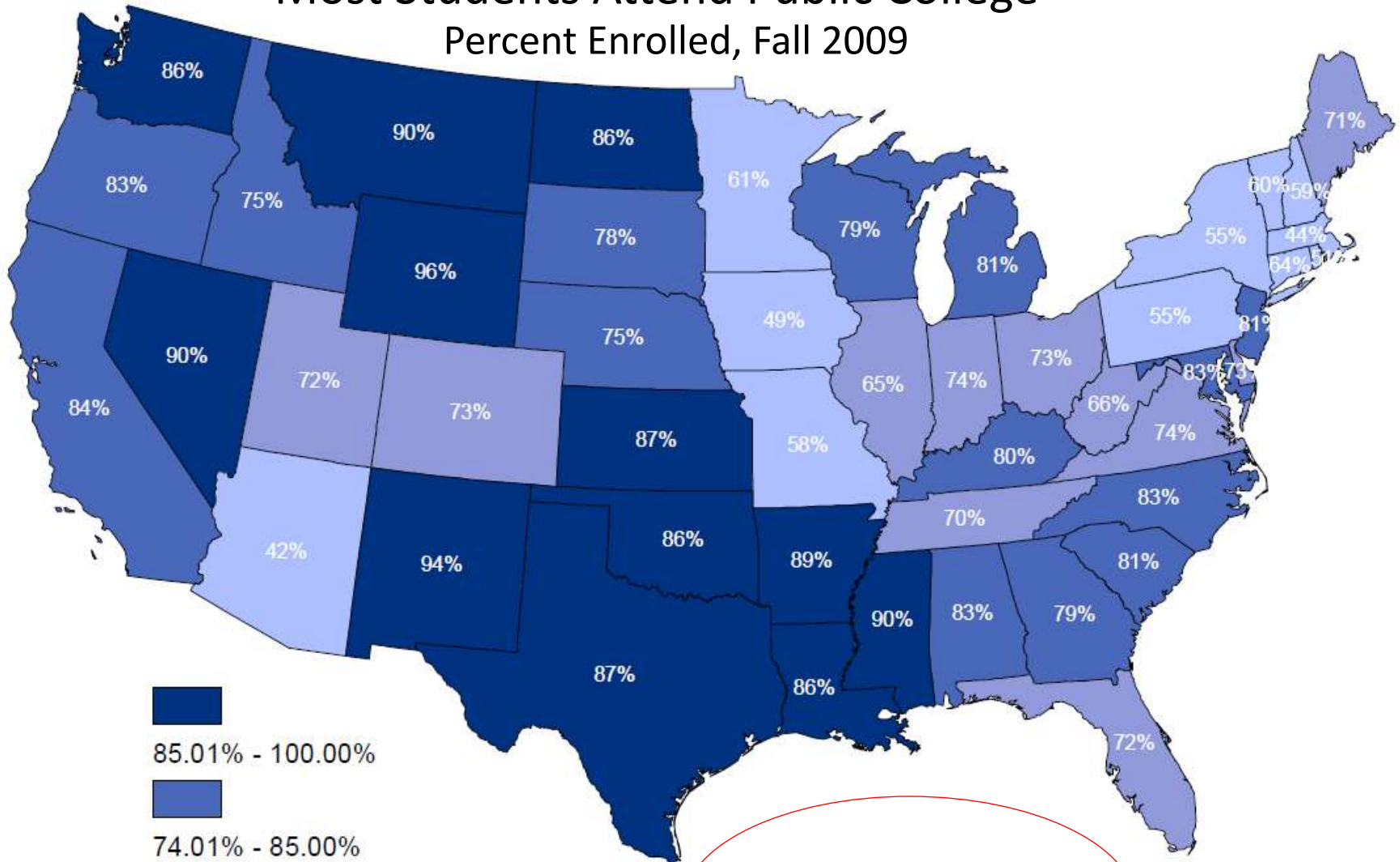
WHEELS

SHOP

“We live in difficult economic times filled with challenging financial trade-offs,” Greenstone and Looney said. “There is no guarantee with regard to any investment, but the evidence on education is clear: The more education you obtain, the better off your job prospects and future earnings.”

# Most Students Attend Public College

## Percent Enrolled, Fall 2009



United States +10%



## News

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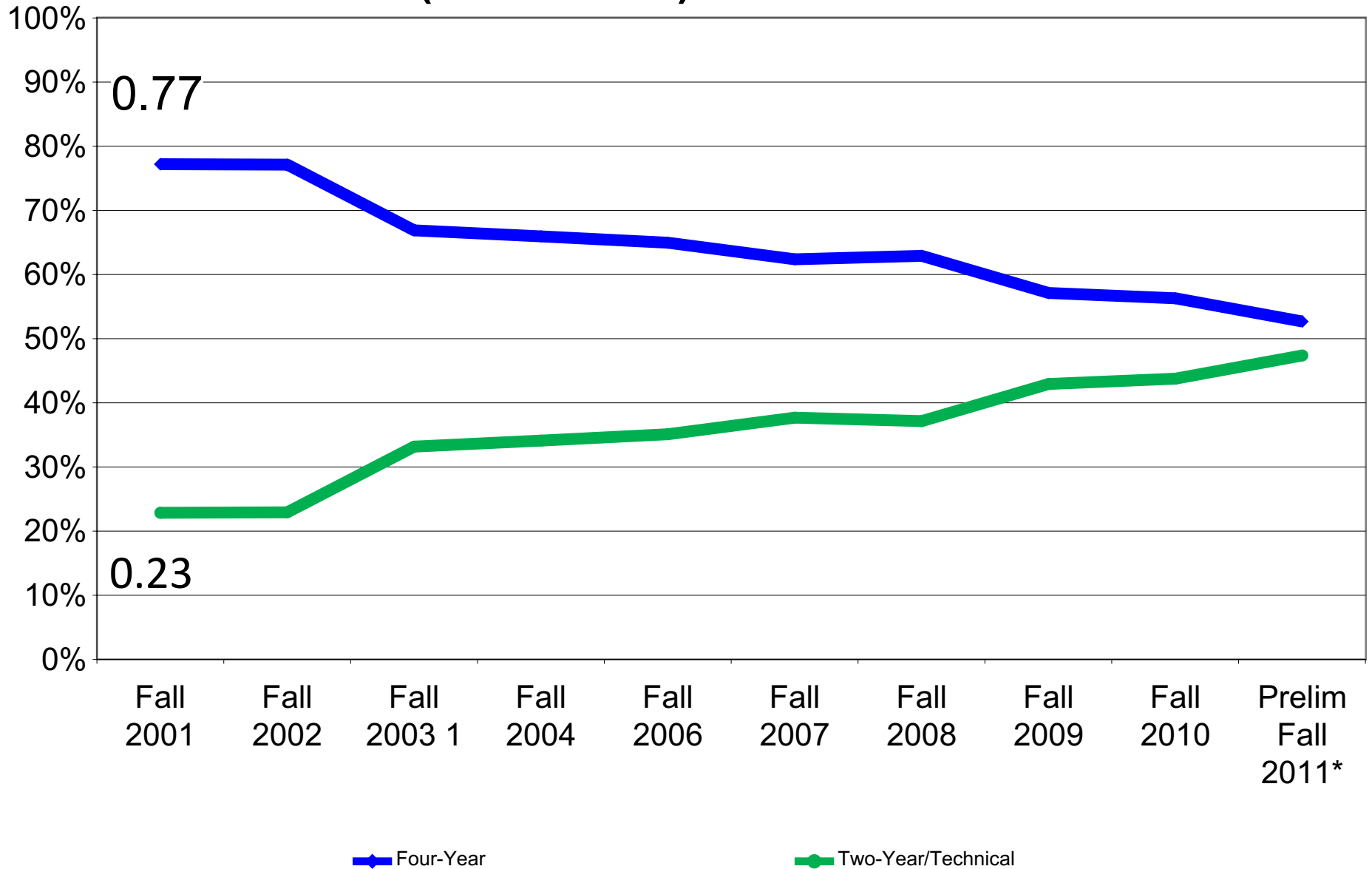
## Gazing Into Higher Ed's Future

September 22, 2011

### Postsecondary Degrees Conferred, Actual and Projected

	2007-8 (actual)	2019-20 (projected)	% change
Associate	750,164	975,000	30.0%
Bachelor's	1,563,069	1,926,000	23.2%
Master's	625,023	839,000	34.2%
Doctoral	63,712	97,900	53.7%
First Professional	91,309	121,900	33.5%

# First-Time Freshman Enrollment Mix (Headcount)



# THREE GOALS OF THE MASTER PLAN

- Increase the educational attainment of Louisiana's adult population to the Southern Regional Education Board states' average by 2025;
- Invest strategically in university research;
- Achieve greater efficiency and accountability in the postsecondary education system.

# EDUCATION ESTIMATING CONFERENCE

*Ms. STAFFORD PALMIERI, GOVERNOR'S EDUCATION ADVISOR*

*DR. RAYMOND BRADY, EEC*





# VALUE-ADDED TEACHER PREPARATION ASSESSMENT MODEL: 2010-2011 RESULTS



*George H. Noell, Ph.D.  
Louisiana State University and A&M College*

*Kristin A. Gansle, Ph.D.  
Louisiana State University and A&M College*

*Jeanne M. Burns, Ph.D.  
Louisiana Board of Regents*

# 2010-11

## Louisiana Now Possesses Two Models to Assess Teacher Preparation

**BoR Value-Added Teacher  
Preparation Assessment  
Model (2003 - Present)**



**LDOE Value-Added Teacher  
Evaluation Model  
(2009-Present)**



# Decision to Use One Consistent Model to Evaluate Teachers and Teacher Preparation Programs in Louisiana



**Dr. James Purcell, Commissioner of  
Higher Education, Louisiana Board of  
Regents**



**Ollie Tyler, Acting State Superintendent,  
Louisiana Department of Education**

# LDOE Value-Added Teacher Evaluation Model for **Teachers**

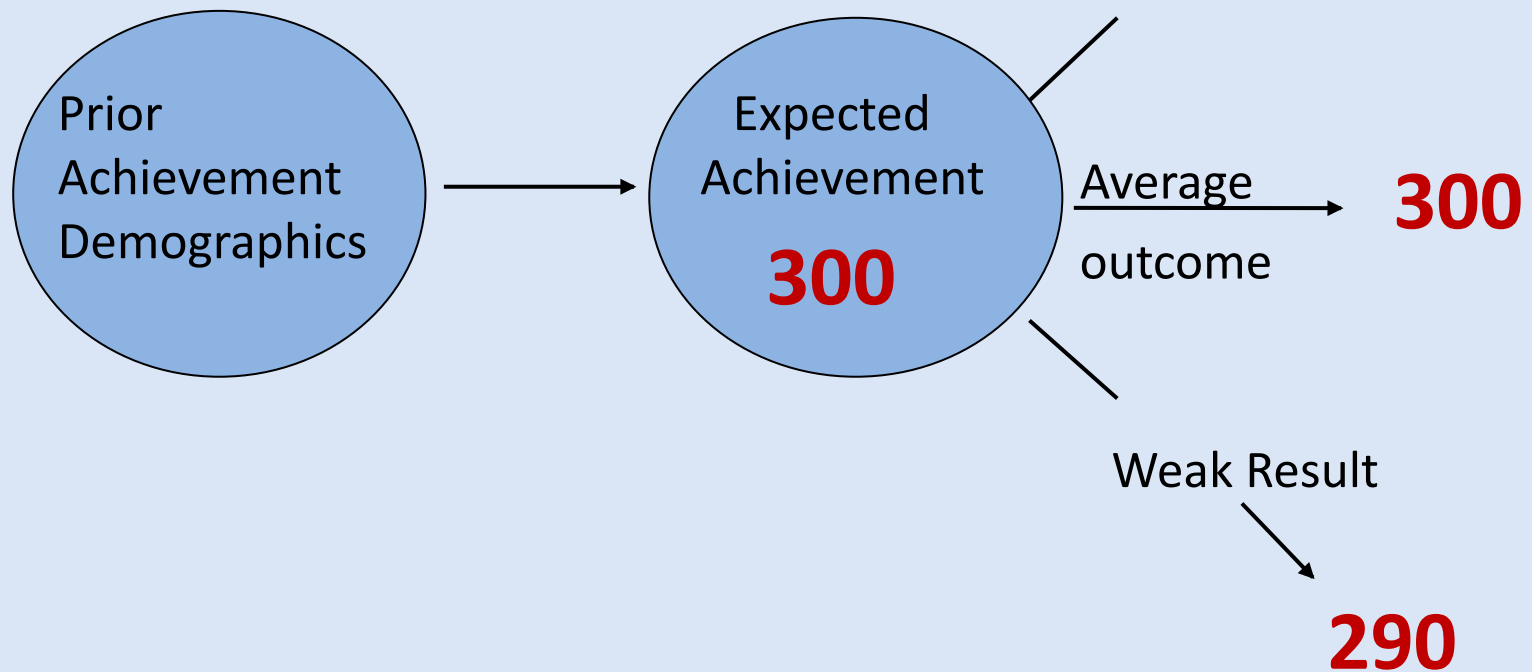
- **Establish** typical achievement of individual students based on prior achievement, demographics, and attendance
- **Assess** actual student achievement
- **Link** growth of student achievement to the students' teachers
- **Act** on results



## Rationale to Use the LDOE Value-Added Teacher Evaluation Model

- LDOE Value-added Teacher Evaluation Model is being used by teachers and schools in Louisiana for Act 54
- One set of value-added results for teachers will be less confusing to the public
- The new model is more efficient in capturing more extensive student test history and more students & teachers
- The new model was designed to permit drill down
- Using one model will be more cost efficient

## Illustration of the Impact of Teacher on Average Student Test Performance



**Value-Added Scores for **Teacher**  
**Preparation Programs** Using LDOE  
Value-Added Teacher Evaluation Model**

**Process: Calculate average of all 1<sup>st</sup> & 2<sup>nd</sup> Year  
Teachers' Value-Added Scores**

**Example:**

<b>New Teachers</b>	<b>Value-Added Scores</b>	<b>University</b>
<b>Betty Jones</b>	<b>+3.0</b>	<b>East University</b>
<b>Randy Parker</b>	<b>-1.0</b>	<b>East University</b>
<b>Beth Ridley</b>	<b>+2.0</b>	<b>East University</b>

**Teacher Preparation Value-Added Score = +1.3**

# Criteria for Calculation and Reporting of Mean Scores for Teacher Preparation Programs

- Inclusion of teachers for each content area
  - 1<sup>st</sup> or 2<sup>nd</sup> Year Teachers
  - Completed redesigned or new teacher preparation programs
  - Teaching within initial area of certification
  - Remained with students full academic year
  - 25 or more new teachers in grades 4-9
- 12 universities and 2 private providers are included in the 2010-11 results
- 7 universities lacked a sufficient number of new teachers in the content areas to be included in the 2010-11 results (i.e., Centenary, Grambling, OLC, LSU-A, SUNO, Tulane, & Xavier)



## Example #1

### 2010-11 Value-Added Teacher Preparation Results: **Science**

<b>ALL TEACHERS</b>			
Teachers	<i>N</i>	Mean	SEM
<b>Experienced Certified Teachers</b>	12022	0.2	0.1
<b>New Teachers</b>	1395	-0.3	0.2
<b>ALTERNATE PROGRAMS</b>			
Teacher Preparation Programs	<i>N</i>	Mean	SEM
Southeastern Louisiana University - Master's Alternate Certification	26	2.3	1.6
Louisiana College - Practitioner	39	1.4	1.1
The New Teacher Project - Practitioner	71	1.4	1.0
University of Louisiana at Monroe - Master's Alternate Certification	29	0.2	2.4
Louisiana Resource Center for Educators - Practitioner	49	-1.4	0.8
University of Louisiana at Lafayette – Certification Only	53	-2.5	1.0
<b>UNDERGRADUATE PROGRAMS</b>			
Teacher Preparation Programs	<i>N</i>	Mean	SEM
Southeastern Louisiana University - Undergraduate	40	2.2	1.0
Louisiana State University - Undergraduate	70	0.4	0.7
Nicholls State University - Undergraduate	27	0.1	1.2
McNeese State University - Undergraduate	33	-0.4	1.2
University of Louisiana at Lafayette - Undergraduate	118	-1.1	0.6

# Programmatic Intervention

- Teacher preparation programs that previously attained low value-added scores entered into Programmatic Intervention
- The Value-Added Teacher Preparation Assessment Model was implemented for 3 teacher preparation programs to determine if they had improved sufficiently to exit Programmatic Intervention
- The following programs attained a value-added score at a Performance Level 3 and exited Programmatic Intervention
  - University of Louisiana at Lafayette: Alternate – Language Arts
  - McNeese: Undergraduate – Social Studies
  - Louisiana Resource Center: Alternate - Reading
- The following programs continue to be in Programmatic Intervention
  - University of Louisiana at Lafayette – Undergraduate (Language Arts); Undergraduate (Social Studies); & Alternate (Science)

## Issues and Next Steps

- Provide campuses with breakdown data to identify specific strengths and weaknesses within their programs during fall 2011
- Form a Value-Added Teacher Preparation Assessment Committee to address three questions:
  - Performance Levels
  - Alternate versus undergraduate results
  - Programmatic Intervention in the future
- Present answers to the questions at the joint BESE and BoR meeting during December 2011
- Assign performance levels to value added scores during spring 2012



# FOR ADDITIONAL INFORMATION

George H. Noell  
[gnoell@lsu.edu](mailto:gnoell@lsu.edu)

Kristin A. Gansle  
[kgansle@lsu.edu](mailto:kgansle@lsu.edu)

Jeanne M. Burns  
[Jeanne.burns@la.gov](mailto:Jeanne.burns@la.gov)

<http://regents.louisiana.gov/index.cfm?md=pagebuilder&tmp=home&pid=113>

# COMMITTEE REPORTS AND RECOMMENDATIONS



Finance

Facilities & Property

Academic & Student Affairs

Planning, Research and  
Performance

# FINANCE COMMITTEE



**TODD BARRE'**

**W. Clinton Rasberry, Jr., *Chair***

**Donna Klein, *Vice Chair***

**Scott Ballard**

**Robert Bruno**

**Maurice Durbin**

**Joseph Farr**

**Mary Ellen Roy**

**Representatives from Management Boards**

# MOTION

**The Finance Committee recommends that the Board of Regents conditionally approve the LSU Ag Center, Pennington and LUMCON budgets, defer approval of the Southern Baton Rouge budget and approve all other institutions, systems and the Board of Regents FY 2011-2012 operating budgets as prescribed by Regent Raspberry.**

# FACILITIES AND PROPERTY COMMITTEE



**RICH GRISWOLD**

**Robert Bruno, *Chair***

**W. Clinton Rasberry, Jr., *Vice Chair***

**Charlotte Bollinger**

**Maurice Durbin**

**Joseph Farr**

**Chris Gorman**

**John Mineo IV**

**Victor Stelly**

**Representatives from Management Boards**



# MOTION

The Facilities and Property Committee recommends that the Board of Regents approve the Small Capital Projects Report as presented by staff.



# MOTION

The Facilities and Property Committee recommends that the Board of Regents approve the project to construct a parking garage at McNeese State University utilizing alternative means of financing under the terms as presented in the documentation.



# MOTION

The Facilities and Property Committee recommends that the Board of Regents approve the amendment of the 2008 deferred maintenance list for the Louisiana State University Health Sciences Center at Shreveport to include the use of \$550,000 to resolve electrical supply and distribution issues.

# ACADEMIC AND STUDENT AFFAIRS

## COMMITTEE



**JEANNE BURNS**  
**JEANNINE KAHN**

**Mary Ellen Roy, *Chair***

**Harold Stokes, *Vice Chair***

**Charlotte Bollinger**

**Maurice Durbin**

**John Mineo IV**

**Albert Sam**

**Joe Wiley**

**Representatives from Management Boards**

# MOTION

The Academic and Student Affairs Committee recommends that the Board of Regents grant conditional approval of the proposed new academic programs at Northshore Technical Community College and the University of Louisiana at Lafayette.



# MOTION

The Academic and Student Affairs Committee recommends that the Board of Regents:

1. Rescind the current Moratorium on the Consideration of Proposed New Academic Programs and Research Units; and
2. Approve the revisions to Academic Affairs Policies 2.04 and 2.05 and authorize staff to make final edits and updates before final publication and dissemination.

# MOTION

The Academic and Student Affairs Committee recommends that the Board of Regents grant approval to the following:

1. Appointments to the Blue Ribbon Commission for Educational Excellence to include: Regents Charlotte A. Bollinger and Victor Stelly to represent to the Louisiana Board of Regents and Dr. Frank Neubrandner (LSU) to represent Topic Specialist – Higher Education
2. Regent Charlotte A. Bollinger to serve as co-chair of the Blue Ribbon Commission for Educational Excellence

# MOTION

The Academic and Student Affairs Committee recommends that the Board of Regents grant approval of the Post-Baccalaureate Certificates at Louisiana Tech University in the following areas:

1. Add-on Certification – Early Childhood Education – PK-S (CIP Code 13.1201)
2. Add-on Gifted Education (CIP Code 13.1004)



# MOTION

The Academic and Student Affairs Committee recommends that the Board of Regents grant approval of the reports and recommendations of the staff included in Agenda Item VI.



# PLANNING, RESEARCH AND PERFORMANCE COMMITTEE



**Larry Tremblay**

**Victor Stelly, *Chair***

**Joe Wiley, *Vice Chair***

**Maurice Durbin**

**William Fenstermaker**

**Chris Gorman**

**Mary Ellen Roy**

**Harold Stokes**

# Motion

The Planning, Research and Performance Committee recommends that the Board of Regents grant approval of an initial operating license for Carrington College.

# Motion

The Planning, Research and Performance Committee recommends that the Board of Regents grant approval of the recommendations submitted by its Proprietary Schools Advisory Commission following its meeting on September 13, 2011.

# MOTION

The Planning, Research and Performance Committee recommends that the Board of Regents grant approval for the expansion of the mission of Central Louisiana Technical College by converting the institution to Central Louisiana Technical Community College. In accordance with Regents' policies and the requirements of the GRAD ACT, Central Louisiana Technical Community College will work closely with Louisiana State University at Alexandria on a plan for the orderly transfer of remaining associate degree programs and the delivery of developmental education courses from LSUA to Central Louisiana Technical Community College, as appropriate.

## OTHER BUSINESS

### CHAIRMAN LEVY

Governance Commission meets September 28 and 29, 2011

Remedial Education Commission meets September 29, 2011