


Digital Citizenship





As school communities continue to innovate teacher practice, how do we ensure students are thinking critically, behaving safely, and participating responsibly in our digital world?

Why is digital citizenship important?

Technology offers students great opportunities for self-exploration, creativity, connection, and learning, yet kids may also experience challenges such as:

- Oversharing and damage to reputation
- Cyberbullying
- Not understanding how to analyze and evaluate the credibility of information



How can schools address digital citizenship?

- Use resources from Common Sense Education to engage parents and empower students to think critically, behave safely, and participate responsibly online.
- Work toward Common Sense Certified School status.



What is Common Sense?

Common Sense is a national nonprofit organization that provides free resources to educators and advice to parents so that kids can harness the power of technology for learning and life.



Common Sense Education resources: Student instruction



K–12 Digital Citizenship Curriculum

- Developed in conjunction with Dr. Howard Gardner, Harvard School of Education
- Aligned to Common Core ELA & NETS standards
- Available online, in iBooks Textbooks, and on Nearpod



Digital Passport (Grades 3–5)

- Immersive, interactive blending learning experience for 3rd- to 5th-grade students
- "Badging" for game completion
- Award-winning; available on web platform, Edmodo, and as an app for mobile devices



Digital Compass (Grades 6–8)

- 6th- to 8th-grade interactive, 8 "choose your own adventure" stories, based on K–12 Curriculum categories
- Developmental differentiators embedded in gaming



Digital Bytes (Grades 9–12)

- 9th- to 12th-grade student-directed, media-rich interactive that tackles real-world dilemmas
- Teens create multimedia projects, presentations, & videos
- Ideal for after-school and/or blended-learning environments

Common Sense Education resources: Family engagement



Connecting Families Program

- Comprehensive program that allows schools and community centers to educate parents/caregivers about how to help their children become good digital citizens
- Materials available in Spanish and English



Host

- Host a teen panel
- Forum for a conversation with youth & parents
- Facilitators Guide covers logistics and customizable promotional materials



Discuss

- Series of Conversation Cases guides parents/caregivers in discussion groups
- Family Tip Sheets offer advice



Share

- Materials you can use for parent/caregiver education
- Includes: digital glossary, advice videos, Family Media Agreement, parent blog, and more!

Get Common Sense Certified!

EDUCATOR

- Get trained
- Teach *either* a minimum of 3 hrs., 45 mins. (5 lessons) to one classroom OR a minimum of 2 hrs., 15 mins. (3 lessons) across 2+ classes.
- Engage families in multiple ways.
- Document efforts.

SCHOOL

- Teach *either* a minimum of 3 hrs., 45 mins. of instruction (5 lessons) to two grade levels OR 2 hrs., 15 mins. of instruction to at least three grade levels.
- Engage families school-wide in multiple ways.
- Document efforts.

DISTRICT

- 50% of schools in district must meet Certified School Criteria.
- Concrete plan to reach 100% in next two years.

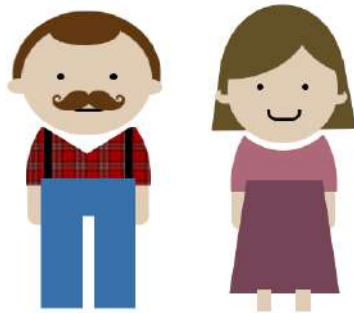
Why get Certified?

Students



Commitment to teach students to be safe, responsible, and respectful.

Parents & Families



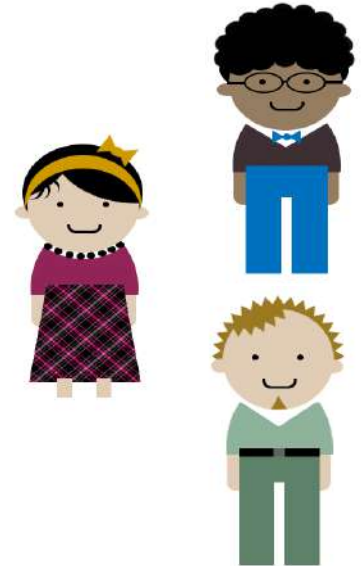
Commitment to engaging and educating parents and families to help kids be safe and smart online.

School Culture



Create a positive school culture and expectations around media and technology.

Community Awareness



Community awareness, engagement, and visibility.

Common Sense Certified School Criteria

- Create your school's digital citizenship vision.
- Provide in-person or online professional development to staff.
- Complete the Digital Citizenship Certified School Implementation Plan.
- Using Common Sense digital citizenship resources, at a minimum, schools must lead digital citizenship instruction:
 - in two grades, teaching three hours, 45 minutes of digital citizenship instruction;
 - OR in three grades (or more) teach two hours, 15 minutes of digital citizenship instruction.
- Complete Digital Citizenship Teacher Worksheet if applicable.
- Engage and educate parents in three distinct ways.

Steps to Certification

Implement!



Document your work

New applicants must provide at least 3 of the following examples:

- Photos of students engaging in lessons or interactives in which it's clear that Common Sense resources are being used
- A lesson plan or course syllabus including mention of and/or links to Common Sense resources
- A screenshot of, or a link to, your teacher website showing a link to Common Sense and/or a description of work you're doing with students
- A sample of student work in which concepts learned from Common Sense resources are evident
- A sample screenshot or assessment from Digital Passport, Digital Compass, or Digital Bytes



Celebrate





Thank you.

Visit www.commonsensemedia.org/educators/certification for more information.